

ಹಿಇವಿಸ್ ಇನ್*ಸ್ಟಿ*ಬ್ಯಾಬ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ಡ್ ಮ್ಯಾನೇಜ್ಮುಂಬ್ ಸ್ಟಡೀಸ್

(ಕುವೆಂತು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟಿದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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(Affiliated to Kuvempu University, Recognized by Govt. of Karnataka) N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

#### CERTIFICATE

This is to certify that ABDUL SATTAR. bearing the Register No. BB188901 of VI Semester, BBA has carried out the Project Work entitled "A Study on Customer Perception towards Service of Tata Motors with reference to Shivamogga" under the guidance of Mr. Mohan D. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Mr. Mohan D

**Assistant Professor** Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krishna **Head of the Department** Department of Commerce and Management, PESIAMS Shivamogga

Shivamogga Principal

Principal

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Head of the Departments Institute of Advanced Management Studies Department of Commerce & Management NH 206, Sagar Road PES Institute of Advanced Management Studies SHIVAMOGGA-577 204

Place

: Shivamogga

Date :03/10/2021



**ಹಿಇವಿಸ್ ಇನ್**ಸ್ಟಿಬ್ಫೂಬ್ ಆಫ್ ಅಡ್ಡಾನ್ಫ್ಡಡ್ ಮ್ಯಾನೇಜ್ಮೆಂಬ್ ಸ್ಟಡೀಸ್

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#### <u>CERTIFICATE</u>

This is to certify that ADITI DRAVID bearing the Register No. BB188903 of VI Semester, BBA has carried out the Project Work entitled A Study on "Customers' Awareness towards Green Marketing Initiatives: With Special Reference to SBI Bank, Shivamogga City" under the guidance of Mr. VINAY KUMAR K. S. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

JKS 03-10-2021

Mr. Vinay Kumar K. S. **Assistant Professor** 

Department of Commerce and Management, PESIAMS Shivamogga

Place: Shivamogga

Date: 03-10-2021

Dr. M. M. Krishna

Head of the Department

Department of Commerce and Management, PESIAMS

Shivamogga Head of the Department

Department of Commerce & Management PES Institute of Advanced Management Studies

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ಹಿಇಎಸ್ ಇನ್ಸ್ಟ್ ಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ಡ್ಡ್ ಮ್ಯಾನೇಜ್ ಮೆಂಟ್ ಸ್ಟ್ಡೀಸ್

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## **CERTIFICATE**

This is to certify that AFIYA bearing the Register No. BB188904 of VI Project Work the carried out BBA has Semester. "A Study on Buying Behavior of Customer towards FMCG products on More Supermarket with special reference to Shivamogga" under the guidance of Mr. PRAVEEN B. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Assistant Professor Department of Commerce and Management, PESIAMS

Shivamogga

: Shivamogga

: OH/ 10/2021

Place

Date

Department of Commerce and Management, PESIAMS Shivamogga

Head of the Department

Head of the Department

Principal **PESIAMS** Shivamogga

Principal

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> NH 206, Sagar Road SHIVAMOGGA-577 204.

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ione: 8147053084 8147053085

ಇವಿಶಾಖ ವಲ್ಕಾರಣ್ಯಗೂ ಡಕ್ಕು ಹಡಾಸಿಟ್ಟಿಡು ಮಾಸಿಟಣ್ಯವಾಂಗು ಚಿಡಿದಿದೆ (ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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## **CERTIFICATE**

This is to certify that AMOGHA T K bearing the Register No. BB188905 of VI Semester, BBA has carried out the Project Work entitled An Empirical Study on "Customer Satisfaction towards Google Pay with reference to Shivamogga City" under the guidance of Mr. SATHISH V. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Mr. Sathish. V Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krishna

Head of the Department Department of Commerce and Management, PESIAMS Shivamogga Head of the Department

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**Principal** PESIAMS

Shivamogga

**Principal** 

NH 206, Sagar Road

SHIVAMOGGA-577 204.

Place: Shivamogga

Date: 01/40/2021



ಪಿಇವಿನ್ ಇನ್<sub>ಡಿ</sub>ಬ್ಯೂಬ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ಡ್ ಮ್ಯಾನೇಜ್ಮೆಂಬ್ ಸ್ವಡೀಸ್

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## **CERTIFICATE**

This is to certify that ARCHANA G.N. bearing the Register No. BB188907 of VI Semester, BBA has carried out the Project Work entitled "A Study on Impact of Covid 19 on Small and Medium Sized Enterprises in India with special reference to Shivamogga City" under the guidance of Mrs. AYESHA SIDDIQUA as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Mrs. Ayesha Siddiqua Assistant Professor

Department of Commerce and Management, PESIAMS Shivamogga

Super 3/10/21

Dr. M. M. Krishna Head of the Department Department of Commerce and Management, PESIAMS Shivamogga

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SHIVAMOGGA-577 204.

: Shivamogga Place :3 /10/2021 Date

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## CERTIFICATE

This is to certify that BHUMIKA N E bearing the Register No. BB188908 of VI Semester, BBA has carried out the Project Work entitled A Comparative Study on "Customer Preference towards Bigbazaar and Spar With Reference to Shivamogga City" under the guidance of Mr. ABHISHEK S as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

4/20/2021 Mr.Abhishek. S.

Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

Head of the Department Department of Commerce and

Management, PESIAMS Shivamogga

Head of the Department

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> NH 206, Sagar Road SHIVAMOGGA-577 204.

NH 206, Sagar Road

SHIVAMOGGA-577 204.

Place: Shivamogga

Date: 04 (10 | 2021



ಹಿಇವಿನ್ ಇನ್*ಸ್ಟಿಬ್ಯಾ*ಚ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ಡ್ ಮ್ಯಾಸೇಜ್ಮಾಂಚ್ ಸ್ವಡೀಸ್

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## **CERTIFICATE**

This is to certify that CHANDANA V. bearing the Register No. BB188910 of VI Semester, BBA has carried out the Project Work entitled "A Study on Customer Satisfaction towards Patanjali Products with special reference to Shivamogga" under the guidance of Ms. SUMARANI S. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

**Assistant Professor** Department of Commerce and Management, PESIAMS Shivamogga

: Shivamogga

:04/10/2021

Place

Date

Head of the Department Department of Commerce and Management PESIAMS Head of the Department

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ಹಿಡವಿಸ್ ಡರ್ನ್ಟ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ ಹ್ ಮ್ಯಾನೇಜ್ ಮೆಂಚ್ ಸ್ಪಡೀಸ್

(ಕುವೆಂತು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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#### **CERTIFICATE**

This is to certify that CHARAN K.G bearing the Register No. BB188911 of VI Semester, BBA has carried out the Project Work entitled A Study on "An Analysis of consumer behavior towards the services of Toyota motor Ltd -A study, With Special Reference to Shivamogga City" under the guidance of Ms. BHOOMIKA S.U as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21

Ms Bhoomika S U.

Assistant Professor

Department of Commerce and Management, PESIAMS Shivamogga

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Dr. M. M. Krish

Head of the Department

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NH 206, Sagar Road SHIVAMOGGA-577 204.

Place: Shivamogga.

Date

01/10/2021



ಹಿಇಎಸ್ ಇನ್ ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ ಡ್ ಮ್ಯಾನೆಆ್ ಮೆಂಟ್ ಸ್ಟಡೀಸ್

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### **CERTIFICATE**

This is to certify that CHINTHANA N bearing the Register No. BB188912 of VI Semester, BBA has carried out the Project Work entitled An Empirical Study on "Awareness and Consumption Pattern of Organic Food in Shivamogga City" under the guidance of Dr. M. M. Krishna as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Dr. M. M. Krishna
Head of the Department
Department of Commerce and
Management, PESIAMS
Shivamogga

Dr. M. M. Krishna
Head of the Department
Department of Commerce and
Management, PESIAMS
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Dr. K. Sailatha
Principal
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Shivamogga

Principal

PES Institute of Advanced Management St NH 206, Sagar Road SHIVAMOGGA-577 204

Place: Shivamogga

Date:

**OPESIAMS** 

Phone: 8147053084 8147053085 ಹಿಇಎಸ್ ಇನ್ ಸ್ಟಿಟ್ಯೂಟ್ ಅಫ್ ಅಡ್ವಾನ್ಸ್ ಮ್ಯಾನೇಜ್ ಮೆಂಟ್ ಸ್ಟಡೀಸ್

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#### **CERTIFICATE**

This is to certify that CHIRAG J. JAIN bearing the Register No. BB188913 of VI Semester, BBA has carried out the Project Work entitled "A Study on Talent Management Practices, with special reference to Punjab National Bank, Shivamogga" under the guidance of Mr. MOHAN .D as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21

Mr. Mohan D. 03 10 21

Dr. M. M. Krishna

Dr. K. Sailatha

**Assistant Professor** 

Head of the Department

Principal

Department of Commerce and

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NH 206, Sagar Read SHIVAMOGGA-577 204,

Place: Shivamogga

DATE : 03.10.2021

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## **CERTIFICATE**

This is to certify that DARSHAN B. bearing the Register No. BB188915 of VI Semester, BBA has carried out the Project Work entitled "A Study on Customer Satisfaction towards Yamaha 2 Wheelers with guidance special reference Shivamogga City" under the to Mr. Vinay Kumar K.S. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

JKS 03/10/21

Mr. Vinay Kumar K.S. Assistant Professor

Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krishna Head of the Department

Department of Commerce and Management, PESIAMS

Shivamogga

Head of the Department

**Principal** 

**PESIAMS** Shivamogga

Principal

Department of Commerce & Management Stute of Advanced Management Stu PES Institute of Advanced Management Studies NH 206, Sagar Road NH 206, Sagar Road SHIVAMOGGA-577 204. SHIVAMOGGA-577 204.

