



PES Institute of Advanced Management Studies

Date: 24.05.2019

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Form No:13/PL/ PESIAMS/PGC

P.G. Department of Commerce

List of Final Year Projects for the Academic Year 2020-21

Sl.No.	Project Title	Student Name	Guide Name
01	A Study on Problems and Prospects of Commerce Education - with special reference to Shivamogga City	Arpitha L	Dr. Dileep Kumar S D
02	A Study on Financial Performance of Big Bazaar – with special reference to Shivamogga	Asifa Khanum	Dr. Dileep Kumar S D
03	A Study on Impact of Covid-19 on Education through Online Learning	Pooja S	Mrs. Ayesha Siddiqua
04	A Study on Service Quality of Vehicle Insurance – with reference to New India Assurance Company Ltd.	Rakesh U	Mr. Abhishek S
05	A Study on Perception Analysis towards Convergence of Indian Accounting Standards with IFRS	Samantha P R	Mr. Rudramuni P B
06	A Study on Customer Perception towards Digital Marketing - with special reference to Shivamogga City	Suma B Y	Ms. Sumarani S
07	Investors attitude towards LIC mutual fund – with special reference to Shivamogga District	Sushma S V	Ms. Bhoomika S U
08	Impact of Covid-19 Pandemic on Micro, Small and Medium Enterprises – A Case Study of Shivamogga District	Usha H T	Dr. Dileep Kumar S D
09	A Study on Effectiveness of Youtube as a Marketing Channel	Varshitha S P	Dr. Krishna M M

KS 01/07/2021
Project Coordinator

Coordinator

P.G. Department of Commerce

PES Institute of Advanced Management Studies
NH-206, Sagar Road, SHIVAMOGGA-577 204.

Principal

PES Institute of Advanced Management Studies,

NH 206, Sagar Road

SHIVAMOGGA-577 204.



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Date: 24.05.2019

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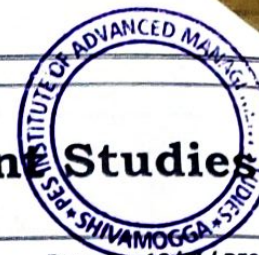
Form No:13/PL/ PESIAMS/CM

Department of Commerce and Management List of Final Year Projects for the Academic Year 2020-21

Sl. No.	Project Title	Student Name	Signature of the Students	Guide Name	Signature of the Guide
01	A Study on "Consumer Satisfaction towards the Services of Tata Motors, Shivamogga City"	Abdul Sattar		Mr. Mohan D	
02	A Study on "Customer Awareness towards Green Marketing Initiatives with Special Reference to SBI Bank in Shivamogga City"	Aditi David		Mr. Vinay Kumar K S	
03	A Study on Buying Behaviour of Customer towards FMCG Products of MORE Super Market with Special Reference to Shivamogga	Afiya		Mr. Praveen B	
04	A Study on Customer Satisfaction towards Google Pay with Special reference to Shivamogga City"	Amogha T K		Mr. Sathish V	
05	"A Study on Impact of Covid 19 on Small and Medium Enterprises with Special Reference to Shivamogga City"	Archana G N		Mrs. Ayesha Siddiqua	For
06	"A Comparative Study on Customer Preference towards Big Bazaar and Spar – with reference to Shivamogga City"	Bhumika N E		Mr. Abhishek S	



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Date: 24.05.2019

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07	ABSENT	Bhuvan R P	ABSENT	Mr. Rudramuni P B	<i>Rudramuni P B</i>
08	A Study on "Customer Satisfaction towards Patanjali Products: With Special Reference to Shivamogga City"	Chandana V	<i>Chandana V.</i>	Ms. Sumarani S	<i>Sumarani S</i>
09	"An Analysis of Customer Behaviour towards the Services of Toyota Motors Ltd. – A Study."	Charan K G	<i>Charan K G</i>	Ms. Bhoomika S U	<i>Bhoomika S U</i>
10	An Empirical Study on 'Awareness and Consumption Pattern of Organic Food in Shivamogga City'.	Chintana	<i>Chintana</i>	Dr. Krishna M M	<i>Dr. Krishna M M</i>
11	A Study on "Talent Management Practices with Special Reference to Punjab National Bank Shivamogga"	Chirag J Jain	<i>Chirag J Jain</i>	Mr. Mohan D	<i>Mohan D</i>
12	A Study on "Customer Satisfaction towards Yamaha Two Wheelers with Special Reference to Vijaya Motors Shivamogga".	Darshan B	<i>Darshan B</i>	Mr. Vinay Kumar K S	<i>Vinay Kumar K S</i>
13	A Study on "Customer Satisfaction towards Himalaya Products with Special to Tarikere"	Darshan N R	<i>Darshan N R</i>	Mr. Praveen B	<i>Praveen B</i>
14	A Study on " Customer Satisfaction towards KFC Shivamogga".	Dhruvan D		Mr. Sathish V	<i>Sathish V</i>
15	"A Study on Impact of Online Retailing on the Sector With Special Reference to Flipkart".	Gowrishankar Y N	<i>Gowrishankar Y N</i>	Mrs. Ayesha Siddiqua	<i>For Ayesha Siddiqua</i>





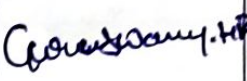



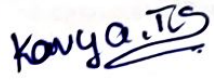







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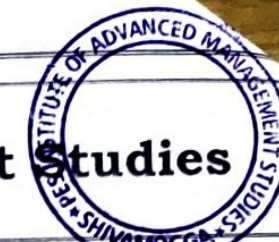
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16	"A Study on Customer Satisfaction towards Services of Bajaj Two Wheelers – with reference to Supreme Auto Dealers, Shivamogga".	Gowtham K		Mr. Abhishek S	
17	"A Study on Customer Perception towards Social Media Marketing – With Special Reference to Shivamogga District".	Guruswamy		Mr. Rudramuni P B	
18	A Study on "Customer Satisfaction towards the Services of Reliance Jio: With Special Reference to Shivamogga City".	Hemanth Jadav		Ms. Sumarani S	
19	"A Study on impact of e-Commerce on Organized Retail Stores with Special Reference to Shivamogga City".	Kavya T S		Ms. Bhoomika S U	
20	"Consumer Behaviour and Brand Preference of Titan Watches – An empirical study with reference to Shivamogga City".	Kushi P B		Dr. Krishna M M	
21	A Study on "Effectiveness of Mobile Banking System" in SBI Bank.	Lohith H K		Mr. Mohan D	
22	A Study on Customers Attitude towards Plastic Cards with Special Reference to Karnataka Bank Rattihalli.	Madhu D K		Mr. Vinay Kumar K S	



