

PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204.

Prerana Educational and Social Trust (R)
PES Institute of Advanced Management Studies
Research Cell

Five Day Hands-On Online Workshop

On
"SPSS"

Date – 08.07.2020 – 14.07.2020



Program Schedule

Introductory and Welcome Note:

Dr. K Sailatha, Principal,

10.00 am to 10.15 am

Resource Person - Dr.V. Ramanatha

Date	Session	Topic
8th Aug 2020	Morning	Types of Data and Questionnaire
	Afternoon	Introduction to SPSS and AMOS
9th Aug 2020	Morning	Univariate Analysis
	Afternoon	Univariate Analysis
10th Aug 2020	Morning	Bivariate Analysis
	Afternoon	Bivariate Analysis
13th Aug 2020	Morning	Multivariate Analysis
	Afternoon	Multivariate Analysis
14th Aug 2020	Morning	Structural Equation Model
	Afternoon	Structural Equation Model

Concluding remark and vote of thanks

Dr. K Sailatha, Principal,

04.00 pm to 04.10 pm

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K. Sailatha
8/10/2020
Principal

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Brief Syllabus

Five Day Online Hands on Workshop on SPSS and AMOS

Date: 08.07.2020 -- 14.07.2020



1. Types of data
 - Nominal
 - Ordinal
 - Interval
 - Ratio
2. Types of Data Analysis
3. Uni -Variant Analysis
 - Percentage and Mode
 - Percentile and Median
 - Mean, Standard deviation, Range, Variance, Skewness and Kurtosis
 - Mean, Standard deviation, Range, Variance, Skewness and Kurtosis
4. Bi- Variant Analysis
 - Non parametric test Man Whitney test
 - Non parametric test Kruskal wallis test
 - Parametric test Independent Sample T –test
 - Parametric test One way ANOVA
 - Parametric test One way ANOVA
 - Explore Statistics
 - Wilcoxon rank test
 - Paired T –test
 - Linear correlation
 - Linear regression
5. Multi variant Analysis
 - Multiple regressions
 - Dummy regression
 - Two factor discriminate analysis
 - Multi factor discriminate analysis
 - Binary logistic regression
 - Multi logistic regressions
 - Conjoint analysis
6. Factor Analysis
7. Structural Equation Modeling

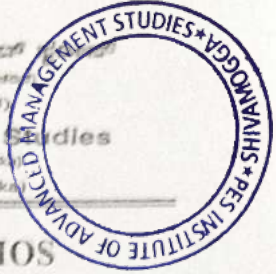
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**Academic Profile
Profile on Highlights**

Name	Dr.V.Ramanathan
Department/Section	Management Studies
Present Designation	Associate Professor
E- Mail Id	ram2005_mba@yahoo.co.in, waran2011@gmail.com
Academic experience	23 years
Area of Specialization	Marketing
Subjects Handling	Organizational Behaviour, Research Methodology Marketing Management, Retail Management Consumer Behaviour, Product and Brand Management Marketing of Services
Broader Area of Research in Ph.D	Rural Retailing
Topic of Research in Ph.D	A Study on Retailing Skills of the Self Help Groups(SHG) in Kanchipuram District
Total number of Papers published in Refereed International Journals (A)	27
Total number of Papers published in Refereed National Journals (B)	14
Total number of Papers published (A+B)	41
Total Number of I 10 Index	02
Total Number of H- Index	04
Total Number of Papers cited in Google Scholar since 2019	33
Total number of papers presented in various international conferences (A)	03
Total number of papers presented in various national conferences (B)	03
Total number of papers presented in various conferences (A+B)	06
Total number of papers participated in various international/National conferences/Workshops and Others	18
Total number of Funded Projects completed (Minor)/Consultancy	02
Total Number of Invited Speeches/ Resource Person	52
Broader areas of publications	Retailing, Branding, CRM, Work Life Balance and Occupational Stress

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Five Day Online Hands on Workshop on SPSS and AMOS

Date: 08.07.2020 -- 14.07.2020

Event Coordinators:

Mr. Harsha C Mathad

Assistant Professor,

PG Department of Commerce

Various committees formed to discharge duties and responsibilities of "Five Day Hands on Workshop on SPSS and AMOS".

1. Technical Support Committee

Name of the Team Members	Signature of Team Members
Mr. Darshan P R	
Mr. Rangaswamy H	

2. Certificate Committee

Name of the Team Members	Signature of Team Members
Mr. Darshan P R	

Coordinators

Principal
8/10/2020

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Event Name: Five Day Online Workshop on SPSS and AMOS Date: 14/07/2020

Feedback

We are immensely pleased with your presence and participation at the Event. We would like to have your feedback and suggestions about the Event.

Faculty Name:

Please indicate [✓] the extent to which you agree with the following statements

Sl.No	Parameter	Excellent	Good	Neutral	Poor	Very Poor
1	How was the overall organization of lecture	✓				
2	How relevant was the content discussed by the speaker?	✓				
3	Did the lecture cover what you are expected?	✓				
4	The speaker knowledge about the topic	✓				
5	What is your opinion about the speaker?	✓				
6	How much this session was useful from the knowledge and information point of view	✓				
7	Overall effectiveness of the Lecture	✓				

Suggestions if any:

sdlm
24/7/2020



Event Name: Five Day Online Workshop on SPSS and AMOS Date: 14/07/2020

Feedback

We are immensely pleased with your presence and participation at the Event. We would like to have your feedback and suggestions about the Event.

 Faculty Name: *Dr. S. R. Nagga*

Please indicate [✓] the extent to which you agree with the following statements

SLNo	Parameter	Excellent	Good	Neutral	Poor	Very Poor
1	How was the overall organization of lecture	✓				
2	How relevant was the content discussed by the speaker?	✓				
3	Did the lecture cover what you are expected?	✓				
4	The speaker knowledge about the topic	✓				
5	What is your opinion about the speaker?	✓				
6	How much this session was useful from the knowledge and information point of view	✓				
7	Overall effectiveness of the Lecture	✓				

Suggestions if any:

Would have better if conducted off line mode



Attendance of Online Hands on Workshop on SPSS & AMOS

Date: 08-07-2020, Morning Session

Sl. No	Name Of the Faculty	Department	Signature
1	Dr. K. Savitha	PG Dept of Commerce	K.S. 8/7/2020
2	Mr Harsha C Mathad	PG Dept of Commerce	Harsha 8/7/2020
3	Mr. Sathish.v	Commerce	Sathish 8/7/2020
4	Swathi. J.	Commerce	Swathi 8/7/2020
5	Praveen. B	Commerce	Praveen 8/7/2020
6	Mohan D	Management	Mohan 8/7/2020
7	Dr. G.M. Sudhanthar	Dept. of Commerce Mgmt.	Sudhanthar 8/7/2020
8	Dr. S.R. Nayana	PG Dept of Commerce	S.R. 8/7/2020
9	Mr. VINAY KUMAR K.S	Dept of commerce and management	V.K.S 8/7/2020
10	Ms. Ayesha Siddiqua	Commerce	Ayesha 8/7/2020
11	Ashwin. E.M.	Computer Science	Ashwin 8/7/2020
12	Roopa D. S.	Computer Science	Roopa 8/7/2020
13			
14			
15			

Harsha