

**Note: Circular from Kuvempu University Related to Revision of Syllabus of PG Department of Commerce with effect from the AY 2020-21**

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ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾಲಯ  
ಶೈಕ್ಷಣಿಕ ವಿಭಾಗ, ವಿಶ್ವವಿದ್ಯಾಲಯ ಕಾರ್ಯಾಲಯ, ಕುವೆಂಪು ಶತಮಾನೋತ್ಸವ ಭವನ,  
ಪ್ಲಾನ್‌ನಂ. ೨೨, ಶಂಕರಪಟ್ಟಣ - 577 451, ಶಿವಮೊಗ್ಗ ಜಿಲ್ಲೆ.



Is Accredited by NAAC with "A" Grade, Ranked 72<sup>nd</sup> place in NIRF-2019 & 45<sup>th</sup> Place at National Level in SCIMAGO Ranking

ಸಂಖ್ಯೆ:ಕುವಿ.ಆ.ಎ-2/2020-21/3448  
DATE:27-11-2020

ಸುತ್ತೋಲೆ

PG Prog.

ದಿನಾಂಕ: 2020-21ನೇ ಶೈಕ್ಷಣಿಕ ಸಾಲಿನ ಪ್ರಾಚಾರ್ಯರ ಪದವಿಯ ಪರಿಷ್ಕರಣೆ  
ಪರಿಷ್ಕರಣೆಯನ್ನು ವಿಶ್ವವಿದ್ಯಾಲಯದ ಅಂತರಜಾಲದಲ್ಲಿ ಪ್ರಕಟಿಸಿದ ಕುರಿತು  
ಉಲ್ಲೇಖ: ವಿಶ್ವವಿದ್ಯಾಲಯದ ಪತ್ರ ಸಂಖ್ಯೆ:ಕುವಿ.ಆ.ಎ-2/83ಬಿ/259/2020-21,  
ದಿನಾಂಕ:14/15-09-2020.

2020-21ನೇ ಶೈಕ್ಷಣಿಕ ಸಾಲಿನಿಂದ ಅಂಗ್ಲೇಜ್, ಸೂಕ್ಷ್ಮ ಗಣಕ ವಿಜ್ಞಾನ, ರಸಾಯನಶಾಸ್ತ್ರ, ಪತ್ತಣೀದ್ಯಮ ಮತ್ತು ಸಮಾಜ ಸಂವಹನ, ಸಂಸ್ಕೃತ, ಕನ್ನಡ, ಅನ್ವಯಿಕ ಭೂಗರ್ಭಶಾಸ್ತ್ರ, ಪಶುವೈದ್ಯ, ಕಂಪ್ಯೂಟರ್ ಸೈನ್ಸ್, ಕಂಪ್ಯೂಟರ್ ಅಪ್ಲಿಕೇಷನ್, ಪರಿಸರ ವಿಜ್ಞಾನ, ಎಲೆಕ್ಟ್ರಾನಿಕ್ಸ್, ಗಣಕಶಾಸ್ತ್ರ, ದೀಪನೀಯ ರಸಾಯನಶಾಸ್ತ್ರ, ಅರ್ಥಶಾಸ್ತ್ರ, ಅತಿಶಾಖ ಮತ್ತು ಪ್ರಾಣಿಶಾಸ್ತ್ರ, ಎಂ.ಬಿ.ಎ.(ಟಿ.ಟಿ.ಎಂ.), Commerce ಮಾರ್ಕೆಟಿಂಗ್, ಜೈವಿಕ ಪಂತ್ರಜ್ಞಾನ ಸ್ನಾತಕೋತ್ತರ ಪದವಿಯ ಪರಿಷ್ಕರಣೆಗಳನ್ನು ಪರಿಷ್ಕರಣೆಯನ್ನು ವಿಶ್ವವಿದ್ಯಾಲಯದ ವೆಬ್‌ಸೈಟ್‌ನಲ್ಲಿ [www.kuvempu.ac.in](http://www.kuvempu.ac.in) ಪ್ರಕಟಿಸಲಾಗಿದೆ. ವೆಬ್‌ಸೈಟ್‌ನಲ್ಲಿ (Download) ದೌರ್ನೋದಾರ್ಥ ಹೇರಿ ಅವುಗಳನ್ನು ದೌರ್ನೋದಾರ್ಥ ಮಾಡಿಕೊಂಡು ವಾಕ್ಯ ಕವು ಕೇಳಿಯೇ ಈ ಮೂಲಕ ತಿಳಿಸಲಾಗಿದೆ.