PES Institute of Advanced Management Studies



Date: 24.05.2019

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23	A Study on Comparative analysis on the Performance of Sectorial, Multi-Sectorial and Equity Diversified Mutual Funds.	Mohammed Kaif	M.K.	Mr. Praveen B	
24	"A Study on Customer Satisfaction towards Bigbasket".	Mohammed Arfad	M.Arfad	Mr. Sathish V	
25	ABSENT	Mohammed Ibrahim	ABSENT	Ms. Ayesha Siddiqua	For A.S.
26	ABSENT	Niteesh Gowda	ABSENT	Mr. Abhishek S	
27	"A Study on Customer's Perception towards Email Marketing – With Special Reference to Shivamogga City".	Pavan M	Pavan	Mr. Rudramuni P B	R.P.B.
28	"Student Perception towards E- Learning and its Effectiveness of Online Session: With Special Reference to Shivamogga City".	Pooja T S	Pooja T S	Ms. Sumarani S	
29	"A Study on Brand Loyalty Towards Nandini Milk Product with Special Reference to Shivamogga City".	Pramod Dravid		Ms. Bhoomika S U	
30	A Study on "The Factors influencing Consumers Choice for Electric Vehicles in India: With Special Reference to Telsa, INC".	Pratheek K		Dr. Krishna M M	
31	A Study on "Customer's Preferences towards Online Shopping with reference to Amazon".	Preetham R B		Mr. Mohan D	



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32	"A Consumer Buying Behaviour towards KIA Motors with Special Reference to Shivamogga City".	Ranjith Reddy	<i>Ranjith Reddy</i>	Mr. Vinay Kumar K S	<i>VKS</i>
33	A Comparative Study on Financial Statement of Canara Bank by using Financial Tool as Ratio Analysis	Rashmi N	<i>Rashmi</i>	Mr. Praveen B	<i>Praveen B</i>
34	"A Study on Problem faced by farmers during Pandemic with Special Reference to Bhadravathi".	Rohan B Y	<i>Rohan B Y</i>	Mr. Sathish V	<i>Sathish V</i>
35	"A Study on Buying Behaviour of Customers towards Philips Home Appliances".	Safiya Noorain	<i>Safiya N.S</i>	Mrs. Ayesha Siddiqua	For <i>VKS</i>
36	"A Study on Customer Perception towards Traditional Banking and E-banking".	Sanjay Gaikwad		Mr. Abhishek S	<i>Abhishek S</i>
37	"A Study on Marketing Problems of Areca Nut Growers – With Special Reference to Shivamogga".	Sathvik B S	<i>Sathvik</i>	Mr. Rudramuni P B	<i>Rudramuni P B</i>
38	A Study on "Customer Buying Behaviour of LG Electronic Products: With Reference to LG Retail Outlet".	Shaik Suhel Akram	<i>Shaik Suhel Akram</i>	Ms. Sumarani S	<i>Sumarani S</i>
39	A Study on Growth and Performance of Micro small and Medium Enterprises with Special Reference to Shivamogga City.	Soniya R	<i>Soniya R</i>	Ms. Bhoomika S U	<i>Bhoomika S U</i>



PES Institute of Advanced Management Studies



Date: 24.05.2019

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40	A Comparative Study on "Performance of Selected Mutual Funds in India"	Sumana Naz	<i>Sumana Naz</i>	Dr. Krishna M M	<i>Krishna M M</i>
41	A Study on "The Efficiency in Portfolio Management Services offered by IIFL, Shivamogga City.	Sumith S Jain	<i>Sumith S Jain</i>	Mr. Mohan D	<i>Mohan D</i>
42	"A Study on Customer's Preferences towards Parle Brand with Special Reference to Shivamogga District".	Swamy A B	<i>Swamy A B</i>	Mr. Vinay Kumar K S	<i>VKS</i>
43	A Study on Customer Preference towards Gold Loan of Muthoot Fincrop Finance with Special Reference to Sagara Branch.	Syed Salman	<i>Syed Salman</i>	Mr. Praveen B	<i>Praveen B</i>
44	"A Study on Customer Preference or Buying Behaviour in Spar Hyper Market with Special Reference to Shivamogga".	Syed Tousif	<i>Syed Tousif</i>	Mr. Sathish V	<i>Sathish V</i>

VKS 5/10/21
[*Vinay Kumar K.S.*]
Project Coordinator

Krishna M M 5/10/21
HOD

Head of the Department
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VKS 5/10/2021
Principal

Principal
PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204.

Final year BCA Final Project Title with Guide Details 2020-21

Sl No	Final Title Of The Project with Proposal submitted Date	Students Name	Number of Students in a Project	Guide Name
1	Malenadu Covid19 Patient Bed Management System (31/05/2021)	Chaitra N Pawar Nikithashree.S Anushree.S Kavya.R	4	Ms. Roopa D S
2	Service Co. (31/05/2021)	Abdul Kareem Abu Salith Priyanka S M Sharan B Mavinkere	4	
3	Blockchain-based Patient Data Management System (31/05/2021)	Megha B L Kiran Kumar Patil Thaseena Banu J M Vikram S N	4	Ms. Ashwini E M
4	Facial expression based computer cursor control system for assisting physically disabled person (02/06/2021)	Anisha Sharon Jyothi N G Emmanuel Bhoomika C	4	
5	Fitness Club Management System (31/05/2021)	Haris PC Mohammed Akram Nishanth Bm Shubham M Jain	4	

6	Automatic Traffic Rules Monitoring Vehicles (01/06/2021)	Deepa N Chandana Gc Shreeyuktha Tps Roopashree Gujjar V	4	Mr. Prashanth Kumar R
7	Online Student Feedback System (03/06/2021)	Priyanka R Srusti H A Sinchana D R Sushmitha	4	
8	COVID 19 Testing Management System (02/06/2021)	Jeevitha K U Aishwarya K A Ananya S K Madhushree B M	4	
9	COVID-DEFENDER (31/05/2021)	Tanushree Yashaswini S Nikitha M Shet Sagar C G	4	Mr. Anmol U K
10	Mobile Shop Management System (01/06/2021)	Nayana Nm Mokshith Raj Adithya	3	
11	Online Crime Management System (31/05/2021)	Sanjay Nuchin.N.B Mithun Chittakki. N.K Chiranjeevi Chandrashekar. K	3	
12	Pharmacy Management System (31/05/2021)	Rushika R Sanjana Kadam Monisha .U	4	Mr. Mithun D Souza

		Meghana N.G		
13	Image Stegenography (31/05/2021)	Sadhana K M Sanjana R Navle Shaharika A S Shaila Koti	4	
14	Online Pharma System (31/05/2021)	Smruthi S Deshpande Pavithra P Shishira Sahana Lokesh	4	
15	Vehicle assistance finder (31/05/2021)	Bindu Shree G Damini H S Kusuma R Manasa B	4	Mr. Darshan P R
16	Goods Vehicle Rental System (31/05/2021)	Sahana S Triveni O S Nisha Farheen Annapoorna N	4	
17	Haze removal using Digital Image Processing Techniques (31/05/2021)	Shobitha U Nayak Spandana R Nagashree H S	3	
18	Indian Fake Currency Detection using Digital Image Processing Techniques (31/05/2021)	Vinutha G S Preethu M Nayana NS Sinchana TS	3	Mr. Rangswamy H S

