



## “Project Orientation”

By Dr. Sudarshan G.M, Asst Professor

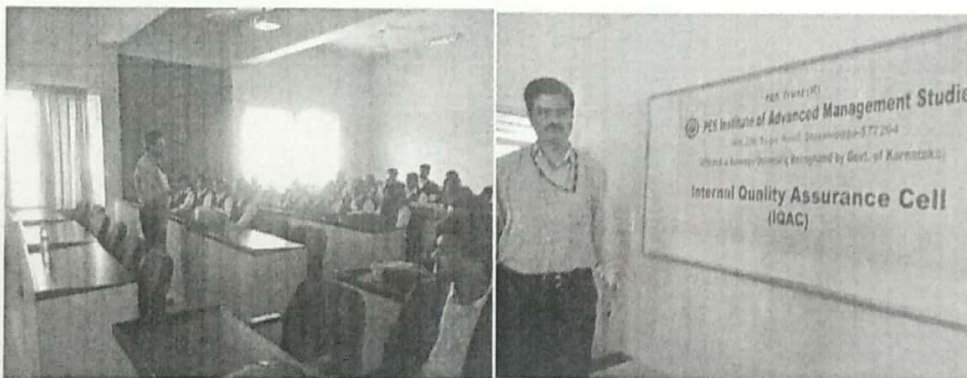
Dept of MBA, PESITM, Shivamogga

29-12-2017

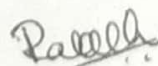
“Perfect practice makes Man perfect” with this quote started his orientation session regarding project work to the final year students of BBA, PESIAMS, Shivamogga.

In this orientation session, he started with giving guideline regarding the selection of appropriate project title which should be unique. He also added saying that the other entire curriculum will have a particular syllabus prescribed by the university but this particular project is your own creation, where in you can study a particular topic in depth.

He gave a brief explanation of all the important module of an effective project work. Which includes introduction, company profile, theoretical background, data analysis and interpretation, findings, suggestions and conclusion. He gave an idea about how to do an effective project work to the students.



Kalarava  
forum co-ordinator



HOD  
Dept. of BBA

*Head of the Department*  
Department of Management Studies  
PES Institute of Advanced Management Studies  
SHIVAMOGGA-577 204



Principal  
Principal  
PES Institute of Advanced Management Studies  
NH 206, Sagar Road  
SHIVAMOGGA-577 204