# PRINCIPES Of MARKETING

I Semester B.Com

As per NEP syllabus

Branding
Customers Business
Growth Advertising
Product
Media
Promotion
Strategy Sales



Dr. Giridhar K. V.

Dr. Krishna M.M.

## **Principles of Marketing**

First Semester B.Com As per NEP Syllabus

Dr. Giridhar K. V. MBA, M.Com, MA, Ph.D, PGDHRM, PGDMM
HOD – Dept. of Studies in Commerce,
Sahyadri Commerce and Management College
Constituent College of Kuvempu University,
SHIMOGA - 577203.

Dr. Krishna M. M. MBA, M.Com, Ph.D.

HOD – Dept. of Commerce,

PES Institute of Advanced Management Studies

SHIMOGA - 577201.



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Authored by Dr. Giridhar K. and

Dr. Krishna M.M.

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## Table of Contents

Introduction to Marketing

Nature of Marketing	
Scope of Marketing	
Importance of Marketing	
Core Marketing Concepts	
Evolution of Marketing	
Selling Vs. Marketing	1
Marketing Environment	1
Types (Components) of Marketing Environment	1
Internal (Controllable) Marketing Environment	14
Marketing Management	2
Meaning and Definition	21
Importance of Marketing Management	23
Chapter Summary	23
Self-Study Questions	23
2 Marks Question (Memory based):	23
5 Marks Questions (Understanding and Application based):	24
11 Marks Questions (based on Analytical evaluation):	24
2. Consumer Behaviour andMarket Segmentation	
Meaning and Definitions	25
nature of Consumer Rehaviour	27
importance of Consumer Rehaviour	29
ousumers Buying Denicion Dennes	30
and initiation in against the habitations	32
- Segmentation	39
Meaning and Definitions	39
Importance of Market Sagmentation	40

Bases of Market Segmentar	tion
Target Market Selection	
1. Evaluating the Ma	
2. Selecting the Mar	
	tive Differentiation
4. Developing a Posi	tioning Strategy
Market Positioning	
Meaning and Definitions	
Importance of Positioning	
Bases of Market Positioning	invoduction to Marketing
Difference between Product	differentiation and Market Segmentation
ividiketing ivitx	grisshetate
Chapter's Summary	penance of Marketing
Self-Study Questions	
2 Marks Questions (Memory	Dased);
5 Marks Questions (Understa	nding and Application based):
12 Marks Questions (based or	n Analytical evaluation
3. Product and Pricing	
	Types (Components) of Marketing Environment
Meaning and Definitions of Product Importance of Product	latemal (Controllable) Marketing Environment
Classification of Products	managanam gara
Product Mix	HOLIHING ONE DURING
Branding	imponance of Marketing Management
	6 or Summary
Meaning and Definitions	
Elements of Branding	Marks Ossestion (Momor) based):
Examples of Elements of Brand	ding the Constitute (1) inderstanding one factor
Functions of Branding	darks Opertions (based on Analytical centre
Types of B	The state of the s
Types of Brand Packaging and Labelling	
Meaning and Document	acontained the second
C dild Dellinition	TUOIVARIDE ESTAVIOUE
Objectives of Packaging	300 rends (Framusco ) to 2007
Functions of Packaging	West of the second seco
roduct Support Service	morvatient and said expansions at grands and 12
Meaning and Definition	
importance of Support Some	Montalismos 2
Benefits of Support Services	the design and Ochoinsons  The design of Market Soumentains
3111663	THE PROPERTY OF STREET STREET

Table of Contents	vii
	74
Labelling	74
Meaning and Definition	17 mount marks been represented 75
Importance of labelling	75
Types of Labelling	as market M to an included 75
Functions of Labelling	76
Product Life Cycle	The Man and the Sam Samuel 76
Meaning and Definition	76 August 20 August 76
Stages of Product Life Cycle	ole and and of the copy of 79
Marketing Strategies during Product Life Cyc	80
New Product Planning and Development	84
Consumer Adoption Process	84
Meaning and Definition	84
Stages of Consumer Adoption Process	State of the state
Pricing	87
cimificance of Pricing	88
Factors affecting the Price of the product	92
Pricing Policies and Strategies	94
ot's Cummary	94
esic crudy Onestions	94
	ication hased):
	aluation):
5 Marks Questions (Understanding and 17) 12 Marks Questions (based on Analytical evi	attation).
and Distribution	
4. Promotion and District	
Introduction	Company of the State of the Sta
Promotion	CONTRACTOR SELECTION OF CONTRACTOR
Meaning and Definition of Promotion	
Nature and Characteristics of From	99
Importance of Promotion	And the state of t
Marketing Communication Process	and the said of the said of the said
Types of Promotion	
Promotion Mix	BOOK TO THE PARTY OF THE PARTY
1. Advertising	
2. Personal Selling	al Selling 123
2. Personal Selling Differences between Advertising and Person	123 123
Physical Distribution and Channels	ution 123
Physical Distribution and Chainers  Meaning and Definitions of Physical Distrib  Meaning and Definitions of Distribution Cha	annel 125
Meaning and Definitions of Distribution	