Place : Shivamogga Date : 03/10/2021



ಹಿಇಎಸ್ ಇನ್ಸ್ಟ್ ಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ ಡ್ ಮ್ಯಾನೇಜ್ ಮೆಂಟ್ ಸ್ಟರ್ಡೀಸ್

(ಬವೆಂತು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಸಟ್ಟದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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#### **CERTIFICATE**

This is to certify that DARSHAN N.R bearing the Register No. BB188916 of VI Semester, BBA has carried out the Project Work entitled "A Study on Customer Satisfaction towards Himalaya Products with reference to Tarikere" under the guidance of Mr. PRAVEEN B. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Mr. Praveen Assistant Professor Department of Commerce and Management, PESIAMS

Shivamogga

Dr. M. M. Krishna Head of the Department Department of Commerce and Management, PESIAMS Shivamogga

Dr. K. Sailath **Principal PESIAMS** Shivamogga

Head of the Department

PES Institute of Advanced Management Studies :

**Principal** Department of Commerce & Management Institute of Advanced Management Studies

Place : Shivamogga : <u>04/ J6</u>/2021 Date

NH 206, Sagar Road SHIVAMOGGA-577 204.

NH 206, Sagar Road ✓ SHIVAMOGGA-577 20



ಪಿ ಇಎನ್ ಇನ್ ಸ್ಟಿಬ್ಯೂಬ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ ಡ್ ಮ್ಯಾನೆಂಜ್ ಮೆಂಬ್ ಸ್ಟಡಿಂಸ್

(ಐವೆಯ ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳದಲ್ಲಿದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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## **CERTIFICATE**

This is to certify that DHRUVAN D. bearing the Register No. BB188917 of VI Semester, BBA has carried out the Project Work "A Study on Customer Satisfaction towards Dominos Pizza with special reference to Shivamogga" under the guidance of Mr. Sathish V. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Mr. Sathish V Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

: Shivamogga

:05/ 10/2021

Place

Date

Dr. M. M. Krishna Head of the Department Department of Commerce and Management, PESIAMS Shivamogga

Principal **PESIAMS** Shivamogga

Head of the Department

Principal

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NH 206, Sagar Road SHIVAMOGGA-577 204.



ಹಿಇವಿಸ್ ಇನ್*ಸ್ಪಿಟ್ಯೂ*ಬ್ <mark>ಆಫ್ ಅಡ್ವಾನ್ಸ್ ಮ್ಯಾನೆಂಜ್ಮೆಂ</mark>ಬ್ ಸ್ಟಡೀಸ್

(ಕುವೆಂತು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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#### CERTIFICATE

This is to certify that GOWRISHANKAR Y N bearing the Register No. BB188919 of VI Semester, BBA has carried out the Project Work entitled "A Study on Impact of Flipkart Online Business on Small Retail Outlets Shivamogga City" under the guidance of Mrs. AYESHA SIDDIQUA.as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Mrs. Ayesha Siddiqua Assistant Professor Department of Commerce and

Management, PESIAMS

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Dr. M. M. Krishna Head of the Department

Department of Commerce and Management, PESIAMS Shivamogga

Head of the Department

**Principal** 

Principal

PESIAMS

Shivamogga

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NH 206, Sagar Road \$HIVAMOGGA-577 204.

Place: Shivamogga

Date: 03-10-21



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ಪಿಇವಿಸ್ ಇನ್ಗ್ಬಾಟ್ ಅಫ್ ಅಡ್ಡಾನ್ಫ್ ಮ್ಯಾನೆಂಜ್ ಮೆಂಟ್ ಸ್ಟಡೀಸ್

(ಕುವೆಂತು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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## **CERTIFICATE**

This is to certify that GOWTHAM K bearing the Register No. BB188920 of VI Semester, BBA has carried out the Project Work entitled A Study on "customer satisfaction towards services of Bajaj two wheelers with reference to supreme auto dealers, Shivamogga." under the guidance of Mr. ABHISHEK.S. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

**Assistant Professor** 

Department of Commerce and Management,

**PESIAMS** 

Shivamogga

Dr. M.M. Krishna

Head of the Department

Department of Commerce and Management,

Head of the Department

Department of Complete இதி agement institute of Advanced Management PES Institute of Advanced Management Studies

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**Principal** 

**PESIAMS** 

Shivamogga

**Principal** 

NH 206, Sagar Road SHIVAMOGGA-577 204. tudies

Place: Shivamogga

Date: \_\_/\_ /2021



**ಹಿಇಎರ್ ಇರ್ಸ್ಟಿಬ್ಯೂಬ್ ಆಫ್ ಅಡ್ಡಾಗ್ಫ್**ಡ್ ಮ್ಯಾನೇಜ್ಮಾಂಬ್ ಸ್ವಡೀಸ್

(ಕುವೆಂತು ವಿಶ್ವವಿದ್ಯಾವಿಲಯದ ಸಂಯೋಜನೆಗೊಳಿಸುತ್ತಿದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ನಡೆದಿದೆ) ಎಸ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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#### **CERTIFICATE**

This is to certify that GURUSWAMY H.R bearing the Register No. BB188921 of VI Semester, BBA has carried out the Project Work entitled "A Study on Customer Perception Towards Social Media Marketing - With Special Reference to Shivamogga" under the guidance of Mr. Rudramuni P.B. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Assistant Professor

