PES Institute of Advanced Management Studies

Date: 24.05.2019

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Form No:13/PL/ PESIAMS/PGC

P.G. Department of Commerce

List of Final Year Projects for the Academic Year 2020-21

	Sl.No.	Project Title	St. J. (N	Cuide N	
		A Study on Problems and Prospects of	Student Name	Guide Name	
	01	Commerce Education - with special reference to Shivamogga City	Arpitha L	Dr. Dileep Kumar S D	
	02	A Study on Financial Performance of Big Bazaar – with special reference to Shivamogga	Asifa Khanum	Dr. Dileep Kumar S D	
	03	A Study on Impact of Covid-19 on Education through Online Learning	Pooja S	Mrs. Ayesha Siddiqua	
	04	A Study on Service Quality of Vehicle Insurance – with reference to New India Assurance Company Ltd.	Rakesh U	Mr. Abhishek S	
	05	A Study on Perception Analysis towards Convergence of Indian Accounting Standards with IFRS	Samantha P R	Mr. Rudramuni P B	
	06	A Study on Customer Perception towards Digital Marketing - with special reference to Shivamogga City	Suma B Y	Ms. Sumarani S	
	07	Investors attitude towards LIC mutual fund – with special reference to Shivamogga District	Sushma S V	Ms. Bhoomika S U	
	08	Impact of Covid-19 Pandemic on Micro, Small and Medium Enterprises – A Case Study of Shivamogga District	Usha H T	Dr. Dileep Kumar S D	
	09	A Study on Effectiveness of Youtube as a Marketing Channel	Varshitha S P	Dr. Krishna M M	(- altrand
Project Coord	202 inator	C Goordinateror P.G. Department of Commerce		PES Institute of Advan	Saula 2000
		PES Institute of Advanced Management Studies NH-206, Sagar Road, SHIVAMOGGA-577 204.			<u>Sagar Road</u> GGA-577 204.



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Department of Commerce and Management

List of Final Year Projects for the Academic Year 2020-21

SI. No.	Project Title	Student Name	Signature of the Students	Guide Name	Signature of the Guide
01	A Study on "Consumer Satisfaction towards the Services of Tata Motors, Shivamogga City"	Abdul Sattar	- Albelled	Mr. Mohan D	Barn Dr.
02	A Study on "Customer Awareness towards Green Marketing Initiatives with Special Reference to SBI Bank in Shivamogga City"	Aditi Dravid	the	Mr. Vinay Kumar K S	YKS
2 × 1	A Study on Buying Behaviour of Customer towards FMCG Products of MORE Super Market with Special Reference to Shivamogga	Afiya	AH9-	Mr. Praveen B	Contes
04	A Study on Customer Satisfaction towards Google Pay with Special reference to Shivamogga City"	Amogha T K	Amogh	Mr. Sathish V	Sarting
05	"A Study on Impact of Covid 19 on Small and Medium Enterprises with Special Reference to Shivamogga City"	Archana G N	Archunu. G. N.	Mrs. Ayesha Siddiqua	For
06	"A Comparative Study on Customer Preference towards Big Bazaar and Spar – with reference to Shivamogga City"	Bhumika N E	Bhuniko, N.E	Mr. Abhishek S	1 1940



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24.05.2019	Page: 2 of 6			Form No.13/P	Form No.13/PL/ PESIAMS/CM	
and the second						088
07		ABSENT	Bhuvan R P	ABSENT	Mr. Rudramuni P B	Ruin
08	toward	dy on "Customer Satisfaction s Patanjali Products: With Special sce to Shivamogga City"	Chandana V	Chundona 8.	Ms. Sumarani S	SA
09	Behavio	Analysis of Customerj kcfNKJ L our towards the Services of Motors Ltd. – A Study.	Charan K G	Charden	Ms. Bhoomika S U	<u>Geo</u>
10	Consum	pirical Study on 'Awareness and option Pattern of Organic Food in ogga City".	Chintana	climber . N	Dr. Krishna M M	Lyich @
24¥	A Stu Practice Punjab	dy on "Talent Management s with Special Reference to National Bank Shivamogga"	Chirag J Jain	Clever	Mr. Mohan D	Dans.
12	towards	ly on "Customer Satisfaction S Yamaha Two Wheelers with Reference to Vijaya Motors ogga".	Darshan B	trebont	Mr. Vinay Kumar K S	Atks
13	and the second sec	y on "Customer Satisfaction Is Himalaya Products with Special kere"	Darshan N R	Dorton NR.	Mr. Praveen B	Bull
14		y on " Customer Satisfaction KFC Shivamogga".	Dhruvan D	e a poese in	Mr. Sathish V	Sautent
15		y on Impact of Online Retailing Sector With Special Reference to	Gowrishankar Y N	Coussil	Mrs. Ayesha Siddiqua	For

	PES Instit	ute of Advan	ced Manage		
te: 24.05.2019		Page: 3 of 6		Form No:13/P	L/ PESIAMS/CM
16	"A Study on Customer Satisfaction towards Services of Bajaj Two Wheelers – with reference to Supreme Auto Dealers, Shivamogga".	Gowtham K	ep	Mr. Abhishek S	Jake
17	"A Study on Customer Perception towards Social Media Marketing – With Special Reference to Shivamogga District".	Guruswamy	Chorenson . Hi	Mr. Rudramuni P B	Rule
18	A Study on "Customer Satisfaction towards the Services of Reliance Jio: With Special Reference to Shivamogga City".	Hemanth Jadav	tenionto	Ms. Sumarani S	50
19	"A Study on impact of e-Commerce on Organized Retail Stores with Special Reference to Shivamogga City".	Kavya T S	Konya. Tos	Ms. Bhoomika S U	00-
20	"Consumer Behaviour and Brand Preference of Titan Watches – An empirical study with reference to Shivamogga City".	Kushi P B	Kother PB-	Dr. Krishna M M	kyich ?
21	A Study on "Effectiveness of Mobile Banking System" in SBI Bank.	Lohith H K	tout.	Mr. Mohan D	Rom ?!
22	A Study on Customers Attitude towards Plastic Cards with Special Reference to Karnataka Bank Rattihalli.	Madhu D K	Modhu.	Mr. Vinay Kumar K S	4K3

	PES Instit	ute of Advanc	ed Manage	*Su	3
te: 24.05.2019		Page: 4 of 6		Form No:13/PL	FESIAMS/CM
23	A Study on Comparative analysis on the Performance of Sectorial, Multi-Sectoria and Equity Diversified Mutual Funds.	15	M·Ky	Mr. Praveen B	Our
24	"A Study on Customer Satisfactio towards Bigbasket".	n Mohammed Arfad	MARTON	Mr. Sathish V	Southern
25	ABSENT	Mohammed Ibrahim	ABSENT	Ms. Ayesha Siddiqua	For atts
26	ABSENT	Niteesh Gowda	ABSENT	Mr. Abhishek S	, 28 ms
27 .	"A Study on Cusstomer's Perceptic towards Email Marketing – With Speci Reference to Shivamogga City".		Poveren	Mr. Rudramuni P B	Rule P.S
28	"Student Perception towards E- Learnin amd its Efeectiveness of Online Sessio With Special Reference to Shivamog City".	n: Pooia T S	Poojarts	Ms. Sumarani S	Str.
29	"A Study on Brand Loyalty Towar Nandini Milk Product with Spec Reference to Shivamogga City".	The second	Hard	Ms. Bhoomika S U	Bo
30	A Study on "The Factors influenci Consumers Choice for Electric Vehicles India: With Special Reference to Tel: INC".	in Pratheek K	AK	Dr. Krishna M M	high a
31	A Study on "Customer's Preference towards Online Shopping with reference to Amazon".	res Ace Preetham R B	Irely .	Mr. Mohan D	Amo