- Channel	"
Importance of Distribution Channel	126
Trings of Lucifimilian Change	127
Advantages and Disadvantages of Distribution Channel	129
Middlemen F. A. A. Middlemen	131
Functions of Middlemen	131
Wholesaling	134
Meaning and Definitions of Wholesaling	
Features of Wholesaling	135
Types of Wholesaling	135
Retailing Mongolo /50 bits 19 0000 for	137
Meaning and Definitions of Retailing	138
Characteristics of Retailing	139
Functions of Retailers Association of Retailers	139
Types of Retailers	140
Differences between Wholesalers and Retailers	146
E-retailing	147
Self-Study Questions	148
2 Marks Questions (Memory based):	148
5 Marks Questions (Understanding and Application based):	148
12 Marks Questions (based on Analytical evaluation):	149
5 . Recent Developments in Marketing	
Recent Developments in Marketing	150
Social Marketing Goddulital of has nonomial	150
Meaning and Definition	151
Significance of Social Marketing	151
Flements of Social Made at	152
	153
Differences between Social Marketing and Commercial Marketing Online Marketing	153
Meaning and D.C	153
Types of Online M. L.	154
Direct Marketing	157
Meaning of Direct Marketing	157
Channels of Direct Marketing	158
Avon: From Direct Salling to Di	159
Avon: From Direct Selling to Direct Marketing	160
Scivices ivial kelling	161
Meaning and Definition	
Characteristics of Service Marketing	161

Table of Contents	IX
Pattern in Service Marketing	162
Green Marketing	164
Meaning and Definition	164
Importance of Green Marketing	165
State Bank of India - GO GREEN	166
Green Marketing Strategies	167
Principles of Green Marketing	168
Rural Marketing	169
Meaning and Definition	169
4 A's of Rural Marketing	170
Characteristics features of Rural Market	171
Potential of Rural Marketing	173
Challenges of Rural Marketing	174
Consumerism	175
Meaning and Definition	175
Need for Consumer Protection	176
Consumer Responsibilities	176
Basic Rights of Consumers	177
Types of Consumerism	178
Consumerism and Customer dissatisfaction - Remedial efforts	179
General Guidelines for Consumer Protection	179
Search Engine Marketing	180
Meaning of Search Engine Marketing	180
Types of Search Engine Marketing	181
Benefits of Search Engine Marketing	181
Mobile Marketing	182
Meaning of Mobile Marketing	182
Methods of Mobile Marketing	182
Mobile Marketing Process	183
KLM Airlines - Mobile Marketing Strategy	184
Mobile Marketing Strategies	185
Marketing Analytics	185
Meaning of Marketing Analytics	186
Benefits of Marketing Analytics	186
Challenges of Marketing Analytics	187
Social Media Marketing	188
Meaning of Social Media Marketing	188
Process of Social Media Marketing	189

Channels of Social Media Marketing  Mercedes Benz – Repeated, successful social me	dia marketing campaigns
Email Marketing	nothernal being and
Meaning of Email Marketing	manual of the same black comp
Types of Email Marketing Campaigns	
Objectives of Email Marketing	
Live Video Streaming Marketing	and the of these Marketing
Meaning of 'Live video streaming marketing	
Benefits of Live video streaming marketing	nominated from some
Network Marketing	
Meaning and Definitions of Network Marketing	
Characteristics of Network Marketing	gons held lead to leave

Chapter Summary

Self-Study Questions

- 2 Marks Questions (Memory based):
- 5 Marks Questions (Understanding and Application based):
- 12 Marks Questions (based on Analytical evaluation): Analytical evaluation

Points to be Remembered

202

200

201

201

201

201

### About the Authors



Dr. Giridhar K. V. MilAiMarketing), M.Com.(Finance), MA(Economics-Banking), PEDHRM, PRDMM, Ph.D.

Dr. Giridhar K. V. is presently serving as HOD, Dept. of Commerce in Sahyadri Commerce and Management College, Constituent College of Kuvempu University, Shimoga. He has been teaching UG & PG in 'Commerce and Management' since three decades. He has been also serving as trainer in Logical Reasoning, Mental Ability, Data interpretation, Soft skills, Personality Development, Communication skills, Entrepreneurship Development. He has served as HOD of MBA in ICFAI University's branches of Chennai, Bangalore, Principal in Shimoga branch and also as HOD of MBA at Adichunchanagiri Institute of Technology, Chickmagalur.

Dr. Giridhar is the recipient of "Nithyotsava Andholan State Award (2003)" from Nithyotsava Trust (R), Bangalore, "Best NSS Program Officer Award" (2004) from Kuvempu University, "Best Teacher Award" (2007) from ICFAI University, Hyderabed and "Nava Pravarthaka Award" (2018) from Teachers' Mitra Trust (R), Hubli.

Dr. Giridhar has published over 100 articles in journals of National and International repute and has authored and published more than 18 books.



Dr. Krishna M.M. MBA, M.Com., Ph.D.

Dr. Krishna M.M. is presently working as Head of the Dept. of Commerce and Management in PES Institute of Advanced of Management Studies, Shimoga. He has pursued MBA, M. Com. and Ph.D. in Management. Dr. Krishna is having over a decade of academic and industry experience and also, he is an avid teacher, researcher and mentor. In the past, he has served in Sahyadri Arts and Commerce College, Shivamogga, Akshara Institute of Management Studies as Co-ordinator in the Dept. of M. Com. and he has also served as 'Life Skills Trainer' for Lagsh Jobs Academy, Bengaluru.

Dr. Krishna has presented over 30 articles in 'National and International Conferences, Seminars and Symposiums,' and more than a dozen research articles are published in the journal of National and International repute. Dr. Krishna has authored a book entitled "Financial Sector Reforms".

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UNITED AGENCIES

# 22-2-243, Venkat Krupa, Tillery Road Mulihithlu, Mangalore - 575 001

Ph: +91 90199 54680 72597 34680

Email: unitedagencies19@gmail.com

Available at:



Ganesh Mahal Complex, Opp. SCDCC Bank Hampankatta, Mangaluru - 575 001

Ph: +91 72597 34680