Department of Commerce and Management, PESIAMS

Shivamogga

Dr. M. M. Krishna **Head of the Department** Department of Commerce and

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Head of the Department

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**Principal** 

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Place : Shivamogga Date :03/10/2021



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ಹಿಇಎಸ್ ಇನ್ಸ್ಟ್ ಟ್ಯೂಟ್ ಆಫ್ ಅದ್ದಾನ್ಸ್ ಮ್ಯಾನೇಜ್ ಮೆಂಟ್ ಸ್ಟ್ ಡೀಸ್

(ಕುವೆಂತು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗೆ – 577 204 (ಕರ್ನಾಟಕ)

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### **CERTIFICATE**

This is to certify that HEMANTH.JADHAV.C bearing the Register No. BB188903 of VI Semester, BBA has carried out the Project Work entitled A Study on "Customer Satisfaction towards the services of Reliance Jio with special reference Shivamogga city" under the guidance of Ms.SUMARANI.S as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

MS .SUMARANI. S

**Assistant Professor** Department of Commerce and Management, PESIAMS Shivamogga

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Place: Shivamogga Date: 04/10/2021 PES IAMS

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ಹಿಇವಿಸ್ ಇನ್ಸ್ಟ್ ಟ್ಯೂಬ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ ಡ್ ಮ್ಯಾಸೇಜ್ ಮೆಂಬ್ ಸ್ಟಡೀಸ್

(ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಸಟ್ಟದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗೆ – 577 204 (ಕರ್ನಾಟಕ)

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N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

#### CERTIFICATE

This is to certify that KAVYA T S bearing the Register No. BB188903 of VI Semester, BBA has carried out the Project Work entitled A Study on "Impact of E-Commerce on Organized Retail Stores With Special Reference to Shivamogga City" under the guidance of Ms. Bhoomika S U as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Ms. Bhoomika S.U Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

Head of the Department Department of Commerce and Management, PESIAMS Shivamogga

Head of the Department

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SHIVAMOGGA-577 204.

Principal

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Shivamogga

Place: Shivamogga

Date: 03 10 2021

ಹಿಇವಿಸ್ ಇನ್ ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ಡಾಸ್ಸ್ ಡ್ ಮ್ಯಾಸೆಂಜ್ ಮೆಂಟ್ ಸ್ಟಡಿಂಸ್

(ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

#### **CERTIFICATE**

This is to certify that KUSHI P.B bearing the Register No. BB188903 of VI Semester, BBA has carried out the Project Work entitled A Study on "Customer Awareness towards Green Marketing Initiatives: With Special Reference to SBI Bank, Shivamogga City" under the guidance of Dr. M.M KRISHNA as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Head of the Department Department of Commerce and Management, PESIAMS Shivamogga

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> Dr. M. M. Krishna Head of the Department Department of Commerce and Management, PESIAMS Shivamogga

**Head of the Department** 

**Department of Commerce & Management** PES Institute of Advanced Management Studies NH 206, Sagar Road SHIVAMOGGA-577 204.

K Sailallia 3/10/202 Dr. K. Sailatha **Principal** PESIAMS Shivamogga

Principal

PES Institute of Advanced Manageme NH 206, Sagar Road SHIVAMOGGA-577 204.

Place: Shivamogga

Date: 03/10/2021



**ಹಿ**ಇಎಸ್ ಇನ್*ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್*ಡ್ ಮ್ಯಾನೇಜ್ಮೆಂಟ್ ಸ್ಟಡೀಸ್

(ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟಿದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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#### CERTIFICATE

This is to certify that LOHITH H.K bearing the Register No. BB188926 of VI Semester, BBA has carried out the Project Work "Effectiveness of Mobile Banking System in SBI Bank" under the guidance of Mr. Mohan Kumar D. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Mr. Mohan Kumar D.

Assistant Professor Department of Commerce and Management, PESIAMS

Shivamogga

: Shivamogga

:03 / to /2021

Place

Date

Dr. M. M. Krishna Head of the Department

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(ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟಿದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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### **CERTIFICATE**

This is to certify that MADHU DYAVAKKALAVAR bearing the Register No. BB188927 of VI Semester, BBA has carried out the Project Work entitled A Study on "Customers attitude towards Plastic Money with a special reference to Karnataka Bank, Rattihalli." under the guidance of Mr. VINAY KUMAR K. S. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

HKS 04/10/2021

Mr. Vinay Kumar K. S. Assistant Professor

Department of Commerce and Management, PESIAMS Shivamogga Dr. M. M. Krishna

Heller by the Department

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Dr. K. Sailatha

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SHIVAMOGGA-577 204.