19	Video Steganography (04/06/2021)	Manojkumar G M Kruthik J S Anish S T Devaraj N S	4	Ms. Sushma G S
20	Online Application for Wildlife Sanctuary (31/05/2021)	Shraddha S Shreya S	2	
21	DHOBIALA (31/05/2021)	Arpitha S Meghana P Harsha U Shet Harshitha S R	4	
22	Ensuring Data Storage Security in Cloud Computing (31/05/2021)	Meghana N Bindu E Ina Gonsalves Fazilat Tabassum	4	
23	Time Table Management System (31/05/2021)	Swamy M S Preetham N Sahana M Nayak Sneha S M	4	Mr. Chandan R
24	Privacy-Preserving Public Auditing for Regenerating-Code-Based Cloud Storage (31/05/2021)	Nikitha Nayana V Revathi P K Sumata Naik	4	
25	Ambulance In Your Hand (31/05/2021)	Shiny Lesly Chandana G M Kavana J S	4	

		Kaveri M		
26	Airline Reservation system (31/05/2021)	Yashas Simha Sv Roshan Reji K Gnanamurthy S Nikhil S	4	Ms. Reshma V J
27	Veterinary Care For Animals Project (31/05/2021)	Nandashree, M. Rao Pooja. N Sindhu. S Anusha. K	4	
28	Organ Endowment Website (01/06/2021)	Bindu K G Madan B M Chandan R	3	
29	Online Pass Management during Emergency	Prajwal C	1	Mr. Mithun DSouza

[Signature]
26/05/2021
[Project Coordinator]

[Signature]
26/5/2021
Head of The Department
Department of Computer Science
PES Institute of Advanced Management Studies
SHIVAMOGGA-577 204

[Signature]
25/6/2021
Principal
PES Institute of Advanced Management Studies
NH 206, Sagar Road
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PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204.

Date: 24/9/2021

Certificate

This is to certify that **Ms. Asifa Khanum**, IV semester student of PG Department of Commerce bearing Register Number **PC191202** has successfully completed the project work entitled **"A Study on Financial Performance of Big Bazaar"**. This report has been prepared by her/him in partial fulfillment of the requirement for the award of Degree in Master of Commerce under the guidance of **Dr. Dileep Kumar SD** Assistant Professor & Coordinator, PG Department of Commerce, PES Institute of Advanced Management Studies, Shivamogga.

 24/09/2021

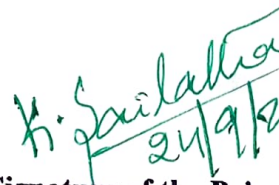
Signature of the Guide

 24/09/2021

Signature of the Coordinator
Co-ordinator

P.G. Department of Commerce

PES Institute of Advanced Management Studies
NH-206, Sagar Road, SHIVAMOGGA-577 204.

 24/9/2021

Signature of the Principal

Principal

PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204.



ಪಿಇಎಮ್‌ಸಿ ಅಭಿವೃದ್ಧಿ ಮತ್ತು ಅಭ್ಯಾಸಗಳ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್
(ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಅಂಗವಿದ್ಯಾನಿಲಯ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಅಂಗವಿದ್ಯಾನಿಲಯ)

Phone : 8147053085

ಎಸ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

PES Institute of Advanced Management Studies

(Affiliated to Kuvempu University, Recognized by Govt. of Karnataka)

Website : pestrust.edu.in/pesiams

N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

Date: 24/09/2021

CERTIFICATE

This is to certify that **Ms. Pooja.S** IV Semester Student of P.G. Department of Commerce bearing Register Number **PC191204** has successfully completed the project work entitled "**A study on Impact of Covid-19 on Education through Online Learning**". This report has been prepared by her in partial fulfilment of the requirement for the award of Degree in Master of Commerce under the guidance of **Mrs.Ayesha Siddiqua** Assistant Professor, P.G. Department of Commerce, PES Institute of Advanced Management Studies, Shivamogga.

Signature of the Guide

Mrs. Ayesha Siddiqua

Signature of the Coordinator

Dr. Dileep Kumar.S.D.

Co-ordinator

P.G. Department of Commerce

PES Institute of Advanced Management Studies
NH-206, Sagar Road, SHIVAMOGGA-577 204

Signature of the Principal

Dr. K. Sailatha

Principal

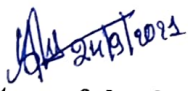
PES Institute of Advanced Management Studies

NH 206, Sagar Road
SHIVAMOGGA-577 204


Date: 24/09/2021

CERTIFICATE

This is to certify that **Mr. Rakesh. U.** IV Semester Student of P.G. Department of Commerce bearing Register Number **PC191205** has successfully completed the project work entitled **"A Study on Service Quality in Vehicle Insurance -With Special Reference to New India Assurance Company Limited"**. This report has been prepared by her in partial fulfilment of the requirement for the award of Degree in Master of Commerce under the guidance of **Mr. ABHISHEK. S** Assistant Professor P.G. Department of Commerce, PES Institute of Advanced Management Studies, Shivamogga.


Signature of the Guide

Mr. Abhishek. S


Signature of the Coordinator

Dr. Dileep Kumar.S.D.

Co-ordinator

P.G. Department of Commerce

PES Institute of Advanced Management Studies
NH-206, Sagar Road, SHIVAMOGGA-577 204.


Signature of the Principal

Dr. K. Sailatha

Principal

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NH 206, Sagar Road
SHIVAMOGGA-577 204.

Date: 24/09/2021

CERTIFICATE

This is to certify that **Ms. Samantha. P. R.** IV Semester Student of P.G. Department of Commerce bearing Register Number **PC191206** has successfully completed the project work entitled "**A STUDY ON PERCEPTION ANALYSIS TOWARDS CONVERGENCE OF Ind AS WITH IFRS**". This report has been prepared by her in partial fulfilment of the requirement for the award of Degree in Master of Commerce under the guidance of **Mr. Rudramuni.P.B.** Assistant Professor, P.G. Department of Commerce, PES Institute of Advanced Management Studies, Shivamogga.

R.P.B.
24/9/21

Signature of the Guide

Mr. Rudramuni.P.B.

D. S.D.
24/09/2021

Signature of the Coordinator

Dr. Dileep Kumar.S.D.

