



Guest talk

“Corporate Social Responsibility”

By Mr. Somashekara M.S

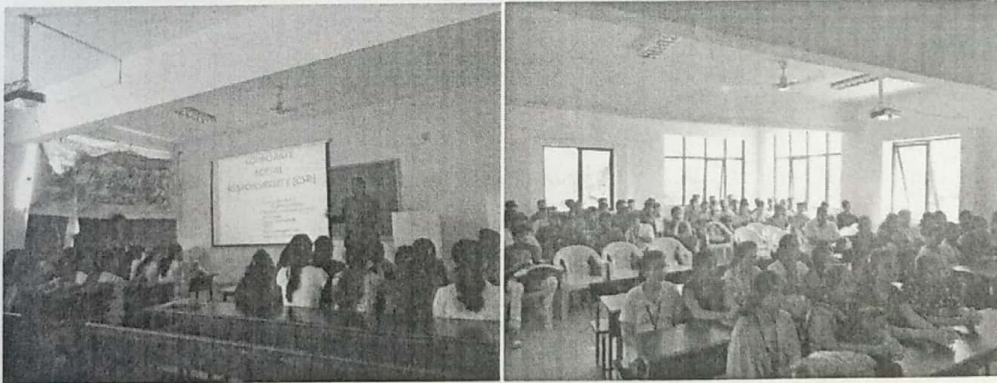
Shekar Consultancy Services, Bhadravathi.

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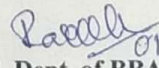
The resource person Mr. Somashekara M.S initiated his lecture session with an overview of CSR for BBA Students. He specially focused on the standard to be maintained for CSR- ISO 26000, future scope in the field of CSR with suitable examples, case studies and he also explained the reason why CSR has been made mandatory. He also stated that “Business model should be socially responsible and environmental sustainable”. The session was an interactive one and thought provoking questions were posed by Mr. Somashekara M.S to the student audience for which convincing answers were given by them.


He concluded the session with the words that “I want happy India but not super power India”. The lecture has proven to be very informative for the students.

Mr. S. R Nagaraja, Principal, HOD and faculty members of BBA Department were also present. Ms. Vandana a student of First Year BBA welcomed the Guests and Faculty member Ms. Swathi.J proposed Vote of thanks.




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