



CERTIFICATE

This is to certify that **ABDUL SATTAR**, bearing the Register No. **BB188901** of VI Semester, BBA has carried out the Project Work entitled **"A Study on Customer Perception towards Service of Tata Motors with reference to Shivamogga"** under the guidance of **Mr. Mohan D.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


03/10/2021

Mr. Mohan D
Assistant Professor
Department of Commerce
and Management, PESIAMS
Shivamogga


03/10/21

Dr. M. M. Krishna
Head of the Department
Department of Commerce and
Management, PESIAMS
Shivamogga

Head of the Department

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NH 206, Sagar Road
SHIVAMOGGA-577.204.


3/10/2021

Dr. K. Sailatha
Principal
PESIAMS
Shivamogga
Principal

PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204

Place : Shivamogga
Date : 03/10/2021



ಪಿಇಎಸ್ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸ್‌ಡ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್

(ಉಪಮು ವ್ಯವಸ್ಥಾಪನೆಯ ಸಂಶೋಧನೆಗಾಗಿ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ)

ಎಸ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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CERTIFICATE

This is to certify that **ADITI DRAVID** bearing the Register No. BB188903 of VI Semester, BBA has carried out the Project Work entitled A Study on "Customers' Awareness towards Green Marketing Initiatives: With Special Reference to SBI Bank, Shivamogga City" under the guidance of **Mr. VINAY KUMAR K. S.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

AKS 03-10-2021

Mr. Vinay Kumar K. S.

Assistant Professor

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Dr. M. M. Krishna 3/10/21

Dr. M. M. Krishna

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K. Sailatha 3/10/21

Dr. K. Sailatha

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Place: Shivamogga

Date: 03-10-2021

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ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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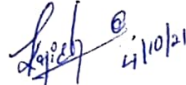
N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

CERTIFICATE

This is to certify that **AFIYA** bearing the Register No. **BB188904** of VI Semester, BBA has carried out the Project Work entitled **"A Study on Buying Behavior of Customer towards FMCG products on More Supermarket with special reference to Shivamogga"** under the guidance of **Mr. PRAVEEN B.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


04/10/2021

Mr. Praveen B.
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4/10/21

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4/10/2021

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SHIVAMOGGA-577 204.

Place : Shivamogga
Date : 04/10/2021

CERTIFICATE

This is to certify that **AMOGHA T K** bearing the Register No. BB188905 of VI Semester, BBA has carried out the Project Work entitled **An Empirical Study on "Customer Satisfaction towards Google Pay with reference to Shivamogga City"** under the guidance of **Mr. SATHISH V.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


01/10/2021

Mr. Sathish. V
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01/10/21

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01/10/2021

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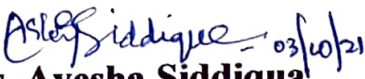
Principal
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SHIVAMOGGA-577 204.

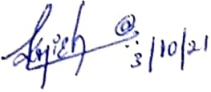
Place: Shivamogga

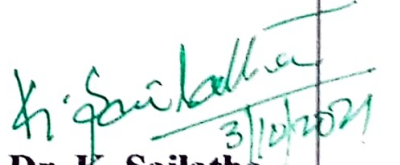
Date: 01/10/2021

CERTIFICATE

This is to certify that **ARCHANA G.N.** bearing the Register No. BB188907 of VI Semester, BBA has carried out the Project Work entitled **"A Study on Impact of Covid 19 on Small and Medium Sized Enterprises in India with special reference to Shivamogga City"** under the guidance of **Mrs. AYESHA SIDDIQUA** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


Mrs. Ayesha Siddiqua
Assistant Professor
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Place : Shivamogga
Date : 3/10/2021

CERTIFICATE

This is to certify that **BHUMIKA N E** bearing the Register No. BB188908 of VI Semester, BBA has carried out the Project Work entitled **A Comparative Study on "Customer Preference towards Bigbazaar and Spar With Reference to Shivamogga City"** under the guidance of **Mr. ABHISHEK S** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Abhishek S.
4/10/2021

Mr. Abhishek. S.
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Dr. M. M. Krishna
4/10/21