Co-ordinator

P.G. Department of Commerce

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K. Sailatha
24/9/2021

Signature of the Principal

Dr. K. Sailatha

Principal

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NH 206, Sagar Road

SHIVAMOGGA-577 204

Date: / /2020

CERTIFICATE

This is to certify that **Ms. Suma B Y.** IV Semester Student of P.G. Department of Commerce bearing Register Number **PC191207** has successfully completed the project work entitled **"A STUDY ON CUSTOMER PERCEPTION TOWARDS DIGITAL MARKETING WITH SPECIAL REFERENCE TO SHIMOGA CITY"**. This report has been prepared by her in partial fulfillment of the requirement for the award of Degree in Master of Commerce under the guidance of **Ms. Sumarani S.** Assistant Professor, P.G. Department of Commerce, PES Institute of Advanced Management Studies, Shivamogga.

Signature of the Guide

(
27/09/2021)

Signature of the Coordinator

(
27/09/2021)

Co-ordinator

P.G. Department of Commerce

PES Institute of Advanced Management Studies
NH-206, Sagar Road, SHIVAMOGGA-577 204.

Signature of the Principal

(
27/09/2021)

Principal

PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204.

Date: 25/09/2021

CERTIFICATE

This is to certify that **Ms.Sushma S.V.** IV Semester Student of P.G. Department of Commerce bearing Register Number **PC191208** has successfully completed the project work entitled "**A Study on Investors Attitude Towards LIC Mutual Fund with Special Reference to Shimoga City**". This report has been prepared by her in partial fulfilment of the requirement for the award of Degree in Master of Commerce under the guidance of **Bhoomika S.U.** faculty member, P.G. Department of Commerce, PES Institute of Advanced Management Studies, Shivamogga.

Signature of the Guide


(.....25/9/2021.....)

Bhoomika S.U.

Signature of the coordinator


(.....Co-ordinator.....)
25/09/2021

P.G. Department of Commerce
PES Institute of Advanced Management Studies
NH-206, Sagar Road, SHIVAMOGGA-577 204.

Signature of the principal


(.....Principal.....)
25/09/2021

PES Institute of Advanced Management Studies
Dr. K. Sailatha
NH 206, Sagar Road
SHIVAMOGGA-577 204.

Date: 25/09/2021

CERTIFICATE

This is to certify that Ms. USHA.H.T.. IV Semester Student of P.G.

Department of Commerce bearing Register Number PC191209 has successfully completed the project work entitled **"Impact of Covid-19 Pandemic on Micro, Small and Medium Enterprises _ A Case Study of Shivamogga District"**.

This

report has been prepared by her in partial fulfilment of the requirement for the

award of Degree in Master of Commerce under the guidance of Dr. Dileep

Kumar S.D. Coordinator, P.G. Department of Commerce, PES Institute of

Advanced Management Studies, Shivamogga.

Dr. Dileep Kumar S.D

Dr. K Sailatha

 25/09/2021

Signature of the Guide

 25/09/2021

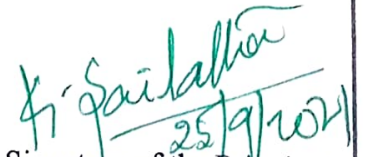
Signature of the Coordinator

Co-ordinator

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 25/09/2021

Signature of the Principal

Principal

PES Institute of Advanced Management Studies

NH 206, Sagar Road

_ SHIVAMOGGA-577 204.

Date : 24 / 09 / 2021

CERTIFICATE

This is to certify that **Ms. Varshitha S. P.** IV Semester Student of P.G. Department of Commerce bearing Register Number **PC191210** has successfully completed the project work entitled **A STUDY ON “THE EFFECTIVENESS OF YOUTUBE AS A MARKETING TOOL”**. This report has been prepared by her in partial fulfillment of the requirement for the award of Degree in Master of Commerce under the guidance of **Dr. M.M. Krishna**, Assistant Professor, P.G. Department of Commerce, PES Institute of Advanced Management Studies, Shivamogga.

Signature of the Guide

Signature of the Coordinator

Signature of the Principal

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 Lieb @
 24/9/21

24/09/2021


(.....)
Principal

Co-ordinator
P.G. Department of Commerce
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SHIVAMOGGA-577 204

CERTIFICATE

This is to certify that **ABDUL SATTAR**, bearing the Register No. **BB188901** of VI Semester, BBA has carried out the Project Work entitled **"A Study on Customer Perception towards Service of Tata Motors with reference to Shivamogga"** under the guidance of **Mr. Mohan D.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


03/10/2021

Mr. Mohan D
Assistant Professor
Department of Commerce
and Management, PESIAMS
Shivamogga


03/10/21

Dr. M. M. Krishna
Head of the Department
Department of Commerce and
Management, PESIAMS
Shivamogga

Head of the Department

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3/10/2021

Dr. K. Sailatha
Principal
PESIAMS
Shivamogga
Principal

PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204

Place : Shivamogga
Date : 03/10/2021



ಪಿಇಎಸ್ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸ್‌ಡ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್

(ಉಪಮು ವ್ಯವಸ್ಥಾಪನೆಯ ಸಂಶೋಧನೆಗಾಗಿ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ)

ಎಸ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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8147053085

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: pesiams@pestrust.edu.in
website : pestrust.edu.in/pesiams

PES Institute of Advanced Management Studies

(Affiliated to Kuvempu University, Recognized by Govt. of Karnataka)

N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

CERTIFICATE

This is to certify that **ADITI DRAVID** bearing the Register No. BB188903 of VI Semester, BBA has carried out the Project Work entitled A Study on "Customers' Awareness towards Green Marketing Initiatives: With Special Reference to SBI Bank, Shivamogga City" under the guidance of **Mr. VINAY KUMAR K. S.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

AKS 03-10-2021

Mr. Vinay Kumar K. S.

Assistant Professor

Department of Commerce and
Management, PESIAMS
Shivamogga

Dr. M. M. Krishna 3/10/21

Dr. M. M. Krishna

Head of the Department
Department of Commerce and
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Head of the Department

Department of Commerce & Management
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NH 206, Sagar Road
SHIVAMOGGA-577 204.

K. Sailatha 3/10/21

Dr. K. Sailatha

Principal
PESIAMS
Shivamogga

Principal

Place: Shivamogga

Date: 03-10-2021

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8147053085

email : principaliams@pestrust.edu.in
: pesiams@pestrust.edu.in
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ಪಿಇಎಸ್ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸ್‌ಡ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್
(ಒಂದು ವಿಶ್ವವಿದ್ಯಾಲಯದ ಸಂಯೋಜನೆಯಲ್ಲಿ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ)
ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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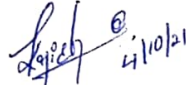
N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

CERTIFICATE

This is to certify that **AFIYA** bearing the Register No. **BB188904** of VI Semester, BBA has carried out the Project Work entitled **"A Study on Buying Behavior of Customer towards FMCG products on More Supermarket with special reference to Shivamogga"** under the guidance of **Mr. PRAVEEN B.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


04/10/2021

Mr. Praveen B.
Assistant Professor
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4/10/21

Dr. M. M. Krishna
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4/10/2021

Dr. K. Sailatha
Principal
PESIAMS
Shivamogga

Principal

PES Institute of Advanced Management Studies

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SHIVAMOGGA-577 204.