*Prof. M. Govind  
Coordinator  
Faculty of M. Com*  
28/11/2020

*Archer Kumar*  
27/11/20  
ಶಾಖಾ ಕುಲಸಚಿವ  
ಪ್ರಾಚಾರ್ಯರ ಕಛೇರಿ  
ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾಲಯ  
ಶಂಕರಪಟ್ಟಣ-577451  
ಶಿವಮೊಗ್ಗ ಜಿಲ್ಲೆ

1. ಎಲ್ಲಾ ಸ್ನಾತಕೋತ್ತರ ಅಧ್ಯಯನ ವಿಭಾಗಗಳ ಮುಖ್ಯಸ್ಥರು/ಸಹಾಯಕ ಮುಖ್ಯಸ್ಥರುಗಳು, ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾಲಯದ ಶಂಕರಪಟ್ಟಣ/ಶಿವಮೊಗ್ಗ / ಕಡೂರು/ ಚಿಕ್ಕಮಗಳೂರು - ಮುಂದಿನ ಅಗತ್ಯ ಸೂತ್ರಗಳಿಗಾಗಿ
2. ನಿರ್ದೇಶಕರು, ಕುವೆಂಪು ಅಭಿವೃದ್ಧಿ ಪರಿಷತ್, ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾಲಯ, ಶಂಕರಪಟ್ಟಣ
3. ನಿರ್ದೇಶಕರು, ಯು.ಪಿ.ಸಿ.ಎಲ್, ಕಂಪ್ಯೂಟರ್ ಕೇಂದ್ರ, ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾಲಯ, ಶಂಕರಪಟ್ಟಣ
4. ಉಪಕುಲಸಚಿವರು, ಪ್ರಾಚಾರ್ಯರ ವಿಭಾಗ, ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾಲಯ, ಶಂಕರಪಟ್ಟಣ

ಪ್ರತಿಗಳು

1. ಅಧ್ಯಕ್ಷ ಸಭಾಧ್ಯಕ್ಷರು, ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾಲಯ (ಶಿವಮೊಗ್ಗ), ಶಿವಮೊಗ್ಗ ಅಧಿಕಾರಣ, ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾಲಯ, ಶಂಕರಪಟ್ಟಣ
2. ರಕ್ಷಣಾ ಕಡತ
3. ಕಛೇರಿ ಪ್ರತಿ.

*Ninced*  
*28/11/2020*  
*28/11/2020*  
*28/11/2020*

<b>PESIAMS</b>	
Forward No. 134	Date: 28-11-2020
Signature of Inward Entered	<i>[Signature]</i>
Signature of Principal	<i>[Signature]</i>

*28/11/2020*



Master of Commerce, M. Com (Regular)

Course Matrix (2020-21)

Course Code	Semester and Course	Teaching hours	Credits	Maximum Marks			Examination Duration
				Continuous Assessment	Semester-end Examination	Total	
<b>SEMESTER - I</b>							
HC101	Organisational Theory and Behaviour	4	4	25	75	100	3
HC102	Managerial Economics for Business Decisions	4	4	25	75	100	3
HC103	Accounting Theory and Analysis	4	4	25	75	100	3
HC104	Advanced Financial Management	4	4	25	75	100	3
<b>Soft Core Stream - Students can opt any two course among the following Courses</b>							
SC101	Advanced Management Accounting	3	3	25	75	100	3
SC102	Financial Markets and Services	3	3	25	75	100	3
SC103	Credit Management in Banks	3	3	25	75	100	3
SC104	Principles and Practices of Insurance	3	3	25	75	100	3
Semester - I, Total		22	22	150	450	600	
<b>SEMESTER - II</b>							
HC201	Business Environment and Government Policy	4	4	25	75	100	3
HC202	Advanced Marketing Management	4	4	25	75	100	3
HC203	Business and Corporate Taxation	4	4	25	75	100	3
HC204	Advanced Cost Management	4	4	25	75	100	3
<b>Soft Core Stream - Students can opt any two course among the following Courses</b>							
SC201	Investment Management	3	3	25	75	100	3
SC202	Advanced Auditing	3	3	25	75	100	3
SC203	Supply Chain Management	3	3	25	75	100	3
SC204	Managerial Communication	3	3	25	75	100	3
<b>Interdisciplinary Courses offered to Other Departments</b>							
EL201	E-Banking	2		10	40	50	1½
EL202	Personal Financial Planning	2	2	10	40	50	1½
Semester - II, Total		24	24	160	490	650	

