

## One Day Workshop

On

## “Web Technology”

PESIAMS, BCA Department had organized a One day workshop on “Web Technology” on 29<sup>th</sup> June 2018 for the students of BCA Final Year. The resource person for the workshop was Mr. Arjun U., Assistant Professor, ISE Department, PESITM, Shivamogga.

Mr. Nagaraja S. R., Principal, presided the function. Mrs. Roopa D.S, HOD BCA Department, Mr. Rakesh D’Souza, HOD, BBA & BCom Department and Faculty members of BCA Department were also present. Miss.Pooja G. welcomed the Guests and Miss. Nayana P. proposed Vote of Thanks on the occasion.

### Objectives of workshop

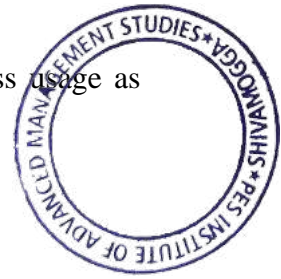
To encourage the students to get knowledge on the basics of Website/App creation and design and Website Hosting.

During the session some inspiration from popular website services were taken which helped the participants to open up with new possibilities in layout and design. In this workshop, participants got to know WordPress usage, learned how to build block-based posts and pages, and got helpful tips and tricks so they can hit during creating the website/App. Parallel hands on sessions were also conducted by which participants also experienced hands-on skills while writing custom blocks. The resource person also advised the students to inculcate the creative and innovative approach in exploring the new ideas. Development tips were given to the students.

### Learning outcome

- How to create and publish posts and pages?
- Customization of website with themes, widgets, and custom menus.
- Tagging the content.
- Formatting text.
- Publishing and scheduling posts.
- Adding images, audio, and video.
- Bulk editing posts and pages.
- Editing users profiles.
- Configuring settings.
- Website Hosting.

  
Principal



The session was interactive and was concluded by addressing the benefits of WordPress usage as WordPress powers millions of blogs and websites.



*K. S. Sathya*  
**Principal**  
**Principal**

PES Institute of Advanced Management Studies  
NH 206, Sagar Road  
SHIVAMOGGA-577 204