Place: Shivamogga

Date:



ಹಿಇವಿನ್ ಇನ್ ಸ್ಟಿಬ್ಯೂಬ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ ಡ್ ಮ್ಯಾನೇಜ್ ಮೆಂಚ್ ಸ್ಟಡೀಸ್

(ಕುವೆಂತು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟಿದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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## **CERTIFICATE**

This is to certify that MOHAMMED KAIF bearing the Register No. BB188928 of VI Semester, BBA has carried out the Project Work entitled "A Study on Consumer Preference towards Yamaha MT15 Bike with reference to Shivamogga City" under the guidance of Mr. PRAVEEN B. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

**Assistant Professor** Department of Commerce and Management, PESIAMS Shivamogga

> : Shivamogga : 4/10/2021

Place

Date

Dr. M. M. Krishna Head of the Department Department of Commerce and Management, PESIAMS Head of the Department

Department of Commerce & Management

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SHIVAMOGGA-577 20

Dr. K. Sailatha **Principal** 

**PESIAMS** 

Shivamogga



ಹಿಇಎಸ್ ಇನ್ಸ್ಟ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ಡ್ ಮ್ಯಾನೇಜ್ಘೆಂಚ್ ಸ್ಟಡೀಸ್

(ಕುವೆಂಜು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟಿದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

Phone: 8147053084 ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)
8147053085 PES Institute of Advanced Management Studies

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N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

#### **CERTIFICATE**

This is to certify that MOHAMMED ARFAD. bearing the Register No. BB188929 of VI Semester, BBA has carried out the Project Work entitled "A Comparative study on Airtel and Jio telecommunication service with special reference to Shivamogga city" under the guidance of Mr. Sathish V. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Mr. Sathish V
Assistant Professor
Department of Commerce
and Management, PESIAMS

Shivamogga

Dr. M. M. Krishna
Head of the Department
Department of Commerce and
Management, PESIAMS

Head of the Depositment

SHIVAMOGGA-577 204.

Dr. K Sailatha
Principal
PESIAMS
Shivamogga
Principal

Department of Commerce & Managemefits Institute of Advanced Management Studies

PES Institute of Advanced Management Studies

NH 206, Sagar Road

NH 206, Sagar Road

SHIVAMOGGA-577 204.

Place : Shivamogga
Date : <u>04/10</u>/2021



**ಎ**ಇಎಸ್ ಇನ್ಸ್ಟ್ ಟ್ಯಾಟ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ ಡ್ ಮ್ಯಾನೆಂಜ್ ಮೆಂಟ್ ಸ್ಟಡೀಸ್

(ಕುವೆಂಮ ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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#### **CERTIFICATE**

This is to certify that PAVAN M. bearing the Register No. BB188933 of entitled VI BBA the Project Work Semester, has carried out "A Study on Customer Perception towards Email Marketing - with special Reference to Shivamogga city" under the guidance of Mr. Rudramuni P.B. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

**Assistant Professor** Department of Commerce

and Management, PESIAMS Shivamogga

Head of the Department Department of Commerce and Management, PESIAMS Head of the Depur tment

**Principal PESIAMS** Shivamogga Principal

Department of Commerce & Management Institute of Advanced Management Studies PES Institute of Advanced Management Studies NH 206, Sagar Road SHIVAMOGGA-577 204.

NH 206, Sagar Road SHIVAMOGGA-577 204

Place : Shivamogga Date :OW 10/2021



8147053085

Phone: 8147053084

ಪಿಇವಿಸ್ ಇನ್<sub>ಡಿ</sub>ಬ್ಯೂಬ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ಡ್ ಮ್ಯಾಸೇಜ್ ಮೆಂಬ್ ಸ್ಟಡೀಸ್

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# **CERTIFICATE**

This is to certify that POOJA T S bearing the Register No. BB188934 of VI Semester, BBA has carried out the Project Work entitled "Students Perception towards E-learning and its Effectiveness of online session: with special reference to Shivamogga city" under the guidance of Ms. SUMARANI. S. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

Head of the Department Department of Commerce and Management, PESIAMS Shivamogga

Head of the Department

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Principal PESIAMS Shivamogga

Principal

PES Institute of Advanced Management NH 206, Sagar Road SHIVAMOGGA-577 204.

Place: Shivamogga

Date: 04/10/2021



ಹಿಇಎಸ್ ಇನ್ ಸ್ಟಿಬ್ಯೂಬ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ ಡ್ ಮ್ಯಾನೇಜ್ ಮೆಂಬ್ ಸ್ಟಡೀಸ್

(ಕುವೆಂತು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟಿದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ನತ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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## <u>CERTIFICATE</u>

This is to certify that PRAMOD DRAVID N.H. bearing the Register No. BB188935 of VI Semester, BBA has carried out the Project Work entitled "A Study on Brand Loyalty towards Nandini Milk Products with special reference to Shivamogga" under the guidance of Ms. Bhoomika S.U. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

Shivamogga Head of the Department

**Head of the Department** 

Department of Commerce and

Management, PESIAMS

Department of Commerce & Management Statute of Advanced Management St NH 206, Sagar Road PES Institute of Advanced Management Studies SHIVAMOGGA-577 204.

