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PES INSTITUTE OF ADVANCED MANAGEMENT STUDIES Affliated to Kuvempu University, Recognized by Govt. of Karnataka NH = 206, Sagar Road, Shivamogga = 577 204

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13-01-2013

SANKLPA FOURM

Report on National Youth Day Programme - 2023

Fill the brain with high thoughts, highest ideals, place them day and night before you, and out of that will come Great work - Swami Vivekananda. To commemorate the birthday of Swami Vivekananda, maker of Modern India, National Youth day is celebrated with great joy, enthusiasm every year in India on 12th January. Vivekananda propounded the significance of education in nation building. He believed that education is the primary means of empowering people. He particularly emphasized education being relevant to the common masses. One of the famous proverbs of Swami Vivekananda among the youth is, "Arise! Awake! And stop not until the goal is reached." The theme for the year 2023 is "Viksit Yuva-Viksit Bharat.".

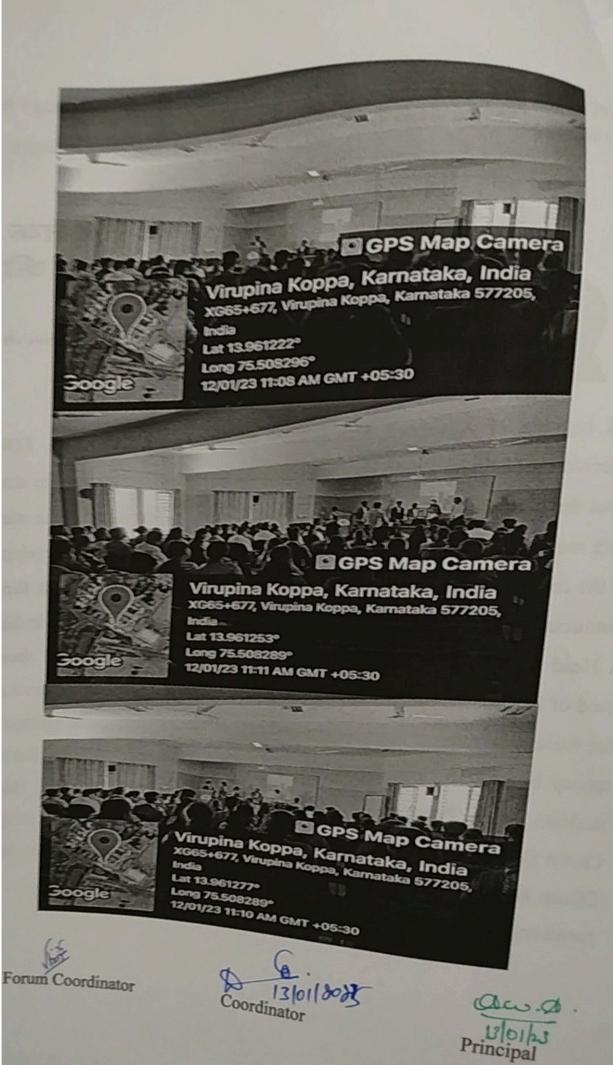
Swami Vivekananda was born as Narendranath Dutta on 12th January 1863. He was a key figure in the introduction of the Indian philosophies of Vedanta and Yoga to the western world and was credited with raising interfaith awareness. He was a chief disciple of 19th century saint Ramakrishna and founder of Ramakrishna Math and Ramakrishna mission. The 160th Birth Anniversary of Swami Vivekananda is celebrated all over the country giving a message to the youth the way of life and ideals that will make India a better country in future.



''उठो, जागो और तब तक मत रुको जब तक लक्ष्य की प्राप्ति ना हो जाए।''

- स्वामी विवेकालंड औ

PES Institute of Advanced Management Studies under SANKLPA FOURM observed the National Youth Day with the primary aim of sensitizing the students about the philosophies, principles and ideas of Swami Vivekanada. The students were motivated to be good citizens of India, thus contributing to the development of the country. A special lecture was delivered on Empowering Youths through Financial Literacy by Mr. Mohan Krishnarao CEO, Finmo India and Mr. Shrisha A Head marketing, Finmo India Bengaluru. The spokesman explained about the need of Investment patterns among the students. He addressed the students about the various investment opportunities and how effectively they could manage their money better. The inspiring stories of Swami Vivekananda's life briefed to the students by Dr. Prasanna Kumar T.M HOD Department of MBA and Head of Career Development Center made the session more interesting and captivating. Dr. Dileep kumar S.D Coordinator PG Department of Commerce and all the faculty members were present on the occasion.





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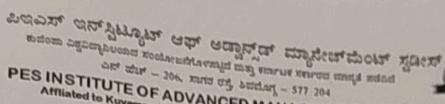
12/01/2023

PG Department of Commerce

Attendance for National Youth Day Programme

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Forum Coordinator