



Date: 11-07-2018

Inauguration and Basic orientation Programme

An Orientation programme was held on 10-07-2017 at the PESIAMS Seminar Hall for I year B.Com, BBA, BCA students. The Programme presided over by Dr. K Sailatha, Principal of PESIAMS, Shivamogga. Mr. Nagesh G P and Mr. Mohan D, Senior Faculty Members of PESIAMS were the resource persons for that programme. Mr. Nagaraj S.R.PG Department Coordinator of PESIAMS, was the special invitee for the programme.



During the orientation program, Mr. G P Nagesh stressed the importance of setting up Youth Red Cross Wing at the college level. He has also briefed the origin and development of Youth Red Cross. He did not forget to mention the name of Jean Henry Dunant and his scarification in bringing up a social welfare society on an international level.

The motive of celebrating the red cross day is to reduce and terminate the suffering situation among people and raise their dignity to the next level. It is celebrated worldwide by the red cross organizations to assist people keeping in mind the fundamental principles of the red cross organization such as Independence, Humanity, Impartiality, neutrality, universality, unity and voluntary. According to statistics, more than 95 million volunteers of the red cross & red crescent societies are honored on the red cross day due to their excellent level of work to save the

humanity. These Red Cross & Red Crescent societies serve 170 countries. It has been estimated that around 240 million people have got an advantage of the red cross assistance.



Speech by resource person



Speech by special invitee

K. S. Sailatha
Principal

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