Place : Shivamogga
Date : 04/10/2021

CERTIFICATE

This is to certify that **AMOGHA T K** bearing the Register No. BB188905 of VI Semester, BBA has carried out the Project Work entitled **An Empirical Study on "Customer Satisfaction towards Google Pay with reference to Shivamogga City"** under the guidance of **Mr. SATHISH V.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


01/10/2021

Mr. Sathish. V
Assistant Professor
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01/10/21

Dr. M. M. Krishna
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01/10/2021

Dr. K. Sailatha
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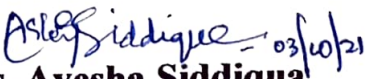
Principal
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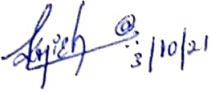
Place: Shivamogga

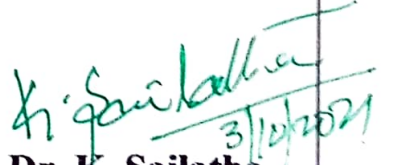
Date: 01/10/2021

CERTIFICATE

This is to certify that **ARCHANA G.N.** bearing the Register No. BB188907 of VI Semester, BBA has carried out the Project Work entitled **"A Study on Impact of Covid 19 on Small and Medium Sized Enterprises in India with special reference to Shivamogga City"** under the guidance of **Mrs. AYESHA SIDDIQUA** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


Mrs. Ayesha Siddiqua
Assistant Professor
Department of Commerce
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Dr. M. M. Krishna
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Principal
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NH 206, Sagar Road
SHIVAMOGGA-577 204.

Place : Shivamogga
Date : 3/10/2021

CERTIFICATE

This is to certify that **BHUMIKA N E** bearing the Register No. BB188908 of VI Semester, BBA has carried out the Project Work entitled **A Comparative Study on "Customer Preference towards Bigbazaar and Spar With Reference to Shivamogga City"** under the guidance of **Mr. ABHISHEK S** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Abhishek S.
4/10/2021

Mr. Abhishek. S.
Assistant Professor

Department of Commerce and
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Dr. M. M. Krishna
4/10/21

Dr. M. M. Krishna
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Dr. K. Sailatha
4/10/2021

Dr. K. Sailatha
Principal
PESIAMS
Shivamogga

Principal


PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204.

Place: Shivamogga


Date: 04/10/2021

CERTIFICATE

This is to certify that **CHANDANA V.** bearing the Register No. BB188910 of VI Semester, BBA has carried out the Project Work entitled **"A Study on Customer Satisfaction towards Patanjali Products with special reference to Shivamogga"** under the guidance of **Ms. SUMARANI S.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


Ms. Sumarani S
Assistant Professor
Department of Commerce
and Management, PESIAMS
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Dr. K. Sailatha
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Shivamogga
Principal
PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204.

Place : Shivamogga
Date : 04/10/2021

CERTIFICATE


This is to certify that **CHARAN K.G** bearing the Register No. BB188911 of VI Semester, BBA has carried out the Project Work entitled A Study on "An Analysis of consumer behavior towards the services of Toyota motor Ltd – A study, With Special Reference to Shivamogga City" under the guidance of **Ms. BHOOMIKA S.U** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21


01/10/21

Ms Bhoomika S U.

Assistant Professor

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01/10/21

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11/10/2021

Dr. K. Sathya

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Head of the Department PES Institute of Advanced Management Studies

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NH 206, Sagar Road
SHIVAMOGGA-577 204.

Place: Shivamogga.


Date 01/10/2021

CERTIFICATE

This is to certify that **CHINTHANA N** bearing the Register No. **BB188912** of VI Semester, BBA has carried out the Project Work entitled **An Empirical Study on "Awareness and Consumption Pattern of Organic Food in Shivamogga City"** under the guidance of **Dr. M. M. Krishna** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


31/10/21

Dr. M. M. Krishna
Head of the Department
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Shivamogga


31/10/21

Dr. M. M. Krishna
Head of the Department
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31/10/2021

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Principal

PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204

Place: Shivamogga

Date:

CERTIFICATE

This is to certify that **CHIRAG J. JAIN** bearing the Register No. BB188913 of VI Semester, BBA has carried out the Project Work entitled **"A Study on Talent Management Practices, with special reference to Punjab National Bank, Shivamogga"** under the guidance of **Mr. MOHAN .D** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21


Mr. Mohan .D. 03/10/21

Assistant Professor

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Head of the Department

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Dr. K. Sailatha

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SHIVAMOGGA-577 204

Head of the Department
Department of Commerce & Management
PES Institute of Advanced Management Studies,
NH 206, Sagar Road
SHIVAMOGGA-577 204,

Place: Shivamogga

DATE : 03.10.2021

CERTIFICATE

This is to certify that **DARSHAN B.** bearing the Register No. **BB188915** of VI Semester, BBA has carried out the Project Work entitled "**A Study on Customer Satisfaction towards Yamaha 2 Wheelers with special reference to Shivamogga City**" under the guidance of **Mr. Vinay Kumar K.S.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

VKS 03/10/21

Mr. Vinay Kumar K.S.
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[Signature] 3/10/21

Dr. M. M. Krishna
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[Signature] 3/10/2021

Dr. K. Sailatha
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Place : Shivamogga
Date : 03/10/2021



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8147053085

email : principalams@pestrust.edu.in
: pesiams@pestrust.edu.in
Website : pestrust.edu.in/pesiams

ಪಿಇಎಸ್ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸ್‌ಡ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್
(ಕರ್ನಾಟಕ ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಯಲ್ಲಿರುವ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ)
ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

CERTIFICATE

This is to certify that **DARSHAN N.R** bearing the Register No. **BB188916** of VI Semester, BBA has carried out the Project Work entitled **"A Study on Customer Satisfaction towards Himalaya Products with reference to Tarikere"** under the guidance of **Mr. PRAVEEN B.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

04/10/2021

Mr. Praveen B.
Assistant Professor
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and Management, PESIAMS
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04/10/21

Dr. M. M. Krishna
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4/10/2021

Dr. K. Sailatha
Principal
PESIAMS
Shivamogga

Principal

PES Institute of Advanced Management Studies
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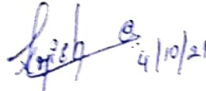
Place : Shivamogga
Date : 04/10/2021

CERTIFICATE

This is to certify that **DHRUVAN D.** bearing the Register No. **BB188917** of VI Semester, BBA has carried out the Project Work entitled **"A Study on Customer Satisfaction towards Dominos Pizza with special reference to Shivamogga"** under the guidance of **Mr. Sathish V.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


4/10/2021

Mr. Sathish V
Assistant Professor
Department of Commerce
and Management, PESIAMS
Shivamogga


4/10/21

Dr. M. M. Krishna
Head of the Department
Department of Commerce and
Management, PESIAMS
Shivamogga


4/10/2021

Dr. K. Sailatha
Principal
PESIAMS
Shivamogga

Head of the Department

Department of Commerce & Management PES Institute of Advanced Management Studies
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NH 206, Sagar Road
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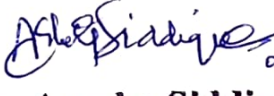
Principal

NH 206, Sagar Road
SHIVAMOGGA-577 204.