Sales Po

	PES Institut	te of Advance	d Manage	ment Studi	es Internet
te: 24.05.2019		Page: 5 of 6		Form No:13/PL	/ PESIAMS/CM
32	"A Consumer Buying Behaviour towards KIA Motors with Special Reference to Shivamogga City".	Ranjith Reddy	Ranjith Riddy TR	Mr. Vinay Kumar K S	4KS
33 24)	A Comparative Study on Financial Statement of Canara Bank by using Financial Tool as Ratio Analysis	Rashmi N	Rookun.	Mr. Praveen B	Culton and a second
34	"A Study on Problem faced by farmers during Pandemic with Special Reference to Bhadravathi".	Rohan B Y	Holocoff.	Mr. Sathish V	Salundo
35	"A Study on Buying Behaviour of Customers towards Philips Home Appliances".	Safiya Noorain	SafiyaN.S	Mrs. Ayesha Siddiqua	For
36	"A Study on Customer Perception towards Traditional Banking and E- banking".	Sanjay Gaikwad		Mr. Abhishek S	Mar
37	"A Study on Marketing Problems of Areca Nut Growers – With Special Reference to Shivamogga".	Sathvik B S	Satharde	Mr. Rudramuni P B	Rulas
38	A Study on "Customer Buying Behaviour of LG Electronic Products: With Reference to LG Retail Outlet".	Shaik Suhel Akram	and the second sec	Ms. Sumarani S	SA
39	A Study on Growth and Performance of Micro small and Medium Enterprises with Special Reference to Shivamogga City.	Soniya R		Ms. Bhoomika S U	Con

	PES Institu	te of Advan	ced Manage		
e: 24.05.2019		Page: 6 of 6		Form No:13/P	L/ PESIAMS/CM
40	A Comparative Study on "Performance of Selected Mutual Funds in India"	Sumana Naz	Sumaradaz	Dr. Krishna M M	light e.
2007 41	A Study on "The Efficiency in Portfolio Management Services offered by IIFL, Shivamogga City.	Sumith S Jain	Bulunder	Mr. Mohan D	Parse.
42	"A Study on Customer's Preferences towards Parle Brand with Special Reference to Shivamogga District".	Swamy A B	Fromer AB	Mr. Vinay Kumar K S	24KS
43	A Study on Customer Preference towards Gold Loan of Muthoot Fincrop Finance with Special Reference to Sagara Branch.	Syed Salman	Jon	Mr. Praveen B	One
44	"A Study on Customer Preference or Buying Behaviour in Spar Hyper Market with Special Reference to Shivamogga".	Syed Tousif	Stor	Mr. Sathish V	Sallente

NKS 5/10 121 nay rumar K.S] Project Coordinator 2

5/0/21 HOD

Head of the Department Department of Commerce & Managerite it Pt. institute of Advanced Management Studies NH 206, Sagar Road SHIVAMOGGA-577 204.

Frort Principal

Principal PES Institute of Advanced Management Studies NH 206, Sagar Road SHIVAMOGGA-577 204.



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(ಕುರೂಪ ವಿಕ್ಷವಿದ್ಯಾವಿಲಯದ ಹುಡುಣಾಡಗೋಡಲ್ಲದ ಮತ್ತು ಕರ್ಷಾಟಕ ಸರ್ಕಾದ ಮಾನ್ಯಕ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

Phone: 8147053085

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Website : pestrust.edu.in/pesiams

N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

Final year BCA Final Project Title with Guide Details 2020-21

SI No	Final Title Of The Project with Proposal submitted Date	Students Name	Number of Students in a Project	Guide Name
1	Malenadu Covid19 Patient Bed Management System (31/05/2021)	Chaitra N Pawar Nikithashree.S Anushree.S Kavya.R	4	Mc Poopa D S
2	Service Co. (31/05/2021)	Abdul Kareem Abu Salith Priyanka S M Sharan B Mavinkere	4	Ms. Roopa D S
3	Blockchain-based Patient Data Management System (31/05/2021)	Megha B L Kiran Kumar Patil Thaseena Banu J M Vikram S N	4	
4	Facial expression based computer cursor control system for assisting physically disabled person (02/06/2021)	Anisha Sharon Jyothi N G Emmanuel Bhoomika C	4	Ms. Ashwini E M
5	Fitness Club Management System (31/05/2021)	Haris PC Mohammed Akram Nishanth Bm Shubham M Jain	4	

೧೯೭೫ ವರ್ಷ್ ವರ್ಷ್ಟವ್ರಾದ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ ವ್ಲೈನೆಂಟ್ ಮೆಂಟ್ ಸ್ವರ್ತಿಸ್

(ಕುದೆಂದು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳವಟ್ಟಿದ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತ ಪಡೆದಿದೆ)

Phone: 8147053085

ಎನ್ ಹೆಚ್ 206. ಸಾಗರ ರಸ್ತೆ. ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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6	Automatic Traffic Rules Monitoring Vehicles (01/06/2021)	Deepa N Chandana Gc Shreeyuktha Tps Roopashree Gujjar V	4	
7	Online Student Feedback System (03/06/2021)	Priyanka R Srushti H A Sinchana D R Sushmitha	4	Mr. Prashanth Kumar R
8	COVID 19 Testing Management System (02/06/2021)	Jeevitha K U Aishwarya K A Ananya S K Madhushree B M	4	
9	COVID-DEFENDER (31/05/2021)	Tanushree Yashaswini S Nikitha M Shet Sagar C G	4	
10	Mobile Shop Management System (01/06/2021)	Nayana Nm Mokshith Raj Adithya	3	Mr. Anmol U K
11	Online Crime Management System (31/05/2021)	Sanjay Nuchin.N.B Mithun Chittakki. N.K Chiranjeevi Chandrashekar. K	3	
12	Pharmacy Management System (31/05/2021)	Rushika R Sanjana Kadam Monisha .U	4	Mr. Mithun D Souza



ಎಇಎಸ್ ಇವ್ಸ್ಟೊಬ್ಬೂಚ್ ಅಫ್ ಅಡ್ಡಾನ್ಸ್ ಮ್ಯಾನೇಜ್ ಮಂಡ್ ಹೈಡೀಹ್

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Phone: 8147053085

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		Meghana N.G		
		Sadhana K M		
13	Image Stegenography	Sanjana R Navle		
15	(31/05/2021)	Shaharika A S	4	
		Shaila Koti		
		Smruthi S Deshpande		
14	Online Pharma System	Pavithra P	4	
14	(31/05/2021)	Shishira	T	
		Sahana Lokesh		
		Bindu Shree G		
15	Vehicle assistance finder	Damini H S	4	Mr. Darshan P R
15	(31/05/2021)	Kusuma R		Ivii. Darshan i K
		Manasa B		
		Sahana S		
16	Goods Vehicle Rental System	Triveni O S	4	
10	(31/05/2021)	Nisha Farheen	4	
		Annapoorna N		
	Haze removal using Digital Image	Shobitha U Nayak		
17	Processing Techniques	Spandana R	3	
	(31/05/2021)	Nagashree H S		
	Indian Fake Currency Detection using	Vinutha G S		Mr. Rangswamy H S
10	Digital Image Processing	Preethu M	3	
18	Techniques	Nayana NS	5	
	(31/05/2021)	Sinchana TS		



ಿಿವಿಸ್ ಇನ್ಫ್ಟ್ರಾಬ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ ವ್ಷಾನೇಜ್ ಮಂದ್ ಸ್ವರೀಸ್

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Phone: 8147053085

ಎನ್ ಹೆಚ್ 206. ಸಾಗರ ರಸ್ತೆ. ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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19	Video Steganography (04/06/2021)	Manojkumar G M Kruthik J S Anish S T Devaraj N S	4	
20	Online Application for Wildlife Sanctuary (31/05/2021)	Shraddha S Shreya S	2	
21	DHOBIWALA (31/05/2021)	Arpitha S Meghana P Harsha U Shet Harshitha S R	4	Ms. Sushma G S
22	Ensuring Data Storage Security in Cloud Computing (31/05/2021)	Meghana N Bindu E Ina Gonsalves Fazilat Tabassum	4	
23	Time Table Management System (31/05/2021)	Swamy M S Preetham N Sahana M Nayak Sneha S M	4	
24	Privacy-Preserving Public Auditing for Regenerating-Code-Based Cloud Storage (31/05/2021)	Nikitha Nayana V Revathi P K Sumata Naik	4	Mr. Chandan R
25	Ambulance In Your Hand (31/05/2021)	Shiny Lesly Chandana G M Kavana J S	4	