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Dr. K. Sailatha
4/10/2021

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Place: Shivamogga

Date: 04/10/2021



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(ಒಂದು ವಿಶ್ವವಿದ್ಯಾಲಯದ ಸಂಯೋಜನೆಯಲ್ಲಿರುವ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮನ್ನಣೆ ಪಡೆದಿದೆ)
ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)


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CERTIFICATE

This is to certify that **CHANDANA V.** bearing the Register No. BB188910 of VI Semester, BBA has carried out the Project Work entitled **"A Study on Customer Satisfaction towards Patanjali Products with special reference to Shivamogga"** under the guidance of **Ms. SUMARANI S.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


Ms. Sumarani S
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Place : Shivamogga
Date : 04/10/2021

CERTIFICATE

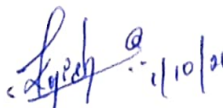
This is to certify that **CHARAN K.G** bearing the Register No. BB188911 of VI Semester, BBA has carried out the Project Work entitled A Study on "An Analysis of consumer behavior towards the services of Toyota motor Ltd – A study, With Special Reference to Shivamogga City" under the guidance of **Ms. BHOOMIKA S.U** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21


01/10/21

Ms Bhoomika S U.

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01/10/21

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11/10/2021

Dr. K. Sathya

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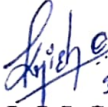
NH 206, Sagar Road
SHIVAMOGGA-577 204.

Place: Shivamogga.


Date 01/10/2021

CERTIFICATE

This is to certify that **CHINTHANA N** bearing the Register No. **BB188912** of VI Semester, BBA has carried out the Project Work entitled **An Empirical Study on "Awareness and Consumption Pattern of Organic Food in Shivamogga City"** under the guidance of **Dr. M. M. Krishna** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


3/10/21

Dr. M. M. Krishna
Head of the Department
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Dr. M. M. Krishna
Head of the Department
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3/10/2021

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SHIVAMOGGA-577 204

Place: Shivamogga

Date:

CERTIFICATE

This is to certify that **CHIRAG J. JAIN** bearing the Register No. BB188913 of VI Semester, BBA has carried out the Project Work entitled **"A Study on Talent Management Practices, with special reference to Punjab National Bank, Shivamogga"** under the guidance of **Mr. MOHAN .D** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21


Mr. Mohan .D. 03/10/21

Assistant Professor

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Dr. M. M. Krishna

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Dr. K. Sailatha 31/10/2021

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Principal

PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204

Place: Shivamogga

DATE : 03.10.2021

CERTIFICATE

This is to certify that **DARSHAN B.** bearing the Register No. **BB188915** of VI Semester, BBA has carried out the Project Work entitled "**A Study on Customer Satisfaction towards Yamaha 2 Wheelers with special reference to Shivamogga City**" under the guidance of **Mr. Vinay Kumar K.S.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

VKS 03/10/21
Mr. Vinay Kumar K.S.
Assistant Professor
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and Management, PESIAMS
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[Signature] 3/10/21
Dr. M. M. Krishna
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Head of the Department

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[Signature] 3/10/2021
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Place : Shivamogga
Date : 03/10/2021



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ಪಿಇಎಂಎಸ್ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸ್‌ಡ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್
(ಕರ್ನಾಟಕ ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಯಲ್ಲಿರುವ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ)
ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

PES Institute of Advanced Management Studies

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N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

CERTIFICATE

This is to certify that **DARSHAN N.R** bearing the Register No. **BB188916** of VI Semester, BBA has carried out the Project Work entitled **"A Study on Customer Satisfaction towards Himalaya Products with reference to Tarikere"** under the guidance of **Mr. PRAVEEN B.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

04/10/2021

Mr. Praveen B.
Assistant Professor
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04/10/21

Dr. M. M. Krishna
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4/10/2021

Dr. K. Sailatha
Principal
PESIAMS
Shivamogga

Principal

PES Institute of Advanced Management Studies

NH 206, Sagar Road

SHIVAMOGGA-577 204

Place : Shivamogga

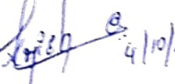
Date : 04/10/2021

CERTIFICATE

This is to certify that **DHRUVAN D.** bearing the Register No. **BB188917** of VI Semester, BBA has carried out the Project Work entitled **"A Study on Customer Satisfaction towards Dominos Pizza with special reference to Shivamogga"** under the guidance of **Mr. Sathish V.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


4/10/2021

Mr. Sathish V
Assistant Professor
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Shivamogga


4/10/21

Dr. M. M. Krishna
Head of the Department
Department of Commerce and
Management, PESIAMS
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4/10/2021

Dr. K. Sailatha
Principal
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Shivamogga

Head of the Department

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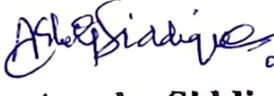
Principal

NH 206, Sagar Road
SHIVAMOGGA-577 204.

