

**ಎ**ವರಿಸ್ ವರ್ನ್ಫ್ರೀಟ್ಯಾಡ್ ಅಫ್ ಅಡ್ವಾಪ್ಸ್ ಡ್ ಮ್ಯಾನೇಜ್ ಮೆಂಡ್ ಸ್ಟರ್ಡಿಪ್

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Phone: 8147053085

PES Institute of Advanced Management Studies

( Affiliated to Kuvempu University, Recognized by Govt. of Karnataka)

Website: pestrust.edu.in/pesiams

N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

Date: 16-07-2020

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#### Report

# Five Day Online Hands on Workshop on SPSS and AMOS

Date: 08.07.2020 -- 14.07.2020

#### Objective of the Workshop

To understand the types of data.

2. To know the types of data analysis in detail.

- 3. To understand the Uni-variant data analysis by using SPSS.
- 4. To understand the Bi-variant data analysis by using SPSS.
- 5. To understand the Multi-variant data analysis by suing SPSS.
- To understand the Factor analysis by using SPSS.
- 7. To understand the Structural Equation Modeling by using AMOS.

The training workshop on SPSS and AMOS for faculties of Commerce & Management was organized by the Research Cell. A 5 days training took place at BCA Compute Lab from Wednesday 8th to Thursday 14th of July, 2020. Dr. KS Sailatha, Principal gave opening remarks encouraging faculty member to take the training seriously with the aim of improving research work. Dr.V. Ramanathan, Associate Professor enlightens the quality research work by using SPSS and AMOS. The topics included in the work shop are Types of data, Types of Data Analysis, Uni -Variant Analysis, Bi- Variant Analysis, Multi variant Analysis, Factor Analysis and Structural Equation Modeling. The workshop aimed at building the effective and quality research work. Quality research work is very important to get different accreditations and it is a A Sarlather Principal 8 10 200 mandatory requirement of the university affiliation.

Jun-Co-ordinator

> PES Institute of Advanced Management Studies NH 206, Sagar Road

SHIVAMOGGA-577 204.



#### Prerana Educational and Social Trust (R)

## PES Institute of Advanced Management Stud Research Cell

Five Day Hands-On Online Workshop On "SPSS"

Date - 08.07.2020 - 14.07.2020

# Program Schedule

Introductory and Welcome Note:

Dr. K Sailatha, Principal,

10.00 am to 10.15 am

#### Resource Person - Dr.V. Ramanatha

Date	Session	Topic
8th Aug 2020	Morning	Types of Data and Questionnaire
	Afternoon	Introduction to SPSS and AMOS
9th Aug 2020	Morning	Univariate Analysis
	Afternoon	Univariate Analysis
10th Aug 2020	Morning	Bivariate Analysis
III III	Afternoon	Bivariate Analysis
13th Aug 2020	Morning	Multivariate Analysis
	Afternoon	Multivariate Analysis
14th Aug 2020	Morning	Structural Equation Model
	Afternoon	Structural Equation Model

Concluding remark and vote of thanks

Dr. K Sailatha, Principal,

04.00 pm to 04.10 pm

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#### **Brief Syllabus**

Five Day Online Hands on Workshop on SPSS and AMO

Date: 08.07.2020 -- 14.07.2020

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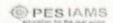
- 1. Types of data
  - Nominal
  - Ordinal
  - Interval
  - Ratio
- 2. Types of Data Analysis
- 3. Uni -Variant Analysis
  - Percentage and Mode
  - · Percentile and Median
  - Mean, Standard deviation, Range, Variance, Skewness and Kurtosis
  - Mean, Standard deviation, Range, Variance, Skewness and Kurtosis
- 4. Bi- Variant Analysis
  - · Non parametric test Man Whitney test
  - · Non parametric test Kruskal wallis test
  - Parametric test Independent Sample T –test
  - Parametric test One way ANOVA
  - · Parametric test One way ANOVA
  - Explore Statistics
  - · Wilcoxon rank test
  - Paired T –test
  - Linear correlation
  - Linear regression
- 5. Multi variant Analysis
  - Multiple regressions
  - Dummy regression
  - Two factor discriminate analysis
  - Multi factor discriminate analysis
  - Binary logistic regression
  - Multi logistic regressions
  - Conjoint analysis
- 6. Factor Analysis
- 7. Structural Equation Modeling

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### Academic Profile Profile on Highlights

