



Date: 18-12-2019

Report of the inauguration of Jaana Jaaneyara Balaga

"Books are the boosters of self confidence"- Dr. R. Nagaraja

"Reading books is one of the best ways to invest time. As the saying goes that one has to tour the country and read book(s) in order to realize their power, students should make it their routine to read books, travelogues in particular; so as to have a special experience when they visit those places in future. The knowledge of books also comes to our rescue to take decisions in difficult situations. " - said Dr. R Nagaraja, Chief Coordinator (Administration), PES Trust, inaugurating 'Jaana Jaaneyara Balaga', a joint venture of Kannada Book Authority and PESIAMS, on 18-12-2019, at the college.

Mrs Bhuvaneshwari G, Vice Principal, PES PUC and also the chief guest of the event spoke at length on the significance of reading books in personality development. She observed that when reading becomes an activity of collective, it translates into the moral growth of a nation.

Dr. K Sailatha, Principal, PESIAMS, presiding the event, opined that the passion for reading has to start from our homes. She recollected how her father's encouragement was instrumental in her developing interest for reading. She also mentioned the greatness of the literatures of Vemana, the mystic poet of Telugu and DV Gundappa, the modern Sarvajna of Kannada and their influence on her.

About 30 students shared their thoughts regarding their favourite books. Dr. N Praveen Chandra, Convener of Jaana Jaaneyara Balaga, introduced the initiative, by laying down the objectives and programme plans. More than 200 students, the teaching and non-teaching faculties of the college were present at the event.



K. Sailatha
Principal
PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204