NH 206, Sagar Road SHIVAMOGGA-577 204:

Place : Shivamogga :04/10/2021 Date

**Principal PESIAMS** 

Shivamogga

Principa



ಹಿಡವಿಸ್ ಡನ್ ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ ಮ್ಯಾನೇಜ್ ಮೆಂಟ್ ಸ್ಟಡೀಸ್

(ಕುವೆಂಮ ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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#### <u>CERTIFICATE</u>

This is to certify that PRATHEEK K. bearing the Register No. BB188936 of VI Semester, BBA has carried out the Project Work entitled A Study on "The Factors Influencing Consumers Choice for Electric Vehicles in India: With Special reference to Tesla, Inc." under the guidance of Dr. M. M. Krishna as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

**Assistant Professor** 

Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krishna Head of the Department

Department of Commerce and Management, PESIAMS Shivamogga

Head of the Department Institute of Advanced Management Studies

Department of Commerce & Management

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**Principal** 

**PESIAMS** 

Shivamogga

Principal

NH 206, Sagar Road SHIVAMOGGA-577 204

Place: Shivamogga

Date: 03/10/21

@ PES IAMS

**ಹಿಇಎಸ್ ಇನ್**ಸ್ಟಿಬ್ಯೂಬ್ ಆಫ್ ಅಡ್ವಾನ್ಸ್ ಮ್ಯಾನೇಜ್ ಮೆಂಚ್ ಸ್ಟಡೀಸ್

(ಕುವೆಂಹು ವಿಶ್ವವಿಧ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟದ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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#### **CERTIFICATE**

This is to certify that PREETHAM R.B bearing the Register No. BB188937 of VI Semester, BBA has carried out the Project Work entitled "A study on Customers Preference towards Online Shopping with Reference to Amazon" under the guidance of Mr. Mohan Kumar D. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Mr. Mohan Kumar D.

Assistant Professor
Department of Commerce
and Management, PESIAMS
Shivamogga

Dr. M. M. Krishna
Head of the Department
Department of Commerce and
Management, PESIAMS
Shivamogga

Dr. K. Sailatha
Principal
PESIAMS
Shivamogga

Head of phen Department

Principal
PES Institute of Advanced Management Studi

PES Institute of Advanced Management Studies

PES Institute of Advanced Management Studies

NH 206, Sagar Road SHIVAMOGGA-577 204.

Place : Shivamogga
Date : 03/10/2021

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### **CERTIFICATE**

This is to certify that RANJITH REDDY T.R. bearing the Register No. BB188938 of VI Semester, BBA has carried out the Project Work entitled A Study on "Consumer Buying Behavior towards KIA Motors with Special reference to Shivamogga City" under the guidance of Mr. Vinay Kumar K.S. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

NKS03/10/81

Mr. Vinay Kumar K.S. Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

Head of the Department Department of Commerce and Management, PESIAMS Shivamogga

Head of the Department

Principal Department of Commerce & Management PES Institute of Advanced Management Studio PES Institute of Advanced Management Studies NH 206, Sagar Road SHIVAMOGGA-577 204.

Principal

PESIAMS

Shivamogga

Place NH 206, Sagar Road : Shivamogga SHIVAMOGGA-577 204. Date :03/ 10/2021



ಹಿಇಎಸ್ ಇನ್-ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ಡ್ಡ್ ಮ್ಯಾನೇಜ್ಮಾಂಡ್ ಸ್ಟಡೀಸ್

(ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ)

ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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### <u>CERTIFICATE</u>

This is to certify that **RASHMI N** bearing the Register No. BB188939 of VI Semester, BBA has carried out the Project Work entitled A Study on "Financial Statement of Canara Bank by using Financial Tool As Ratio Analysis" under the guidance of Mr. Praveen B. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Mr. Praveen B. **Assistant Professor** 

Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krishna

Head of the Department

Department of Commerce and Management, PESIAMS Shivamogga

Head of the Department

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**Principal** 

**PESIAMS** Shivamogga

Principal

Department of Commerce & Management PES Institute of Advanced Management Stu NH 206, Sagar Road SHIVAMOGGA-577 204.

**Place:** Shivamogga Date: 04 10 2021



**ಹಿಇವಿಸ್ ಇನ್**ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅದ್ವಾನ್ಸ್ ಮ್ಯಾಸೇಜ್ ಮೆಂಟ್ ಸ್ಟಡೀಸ್

(ಕುವೆಂತು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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8147053085

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N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

## **CERTIFICATE**

This is to certify that ROHAN B.Y. bearing the Register No. BB188940 of VI Semester, BBA has carried out the Project Work entitled A Study on "Marketing and Financial Problems Faced by the Farmers with special Reference to Nellisara Village Bhadravathi Taluk" under the guidance of Mr. SATHISH V. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Mr. Sathish V. **Assistant Professor** Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krishna Head of the Department Department of Commerce and Management, PESIAMS

Shivamogga Head of the Department

NH 206, Sagar Road

SHIVAMOGGA-577 204.

**Principal PESIAMS** Shivamogga

**Principal** 

Department of Commerce & Manager Alastitute of Advanced Management Studies PES Institute of Advanced Management Studies

NH 206, Sagar Road SHIVAMOGGA-577 204.