  
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SEMESTER - III							
HC301	E-Commerce	4	4	25	75	100	3
HC302	Operations Research	4	4	25	75	100	3
HC303	Business Research Methodology	4	4	25	75	100	3
Soft Core Stream - Students can opt any One Course between the following Courses							
SC301	Human Resource Management	3		25	75	100	3
SC302	Business Ethics and Corporate Governance	3	3	25	75	100	3
Elective Specialization - Students can opt any Two Specialization Courses among the following Groups							
SC301E	Group A - Accounting: Indian Accounting Standards (Ind AS) - I	4		25	75	100	3
SC302E	Group B - Taxation: Indirect Taxation - I (GST)	4	4	25	75	100	3
SC303E	Group C - Finance: Risk Management and Financial Derivatives	4	4	25	75	100	3
SC304E	Group D - Banking: Indian Banking System	4	8	25	75	100	3
SC305E	Group E - Insurance: Management of Life Insurance	4		25	75	100	3
SC306E	Group F - Marketing Management: Consumer Behaviour and Marketing Research	4		25	75	100	3
Interdisciplinary Courses offered to Other Departments							
EL301	Stock Markets	2		10	40	50	1½
EL302	Micro Finance	2	2	10	40	50	1½
Semester - III, Total		25	25	160	490	650	
SEMESTER - IV							
HC401	International Business	4	4	25	75	100	3
HC402	Entrepreneurship Development	4	4	25	75	100	3
HC403	Project Report	*	4	25	75	100	-
*Project Report: Classes 1 hour per batch of 6 students per week for each teacher.							
Soft Core Stream - Students can opt any One Course between the following Courses							
SC401	Security Analysis and Portfolio Management	3		25	75	100	3
SC402	Strategic Management	3	3	25	75	100	3

  
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Elective Specialization - Students have to study same Specialization Groups which they opted in 3 <sup>rd</sup> Semester							
SC401E	Group A - Accounting: Indian Accounting Standards (Ind AS) - II	4	4 - 4 8	25	75	100	3
SC402E	Group B - Taxation: Indirect Taxation - II (GST and Customs)	4		25	75	100	3
SC403E	Group C - Finance: Global Business Finance	4		25	75	100	3
SC404E	Group D - Banking: International Banking	4		25	75	100	3
SC405E	Group E - Insurance: Management of Non - Life Insurance	4		25	75	100	3
SC406E	Group F - Marketing Management: Services Marketing	4		25	75	100	3
	Semester - IV, Total	19 + PR	23	160	490	600	

Note: Semester - IV : 19 Hours Class Room Teaching + \*Project Report Classes 1 hour per batch of 6 students per week for each Teacher.

Besides, the students have to study three soft skill courses in the first year and these courses are (1) Communication Skills, (2) Computer Skills and (3) Life Skills. These courses carry one credit each.

- Any one group from the available elective specialisation stream shall be selected by a student at the time of commencement of Third Semester. Once an elective specialisation stream has been selected, no change in the option will be allowed later in the Fourth Semester. The students must take the same elective specialisation stream in the Fourth Semester. The Department/Affiliated colleges will announce at the end of the Second Semester. The soft core elective specialisation stream which will be offered during Third and Fourth Semesters depends on the availability of faculty members, infrastructure and the demand for the elective specialisation streams.