ಎಇಎಸ್ ಇನ್ಫ್ಟ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ ಮ್ಯಾನೇಜ್ ಮಂದ್ ಹೊಂಡ್

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		V		
		Kaveri M		
		Yashas Simha Sv		
26	Airline Reservation system	Roshan Reji K	4	
20	(31/05/2021)	Gnanamurthy S	, T	
		Nikhil S		
		Nandashree. M. Rao	2 - E	
27	Veterinary Care For Animals Project	Pooja. N	4	Ms. Reshma V J
27	(31/05/2021)	Sindhu. S	-	
		Anusha. K		
	Ormen Endeurment Website	Bindu K G		
28	Organ Endowment Website	Madan B M	3	
	(01/06/2021)	Chandan R		
29	Online Pass Management during	Prajwal C	1	Mr. Mithun DSouza
	Emergency			

Project Coordinator

Head of The Department

Department of Computer Science PES Institute of Advanced Management Studies SHIVAMOGGA-577, 204

N. Sail altree Principal Idvanced

PES Institute of Advanced Management Studies NH 206, Sagar Road SHIVAMOGGA-577 204.



க்ஜப்னி ஜனித்பிரும் கூல் மைதலில் பிருவிணிப்பில் குவிலை (லலை கழ்கூலமை கம்காள்களில் வரு காய்ச் கால் வார்ச் என்ற

Phone: 8147053085

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Website : pestrust.edu.in/pesiams

Date: 2/09/2021

CERTIFICATE

This is to certify that Ms. Arpita L. IV Semester Student of P.G. Department of Commerce bearing Register Number PC191201 has successfully completed the project work entitled "A Study on Problems and Prospects of Commerce Education with Special Reference to Shivamogga City". This report has been prepared by her in partial fulfilment of the requirement for the award of Degree in Master of Commerce under the guidance of Dr. Dileep Kumar S.D. Assistant Professor and Coordinator, P.G. Department of Commerce, PES Institute of Advanced Management Studies, Shivamogga.

24/09/2021

Signature of the Guide

Dr. Dileep Kumar.S.D.

Signature of the Coordinator

Dr. Dileep Kruman, S.D. P.G. Department of Commerce PES Institute of Advanced Management Studies NH-206, Sagar Road, SHIVAMOGGA-577 204.

Saulation

Signature of the Principal

Dr. K. Sailatha Principal

PES Institute of Advanced Management S NH 206, Sagar Road SHIVAMOGGA-577 204.



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(ಕುನುನು ವಿಕ್ಷದಿದ್ದಾನಿಂದುವ ಹಾಡೋಜನೆಗೊಳಪಟ್ಟಿದೆ ಮತ್ತು ಕರ್ಷಟಕ ಸರ್ಕಾರದ ಮಾಧ್ಯತ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206. ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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N H-206, Sagar Road, Shivarnogga - 577 204 (Karnataka)

Date: 04/ 9/2021

Certificate

This is to certify that Ms. Asifa Khanum, IV semester student of PG Department of Commerce bearing Register Number PC191202 has successfully completed the project work entitled "A Study on Financial Performance of Big Bazaar". This report has been prepared by her/him in partial fulfillment of the requirement for the award of Degree in Master of Commerce under the guidance of Dr. Dileep Kumar SD Assistant Professor & Coordinator, PG Department of Commerce, PES Institute of Advanced Management Studies, Shivamogga.

Signature of the Guide

1109/2021 D 24/09/2021

Signature of the Coordinator Co-ordinator P.G. Department of Commerce PES Institute of Advanced Management Studies NH-206, Sagar Road, SHIVAMOGGA-577 204.

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Signature of the Principal

Principal PES Institute of Advanced Management Studies NH 206, Sagar Road M SHIVAMOGGA-577 204.



ಎಇಎಸ್ ಇನ್_{ರಿ}ಬ್ಯೂದ್ ಆಫ್ ಜಡ್ಡಾನ್ಸ್⁻ಡ್ ಮ್ಯಾನೆ*ಜ್*ಮೆಂದ್ ಸ್ವಡೀಸ್ (ಕಾಸೆಂಕು ಪಿಕ್ಷದಿನ್ಯಾವಿಯನ ಸಂಶೋಣಿಗೊಳವಲ್ಲಿದೆ ಮತ್ತು ಕರ್ಕಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯಕ ನಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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Date: 94/09/2021

CERTIFICATE

This is to certify that Ms. Pooja.S IV Semester Student of P.G. Department of Commerce bearing Register Number PC191204 has successfully completed the project work entitled "A study on Impact of Covid-19 on Education through Online Learning". This report has been prepared by her in partial fulfilment of the requirement for the award of Degree in Master of Commerce under the guidance of Mrs.Ayesha Siddiqua Assistant Professor, P.G. Department of Commerce, PES Institute of Advanced Management Studies, Shivamogga.

Gradique suloge Signature of the Guide

arlogical

Mrs. Ayesha Siddiqua

Signature of the Coordinator

Dr. Dileep Kumar.S.D. Co-ordinator P.G. Department of Commerce PES Institute of Advanced Management Studies Institute of Advanced Management NH-206, Sagar Road, SHIVAMOGGA-577 204

Signature of the Principal

Dr. K. Sailatha Principal nt Stud NH 205, Sagar Road SHIVAMOGGA-577 204



ಎಇಎಪ್ ಇವ್ಸ್ಟಿಬ್ಯೂದ್ **ಆಫ್ ಉಡ್ಡಾವ್ಸ್**ಡ್ ಮ್ಯಾವೇಜ್**ಮಿಂದ್** ಸ್ಥರೀಪ್ (ಕುವೆಂದು ವಿಕ್ಷದಿದ್ದಾನಿಂದುವ ಹುಡೋಜನೆಗೊಳ್ಳಬಟ್ಟಿದ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯಕ ಪಡೆದಿದೆ) ಎನ್ ಹೆಬ್ 206. ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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Date:24/09/2021

CERTIFICATE

This is to certify that Mr. Rakesh. U. IV Semester Student of P.G. Department of Commerce bearing Register Number PC191205 has successfully completed the project work entitled "A Study on Service Quality in Vehicle Insurance -With Special Reference to New India Assurance Company Limited". This report has been prepared by her in partial fulfilment of the requirement for the award of Degree in Master of Commerce under the guidance of Mr. ABHISHEK. S Assistant Professor P.G. Department of Commerce, PES Institute of Advanced Management Studies, Shivamogga.

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Signature of the Guide

Mr. Abhishek. S

24/09/202)

Signature of the Coordinator

Dr. Dileep Kumar.S.D. Co-ordinator P.G. Department of Commerce PES Institute of Advanced Management Studies NH-206, Sagar Road, SHIVAMOGGA-577 204.

Signature of the Principal

Dr. K. Sailatha

Principal PES Institute of Advanced Management Stu NH 206, Sagar Roa SHIVAMOGGA-577 4.



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Date: 24/09/2021

CERTIFICATE

This is to certify that Ms. Samantha. P. R. IV Semester Student of P.G. Department of Commerce bearing Register Number PC191206 has successfully completed the project work entitled "A STUDY ON PERCEPTION ANALYSIS TOWARDS CONVERGENCE OF Ind AS WITH IFRS". This report has been prepared by her in partial fulfilment of the requirement for the award of Degree in Master of Commerce under the guidance of Mr. Rudramuni.P.B. Assistant Professor, P.G. Department of Commerce, PES Institute of Advanced Management Studies, Shivamogga.

Signature of the Guide

Mr. Rudramuni.P.B.

24/29/202/

Signature of the Coordinator

Dr. Dileep Kumar.S.D.