Place: Shivamogga

Date:



ಹಿಇವಿಸ್ ಇನ್ಸ್ಟ್ ಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ ಡ್ ಮ್ಯಾನೆಂಜ್ ಮೆಂಟ್ ಸ್ಟಡಿಂಸ್ (ಕುವೆಂತು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟಿದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ)

ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗೆ – 577 204 (ಕರ್ನಾಟಕ)

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N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

## <u>CERTIFICATE</u>

This is to certify that SAFIYA NOORAIN S bearing the Register No. BB188941 of VI Semester, BBA has carried out the Project Work entitled A Study on "Study On Buying Behavior Of Consumer Towards Philips Lightings: With Special Reference to SBI Bank, Shivamogga City" under the guidance of Mrs. Ayesha Siddiqua as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Mrs. Ayesha Siddiqa

**Assistant Professor** Department of Commerce and Management, PESIAMS Shivamogga

Head of the Department Department of Commerce and

Management, PESIAMS Shivamogga

Principal **PESIAMS** 

Shivamogga

Head of the Department

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NH 206, Sagar Road **\$HIVAMOGGA-577 204.**  - Principal

PES Institute of Advanced Management St NH 206, Sagar Road

SHIVAMOGGA-577 204.

Place: Shivamogga

Date: 03/10/2021



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N H-206, Sagar Road, Shlvamogga - 577 204 (Karnataka)

## **CERTIFICATE**

This is to certify that SANJAY.D.GAIKWAD

bearing the Register No. BB188943 of VI Semester, BBA has carried out the Project Work entitled A Study on "Customer Awareness towards Green Marketing Initiatives: With Special Reference to SBI Bank, Shivamogga City" under the guidance of Mr. ABHISHEK.S as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Assistant Professor Department of Commerce and Management, PESIAMS

Shivamogga

Dr. M. M. Krishna Head of the Department Department of Commerce and Management, PESIAMS

Shivamogga Head of the Department

Department of Commerce & ManagemRES Institute of Advanced Management Studies PES Institute of Advanced Management Studies NH 206, Sagar Road SHIVAMOGGA-577 204.

Principal **PESIAMS** Shivamogga

Principal

NH 206, Sagar Road SHIVAMOGGA-577 204.

Place: Shivamogga Date: 4-10-2081 PESIAMS

ine: 8147053084 8147053085 ಪಿಇವಿಸ್ ಇನ್ ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ ಮ್ಫಾನೇಜ್ ಮೆಂಟ್ ಸ್ಟಡೀಸ್

(ಕುವೆಂಮ ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟಿದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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#### **CERTIFICATE**

This is to certify that SATHVIK B.S bearing the Register No. BB188903 of VI Semester, BBA has carried out the Project Work entitled A Study on "Marketing Problems of Areca nut Growers with Special Reference to Shivamogga District" under the guidance of Mr. RUDRAMUNI P.B.as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Mr.Rudramuni P.B **Assistant Professor** 

Department of Commerce and Management, PESIAMS Shivamogga

Head of the Department Department of Commerce and

Management, PESIAMS Shivamogga

Head of the Department

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> NH 206, Sagar Road SHIVAMOGGA-577 204.

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Shivamogga

Principal

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NH 206, Sagar Road SHIVAMOGGA-577 204.

lace: Shivamogga

1/10/2021



**ಹಿಇಎಸ್ ಇನ್**ಸ್ಟಿಬ್ಯೂಬ್ ಆಫ್ ಅಡ್ವಾನ್ಸ್ ಡ್ ಮ್ಯಾನೇಜ್ ಮೆಂಚ್ ಸ್ಟಡೀಸ್

(ಕುವೆಂಹು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟಿದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206. ಸಾಗರ ರಸ್ತೆ ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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#### **CERTIFICATE**

This is to certify that SHAIK SUHEL AKRAM. bearing the Register No. BB188945 of VI Semester, BBA has carried out the Project Work entitled "A Study on Consumer Buying Behavior towards LG Products in Shivamogga" under the guidance of Ms. SUMARANI S. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

> : Shivamogga :04/10/2021

Place

Date

**Head of the Department** Department of Commerce and Management, PESIAMS Head of shrahegartment

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**Principal** PESIAMS Shiyamogga

Department of Commerce & Management Studies NH 206, Sagar Road

🗽 SHIVAMOGGA-577 204.

@ PES IAMS

Phone: 8147053084

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(ಕುವೆಂತು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟಿದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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#### **CERTIFICATE**

This is to certify that SONIYA. R bearing the Register No. BB188903 of VI Semester, BBA has carried out the Project Work entitled A Study on "Growth and Performance of Small Enterprises during Pre-Post Covid- 19 Pandemic with Special Reference to Shivamogga City" under the guidance of Ms. Bhoomika. S. U. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Ms. Bhoomika. S. U
Assistant Professor

Department of Commerce and Management, PESIAMS Shivamogga Dr. M. M. Krishna

Head of the Department

Department of Commerce and Management, PESIAMS Shivamogga

Head of the Department

Department of Commerce & Management PES Institute of Advanced Management Studies NH 206, Sagar Road SHIVAMOGGA-577 204. Dr. K. Şailatha