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# M.Com Course Curricula (Revised)

<b>Approved by:</b>	
BoS in Commerce (PG):	12 December 2016
Faculty of Commerce:	3 March 2017
Academic Council:	30 March 2017
Communication from University: <b>KU:Acad:AC-4(170):1165:2017-18 dated 6 May 2017</b>	
<b>Effective from 2017-18 academic year</b>	

**Principal**

Institute of Advanced Management Studies  
NH 206, Sagar Road  
SHIVAMOGGA-577 204





**Master of Commerce, M. Com (Regular)  
Course Matrix (proposed, 2017-18)**

Course Code	Semester and Course	Teaching hours	Credits	Maximum Marks			Examination Duration
				Continuous Assessment	Semester-end Examination	Total	
<b>Semester - I</b>							
HC101	Organizational Behaviour and Theory	3	3	25	75	100	3
HC102	Managerial Economics	4	4	25	75	100	3
HC103	Advanced Financial Management	4	4	25	75	100	3
HC104	Accounting Theory and Analysis	5	5	25	75	100	3
SC101	Soft Core Stream, Course - I	4	4	25	75	100	3
SC102	Soft Core Stream, Course - II	3	3	25	75	100	3
Semester - I, Total		23	23	150	450	600	
<b>Semester - II</b>							
HC201	Business Environment and Government Policy	4	4	25	75	100	3
HC202	Advanced Marketing Management	4	4	25	75	100	3
HC203	Managerial Communication	3	3	25	75	100	3
HC204	Business Mathematics and Statistics	4	4	25	75	100	3
SC201	Soft Core Stream, Course - III	4	4	25	75	100	3
SC202	Soft Core Stream, Course - IV	3	3	25	75	100	3
EL - 1	Elective/Inter-disciplinary Course - I	2	2	10	40	50	1½
Semester - II, Total		24	24	160	490	650	
<b>Semester - III</b>							
HC301	Human Resource Management	4	4	25	75	100	3
HC302	E-commerce	3	3	25	75	100	3
HC303	Quantitative Techniques for Managerial Decisions	4	4	25	75	100	3
HC304	Business Research Methodology	4	4	25	75	100	3
SC301	Soft Core Stream, Course - V	4	4	25	75	100	3
SC302	Soft Core Stream, Course - VI	4	4	25	75	100	3
EL - 2	Elective/Inter-disciplinary Course - II	2	2	10	40	50	1½
Semester - III, Total		25	25	160	490	650	
<b>M. Com, Semester - IV</b>							

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HC401	Strategic Management and Corporate Governance	3	3	25	75	100	3
HC402	Global Business Management	4	4	25	75	100	3
HC403	Production and Operations Management	4	4	25	75	100	3
HC404	Entrepreneurial Development and Project Management	3	3	25	75	100	3
HC405	Plant Training and Project Report	3	3	25	75	100	
SC101	Soft Core Stream, Course - VII	4	4	25	75	100	3
SC102	Soft Core Stream, Course - VIII	4	4	25	75	100	3
	Semester - IV, Total	25	25	175	525	700	
	Semesters - I to IV, Grand Total	97	97	645	1955	2600	

Besides, the students have to study three soft skill courses in the first year and these courses are (1) Communication Skills, (2) Computer Skills and (3) Life Skills. These courses carry one credit each.

Soft Core Stream - A: Accounting and Taxation		Soft Core Stream - B: Accounting and Finance	
SC101A	Advanced Management Accounting	SC101B	Advanced Management Accounting
SC102A	Corporate Tax Planning and Management	SC102B	Indian Financial System
SC201A	Strategic Cost Management	SC201B	Strategic Cost Management
SC202A	Goods and Services Tax	SC202B	Investment Management
SC301A	Marginal Costing for Managerial Decisions	SC301B	Marginal Costing for Managerial Decisions
SC302A	Indian Accounting Standards - I	SC302B	Derivatives Market
SC401A	Indian Accounting Standards - II	SC401B	Indian Accounting Standards
SC402A	Cost Accounting Standards and Other Issues	SC402B	Global Business Finance
Soft Core Stream - C: Banking and Insurance		Soft Core Stream - D: Banking and Finance	
SC101C	Indian Banking System	SC101D	Indian Banking System
SC102C	Principles and Practice of Insurance	SC102D	Indian Financial System
SC201C	Credit Management in Banks	SC201D	Credit Management in Banks
SC202C	Management of Life Insurance	SC202D	Investment Management
SC301C	Indian Accounting Standards	SC301D	Indian Accounting Standards
SC302C	Management of Non-life Insurance	SC302D	Derivatives Market
SC401C	International Banking	SC401D	International Banking