Place : Shivamogga
Date : 04/10/2021

CERTIFICATE

This is to certify that **GOWRISHANKAR Y N** bearing the Register No. BB188919 of VI Semester, BBA has carried out the Project Work entitled **“A Study on Impact of Flipkart Online Business on Small Retail Outlets Shivamogga City”** under the guidance of **Mrs. AYESHA SIDDIQUA**, as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

 03/10/21

Mrs. Ayesha Siddiqua
Assistant Professor
Department of Commerce and
Management, PESIAMS
Shivamogga

 3/10/21

Dr. M. M. Krishna
Head of the Department
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Shivamogga

 3/10/2021

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SHIVAMOGGA-577 204.

Principal

NH 206, Sagar Road
SHIVAMOGGA-577 204.

Place: Shivamogga

Date: 03-10-21

CERTIFICATE

This is to certify that **GOWTHAM K** bearing the Register No. BB188920 of VI Semester, BBA has carried out the Project Work entitled **A Study on "customer satisfaction towards services of Bajaj two wheelers with reference to supreme auto dealers, Shivamogga."** under the guidance of **Mr. ABHISHEK.S.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


Mr. Abhishek. S.

Assistant Professor

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Shivamogga


Dr. M.M. Krishna

Head of the Department

Department of Commerce
and Management,
PESIAMS
Head of the Department
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Dr. K. Sailatha

Principal

PESIAMS

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Department of Advanced Management Studies
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SHIVAMOGGA-577 204.

Place: Shivamogga

Date: __/__/2021

CERTIFICATE

This is to certify that **GURUSWAMY H.R** bearing the Register No. **BB188921** of VI Semester, BBA has carried out the Project Work entitled **"A Study on Customer Perception Towards Social Media Marketing - With Special Reference to Shivamogga"** under the guidance of **Mr. Rudramuni P.B.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

Rudramuni P.B.
3/10/21
Mr. Rudramuni P.B.
Assistant Professor
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and Management, PESIAMS
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Dr. M. M. Krishna
3/10/21
Dr. M. M. Krishna
Head of the Department
Department of Commerce and
Management, PESIAMS
Shivamogga

Dr. K. Sailatha
3/10/21
Dr. K. Sailatha
Principal
PESIAMS
Shivamogga


Place : Shivamogga
Date : 03/10/2021

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Principal
PES Institute of Advanced Management Studies
NH 206, Sagar Road
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CERTIFICATE

This is to certify that **HEMANTH.JADHAV.C** bearing the Register No. BB188903 of VI Semester, BBA has carried out the Project Work entitled **A Study on "Customer Satisfaction towards the services of Reliance Jio with special reference Shivamogga city"** under the guidance of **Ms.SUMARANI.S** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


04/10/2021

MS .SUMARANI. S

Assistant Professor

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04/10/2021

Dr. K. Sailatha

Principal

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Shivamogga

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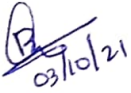
SHIVAMOGGA-577 204.

Place: Shivamogga

Date: 04/10/2021

CERTIFICATE

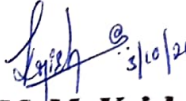
This is to certify that **KAVYA T S** bearing the Register No. BB188903 of VI Semester, BBA has carried out the Project Work entitled **A Study on "Impact of E-Commerce on Organized Retail Stores With Special Reference to Shivamogga City"** under the guidance of **Ms. Bhoomika S U** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


03/10/21

Ms. Bhoomika S.U

Assistant Professor

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Head of the Department

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3/10/2021

Dr. K. Sailatha

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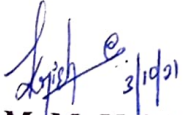
NH 206, Sagar Road
SHIVAMOGGA-577 204.

Place: Shivamogga

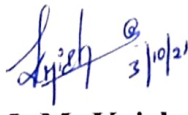
Date: 03/10/2021

CERTIFICATE

This is to certify that **KUSHI P.B** bearing the Register No. BB188903 of VI Semester, BBA has carried out the Project Work entitled **A Study on "Customer Awareness towards Green Marketing Initiatives: With Special Reference to SBI Bank, Shivamogga City"** under the guidance of **Dr. M.M KRISHNA** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.



Dr. M.M. Krishna
Head of the Department
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Principal
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Shivamogga

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NH 206, Sagar Road
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Principal
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NH 206, Sagar Road
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Place: Shivamogga

Date: 03/10/2021



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8147053085

email : principalams@pestrust.edu.in
: pesiams@pestrust.edu.in
Website : pestrust.edu.in/pesiams

ಪಿಇಎಸ್ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸ್‌ಡ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್
(ಉಪಮು ವಿಕಲ್ಪವಿದ್ಯಾಲಯದ ಸಂಯೋಜನೆಯಲ್ಲಿರುವ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ)
ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

PES Institute of Advanced Management Studies

(Affiliated to Kuvempu University, Recognized by Govt. of Karnataka)

N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

CERTIFICATE

This is to certify that **LOHITH H.K** bearing the Register No. **BB188926** of VI Semester, BBA has carried out the Project Work entitled **"Effectiveness of Mobile Banking System in SBI Bank"** under the guidance of **Mr. Mohan Kumar D.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


03/10/2021

Mr. Mohan Kumar D.
Assistant Professor
Department of Commerce
and Management, PESIAMS
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03/10/21

Dr. M. M. Krishna
Head of the Department
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3/10/2021

Dr. K. Sailatha
Principal
PESIAMS
Shivamogga

Principal
PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204.

Place : Shivamogga
Date : 03 / 10 / 2021

CERTIFICATE

This is to certify that **MADHU DYAVAKKALAVAR** bearing the Register No. BB188927 of VI Semester, BBA has carried out the Project Work entitled **A Study on "Customers attitude towards Plastic Money with a special reference to Karnataka Bank, Rattihalli ."** under the guidance of **Mr. VINAY KUMAR K. S.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

VKS 04/10/2021

Mr. Vinay Kumar K. S.
Assistant Professor
Department of Commerce and
Management, PESIAMS
Shivamogga

Krishna 4/10/21

Dr. M. M. Krishna
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K. Sailatha 4/10/2021


Dr. K. Sailatha
Principal
PES IAMS
PES Institute of Advanced Management Studies
Shivamogga
NH 206, Sagar Road
SHIVAMOGGA-577 204.

