

# **ಎಇಎಸ್ ಇನ್ಸ್ಟ್ ಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಫ್ ಮ್ಯಾನೇಜ್ ಮಂಟ್ ಸ್ಟರ್ಡಿಸ್**

(ಕುವೆಂದು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟಿದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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# PES Institute of Advanced Management Studies

( Affiliated to Kuvempu University, Recognized by Govt. of Karnataka)

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# **CLUSTER Forum** Event

## "CLUSTER SHINE"

# 16/01/2020

The BCA Department organized "Cluster Shine" event to identify the innovative skills in all BCA students.

### **Rules for the event:**

- 1. The entire event is divided into two rounds, initial round and final round. This is a team event. So a team of four members is required for participation.
- 2. The registered teams would be divided into groups which will participate in the initial round and judges are allotted to that respective group.
- 3. The qualified teams will further move to the final round and results of final round will decide the winners.

### This competition follows 2 Rounds:

#### Round 1

In initial round a group of team will pick a topic randomly from the provided list of topics and each topic will be dealing with an issue whether it might be social, environmental or political issue .Once a group has picked a topic then they have to start the discussion on that topic and which ever team addresses the issue correctly and draw best possible arguments will emerge out as winner.

#### Round 2

In final round qualified teams should pick a product randomly from provided chits. After picking the chit they will have five minutes to prepare or browse through the internet and after that they have to do the marketing of that product in front of the judge. Based on their communication skills and how efficiently they present their product within the given time, winner of this round will be decided.

## **Objectives of the event:**

- 1. Group discussion is a prevalent tactic used as an important tool for improving personality assessment.
- 2. Understanding the time management, The ability to convince others and group involvement.
- 3. To develop interpersonal skill.

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Overall performance of our students was appreciated by one and all. For this exciting event 18 teams (4 students per team) had participated and three teams got first, second and third prizes respectively, the details are given below in the table form.

Ms. Rosy Sequira, Co- ordinator, PESPS, Ms. Deeksha Kamath, Assistant Professor, PESITM, Dr. Praveenchandra and Ms. Anitha C B Kannada department were the judge for the first round, Dr. Nagaraja S R, M.com Coordinator was judge of the last round of the Cluster shine event.

# Prize Winners are as follows:

Sl. No	Name	Group name	Class and Course	Prize
1	Nayana V and team	Black berry	IV sem, B sec	I Prize
2	Loyala D'souza and team	Apple	II sem, A sec	II Prize
3	Poul Shreyas and team	One plus	VI sem, B sec	III Prize



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