Place : Shivamogga
Date : 04/10/2021

CERTIFICATE

This is to certify that **GOWRISHANKAR Y N** bearing the Register No. BB188919 of VI Semester, BBA has carried out the Project Work entitled **“A Study on Impact of Flipkart Online Business on Small Retail Outlets Shivamogga City”** under the guidance of **Mrs. AYESHA SIDDIQUA**, as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

 03/10/21

Mrs. Ayesha Siddiqua
Assistant Professor
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 3/10/21

Dr. M. M. Krishna
Head of the Department
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Principal

NH 206, Sagar Road
SHIVAMOGGA-577 204.

Place: Shivamogga

Date: 03-10-21

CERTIFICATE

This is to certify that **GOWTHAM K** bearing the Register No. BB188920 of VI Semester, BBA has carried out the Project Work entitled **A Study on "customer satisfaction towards services of Bajaj two wheelers with reference to supreme auto dealers, Shivamogga."** under the guidance of **Mr. ABHISHEK.S.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


Mr. Abhishek. S.

Assistant Professor

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Dr. M.M. Krishna

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Dr. K. Sailatha

Principal

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Department of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204.

Place: Shivamogga

Date: __/__/2021

CERTIFICATE

This is to certify that **GURUSWAMY H.R** bearing the Register No. **BB188921** of VI Semester, BBA has carried out the Project Work entitled **"A Study on Customer Perception Towards Social Media Marketing - With Special Reference to Shivamogga"** under the guidance of **Mr. Rudramuni P.B.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Rudramuni P.B.
3/10/21
Mr. Rudramuni P.B.
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Dr. M. M. Krishna
3/10/21
Dr. M. M. Krishna
Head of the Department
Department of Commerce and
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Dr. K. Sailatha
3/10/21
Dr. K. Sailatha
Principal
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Place : Shivamogga
Date : 03/10/2021

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CERTIFICATE

This is to certify that **HEMANTH.JADHAV.C** bearing the Register No. BB188903 of VI Semester, BBA has carried out the Project Work entitled **A Study on "Customer Satisfaction towards the services of Reliance Jio with special reference Shivamogga city"** under the guidance of **Ms.SUMARANI.S** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


04/10/2021

MS .SUMARANI. S

Assistant Professor

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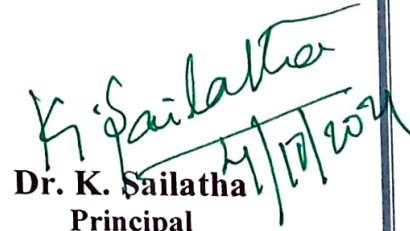
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04/10/2021

Dr. K. Sailatha

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Principal

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NH 206, Sagar Road

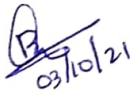
SHIVAMOGGA-577 204.

Place: Shivamogga

Date: 04/10/2021

CERTIFICATE

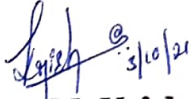
This is to certify that **KAVYA T S** bearing the Register No. BB188903 of VI Semester, BBA has carried out the Project Work entitled **A Study on "Impact of E-Commerce on Organized Retail Stores With Special Reference to Shivamogga City"** under the guidance of **Ms. Bhoomika S U** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


03/10/21

Ms. Bhoomika S.U

Assistant Professor

Department of Commerce and
Management, PESIAMS
Shivamogga


3/10/21

Dr. M. M. Krishna

Head of the Department

Department of Commerce and
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Shivamogga

Head of the Department

Department of Commerce & Management, PES Institute of Advanced Management Studies

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SHIVAMOGGA-577 204.