Co-ordinator

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Signature of the Principal

Dr. K. Sailatha Principal

SHIVAMOGGA-577 20

P.G. Department of Commerce Principal PES Institute of Advanced Management Studies^{PES} Institute of Advanced Management Stud .NH-206, Sagar Road, SHIVAMOGGA-577 204. NH 206, Sagar Road



ಎಇಎಪ್ ಇವ್**ಕ್ರಿಬ್ಯೂದ್ ಆಫ್ ಅಡ್ಡಾವ್ಫ್**ಡ್ ಮ್ಯಾವೇಜ್**ಮಂಡ್** ಸ್ಥರೀಜ್

(ಕುನೆಯ ವಿಕ್ಷದಿದ್ದಾನಿಲಯದ ಸಂಬೋಟನೆಗೊಳದಲ್ಲಿದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯಕೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206. ಸಾಗರ ರಸ್ತೆ. ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

Date: / /2020

CERTIFICATE

This is to certify that Ms. Suma B Y. IV Semester Student of P.G. Department of Commerce bearing Register Number PC191207 has successfully completed the project work entitled "A STUDY ON CUSTOMER PERCEPTION TOWARDS DIGITAL MARKETING WITH SPECIAL REFERENCE TO SHIMOGA CITY". This report has been prepared by her in partial fulfillment of the requirement for the award of Degree in Master of Commerce under the guidance of Ms. Sumarani S. Assistant Professor, P.G. Department of Commerce, PES Institute of Advanced Management Studies, Shivamogga.

Signature of the Guide Signature of the Coordinator

Signature of the Principal

Co-ordinator P.G. Department of Commerce PES Institute of Advanced Management Studies NH-206, Sagar Road, SHIVAMOGGA-577 204.

Sailath

Principal PES Institute of Advanced Management Studie NH 206, Sagar Road SHIVAMOGGA-577 204



ಎಇಎಸ್ ಇನ್ಸಿಬ್ಯಾಟ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ ಮ್ಯಾನೆಂಬ್**ಮೆಂ**ಟ್ ಸ್ಟಡೀಸ್ (ಸುವೆಂದು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳವಟ್ಟಿದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ವಡೆದಿದೆ)

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Date: 2/09/2021

CERTIFICATE

This is to certify that Ms.Sushma S.V. IV Semester Student of P.G. Department of Commerce bearing Register Number PC191208 has successfully completed the project work entitled "A Study on Investors Attitude Towards LIC Mutual Fund with Special Reference to Shimoga City". This report has been prepared by her in partial fulfilment of the requirement for the award of Degree in Master of Commerce under the guidance of Bhoomika S.U. faculty member, P.G. Department of Commerce, PES Institute of Advanced Management Studies, Shivamogga.

Signature of the Guide

Signature of the coordinator

Signature of the principal

Bhoomika S.U.

(......Co-ordinator.....) P.G. Department of Commerce

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Website : pestrust.edu.in/pesiama

Date: X/ 09/ 2021

CERTIFICATE

This is to certify that Ms. USHA.H.T.. IV Semester Student of P.G.

Department of Commerce bearing Register Number PC191209 has successfully

completed the project work entitled "Impact of Covid-19 Pandemic on Micro, Small and Medium Enterprises _ A Case Study of Shivamogga District". This

report has been prepared by her in partial fulfilment of the requirement for the

award of Degree in Master of Commerce under the guidance of Dr. Dileep

Kumar S.D. Coordinator, P.G. Department of Commerce, PES Institute of

Advanced Management Studies, Shivamogga.

Dr.Dileep Kumar S.D

Dr. K Sailatha

Signature of the Guide

Signature of the Coordinator P.G. Department of Commerce NH-205, Sagar Road, SHIVAMOGGA-577 204.

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Principal

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ಹಿಇವಿಷ್ ಇವ್ ಕ್ಷಿಯ್ಯಾಡ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ ಮ್ಯಾನೇಜ್ ಮೆಂಡ್ ಸ್ಥರೀಪ್

(ಕುನೆಯ ವಿಕ್ಷದಿದ್ದಾರಿಂದದ ಸಂಶೋಚನೆಗೊಳಪಟ್ಟಿದೆ ಮತ್ತು ಕರ್ಶಾಟಕ ಸರ್ಕಾರದ ಮಾಸ್ಪತೆ ವಡದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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Website : pestrust.edu.in/pesiams

Date : 94 / 09 / 2021

CERTIFICATE

This is to certify that Ms. Varshitha S. P. IV Semester Student of P.G. Department of Commerce bearing Register Number PC191210 has successfully completed the project work entitled A STUDY ON "THE EFFECTIVENESS OF YOUTUBE AS A MARKETING TOOL". This report has been prepared by her in partial fulfillment of the requirement for the award of Degree in Master of Commerce under the guidance of Dr. M.M. Krishna, Assistant Professor, P.G. Department of Commerce, PES Institute of Advanced Management Studies, Shivamogga.

Signature of the Guide

Signature of the Coordinator

Signature of the Principal

\$ 24/09/202/

(.....)

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(ಕುವೆಂತು ವಿಕ್ಷವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟಿದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ)

CERTIFICATE

This is to certify that ABDUL SATTAR. bearing the Register No. BB188901 of VI Semester, BBA has carried out the Project Work entitled "A Study on Customer Perception towards Service of Tata Motors with reference to Shivamogga" under the guidance of Mr. Mohan D. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

03/10/202

Mr. Mohan I **Assistant Professor** Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krishna Head of the Department Department of Commerce and Management, PESIAMS Shivamogga

NH 206, Sagar Road

SHIVAMOGGA-577 204

Sailar Dr. K

Principal PESIAMS Shivamogga

Principal

Head of the Departments Institute of Advanced Management Studies Department of Commerce & Management NH 206, Sagar Road PES Institute of Advanced Management Studies SHIVAMOGGA-577 204

Place Date

: Shivamogga :03/10/2021



ಹಿಇವಿನ್ ಇನ್ಸ್ಟಾಟ್ಯಾಟ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ ಮ್ಯಾನೇಜ್ಮಾರಿಲ್ ಸ್ಟಡೀಸ್ (ಕಾರೆಯ ವಿಶ್ವವಿಧ್ಯಾಲಯರ ಸಂಯೋಜನೆಗೊಳತ್ತುರೆ ಮತ್ತು ಕರ್ಷಟ್ ಸರ್ಕಾರದ ಮಾಧ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206. ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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CERTIFICATE

This is to certify that ADITI DRAVID bearing the Register No. BB188903 of VI Semester, BBA has carried out the Project Work entitled A Study on "Customers' Awareness towards Green Marketing Initiatives: With Special Reference to SBI Bank, Shivamogga City" under the guidance of Mr. VINAY KUMAR K. S. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

XKS 03-10-2021

Mr. Vinay Kumar K. S. Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

Place: Shivamogga Date: 03-10-2021

Dr. M. M. Krishna Head of the Department Department of Commerce and Management, PESIAMS Shivamogga

Head of the Department Department of Commerce & Management PES Institute of Advanced Management Studies NH 206, Sagar Road SHIVAMOGGA-577 204.

