



Date:12-01-2019

Date	Name of the Event	Objective of the Event	Chief Guests	Target audience
12-01-2019	(National Youth Day) Swami Vivekananda Jayanthi	To mark the 156 <sup>th</sup> Birth anniversary of Swami Vivekananda	Smt. Arunadevi Joint Secretary, PESITM Trust, Shivamogga  Sri. Basava Muralasidda swamijji  Dr. K Sailatha Principal, PESIAMS	M.Com, BCom, BBA, and BCA students

- Sri. Basava Muralasidda Swamijji rightly pointed out that National Youth Day creates awareness and provides knowledge about the rights of people in India. It is a day to educate people to behave properly in the country. The main objective behind the celebration is to make a better future of the country by motivating the youths and spreading the ideas of the Swami Vivekananda.
- Smt. Arunadevi Madam advice to the students about importance of practicing yoga every day. It brings together physical and mental disciplines to achieve a peaceful body and mind; it helps manage stress and anxiety and keeps you relaxed.
- The program started with an invocation song followed by a welcome address and inaugurated by lighting the lamp by all the respected dignitaries on the dais with students in the seminar hall. The program ended with a sincere gratitude to the guests on behalf of the PESIAMS and proposed a vote of thanks. The Principal, Staff members and students were also present at the program.

*K. Sailatha*  
Principal



*K. Sairath*

**Principal**

PES Institute of Advanced Management Studies  
NH 206, Sagar Road  
SHIVAMOGGA-577 204