



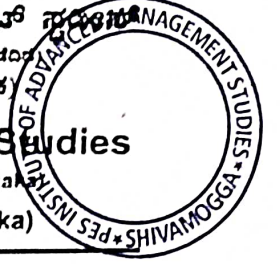
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ಪಿಇಎಸ್ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸ್ಡ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್  
(ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾಲಯದ ಸಂಯೋಜನೆಯಲ್ಲಿರುವ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದ  
ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ))

**PES Institute of Advanced Management Studies**

(Affiliated to Kuvempu University, Recognized by Govt. of Karnataka)  
N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)



Date: 24-11-2020

## Guest Lecture on "Invest in Equity"

The the Guest Lecture was organised on 21-11-2020 by the Departments of M.Com, BBA and B.Com in the seminar hall. The speaker for the day was **Mr. Krishnappa B P, FICOM Engineering Pvt Ltd.** The theme of the guest lecture was "**Invest in Equity**" and the same were attended by M.Com, BBA and B.com students of the department.

### Objectives of the Guest Talk

The objectives of the program were:

- To understand the different investment avenues in share market.
- To know the challenges and opportunities of investing in equity.

He addressed the students about matters pertaining to invest in equity. He spoke about various avenues of investment available to salaried individuals and explained why it was not prudent to keep all savings in bank fixed deposits, as the post-tax return was quite often below the level of inflation. According to him, equity is an asset class that can give a reasonably satisfactory return, as it is taxed at a lower level than debt instruments. He cautioned that equity trading for quick gain is not at all advisable as it is akin to gambling and could lead to an erosion of capital. Further, any investment ought to be made only after first considering risk-bearing capacity and risk appetite. Investments in equity could be made directly through an online trading account or through equity-based mutual funds. However, to realize a satisfactory return with a greater degree of certainty, it was necessary to stay invested for at least 5-6 years.

He asserted that a beginner must identify companies in which mutual funds had invested as they could be relied upon to vet the financials of a company prior to investing. Another advice was to favor companies that are likely to be benefited by government policies and perform well in the near future. Such investments would be both safe and financially rewarding. The session was interactive with students' active participation throughout the talk.

### Learning outcome

- ✓ The whole session was interactive and students know how to investing safe and financially rewarding.



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The guest lecture was very informative and the students were active throughout the lecture. The session started with an invocation song followed by a welcome address and inaugurated by lighting the lamp by all the respected dignitaries on the dais with final year students in the seminar hall. The session ended with a sincere gratitude to the guests on behalf of the PG Department of Commerce and Department of Commerce and Management and proposed a vote of thanks. The Principal and staff members were also present at the session.

*[Signature]*  
Principal

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### List of Students (M.Com) participated in the programme

Sl. No.	Name of the Student
1	ARPITA L
2	ASHIFA KHANUM
3	POOJA S
4	RAKESH U
5	SAMANTHA P R
6	SUMA B Y
7	SUSHMA V
8	USHA H T
9	VARSHITHA S P



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List of Students (B.Com) participated in the programme

Sl. No.	Name of the Student	Sl. No.	Name of the Student
1	ABHISHEK V K	30	SAILAKSHMI K.R
2	ADARSH B	31	SAMPADA R.M
3	ANKITHA B R	32	SANATH K M
4	ARSHU R	33	SANJAY M M
5	ASTHIK S	34	SHAMANTH B N
6	BINDU E.H	35	SHARATH K
7	BINDU P E	36	SHARATH PATIL N.G
8	DARSHANNAIK	37	SHAZIYA BANU
9	GANAVI B.M	38	SHOIB AKTHAR
10	GANESH K P	39	SHWETHA L
11	JATHIN KUMAR JAIN	40	SINCHANA T N
12	KEERTHI Y	41	SNEHA S.K
13	LALITH SINGH	42	SUHAN A
14	LUQMAN PASHA	43	SUSHMITHA R.P
15	MAHAMMAYI D PRABHU	44	SWATHI M
16	MANJUNATHA M	45	SYED AJMAL
17	MANOHAR K S	46	VARUN D H
18	MEGHA G	47	VIMARSHA D
19	MOHAMMED MASOOD	48	VISHAL K
20	MOHAMMED SHAHID	49	YASHWANTH C R
21	MOHAN R		
22	MURALI G		
23	NIDHA		
24	NIDHI J R		
25	NIHARIKA YATHIRAJU		
26	NITHIN M.C		
27	PALLAVI H.R		
28	PRIYA C R		
29	RAMYSHREE B		

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**List of Students (BBA) participated in the programme**

Sl. No.	Name of the Student	Sl. No.	Name of the Student
1	ABDUL SATTAR	34	ROHAN B Y
2	ADITI DRAVID	35	SAFIYA NOORAIN S
3	AFIYA	36	SANJAY GAIKWAD D
4	AMOGHA T.K	37	SATHVIK B.S
5	ARCHANA G N	38	SHAIK SUHEL AKRAM
6	BHUMIKA N.E	39	SONIYA R
7	BHUVAN R P	40	SUMANA NAZ
8	CHANDANA V	41	SUMITH S JAIN
9	CHARAN K G	42	SWAMY A.B
10	CHINTANA N	43	SYED SALMAN
11	CHIRAG J JAIN	44	SYED TOUSIF
12	DARSHAN B		
13	DARSHAN N R		
14	DHRUVAN D		
15	GOWRISHANKAR Y N		
16	GOWTHAM K		
17	GURUSWAMY H.R		
18	HEMANTH JADHAV C		
19	KAVYA T.S		
20	KUSHI P.B		
21	LOHITH H K		
22	MADHU DYAVAKKALAVAR		
23	MAHAMAD KAIF		
24	MOHAMMED ARFAD		
25	MOHAMMED IBRAHIM		
26	NITEESH GOWDA M M		
27	PAVAN M		
28	POOJA T S		
29	PRAMOD DRAVID N H		
30	PRATEEK K		
31	PREETHAM R B		
32	RANJITH REDDY T R		

*[Signature]*  
Principal

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