Principal PESIAMS Shivamogga

Principal

PES Institute of Advanced Manage NH 206, Sagar Roa SHIVAMOGGA-577 2 ಹಿನ್ರವಿಸ್ ವನ್ಸ್ಟೇಟ್ಯಾಟ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ಟ್ ಮ್ರಾನೇಜ್ ಮ್ರಾನೇಜ್ ಮೆಂಟ್ ಸ್ಟಡೀಸ್ (ಕಾವಂತು ಎತ್ತಎದ್ಯಾಂಲಯದ ಸಂಯೋಜನೆಗೊಳತಟ್ಟದ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾಸ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗೆ – 577 204 (ಕರ್ನಾಟಕ)

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CERTIFICATE

This is to certify that AFIYA bearing the Register No. BB188904 of VI entitled Project Work the carried out BBA has Semester. "A Study on Buying Behavior of Customer towards FMCG products on More Supermarket with special reference to Shivamogga" under the guidance of Mr. PRAVEEN B. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Mr. Praveen B. Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

Place : Shivamogga Date : 04/ 10/2021

Dr. M. M. Krishna Head of the Department Department of Commerce and Management, PESIAMS Shivamogga Head of the Department

Dr. J

Principal PESIAMS Shivamogga

Principal

Department of Commerce & Managemets Institute of Advanced Management Studies PES Institute of Advanced Management Studies NH 206, Sagar Road SHIVAMOGGA-577 204. ione: 8147053084 8147053085

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(ಕುವೆಂಹು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನೃತೆ ಪಡೆದಿದೆ)

CERTIFICATE

This is to certify that AMOGHA T K bearing the Register No. BB188905 of VI Semester, BBA has carried out the Project Work entitled An Empirical Study on "Customer Satisfaction towards Google Pay with reference to Shivamogga City" under the guidance of Mr. SATHISH V. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Mr. Sathish. V Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krishna Head of the Department Department of Commerce and Management, PESIAMS Shivamogga Head of the Department

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Dr. K. Sailatha Principal PESIAMS Shivamogga

Principal

NH 206, Sagar Road 🕅 SHIVAMOGGA-577 204.

Place: Shivamogga Date: 01/40/2021

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ಹಿಇಎಸ್ ಇನ್**ಸ್ಟಿಬ್ಯಾಬ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್**ಡ್ ಮ್ಯಾನೆಂಜ್**ಮೆಂಬ್** ಸ್ವ**ದೀಸ್** (ಉಪಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಸಟ್ಟದ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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CERTIFICATE

This is to certify that ARCHANA G.N. bearing the Register No. BB188907 of VI Semester, BBA has carried out the Project Work entitled "A Study on Impact of Covid 19 on Small and Medium Sized Enterprises in India with special reference to Shivamogga City" under the guidance of Mrs. AYESHA SIDDIQUA as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Asley iddigue - 03/10/21 Mrs. Ayesha Siddiqua

Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

Super 3/10/21

Dr. M. M. Krishna **Head of the Department** Department of Commerce and Management, PESIAMS Shivamogga

2'San Jallie

Dr. K. Sailat **Principal** PESIAMS Shivamogga

: Shivamogga Place : 3 / 10/2021 Date

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Head of the Department PES Institute of Advanced Management Studie NH 206, Sagar Road SHIVAMOGGA-577 204.

Phone: 8147053084 8147053085 ಹಿಡಿವಿನ್ ಡಿನ್ಸ್ಟಿಟ್ಯೋಟ್ ಆಫ್ ಅದ್ದಾನ್ಸ್ ಮ್ಯಾನೆಂಜ್ ಮೆಂಟ್ ಸ್ಟಡಿಂಸ್ (ಕುವೆಂಸು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳತಟ್ಟದ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206. ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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This is to certify that **BHUMIKA N E** bearing the Register No. BB188908 of VI Semester, BBA has carried out the Project Work entitled A Comparative Study on "Customer Preference towards Bigbazaar and Spar With Reference to Shivamogga City" under the guidance of Mr. ABHISHEK S as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

4/20/2021

Mr.Abhishek. S. Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krishna Head of the Department Department of Commerce and Management, PESIAMS Shivamogga

Head of the Department

ailation 201

Principal PESIAMS Shivamogga

Principal

Department of Commerce & ManagementInstitute of Advanced Management Studies PES Institute of Advanced Management Studies NH 206, Sagar Road SHIVAMOGGA-577 204.

Place: Shivamogga Date: 04 (10 | 202 |

Phone: 8147053084 8147053085 ಹಿಡಿವಿನ್ ಡಿನ್ಸ್ಟಿಟ್ಯಾಟ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ ಮ್ಯಾನೇಜ್ ಮೆಂಟ್ ಪ್ರಡೀಸ್ (ಕಿವೆಂಹ ವಿಶ್ವವಿಧ್ರಾಲಯದ ಸಂಯೋಜನೆಗಳಸಟ್ಟಿದೆ ಮತ್ತು ಕರ್ಷಟಕ ಸರ್ಕಾರದ ಮಾಧ್ಯಕ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206. ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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CERTIFICATE

This is to certify that CHANDANA V. bearing the Register No. BB188910 of VI Semester, BBA has carried out the Project Work entitled "A Study on Customer Satisfaction towards Patanjali Products with special reference to Shivamogga" under the guidance of Ms. SUMARANI S. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Ms. Sumarani S Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krishna Head of the Department Department of Commerce and Management PESIAMS Head of the Department

Shivamogga Principal Department of Commerce & Managemere Institute of Advanced Management Studies

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Sailally

Dr. K. Sailatha

Principal

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Place : Shivamogga Date :04/10/2021



imail : principaliams@pestrust.edu.in pesiams@pestrust.edu.in Nebsite : pestrust edu in/pesiams

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CERTIFICATE

This is to certify that CHARAN K.G bearing the Register No. BB188911 of VI Semester, BBA has carried out the Project Work entitled A Study on "An Analysis of consumer behavior towards the services of Toyota motor Ltd -A study, With Special Reference to Shivamogga City" under the guidance of Ms. BHOOMIKA S.U as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21

Ms Bhoomika S U.

Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krish

Head of the Department Department of Commerce and Management, PESIAMS

Sociality Dr. K. Salath:

Principal PESIAMS Shivamogga

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Principal Head of the Department PES Institute of Advanced Management NH 206, Sagar Road SHIVAMOGGA-577 204.

Place: Shivamogga. 01/10/2021 Date



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ಪಿಇಎಸ್ ಇನ್ ಸ್ಟಿಟ್ಯೂಬ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ ಮ್ಯಾನೆಜ್ ಮೆಂಬ್ ಸ್ಟಡೀಸ್

(ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟಿದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ)

N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

CERTIFICATE

This is to certify that CHINTHANA N bearing the Register No. BB188912 of VI Semester, BBA has carried out the Project Work entitled An Empirical Study on "Awareness and Consumption Pattern of Organic Food in Shivamogga City" under the guidance of Dr. M. M. Krishna as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Dr. M. M. Krishna Head of the Department Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krishna Head of the Department Department of Commerce and Management, PESIAMS Shivamogga

Head of the Department

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Dr.

Principal PESIAMS Shivamogga

Principal PES Institute of Advanced Management St NH 206, Sagar Road SHIVAMOGGA-577 204,

Place: Shivamogga

Date:



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CERTIFICATE

This is to certify that **CHIRAG J. JAIN** bearing the Register No. BB188913 of VI Semester, BBA has carried out the Project Work entitled "A Study on **Talent Management Practices, with special reference to Punjab National Bank, Shivamogga**" under the guidance of **Mr. MOHAN** .**D** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21

Mr. Mohan .D.

Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krishna Head of the Department Department of Commerce and Management, PESIAMS

Shivamogga

Head of the Department²³ Department of Commerce & Management Studies NH 206, Sagar Read SHIVAMOGGA-577 204,

Dr. K. Saila

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CERTIFICATE

This is to certify that DARSHAN B. bearing the Register No. BB188915 of VI Semester, BBA has carried out the Project Work entitled "A Study on Customer Satisfaction towards Yamaha 2 Wheelers with guidance of special reference Shivamogga City" under the to Mr. Vinay Kumar K.S. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

JKS 03/10/21

Mr. Vinay Kumar K.S. Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krishna Head of the Department Department of Commerce and Management, PESIAMS Shivamogga Head of the Department

Department of Commerce & Management Institute of Advanced Management Stu

Dr. K. Sailatha Principal PESIAMS

PESIAMS Shivamogga

🦯 Principal

Place : Shivamogga Date : •3/ 10/2021 PES Institute of Advanced Management Studies NH 206, Sagar Road SHIVAMOGGA-577-204.