*Yes*  
Principal





SC402C Actuarial Science

SC402D Global Business Finance

**Self Care Stream – E: Marketing Management and Human Resource Management**

SC101E Consumer Behaviour and Marketing Research

SC102E Human Resource Development

SC201E Services Marketing

SC202E Competency Mapping and Succession Planning

SC301E Retailing and Brand Management

SC302E Industrial Relations and Employee Welfare

SC401E International Marketing Management

SC402E International Human Resource Management

**Elective Courses** (for the students of other Disciplines):

**Semester – II (Even Semester):**

EL201: Personal Financial Planning

EL202: Principles of Marketing

**Semester – III (Odd Semester):**

EL301: Micro Finance

EL302: Income Tax Law and Practice

  
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Kuvempu University

Department of Post-Graduate Studies and Research in Commerce

Jnana Sahyadri, Shankaraghatta 577 451 (Shivamogga District, Karnataka)

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Minutes of the Meeting of **Board of Studies in Commerce (UG)** held on Friday, 29 December 2017 at 11 am in the DoS in Commerce, Kuvempu University, Jnana Sahyadri

**Members:**

- |                       |                            |
|-----------------------|----------------------------|
| (1) Sri Umapathi K.G  | (4) Smt V Shalini          |
| (2) Sri Poornesh K    | (5) Sri B Malleshi Naik    |
| (3) Sri B R Dayananda | (6) J. Madegowda- Chairman |

After the formal welcome by the chairman, the Board took up the subjects listed in the Agenda for discussion and after discussion resolved appropriately as presented below.

**(1) Review of Question Papers set for April/November 2017 examinations**

The Board reviewed the question papers set for April/November 2017 examinations of B.Com (both regular and distance mode) and found them in order.

**(2) Preparation and approval of Panels of Examiners for April/November 2018 examinations of B.Com (both regular and DDE)**

The Board prepared and approved the Panels of Examiners for B.Com examinations, 2018 (both regular and distance mode), and authorized the Chairman to send the same to the Registrar (Eval) separately (**Appendix - 1**).

**(3) Revision and approval of curricula of B.Com (regular) programme**

The Board prepared and approved the thoroughly revised and comprehensive course curricula B.Com programme (Regular). Further, the Board resolved to recommend to the Faculty of Commerce for its consideration and approval (**Appendix - 2**).

**(4) Any other subject with the permission of the Chairman: Question Papers**

Members of the Board discussed the issue of translating the question papers of quantitative courses from English to Kannada from the points of view of its utility to the students, time and cost factors, and resolved to have the question papers of quantitative courses only in English.

**Signature of Members:**

- |                      |                         |
|----------------------|-------------------------|
| (1) Sri Umapathi K G | (3) Sri B R Dayananda   |
| (2) Sri Poornesh K   | (4) Sri B Malleshi Naik |

(J. Madegowda)  
Chairman

  
Principal

PES Institute of Advanced Management Studies  
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Appendix - 2



Kuvempu University

Department of Post-Graduate Studies and Research in Commerce

Jnana Sahyadri, Shankaraghatta 577 451 (Shivamogga District, Karnataka)

e-mail: commerce@kuvempu.ac.in

## B. Com Curricula, 2018-19

[prepared and approved by the Board of Studies in Commerce (UG) in its meeting held on  
29 December 2017]



Principal

PES Institute of Advanced Management Studies

NH 206, Sagar Road

SHIVAMOGGA-577 204.