Place: Shivamogga

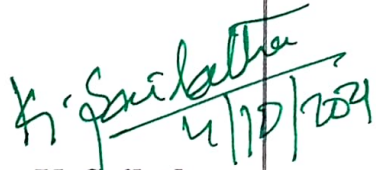
Date:

CERTIFICATE

This is to certify that **MOHAMMED KAIF** bearing the Register No. **BB188928** of VI Semester, BBA has carried out the Project Work entitled **"A Study on Consumer Preference towards Yamaha MT15 Bike with reference to Shivamogga City"** under the guidance of **Mr. PRAVEEN B.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


Mr. Praveen B.
Assistant Professor
Department of Commerce
and Management, PESIAMS
Shivamogga



Dr. M. M. Krishna
Head of the Department
Department of Commerce and
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Head of the Department
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Dr. K. Sailatha
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Shivamogga
Principal
PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204.

Place : Shivamogga
Date : 4/10/2021

CERTIFICATE


This is to certify that **MOHAMMED ARFAD.** bearing the Register No. **BB188929** of VI Semester, BBA has carried out the Project Work entitled **"A Comparative study on Airtel and Jio telecommunication service with special reference to Shivamogga city"** under the guidance of **Mr. Sathish V.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


Mr. Sathish V
Assistant Professor
Department of Commerce
and Management, PESIAMS
Shivamogga


Dr. M. M. Krishna
Head of the Department
Department of Commerce and
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Head of the Department

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Dr. K. Sailatha
Principal
PESIAMS
Shivamogga
Principal

Place : Shivamogga
Date : 04/10/2021

CERTIFICATE

This is to certify that **PAVAN M.** bearing the Register No. **BB188933** of VI Semester, BBA has carried out the Project Work entitled **"A Study on Customer Perception towards Email Marketing - with special Reference to Shivamogga city"** under the guidance of **Mr. Rudramuni P.B.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

R. P.B.
4/10/21
Mr. Rudramuni P.B.
Assistant Professor
Department of Commerce
and Management, PESIAMS
Shivamogga

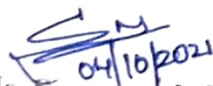
Krishna
4/10/21
Dr. M. M. Krishna
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Shivamogga
Head of the Department
Department of Commerce & Management, PES Institute of Advanced Management Studies
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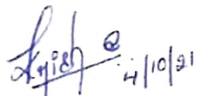
K. Sailatha
4/10/21
Dr. K. Sailatha
Principal
PESIAMS
Shivamogga
Principal
NH 206, Sagar Road
SHIVAMOGGA-577 204.

Place : Shivamogga
Date : 04/10/2021


CERTIFICATE

This is to certify that **POOJA T S** bearing the Register No. BB188934 of VI Semester, BBA has carried out the Project Work entitled "Students Perception towards E-learning and its Effectiveness of online session: with special reference to Shivamogga city" under the guidance of **Ms. SUMARANI. S.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


Ms. Sumarani. S.
Assistant Professor
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Dr. M. M. Krishna
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Place: Shivamogga

Date: 04/10/2021



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ಕಿಇಎಸ್ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸ್‌ಡ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್
(ಒಂದು ವಿಶ್ವವಿದ್ಯಾಲಯದ ಸಂಯೋಜನೆಯಲ್ಲಿ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ)
ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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CERTIFICATE

This is to certify that **PRAMOD DRAVID N.H.** bearing the Register No. BB188935 of VI Semester, BBA has carried out the Project Work entitled **"A Study on Brand Loyalty towards Nandini Milk Products with special reference to Shivamogga"** under the guidance of **Ms. Bhoomika S.U.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

4/10/21

Ms. Bhoomika S.U
Assistant Professor
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4/10/21

Dr. M. M. Krishna
Head of the Department
Department of Commerce and
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4/10/2021

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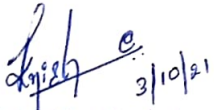
Principal

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NH 206, Sagar Road
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Place : Shivamogga
Date : 04/10/2021

CERTIFICATE

This is to certify that **PRATHEEK K.** bearing the Register No. BB188936 of VI Semester, BBA has carried out the Project Work entitled **A Study on "The Factors Influencing Consumers Choice for Electric Vehicles in India: With Special reference to Tesla, Inc."** under the guidance of **Dr. M. M. Krishna** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


3/10/21

Dr. M. M. Krishna
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3/10/21

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Place: Shivamogga


Date: 03/10/21

CERTIFICATE

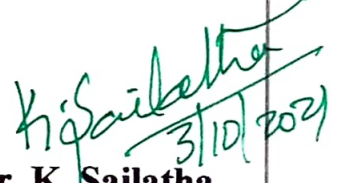
This is to certify that **PREETHAM R.B** bearing the Register No. **BB188937** of VI Semester, BBA has carried out the Project Work entitled **"A study on Customers Preference towards Online Shopping with Reference to Amazon"** under the guidance of **Mr. Mohan Kumar D.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

 03/10/2021

Mr. Mohan Kumar D.
Assistant Professor
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 03/10/21

Dr. M. M. Krishna
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Principal

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SHIVAMOGGA-577 204.

Place : Shivamogga
Date : 03/10/2021

CERTIFICATE

This is to certify that **RANJITH REDDY T.R.** bearing the Register No. **BB188938** of VI Semester, BBA has carried out the Project Work entitled **A Study on "Consumer Buying Behavior towards KIA Motors with Special reference to Shivamogga City"** under the guidance of **Mr. Vinay Kumar K.S.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

VKS 03/10/21
Mr. Vinay Kumar K.S.
Assistant Professor
Department of Commerce
and Management, PESIAMS
Shivamogga

[Signature] 3/10/21
Dr. M. M. Krishna
Head of the Department
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Date : 03/10/2021



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ಶಿವಮೊಗ್ಗ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸ್‌ಡ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್
(ಒಂದು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಯಲ್ಲಿರುವ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ)
ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

PES Institute of Advanced Management Studies

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N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

CERTIFICATE

This is to certify that **RASHMI N** bearing the Register No. BB188939 of VI Semester, BBA has carried out the Project Work entitled **A Study on "Financial Statement of Canara Bank by using Financial Tool As Ratio Analysis"** under the guidance of **Mr. Praveen B.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


Mr. Praveen B.

Assistant Professor

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Dr. M. M. Krishna

Head of the Department

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Shivamogga


Dr. K. Sailatha

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Principal

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NH 206, Sagar Road
SHIVAMOGGA-577 204.

Place: Shivamogga

Date: 04/10/2021

CERTIFICATE

This is to certify that **ROHAN B.Y.** bearing the Register No. BB188940 of VI Semester, BBA has carried out the Project Work entitled **A Study on "Marketing and Financial Problems Faced by the Farmers with special Reference to Nellisara Village Bhadravathi Taluk"** under the guidance of **Mr. SATHISH V.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


04/10/2021

Mr. Sathish V.