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CERTIFICATE

This is to certify that DARSHAN N.R bearing the Register No. BB188916 of VI Semester, BBA has carried out the Project Work entitled "A Study on Customer Satisfaction towards Himalaya Products with reference to Tarikere" under the guidance of Mr. PRAVEEN B. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Mr. Praveen

Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga Styrich apropa

Dr. M. M. Krishna Head of the Department Department of Commerce and Management, PESIAMS Shivamogga

Head of the Department

Dr. K. Şailatha Principal PESIAMS Shivamogga

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Place Date

e : Shivamogga : <u>04/ 16</u>/2021

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ಪಿಇಎನ್ ಇನ್ ಸ್ಟಿಟ್ಯಾಬ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ ಡ್ ಮ್ಯಾನೆಂಜ್ ಮೆಂಬ್ ಸ್ಟಡೀಸ್

(ಕಾವೆಯ ವಿಕ್ಷವಿದ್ಯಾನಿಲಯದ ಸಂದೋಜನಗೊಳಪಟ್ಟದ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತ ಪಡೆದಿದೆ)

CERTIFICATE

This is to certify that DHRUVAN D. bearing the Register No. BB188917 of VI Semester, BBA has carried out the Project Work entitled "A Study on Customer Satisfaction towards Dominos Pizza with special reference to Shivamogga" under the guidance of Mr. Sathish V. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Mr. Sathish V Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krishna Head of the Department Department of Commerce and Management, PESIAMS Shivamogga

Head of the Department

Dr. K.S

Principal PESIAMS Shivamogga

Principal

Department of Commerce & ManagementPES Institute of Advanced Management Studies PES Institute of Advanced Management Studies NH 206, Sagar Road SHIVAMOGGA-577 204. SHIVAMOGGA-577 204.

Place Date

: Shivamogga :04/10/2021



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ಹಿಡ್ರವಿಸ್ ಆನ್ ಕ್ಷಿಟ್ಯಾಟ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ ಮ್ಯಾನೆಂಜ್ ಮೆಂಟ್ ಸ್ಟಡಿಣ್ (ಕುಪೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾಸ್ಯತ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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CERTIFICATE

This is to certify that GOWRISHANKAR Y N bearing the Register No. BB188919 of VI Semester, BBA has carried out the Project Work entitled "A Study on Impact of Flipkart Online Business on Small Retail Outlets Shivamogga City" under the guidance of Mrs. AYESHA SIDDIQUA.as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Mrs. Ayesha Siddiqua Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krishna Head of the Department Department of Commerce and Management, PESIAMS Shivamogga

Head of the Department

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Dr.K.Şailatha Principal PESIAMS Shivamogga

Principal

Destiment of Commerce & Managones Mistitute of Advanced Management Studies NH 206, Sagar Road NH 206, Sagar Road SHIVAMOGGA-577 204.

Place: Shivamogga

Date: 03-10-21



ಹಿಇವಿಸ್ ಇನ್ ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ ಡ್ ಮ್ಯಾನೆಜ್ ಮೆಂಟ್ ಸ್ಟಡೀಸ್ (ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206. ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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CERTIFICATE

This is to certify that GOWTHAM K bearing the Register No. BB188920 of VI Semester, BBA has carried out the Project Work entitled A Study on "customer satisfaction towards services of Bajaj two wheelers with reference to supreme auto dealers, Shivamogga." under the guidance of Mr. ABHISHEK.S. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Mr. Abhishek.

Assistant Professor

Department of Commerce and Management, PESIAMS

Shivamogga

Dr. M.M. Krishna Head of the Department

Department of Commerce and Management,

Head of the PESIAMS Department

PES Institute of Advanced Management Studies NH 206, Sagar Road SHIVAMOGGA-577 204.

Dr. K. Saila

Principal PESIAMS

Shivamogga Principal

Department of Commence Stanagement institute of Advanced Management tudies NH 206, Sagar Road SHIVAMOGGA-577 204.

Place: Shivamogga Date: / /2021

Phone: 8147053084 8147053085 ಹಿಡಿವಿನ್ ಇನ್ಸ್ಟಾಟ್ಯಾಟ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ ಡ್ ಮ್ಯಾನೇಜ್ ಮೆಂದ್ ಸ್ಟರೀಸ್ (ಕನಡು ಪ್ರಾಂಭಾಯನ ಸಂನೋಟಗೊಳಸ್ಪನ ಮತ್ತು ಕರ್ಗಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತ ಪರಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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CERTIFICATE

This is to certify that GURUSWAMY H.R bearing the Register No. BB188921 of VI Semester, BBA has carried out the Project Work entitled "A Study on Customer Perception Towards Social Media Marketing - With Special Reference to Shivamogga" under the guidance of Mr. Rudramuni P.B. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Mr. Rüdrämuni P.B. Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krishna Head of the Department Department of Commerce and Management, PESIAMS Shivamogga

Head of the Department

Dr. K.

r. K. Sailath Principal PESIAMS Shivamogga

Principal

Department of Commerce & Management ES Institute of Advanced Management Studies PES Institute of Advanced Management Studies NH 206, Sagar Road NH 206, Sagar Road SHIVAMOGGA-577 204.

Place Date

e : Shivamogga e : 03/ 10/2021



hone: 8147053084 8147053085

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CERTIFICATE

This is to certify that **HEMANTH.JADHAV.C** bearing the Register No. BB188903 of VI Semester, BBA has carried out the Project Work entitled A Study on "Customer Satisfaction towards the services of Reliance Jio with special reference Shivamogga city" under the guidance of Ms.SUMARANI.S as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

MS .SUMARANI. S **Assistant Professor** Department of Commerce and Management, PESIAMS Shivamogga

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Place: Shivamogga Date: 04/10/2021



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(ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟಿದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206. ಸಾಗರ ರಸ್ತೆ. ಶಿವಮೊಗ್ಗೆ – 577 204 (ಕರ್ನಾಟಕ) PES Institute of Advanced Management Studies (Affiliated to Kuvempu University, Recognized by Govt. of Karnataka)

N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

CERTIFICATE

This is to certify that KAVYA T S bearing the Register No. BB188903 of VI Semester, BBA has carried out the Project Work entitled A Study on "Impact of E-Commerce on Organized Retail Stores With Special Reference to Shivamogga City" under the guidance of Ms. Bhoomika S U as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Ms. Bhoomika S.U Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krishna Head of the Department Department of Commerce and Management, PESIAMS Shivamogga

Head of the Department

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Sailatha

Principal PESIAMS Shivamogga

Principal

NH 206, Sagar Road SHIVAMOGGA-577 204.

Place: Shivamogga Date: 03 10 2021



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ಹಿಡಿವಿನ್ ಡಿನ್ ಕ್ಷಿಟ್ಯಾಟ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ ಮ್ಯಾನೆಂಜ್ ಮೆಂಟ್ ಸ್ಟರೀಸ್ (ಕುವೆಂಪು ವಿಕ್ಷವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟದ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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CERTIFICATE

This is to certify that **KUSHI P.B** bearing the Register No. BB188903 of VI Semester, BBA has carried out the Project Work entitled A Study on "Customer Awareness towards Green Marketing Initiatives: With Special Reference to SBI Bank, Shivamogga City" under the guidance of Dr. M.M KRISHNA as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Dr. M. M. Krishna Head of the Department Department of Commerce and Management, PESIAMS Shivamogga

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Dr. M. M. Krishna Head of the Department Department of Commerce and Management, PESIAMS Shivamogga

Head of the Department Department of Commerce & Management PES Institute of Advanced Management Studies NH 206, Sagar Road SHIVAMOGGA-577 204.

K Sailatha 3 10/202

Dr. K. Sailatha Principal PESIAMS Shivamogga

Principal PES Institute of Advanced Manageme NH 206, Sagar Road SHIVAMOGGA-577 204,

Place: Shivamogga Date: 03/10/2021



Phone: 8147053084

ಹಿಇಎಸ್ ಇನ್**ಸ್ಟಿಬ್ಯಾಬ್ ಆಫ್ ಅದ್ವಾನ್ಸ್**ಡ್ ಮ್ಯಾನೆಂಜ್**ಮೆಂಬ್ ಸ್ಟಡೀಸ್** (ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟಿದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನೃತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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CERTIFICATE

This is to certify that LOHITH H.K bearing the Register No. BB188926 of VI Semester, BBA has carried out the Project Work entitled "Effectiveness of Mobile Banking System in SBI Bank" under the guidance of Mr. Mohan Kumar D. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

03/10

Mr. Mohan Kumar D. Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krishna **Head of the Department** Department of Commerce and Management, PESIAMS Shivamogga Head of the Department

Dr. K **Principal** PESIAMS Shivamogga

Principal

Department of Commerce & Management PES Institute of Advanced Management Studi PES Institute of Advanced Management Studies NH 206, Sagar Road NH 206, Sagar Road SHIVAMOGGA-577 204. SHIVAMOGGA-577 204.