3/10/2021

Dr. K. Sailatha

Principal

PESIAMS

Shivamogga

Principal

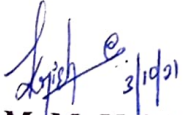
NH 206, Sagar Road
SHIVAMOGGA-577 204.

Place: Shivamogga

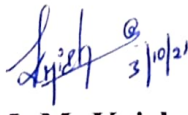
Date: 03/10/2021

CERTIFICATE

This is to certify that **KUSHI P.B** bearing the Register No. BB188903 of VI Semester, BBA has carried out the Project Work entitled **A Study on "Customer Awareness towards Green Marketing Initiatives: With Special Reference to SBI Bank, Shivamogga City"** under the guidance of **Dr. M.M KRISHNA** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


3/10/21

Dr. M.M. Krishna
Head of the Department
Department of Commerce and
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Shivamogga


3/10/21

Dr. M. M. Krishna
Head of the Department
Department of Commerce and
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3/10/2021

Dr. K. Sailatha
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Principal
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NH 206, Sagar Road
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Place: Shivamogga

Date: 03/10/2021



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8147053085

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: pesiams@pestrust.edu.in
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ಪಿಇಎಸ್ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸ್‌ಡ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್
(ಉಪಮು ವಿಕಲ್ಪವಿದ್ಯಾಲಯದ ಸಂಯೋಜನೆಯಲ್ಲಿರುವ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ)
ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

CERTIFICATE

This is to certify that **LOHITH H.K** bearing the Register No. **BB188926** of VI Semester, BBA has carried out the Project Work entitled **"Effectiveness of Mobile Banking System in SBI Bank"** under the guidance of **Mr. Mohan Kumar D.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


03/10/2021

Mr. Mohan Kumar D.
Assistant Professor
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03/10/21

Dr. M. M. Krishna
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3/10/2021

Dr. K. Sailatha
Principal
PESIAMS
Shivamogga

Principal
PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204.

Place : Shivamogga
Date : 03 / 10 / 2021



ಹಿಇಎಸ್ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸ್‌ಡ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್

(ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟಿದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ)

ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

CERTIFICATE

This is to certify that **MADHU DYAVAKKALAVAR** bearing the Register No. BB188927 of VI Semester, BBA has carried out the Project Work entitled **A Study on "Customers attitude towards Plastic Money with a special reference to Karnataka Bank, Rattihalli ."** under the guidance of **Mr. VINAY KUMAR K. S.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

4/10/2021

Mr. Vinay Kumar K. S.
Assistant Professor
Department of Commerce and
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4/10/21

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4/10/2021


Dr. K. Sailatha
Principal
PES Institute of Advanced Management Studies
Shivamogga
NH 206, Sagar Road
SHIVAMOGGA-577 204.

Place: Shivamogga

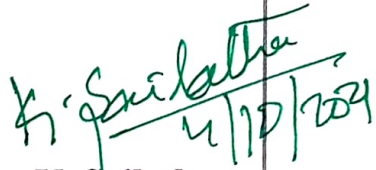
Date:

CERTIFICATE

This is to certify that **MOHAMMED KAIF** bearing the Register No. **BB188928** of VI Semester, BBA has carried out the Project Work entitled **"A Study on Consumer Preference towards Yamaha MT15 Bike with reference to Shivamogga City"** under the guidance of **Mr. PRAVEEN B.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


Mr. Praveen B.
Assistant Professor
Department of Commerce
and Management, PESIAMS
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Dr. M. M. Krishna
Head of the Department
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Principal
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SHIVAMOGGA-577 204.

Place : Shivamogga
Date : 4/10/2021

CERTIFICATE


This is to certify that **MOHAMMED ARFAD.** bearing the Register No. **BB188929** of VI Semester, BBA has carried out the Project Work entitled **"A Comparative study on Airtel and Jio telecommunication service with special reference to Shivamogga city"** under the guidance of **Mr. Sathish V.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


Mr. Sathish V
Assistant Professor
Department of Commerce
and Management, PESIAMS
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Dr. M. M. Krishna
Head of the Department
Department of Commerce and
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Head of the Department

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SHIVAMOGGA-577 204.


