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*"Teachers have to inculcate in their students a passion for reading" - S Sundar*

"There will be a creative side in each individual. It could only be brought to effect by having good interests like the habit of reading books. Teachers, in addition to having the habit of consistent reading, should try to inculcate in their students, a passion for reading books. In this regard, the reading culture among Keralites, Maharastrians and Bengalis, which has remained hardly affected even in the modern circumstances, should set an example to Kannadigas" - said Mr. S Sundar, Publisher, Sirigannada Book House, delivering the chief-guest's address at the 'Dialogue with Book Publishers and Poetry Concert' event held on 24.02.2019, at PESIAMS, under the banner of 'Jaana Jaaneyara Balaga' of Kannada Book Authority.

Dr. K Sailatha, Principal, PESIAMS, presiding the programme, opined that it is imperative to develop a positive attitude towards Kannada language and literature as mastering one's mother tongue only can boost the ability to learn more languages in future.

11 students of the college and Harsha C Mathad, Assistant Professor of Commerce and Management, participated in the poetry concert. Mrs. Anitha CB, Assistant Professor of Kannada, Ms. Loyola D'souza, Ms. Priyanka BK and Dr. Praveen Chandra N - the President, Vice-president and Convener of Jaana Jaaneyara Balaga respectively were present on the occasion.



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