Place Date

: Shivamogga :03 / 10 /2021

ಹಿಇಎಸ್ ಇನ್ ಸ್ಟಿಟ್ಯಾಬ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ ಮ್ಯಾನೇಜ್ ಮೆಂಟ್ ಸ್ಟರಿಣ್



Phone: 8147053084 8147053085 (ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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CERTIFICATE

This is to certify that MADHU DYAVAKKALAVAR bearing the Register No. BB188927 of VI Semester, BBA has carried out the Project Work entitled A Study on "Customers attitude towards Plastic Money with a special reference to Karnataka Bank, Rattihalli ." under the guidance of Mr. VINAY KUMAR K. S. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

AKS 04/10/2021

Mr. Vinay Kumar K. S. Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

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Krishna Dr. K. Sailatha Principarincipal ommerce and PES InstRESTANSanced Management Studies PESIAMS d Management Studies ogga ogga SHIVAMOGGA-577 204,

Place: Shivamogga Date:



ಹಿಇವಿನ್ ಇನ್ ಸ್ವಿಬ್ಯಾಬ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ ಮ್ಯಾನೇಜ್ ಮೆಂಬ್ ಸ್ವಡೀಸ್ (ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟಿದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನೃತ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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CERTIFICATE

This is to certify that MOHAMMED KAIF bearing the Register No. BB188928 of VI Semester, BBA has carried out the Project Work entitled "A Study on Consumer Preference towards Yamaha MT15 Bike with reference to Shivamogga City" under the guidance of Mr. PRAVEEN B. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krishna **Head of the Department** Department of Commerce and Management, PESIAMS Head of the Department

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Dr. K. Sailatha **Principal** PESIAMS Shivamogga

Principal ~

NH 206, Sagar Road SHIVAMOGGA-577 20

Place Date

: Shivamogga : 04/10/2021

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CERTIFICATE

This is to certify that MOHAMMED ARFAD. bearing the Register No. BB188929 of VI Semester, BBA has carried out the Project Work entitled "A Comparative study on Airtel and Jio telecommunication service with special reference to Shivamogga city" under the guidance of Mr. Sathish V. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Mr. Sathish V **Assistant Professor** Department of Commerce and Management, PESIAMS Shivamogga

Dr. M.'M. Krishna **Head of the Department** Department of Commerce and Management, PESIAMS Head of the Deposetment

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Principal PESIAMS Shivamogga

Principal

NH 206, Sagar Road SHIVAMOGGA-577 204.

: Shivamogga Place :04/10/2021 Date

PES IAMS Phone: 8147053084 ಹಿಡಿ**ಎಸ್ ಡಾನ್ ಸ್ಟಿಟ್ಯಾಬ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ ಮ್ಯಾನೆಂಜ್ ಮೆಂಟ್ ಸ್ಟಡೀಸ್** (ಕುವೆಯ ವಿಶ್ವವಿದ್ಯಾಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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CERTIFICATE

This is to certify that PAVAN M. bearing the Register No. BB188933 of entitled VI BBA the Project Work Semester, has carried out "A Study on Customer Perception towards Email Marketing - with special Reference to Shivamogga city" under the guidance of Mr. Rudramuni P.B. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Mr. Rudramuni P.B. Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krishna Head of the Department Department of Commerce and Management, PESIAMS Head of the Department

Dr. K. Sailatha Principal PESIAMS Shivamogga Principal

Department of Commerce & Management Institute of Advanced Management Studies PES Institute of Advanced Management Studies NH 206, Sagar Road NH 206, Sagar Road SHIVAMOGGA-577 204.

Place : Shivamogga Date :<u>04/10</u>/2021

Phone: 8147053084 8147053085

principaliams@pestrust.edu.in pesiams@pestrust.edu.in bsite : pestrust.edu.in/pesiams

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CERTIFICATE

This is to certify that **POOJA T S** bearing the Register No. BB188934 of VI Semester, BBA has carried out the Project Work entitled **"Students Perception towards E-learning and its Effectiveness of online session: with special reference to Shivamogga city"** under the guidance of Ms. **SUMARANI. S.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

MS. Sumarani. S. Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krishna Head of the Department Department of Commerce and Management, PESIAMS Shivamogga Head of the Department

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Principal PESIAMS Shivamogga

Principal

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Place: Shivamogga Date: 04/10/2021

Phone: 8147053084 8147053085

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ಹಿಇಎಸ್ ಇನ್ ಸ್ಟಿಬ್ಯೂಬ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ ಮ್ಯಾನೆಂಜ್ ಮೆಂಬ್ ಸ್ಟಡಿಂಸ್ (ಕುವೆಂಹು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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CERTIFICATE

This is to certify that **PRAMOD DRAVID N.H.** bearing the Register No. BB188935 of VI Semester, BBA has carried out the Project Work entitled "A Study on Brand Loyalty towards Nandini Milk Products with special reference to Shivamogga" under the guidance of Ms. Bhoomika S.U. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

oomika S.U Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krishna **Head of the Department** Department of Commerce and Management, PESIAMS Shivamogga

Head of the Department

Principal PESIAMS Shivamogga

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Place : Shivamogga :04/10/2021 Date

Phone: 8147053084 8147053085 ಹಿಡಿಎಸ್ ಡಿನ್ ಸ್ಟಿಟ್ಯಾಟ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ ಮ್ಯಾನೇಜ್ ಮೆಂಟ್ ಸ್ಟಡೀಸ್ (ಕುವೆಂದು ವಿಶ್ವವಿದ್ಯಾನಿಲಯರ ಸಂಯೋಜನೆಗೊಳತಟ್ಟಿದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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CERTIFICATE

This is to certify that **PRATHEEK K**. bearing the Register No. BB188936 of VI Semester, BBA has carried out the Project Work entitled **A Study on "The Factors Influencing Consumers Choice for Electric Vehicles in India: With Special reference to Tesla, Inc.**" under the guidance of **Dr. M. M. Krishna** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Dr. M. 'M. Krishna Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krishna Head of the Department Department of Commerce and Management, PESIAMS Shivamogga

Principal PESIAMS Shivamogga Principal

Head of the Departments Institute of Advanced Management Studies

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Place: Shivamogga Date: 03/10/21

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(ಕುವೆಂಪು ವಿಕ್ಷವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟದ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತ ಪಡೆದಿದೆ)

CERTIFICATE

This is to certify that **PREETHAM R.B** bearing the Register No. **BB188937** of VI Semester, BBA has carried out the Project Work entitled "A study on Customers Preference towards Online Shopping with **Reference to Amazon**" under the guidance of **Mr. Mohan Kumar D.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

03/10/202

Mr. Mohan Kum'ar' D. Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krishna Head of the Department Department of Commerce and Management, PESIAMS Shivamogga

Head of phen Repartment

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Dr. K. Sailatha Principal PESIAMS Shivamogga

Principal PES Institute of Advanced Management Studi es- NH 206, Sagar Road SHIVAMOGGA-577 204.