	The on Highlights  Dr.V.Ramanathan  Management Studies  Associate Professor		
Name	Dr.V.Ramanathan		
Department/Section	Management Studies 40 310111		
Present Designation			
E- Mail Id	ram2005_mba@yahoo.co.in, waran2011@gmail.com		
Academic experience	23 years		
Area of Specialization	Marketing		
Subjects Handling	Organizational Behaviour, Research Methodology Marketing Management, Retail Management Consumer Behaviour, Product and Brand Management Marketing of Services		
Broader Area of Research in Ph.D	Rural Retailing		
Topic of Research in Ph.D	A Study on Retailing Skills of the Self Help Groups(SHGs) in Kanchipuram District		
Total number of Papers published in Refereed International Journals (A)	27		
Total number of Papers published in Refereed National Journals (B)	14		
Total number of Papers published (A+B)	41		
Total Number of I 10 Index	02		
Total Number of H- Index	04		
Total Number of Papers cited in Google Scholar since 2019	33		
Total number of papers presented in various international conferences (A)	03		
Total number of papers presented in various national conferences (B)	03		
Total number of papers presented in various conferences (A+B)	06		
Total number of papers participated in various international/National conferences/Workshops and Others	18		
Total number of Funded Projects completed (Minor)/Consultancy	02		
Total Number of Invited Speeches/ Resource Person	52		
Broader areas of publications	Retailing, Branding, CRM, Work Life Balance and Occupational Stress		

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ಪಿಲ್ಲಮಿಕ್ ಲವ್ಫ್ರೀಟ್ಯಾಡ್ ಆಫ್ ಅರ್ಡ್ಯಾಪ್ಟ್ಡ್ ಮ್ಯಾಬೇಟ್ ಮಿಂಡ್

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PES Institute of Advanced Management Saidles

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N H-208, Sagar Road, Shivamoggs - 577 204 (Karnataka

Five Day Online Hands on Workshop on SPSS and AMOS

Date: 08.07.2020 - 14.07.2020

**Event Coordinators:** 

Mr. Harsha C Mathad

Assistant Professor,

PG Department of Commerce

Various committees formed to discharge duties and responsibilities of "Five Day Hands on Workshop on SPSS and AMOS".

#### 1. Technical Support Committee

Name of the Team Members	Signature of Team Members
Mr. Darshan P R	DO-
Mr. Rangaswamy H	

#### 2. Certificate Committee

Name of the Team Members	Signature of Team Members
Mr. Darshan P R	Qg-

Coordinators

Principal Principal

PES Institute of Advanced Management Studies NH 206, Sagar Road

SHIVAMOGGA-577 204.



PES Institute of Advanced Management Studies of STUDIES, nline Workshop on SPSS and AMOS Dates 14/07/2020

Feedback

Event Name: Five Day Online Workshop on SPSS and AMOS

We are immensely pleased with your presence and participation at the Event. We would like to have your feedback and suggestions about the Event.

#### Faculty Name:

# Please indicate [✓] the extent to which you agree with the following statements

Sl.No	Parameter	Excellent	Good	Neutral	Poor	Very Poor
1	How was the overall organization of lecture	-				
2	How relevant was the content discussed by the speaker?	سا				
3	Did the lecture cover what you are expected?	-				
4	The speaker knowledge about the topic					
5	What is your opinion about the speaker?	~				
6	How much this session was useful from the knowledge and information point of view	~	5 8 8			
7	Overall effectiveness of the Lecture	-				

Suggestions if any:		

94/9/2020



PES Institute of Advanced Management Studies NT STUDIES

Event Name: Five Day Online Workshop on SPSS and AMOS

Da e 14/07/2020

# Feedback

We are immensely pleased with your presence and participation at the Event. We would like to have your feedback and suggestions about the Event.

Faculty Name: Dr. S. 12 Nagood

Please indicate [ ] the extent to which you agree with the following statements

Sl.No	Parameter	Excellent	Good	Neutral	Poor	Very Poor
1	How was the overall organization of lecture					
2	How relevant was the content discussed by the speaker?					
3	Did the lecture cover what you are expected?	/				
4	The speaker knowledge about the topic					
5	What is your opinion about the speaker?					
6	How much this session was useful from the knowledge and information point of view					
7	Overall effectiveness of the Lecture					

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Would have better if conducted of line mode

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Attendance of Online Hands on Workshop on SPSS & AMOS

Date: 08-07-2020, Morning Session

SI. No	Name Of the Faculty	Department	Signature
1	DR. K. Sarlatha	PG Dept of common	Kgl 817/20
2	Mr Harsha (Mathad	PG Dept of Commerce	tul- 8/7/2020
3	Mr. Southish.v	PG Dept of Commerce Committee	Sature 8/2/0 20
4	Swathi J.	Commerce	8 7 20%
5	Proveen B	Commerce	8/7/2020
6	Mohan D	Management	Down 8/4/20
7	Dr. g.m. Sudhanhan	Dept. of Commerces A Mank.	-dle 8 2 2
8	Dr. S.R. Nayarda	Per Dept of Commerce	HKS 817/20
9	M91. VINAY KUMAR K.S	Dept of commerce and	HKS 817120
10	Ms. Ayesha Siddiqua	Commerce	8 9/20
11	Ashnin . E.M.	computar science	B. 817/20.
12	Roopa D. S.	Computer Science	\$ 6/7/2020
13	Parties de		
14			
15			