Dr. K. Sailatha
Principal
PESIAMS
Shivamogga
Principal

Place : Shivamogga
Date : 04/10/2021

CERTIFICATE

This is to certify that **PAVAN M.** bearing the Register No. **BB188933** of VI Semester, BBA has carried out the Project Work entitled **"A Study on Customer Perception towards Email Marketing - with special Reference to Shivamogga city"** under the guidance of **Mr. Rudramuni P.B.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

R. P. B.
4/10/21
Mr. Rudramuni P.B.
Assistant Professor
Department of Commerce
and Management, PESIAMS
Shivamogga

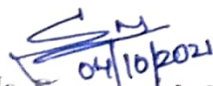
Krishna
4/10/21
Dr. M. M. Krishna
Head of the Department
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Management, PESIAMS
Shivamogga
Head of the Department
Department of Commerce & Management, PES Institute of Advanced Management Studies
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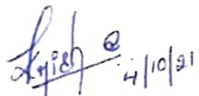
K. Sailatha
4/10/21
Dr. K. Sailatha
Principal
PESIAMS
Shivamogga
Principal
NH 206, Sagar Road
SHIVAMOGGA-577 204.

Place : Shivamogga
Date : 04/10/2021


CERTIFICATE

This is to certify that **POOJA T S** bearing the Register No. BB188934 of VI Semester, BBA has carried out the Project Work entitled "Students Perception towards E-learning and its Effectiveness of online session: with special reference to Shivamogga city" under the guidance of **Ms. SUMARANI. S.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


Ms. Sumarani. S.
Assistant Professor
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Dr. M. M. Krishna
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Dr. K. Sailatha
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Place: Shivamogga

Date: 04/10/2021



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Website : pestrust.edu.in/pesiams

ಕಿಇಎಸ್ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸ್‌ಡ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್
(ಎಮೆಂಪಿ ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟಿದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ)
ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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CERTIFICATE

This is to certify that **PRAMOD DRAVID N.H.** bearing the Register No. BB188935 of VI Semester, BBA has carried out the Project Work entitled **"A Study on Brand Loyalty towards Nandini Milk Products with special reference to Shivamogga"** under the guidance of **Ms. Bhoomika S.U.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Ms. Bhoomika S.U
Assistant Professor
Department of Commerce
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Dr. M. M. Krishna
Head of the Department
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Dr. K. Sailatha
Principal
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Shivamogga

Head of the Department

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PES Institute of Advanced Management Studies
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SHIVAMOGGA-577 204

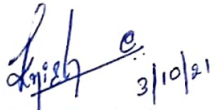
Principal

PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204.

Place : Shivamogga
Date : 04/10/2021

CERTIFICATE

This is to certify that **PRATHEEK K.** bearing the Register No. BB188936 of VI Semester, BBA has carried out the Project Work entitled **A Study on "The Factors Influencing Consumers Choice for Electric Vehicles in India: With Special reference to Tesla, Inc."** under the guidance of **Dr. M. M. Krishna** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


3/10/21

Dr. M. M. Krishna

Assistant Professor

Department of Commerce and
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3/10/21

Dr. M. M. Krishna

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3/10/2021

Dr. K. Sailatha

Principal

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Shivamogga

Principal

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NH 206, Sagar Road

SHIVAMOGGA-577 204

Place: Shivamogga


Date: 03/10/21

CERTIFICATE

This is to certify that **PREETHAM R.B** bearing the Register No. **BB188937** of VI Semester, BBA has carried out the Project Work entitled **"A study on Customers Preference towards Online Shopping with Reference to Amazon"** under the guidance of **Mr. Mohan Kumar D.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

 03/10/2021

Mr. Mohan Kumar D.
Assistant Professor
Department of Commerce
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Shivamogga

 03/10/21

Dr. M. M. Krishna
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Principal

PES Institute of Advanced Management Studies

NH 206, Sagar Road
SHIVAMOGGA-577 204.