 Place
 : Shivamogga

 Date
 :03/10/2021

PES IAMS Phone: 8147053084 8147053085

ಹಿಇಎಸ್ ಇಸ್ಸ್ಟೊಬ್ಯಾಟ್ ಅಥ್ ಅದ್ಯಾನ್ಸ್ ಮ್ಯಾನೆಜ್ಮಾಂಟ್ ಸ್ಟಡೀಸ್ (ಕುವೆಂದು ವಿಕ್ಷವಿದ್ಯಾವಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತ ಪಡೆದಿದೆ) ಎಸ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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CERTIFICATE

This is to certify that **RANJITH REDDY T.R.** bearing the Register No. BB188938 of VI Semester, BBA has carried out the Project Work entitled A Study on "Consumer Buying Behavior towards KIA Motors with Special reference to Shivamogga City" under the guidance of Mr. Vinay Kumar K.S. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

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Mr. Vinay Kumar K.S. Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krishna Head of the Department Department of Commerce and Management, PESIAMS Shivamogga

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Place : Shivamogga Date :03/ 10/2021



CERTIFICATE

This is to certify that **RASHMI N** bearing the Register No. BB188939 of VI Semester, BBA has carried out the Project Work entitled A Study on "Financial Statement of Canara Bank by using Financial Tool As Ratio Analysis" under the guidance of Mr. Praveen B. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Mr. Praveen B. **Assistant Professor** Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krishna Head of the Department Department of Commerce and Management, PESIAMS Shivamogga

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CERTIFICATE

This is to certify that ROHAN B.Y. bearing the Register No. BB188940 of VI Semester, BBA has carried out the Project Work entitled A Study on "Marketing and Financial Problems Faced by the Farmers with special Reference to Nellisara Village Bhadravathi Taluk" under the guidance of Mr. SATHISH V. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

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Mr. Sathish V. **Assistant Professor** Department of Commerce and Management, PESIAMS Shivamogga

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CERTIFICATE

This is to certify that **SAFIYA NOORAIN S** bearing the Register No. BB188941 of VI Semester, BBA has carried out the Project Work entitled **A Study on "Study On Buying Behavior Of Consumer Towards Philips Lightings: With Special Reference to SBI Bank, Shivamogga City"** under the guidance of **Mrs. Ayesha Siddiqua** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

All Siddle gue 3 10 21

Mrs. Ayesha Siddiqa Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

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Place: Shivamogga Date: 03/10/2021



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CERTIFICATE

This is to certify that SANJAY.D.GAIKWAD

bearing the Register No. BB188943 of VI Semester, BBA has carried out the Project Work entitled A Study on "Customer Awareness towards Green Marketing Initiatives: With Special Reference to SBI Bank, Shivamogga City" under the guidance of Mr. ABHISHEK.S as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Mr. ABHISHEK S Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krishna Head of the Department Department of Commerce and Management, PESIAMS Shivamogga Head of the Department

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SHIVAMOGGA-577 204.

Place: Shivamogga Date: 4 - 10 - 2084



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CERTIFICATE

This is to certify that SATHVIK B.S bearing the Register No. BB188903 of VI Semester, BBA has carried out the Project Work entitled A Study on "Marketing Problems of Areca nut Growers with Special Reference to Shivamogga District" under the guidance of Mr. RUDRAMUNI P.B.as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Mr.Rudramuni P.B Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

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Dr.K.Sailatha Principal PESIAMS Shivamogga

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lace: Shivamogga

ate: 1/10/2021

Phone: 8147053084 8147053085

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CERTIFICATE

This is to certify that SHAIK SUHEL AKRAM. bearing the Register No. BB188945 of VI Semester, BBA has carried out the Project Work entitled "A Study on Consumer Buying Behavior towards LG Products in Shivamogga" under the guidance of Ms. SUMARANI S. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

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NH 206, Sagar Road 🔆 SHIVAMOGGA-577 204.

Place : Shivamogga :04/10/2021 Date



Phone: 8147053084 8147053085

ಹಿಡಿವಿಸ್ ಡಾನ್ಟ್ ಟ್ಯಾಟ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ ಮ್ಯಾನಿಂಜ್ ಮಿಂದ ಮಾನಕ ಸರಿದ್ದ (ಹಿನೆಯ ವಿಕ್ಷವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳತಟ್ಟಿದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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CERTIFICATE

This is to certify that SONIYA. R bearing the Register No. BB188903 of VI Semester, BBA has carried out the Project Work entitled A Study on "Growth and Performance of Small Enterprises during Pre-Post Covid- 19 Pandemic with Special Reference to Shivamogga City" under the guidance of Ms. Bhoomika. S. U. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Ms. Bhoomika. S. U Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

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Principal Principal PESIAMS Shivamogga

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Place:Shivamogga

Date: 3/10/21



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ಹಿಇಎಸ್ ಇನ್ ಸ್ಟಿಬ್ಯೂಬ್ ಆಫ್ ಅದ್ವಾನ್ಸ್ ಮ್ಯಾನೆಂಜ್ ಮೆಂಬ್ ಸ್ಟಡೀಸ್ (ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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CERTIFICATE

This is to certify that SUMANA NAZ bearing the Register No. BB188949 of VI Semester, BBA has carried out the Project Work entitled "A Comparative study on Performance of Selected Mutual Funds in India" under the guidance of Dr. M. M. KRISHNA as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Dr. M. M. Krishna **Head of the Department** Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krishna **Head of the Department** Department of Commerce and Management, PESIAMS Shivamogga Head of the Department ES Institute of Advanced Management Studies

Dr. K Principal PESIAMS Shivamogga Principal

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(ಖನಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯರ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟಿದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯಕ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ) PES Institute of Advanced Management Studies edu.in (Affiliated to Kuvempu University, Recognized by Govt. of Karnataka)

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CERTIFICATE

This is to certify that SUMITH S JAIN, bearing the Register No. BB188903 of VI Semester, BBA has carried out the Project Work entitled A Study on "The Efficiency of Portfolio Management Services Provided by IIFL, Shivamogga City" under the guidance of Mr. MOHAN D, as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Mr. Mohan D

Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krishna

Head of the Department Department of Commerce and Management, PESIAMS Shivamogga

Head of the Department

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Dr. K. Sailatha

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(ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತ ಪಡೆದಿದೆ)

CERTIFICATE

This is to certify that Swamy A. B. bearing the Register No. BB188903 of VI Semester, BBA has carried out the Project Work entitledA Study on "Customer's Preferences towards Parle Brand with Special Reference to Shivamogga District". under the guidanceofMr. VINAY KUMAR K.S.asa part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year2020-21.

2KS 03/10/2021

Mr. Vinay Kumar K. S. **Assistant Professor** Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krishna Head of the Department Department of Commerce and Management, PESIAMS Shivamogga

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Principal PESIAMS Shivamogga

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NH 206, Sagar Road M SHIVAMOGGA-577 204,

Place: Shivamogga

Date: 03-10 -2021

Phone: 8147053084 8147053085 ಹಿಇಎಸ್ ಇನ್**ಸ್ಟಿಬ್ಯಾ**ಬ್ ಆಫ್ ಅಡ್ಡಾನ್ಸ್ ಮ್ಯಾನೆಂಜ್ ಮೆಂಬ್ ಸ್ಟಡಿಂಸ್ (ಕುವೆಂಹು ವಿಕ್ಷವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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CERTIFICATE

This is to certify that SYED SALMAN bearing the Register No. BB188953 of VI Semester, BBA has carried out the Project Work entitled "A Study on Consumer Preference towards Redmi Phones with reference to Shivamogga City" under the guidance of Mr. PRAVEEN B. as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Mr. Praveen B. Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

Dr. M. M. Krishna **Head of the Department** Department of Commerce and Management, PESIAMS Shivamogga

Head of the Department

Sachathe

Dr. K. Sai Principal PESIAMS Shivamogga

Principal

Department of Commerce & ManagementPES Institute of Advanced Management Stud PES Institute of Advanced Management Studies NH 206, Sagar Road

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CERTIFICATE

This is to certify that **SYED TOUSIF.** bearing the Register No. **BB188954** of VI Semester, BBA has carried out the Project Work entitled **""A Study on Customer Preference and Buying behavior towards SPAR Hyper Market, Shivamogga"** under the guidance of **Mr. Sathish V.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Mr. Sathish V Assistant Professor Department of Commerce and Management, PESIAMS Shivamogga

Place : Shivamogga Date : <u>04/10</u>/2021

Dr. M. M. Krishna Head of the Department Department of Commerce and Management, PESIAMS Shivamogga

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