Principal PESIAMS

Shivamogga

**Principal** 

PES Institute of Advanced Management S NH 206, Sagar Road

SHIVAMOGGA-577 204

Place:Shivamogga

Date: 3/10/21



ಹಿಇಎಸ್ ಇನ್ಸ್ಟ್ ಆಫ್ ಅದ್ವಾನ್ಸ್ ಮ್ಯಾನೇಜ್ ಮೆಂಟ್ ಸ್ಟಡೀಸ್

(ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟಿದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾಠದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

#### **CERTIFICATE**

This is to certify that SUMANA NAZ bearing the Register No. BB188949 of VI Semester, BBA has carried out the Project Work entitled "A Comparative study on Performance of Selected Mutual Funds in India" under the guidance of Dr. M. M. KRISHNA as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Dr. M. M. Krishna
Head of the Department
Department of Commerce
and Management, PESIAMS

Shivamogga

: Shivamogga

: 03/10/2021

Place

Date

Dr. M. M. Krishna
Head of the Department
Department of Commerce and
Management, PESIAMS

Shivamogga Principal

Head of the Department | Studies

Department of Commerce & Management PES Institute of Advanced Management Studies

NH 206, Sagar Road SHIVAMOGGA-577 204. Dr. K. Sailatha Principal

PESIAMS Shivamogga Principal

NH 206, Sagar Road SHIVAMOGGA-577 204. PESIAMS

hone: 8147053084 8147053085

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(ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗೆ – 577 204 (ಕರ್ನಾಟಕ)

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## **CERTIFICATE**

This is to certify that SUMITH S JAIN, bearing the Register No. BB188903 of VI Semester, BBA has carried out the Project Work entitled A Study on "The Efficiency of Portfolio Management Services Provided by IIFL, Shivamogga City" under the guidance of Mr. MOHAN D, as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

Head of the Department Department of Commerce and Management, PESIAMS Shivamogga

Principal **PESIAMS** Shivamogga Principal

Head of the Department

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SHIVAMOGGA-577 204

Place: Shivamogga

Date:

03-10-2021



ಹಿಇವಿನ್ ಇನ್ ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ ಡ್ ಮ್ಯಾನೆಂಜ್ ಮೆಂಚ್ ಸ್ಟಡಿಂಸ್

(ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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## CERTIFICATE

This is to certify that Swamy A. B. bearing the Register No. BB188903 of VI Semester, BBA has carried out the Project Work entitled A Study on "Customer's Preferences towards Parle Brand with Special Reference to Shivamogga District". under the guidanceofMr. VINAY KUMAR K.S.asa part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

2KS 03/10/2021

Mr. Vinay Kumar K. S. **Assistant Professor** Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krishna Head of the Department

Department of Commerce and Management, PESIAMS

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**Principal** 

Head of the Department Department of Commerce & Management pES Institute of Advanced Management Stu NH 206, Sagar Road PES Institute of Advanced Management Studies ₩ SHIVAMOGGA-577 204, NH 206, Sagar Road

SHIVAMOGGA-577 204.

Place: Shivamogga

Date: 03-10-2021



**ಎ**ಇಎಸ್ ಇನ್ ಸ್ಟಿಬ್ಯೂಬ್ ಅಫ್ ಅಡ್ಡಾನ್ಸ್ ಡ್ ಮ್ಯಾನೇಜ್ ಮೆಂಚ್ ಸ್ಟಡೀಸ್

(ಕುವೆಂತು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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#### CERTIFICATE

This is to certify that SYED SALMAN bearing the Register No. BB188953 of VI Semester, BBA has carried out the Project Work entitled "A Study on Consumer Preference towards Redmi Phones with reference to Shivamogga City" under the guidance of Mr. PRAVEEN B. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Mr. Praveen B. **Assistant Professor** 

Place

Date

Department of Commerce and Management, PESIAMS Shivamogga

Head of the Department Department of Commerce and

Management, PESIAMS Shivamogga

Head of the Department

Principal

**Principal** 

**PESIAMS** 

Shivamogga

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: Shivamogga :**04/10** /2021

NH 206, Sagar Road SHIVAMOGGA-577 204.

NH 206, Sagar Road SHIVAMOGGA-577 204.



# ಪಿ ಇವಿನ್ ಇನ್ ಸ್ಟಿಬ್ಯೂಬ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ ಡ್ ಮ್ಯಾನೇಜ್ ಮೆಂಡ್ ಸ್ಟಡೀಸ್

(ಉವೆಯ) ವಿಶ್ವವಿದ್ಯಾನಿಲಯಂದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟಿದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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### **CERTIFICATE**

This is to certify that SYED TOUSIF. bearing the Register No. BB188954 of VI Semester, BBA has carried out the Project Work entitled ""A Study on Customer Preference and Buying behavior towards SPAR Hyper Market, Shivamogga" under the guidance of Mr. Sathish V. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Mr. Sathish V Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krishna Head of the Department Department of Commerce and Management, PESIAMS Shivamogga

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Head of the Department

Principal Department of Commerce & Management Studi NH 206, Sagar Road PES Institute of Advanced Management Studies SHIVAMOGGA-577 204.

NH 206, Sagar Road SHIVAMOGGA-577 204.

Place

: Shivamogga

:04/10/2021 Date