Place : Shivamogga
Date : 03/10/2021

CERTIFICATE

This is to certify that **RANJITH REDDY T.R.** bearing the Register No. **BB188938** of VI Semester, BBA has carried out the Project Work entitled **A Study on "Consumer Buying Behavior towards KIA Motors with Special reference to Shivamogga City"** under the guidance of **Mr. Vinay Kumar K.S.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

VKS 03/10/21
Mr. Vinay Kumar K.S.
Assistant Professor
Department of Commerce
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Dr. M. M. Krishna 3/10/21
Dr. M. M. Krishna
Head of the Department
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Shivamogga

Dr. K. Sailatha 3/10/2021
Dr. K. Sailatha
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Date : 03/10/2021



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pesiams@pestrust.edu.in
Website : pestrust.edu.in/pesiams

ಶಿವಮೊಗ್ಗ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸ್‌ಡ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್
(ಕರ್ನಾಟಕ ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಯಲ್ಲಿರುವ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ)
ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

CERTIFICATE

This is to certify that **RASHMI N** bearing the Register No. BB188939 of VI Semester, BBA has carried out the Project Work entitled **A Study on "Financial Statement of Canara Bank by using Financial Tool As Ratio Analysis"** under the guidance of **Mr. Praveen B.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


Mr. Praveen B.

Assistant Professor

Department of Commerce and
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Dr. M. M. Krishna

Head of the Department

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SHIVAMOGGA-577 204.

Place: Shivamogga

Date: 04/10/2021

CERTIFICATE

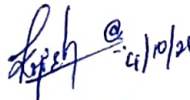
This is to certify that **ROHAN B.Y.** bearing the Register No. BB188940 of VI Semester, BBA has carried out the Project Work entitled **A Study on "Marketing and Financial Problems Faced by the Farmers with special Reference to Nellisara Village Bhadravathi Taluk"** under the guidance of **Mr. SATHISH V.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


04/10/2021

Mr. Sathish V.

Assistant Professor

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04/10/21

Dr. M. M. Krishna

Head of the Department

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4/10/2021

Dr. K. Sailatha

Principal

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Shivamogga

Principal

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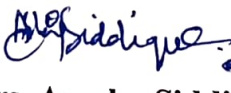
NH 206, Sagar Road
SHIVAMOGGA-577 204.

Place: Shivamogga


Date:

CERTIFICATE

This is to certify that **SAFIYA NOORAIN S** bearing the Register No. BB188941 of VI Semester, BBA has carried out the Project Work entitled A Study on "Study On Buying Behavior Of Consumer Towards Philips Lightings: With Special Reference to SBI Bank, Shivamogga City" under the guidance of **Mrs. Ayesha Siddiqua** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

 03/10/21

Mrs. Ayesha Siddiqua
Assistant Professor
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 03/10/21

Dr. M. M. Krishna
Head of the Department
Department of Commerce and
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 03/10/2021

Dr. K. Sailatha
Principal
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Principal
PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204.

Place: Shivamogga

Date: 03/10/2021

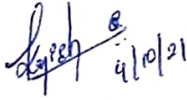
CERTIFICATE

This is to certify that **SANJAY.D.GAIKWAD**
bearing the Register No. BB188943 of VI Semester, BBA has carried out
the Project Work entitled **A Study on "Customer Awareness towards Green
Marketing Initiatives: With Special Reference to SBI Bank, Shivamogga
City"** under the guidance of **Mr. ABHISHEK.S** as a part of his curriculum
activity as per the norms for obtaining Degree in Bachelor of Business
Administration from PES Institute of Advanced Management Studies,
Shivamogga during the Academic year 2020-21.



Mr. ABHISHEK.S

Assistant Professor
Department of Commerce and
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Dr. M. M. Krishna
Head of the Department
Department of Commerce and
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Head of the Department

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SHIVAMOGGA-577 204.

Place: Shivamogga

Date: 4-10-2021

CERTIFICATE

This is to certify that **SATHVIK B.S** bearing the Register No. BB188903 of VI Semester, BBA has carried out the Project Work entitled A Study on "Marketing Problems of Areca nut Growers with Special Reference to Shivamogga District" under the guidance of **Mr. RUDRAMUNI P.B.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

R.P.B.
01/10/2021
Mr. Rudramuni P.B
Assistant Professor
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Shivamogga

M.M.K.
01/10/21
Dr. M. M. Krishna
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Shivamogga
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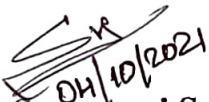
K.Sailatha
01/10/2021
Dr. K. Sailatha
Principal
PESIAMS
Shivamogga
Principal
PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204.