Assistant Professor

Department of Commerce and
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04/10/21

Dr. M. M. Krishna

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Head of the Department

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4/10/2021

Dr. K. Sailatha

Principal

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Principal

PES Institute of Advanced Management Studies

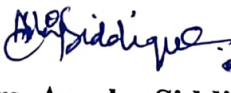
NH 206, Sagar Road
SHIVAMOGGA-577 204.

Place: Shivamogga


Date:

CERTIFICATE

This is to certify that **SAFIYA NOORAIN S** bearing the Register No. BB188941 of VI Semester, BBA has carried out the Project Work entitled A Study on "Study On Buying Behavior Of Consumer Towards Philips Lightings: With Special Reference to SBI Bank, Shivamogga City" under the guidance of **Mrs. Ayesha Siddiqua** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

 03/10/21

Mrs. Ayesha Siddiqua
Assistant Professor
Department of Commerce and
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 03/10/21

Dr. M. M. Krishna
Head of the Department
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 03/10/2021

Dr. K. Sailatha
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Principal
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NH 206, Sagar Road
SHIVAMOGGA-577 204.

Place: Shivamogga

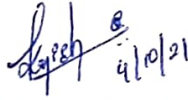
Date: 03/10/2021

CERTIFICATE

This is to certify that **SANJAY.D.GAIKWAD**
bearing the Register No. BB188943 of VI Semester, BBA has carried out
the Project Work entitled **A Study on "Customer Awareness towards Green
Marketing Initiatives: With Special Reference to SBI Bank, Shivamogga
City"** under the guidance of **Mr. ABHISHEK.S** as a part of his curriculum
activity as per the norms for obtaining Degree in Bachelor of Business
Administration from PES Institute of Advanced Management Studies,
Shivamogga during the Academic year 2020-21.



Mr. ABHISHEK.S
Assistant Professor
Department of Commerce and
Management, PESIAMS
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Dr. M. M. Krishna
Head of the Department
Department of Commerce and
Management, PESIAMS
Shivamogga

Head of the Department

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Principal
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Shivamogga

Principal

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SHIVAMOGGA-577 204.

Place: Shivamogga

Date: 4-10-2021

CERTIFICATE

This is to certify that **SATHVIK B.S** bearing the Register No. BB188903 of VI Semester, BBA has carried out the Project Work entitled A Study on "Marketing Problems of Areca nut Growers with Special Reference to Shivamogga District" under the guidance of **Mr. RUDRAMUNI P.B.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

R.P.B.
01/10/2021
Mr. Rudramuni P.B
Assistant Professor
Department of Commerce and
Management, PESIAMS
Shivamogga

Dr. M. M. Krishna
01/10/21
Dr. M. M. Krishna
Head of the Department
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Shivamogga
Head of the Department
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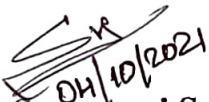
K. Sailatha
01/10/2021
Dr. K. Sailatha
Principal
PESIAMS
Shivamogga
Principal
PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204.

Place: Shivamogga


Date: 1 / 10 / 2021

CERTIFICATE

This is to certify that **SHAIK SUHEL AKRAM.** bearing the Register No. BB188945 of VI Semester, BBA has carried out the Project Work entitled **"A Study on Consumer Buying Behavior towards LG Products in Shivamogga"** under the guidance of **Ms. SUMARANI S.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


Ms. Sumarani S
Assistant Professor
Department of Commerce
and Management, PESIAMS
Shivamogga


Dr. M. M. Krishna
Head of the Department
Department of Commerce and
Management, PESIAMS
Head of the Department
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Dr. K. Sailatha
Principal
PESIAMS
Shivamogga
Principal
PES Institute of Advanced Management Studies
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SHIVAMOGGA-577 204.

Place : Shivamogga
Date : 04/10/2021

CERTIFICATE

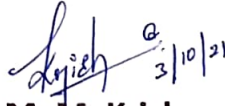
This is to certify that **SONIYA. R** bearing the Register No. BB188903 of VI Semester, BBA has carried out the Project Work entitled **A Study on "Growth and Performance of Small Enterprises during Pre-Post Covid- 19 Pandemic with Special Reference to Shivamogga City"** under the guidance of **Ms. Bhoomika. S. U.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


03/10/21

Ms. Bhoomika. S. U

Assistant Professor

Department of Commerce and
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3/10/21

Dr. M. M. Krishna

Head of the Department

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3/10/2021

Dr. K. Sailatha

Principal

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Principal
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SHIVAMOGGA-577 204.

Place: Shivamogga

Date: 3/10/21

CERTIFICATE

This is to certify that **SUMANA NAZ** bearing the Register No. BB188949 of VI Semester, BBA has carried out the Project Work entitled **"A Comparative study on Performance of Selected Mutual Funds in India"** under the guidance of **Dr. M. M. KRISHNA** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.



Dr. M. M. Krishna
Head of the Department
Department of Commerce
and Management, PESIAMS
Shivamogga



Dr. M. M. Krishna
Head of the Department
Department of Commerce and
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Shivamogga

Head of the Department

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Dr. K. Sailatha
Principal
PESIAMS
Shivamogga
Principal

PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204.

Place : Shivamogga
Date : 03/10/2021

CERTIFICATE

This is to certify that **SUMITH S JAIN**, bearing the Register No. BB188903 of VI Semester, BBA has carried out the Project Work entitled **A Study on "The Efficiency of Portfolio Management Services Provided by IIFL, Shivamogga City"** under the guidance of **Mr. MOHAN D**, as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


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Place: Shivamogga


Date: 03-10-2021

CERTIFICATE

This is to certify that **Swamy A. B.** bearing the Register No. BB188903 of VI Semester, BBA has carried out the Project Work entitled **A Study on "Customer's Preferences towards Parle Brand with Special Reference to Shivamogga District"**. under the guidance of **Mr. VINAY KUMAR K.S.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

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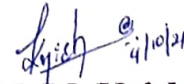
Place: Shivamogga

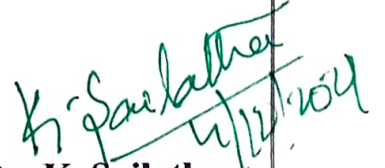
Date: 03-10-2021

CERTIFICATE

This is to certify that **SYED SALMAN** bearing the Register No. **BB188953** of VI Semester, BBA has carried out the Project Work entitled **"A Study on Consumer Preference towards Redmi Phones with reference to Shivamogga City"** under the guidance of **Mr. PRAVEEN B.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.


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Place : Shivamogga
Date : 04/10/2021

CERTIFICATE

This is to certify that **SYED TOUSIF**, bearing the Register No. **BB188954** of VI Semester, BBA has carried out the Project Work entitled **“A Study on Customer Preference and Buying behavior towards SPAR Hyper Market, Shivamogga”** under the guidance of **Mr. Sathish V.** as a part of his curriculum activity as per the norms for obtaining Degree in Bachelor of Business Administration from PES Institute of Advanced Management Studies, Shivamogga during the Academic year 2020-21.

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Date : 04/10/2021