Place: Shivamogga


Date: 1 / 10 / 2021

CERTIFICATE

This is to certify that **SHAIK SUHEL AKRAM.** bearing the Register No. BB188945 of VI Semester, BBA has carried out the Project Work entitled **"A Study on Consumer Buying Behavior towards LG Products in Shivamogga"** under the guidance of **Ms. SUMARANI S.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


Ms. Sumarani S
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Dr. K. Sailatha
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Shivamogga
Principal
PES Institute of Advanced Management Studies
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SHIVAMOGGA-577 204.

Place : Shivamogga
Date : 04/10/2021

CERTIFICATE

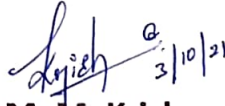
This is to certify that **SONIYA. R** bearing the Register No. BB188903 of VI Semester, BBA has carried out the Project Work entitled **A Study on "Growth and Performance of Small Enterprises during Pre-Post Covid- 19 Pandemic with Special Reference to Shivamogga City"** under the guidance of **Ms. Bhoomika. S. U.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


03/10/21

Ms. Bhoomika. S. U

Assistant Professor

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3/10/21

Dr. M. M. Krishna

Head of the Department

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3/10/2021

Dr. K. Sailatha

Principal

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Principal
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SHIVAMOGGA-577 204.

Place: Shivamogga

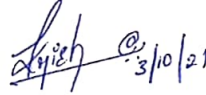
Date: 3/10/21

CERTIFICATE

This is to certify that **SUMANA NAZ** bearing the Register No. BB188949 of VI Semester, BBA has carried out the Project Work entitled **"A Comparative study on Performance of Selected Mutual Funds in India"** under the guidance of **Dr. M. M. KRISHNA** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.



Dr. M. M. Krishna
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Place : Shivamogga
Date : 03/10/2021

CERTIFICATE

This is to certify that **SUMITH S JAIN**, bearing the Register No. BB188903 of VI Semester, BBA has carried out the Project Work entitled **A Study on "The Efficiency of Portfolio Management Services Provided by IIFL, Shivamogga City"** under the guidance of **Mr. MOHAN D**, as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


03/10/21
Mr. Mohan D.

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3/10/21
Dr. M. M. Krishna

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Dr. K. Sailatha

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Place: Shivamogga


Date: 03-10-2021

CERTIFICATE

This is to certify that **Swamy A. B.** bearing the Register No. BB188903 of VI Semester, BBA has carried out the Project Work entitled **A Study on "Customer's Preferences towards Parle Brand with Special Reference to Shivamogga District"**. under the guidance of **Mr. VINAY KUMAR K.S.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

AKS 03/10/2021

Mr. Vinay Kumar K. S.
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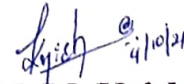
Place: Shivamogga

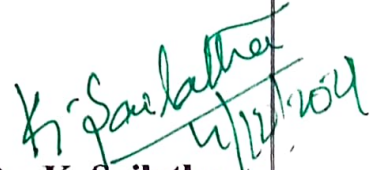
Date: 03-10-2021

CERTIFICATE

This is to certify that **SYED SALMAN** bearing the Register No. **BB188953** of VI Semester, BBA has carried out the Project Work entitled **"A Study on Consumer Preference towards Redmi Phones with reference to Shivamogga City"** under the guidance of **Mr. PRAVEEN B.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


Mr. Praveen B.
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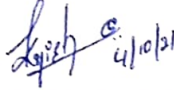
Place : Shivamogga
Date : 04/10/2021

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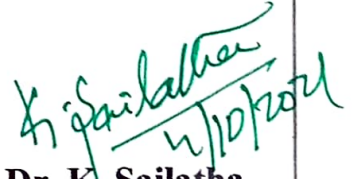
This is to certify that **SYED TOUSIF**, bearing the Register No. **BB188954** of VI Semester, BBA has carried out the Project Work entitled **“A Study on Customer Preference and Buying behavior towards SPAR Hyper Market, Shivamogga”** under the guidance of **Mr. Sathish V.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


4/10/2021

Mr. Sathish V
Assistant Professor
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4/10/21

Dr. M. M. Krishna
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4/10/2021

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SHIVAMOGGA-577 204.

Place : Shivamogga

Date : 04/10/2021