## Structure of B.Com Programme

Sl. No.	Academic Programme, Semester and Title of the Course	Weekly Teaching Hours	Examination Duration (hours)	Maximum Marks		
				CAP <sup>1</sup>	SEE <sup>2</sup>	Total
<b>B.Com, Semester - I</b>						
101	Language - I, Course - I	4	3	20	80	100
102	Language - II, Course - I	4	3	20	80	100
103	Financial Accounting - I	4	3	20	80	100
104	Business Environment and Government Policy	4	3	20	80	100
105	Principles of Business Management	3	3	20	80	100
106	Market Behaviour and Cost Analysis	4	3	20	80	100
Total, Semester - I				120	480	600
<b>B.Com, Semester - II</b>						
201	Language - I, Course - II	4	3	20	80	100
202	Language - II, Course - II	4	3	20	80	100
203	Financial Accounting - II	5	3	20	80	100
204	Human Resource Management	4	3	20	80	100
205	Mathematics for Business	4	3	20	80	100
206	Indian Financial System	4	3	20	80	100
Total, Semester - II				120	480	600
<b>B.Com, Semester - III</b>						
301	Language - I, Course - III	4	3	20	80	100
302	Language - II, Course - III	4	3	20	80	100
303	Corporate Accounting - I	4	3	20	80	100
304	Marketing Management	4	3	20	80	100
305	Small Business Management	4	3	20	80	100
306	Corporation Administration	4	3	20	80	100
307	Environmental Science	4	3	20	80	100
Total, Semester - III				140	560	700
<b>B.Com, Semester - IV</b>						
401	Language - I, Course - IV	4	3	20	80	100
402	Language - II, Course - IV	4	3	20	80	100
403	Corporate Accounting - II	5	3	20	80	100
404	Management of Banking Operations	4	3	20	80	100
405	Computer Applications in Business	4	3	20	80	100
406	Business Regulations	3	3	20	80	100
407	Indian Constitution	4	3	20	80	100
Total, Semester - IV				140	560	700

<sup>1</sup> Continuous Assessment Programme<sup>2</sup> Semester-end Examination

Principal



## Structure of B.Com Programme

Sl. No.	Academic Programme, Semester and Title of the Course	Weekly Teaching (Hours)	Examination Duration (Hours)	Maximum Marks		
				CAP <sup>1</sup>	SEE <sup>2</sup>	Total
<b>B.Com, Semester - I</b>						
101	Language - I, Course - I	4	3	20	80	100
102	Language - II, Course - I	4	3	20	80	100
103	Financial Accounting - I	4	3	20	80	100
104	Business Environment and Government Policy	4	3	20	80	100
105	Principles of Business Management	3	3	20	80	100
106	Market Behaviour and Cost Analysis	4	3	20	80	100
Total, Semester - I				120	480	600
<b>B.Com, Semester - II</b>						
201	Language - I, Course - II	4	3	20	80	100
202	Language - II, Course - II	4	3	20	80	100
203	Financial Accounting - II	5	3	20	80	100
204	Human Resource Management	4	3	20	80	100
205	Mathematics for Business	4	3	20	80	100
206	Indian Financial System	4	3	20	80	100
Total, Semester - II				120	480	600
<b>B.Com, Semester - III</b>						
301	Language - I, Course - III	4	3	20	80	100
302	Language - II, Course - III	4	3	20	80	100
303	Corporate Accounting - I	4	3	20	80	100
304	Marketing Management	4	3	20	80	100
305	Small Business Management	4	3	20	80	100
306	Corporation Administration	4	3	20	80	100
307	Environmental Science	4	3	20	80	100
Total, Semester - III				140	560	700
<b>B.Com, Semester - IV</b>						
401	Language - I, Course - IV	4	3	20	80	100
402	Language - II, Course - IV	4	3	20	80	100
403	Corporate Accounting - II	5	3	20	80	100
404	Management of Banking Operations	4	3	20	80	100
405	Computer Applications in Business	4	3	20	80	100
406	Business Regulations	3	3	20	80	100
407	Indian Constitution	4	3	20	80	100
Total, Semester - IV				140	560	700

<sup>1</sup> Continuous Assessment Programme<sup>2</sup> Semester-end Examination

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<b>B.Com, Semester - V</b>						
501	Financial Management	4	3	20	80	100
502	Income Tax - I	4	3	20	80	100
503	Business Statistics - I	4	3	20	80	100
504	Cost Accounting	4	3	20	80	100
505	Advanced Accounts	4	3	20	80	100
506	Goods and Services Tax	4	3	20	80	100
507	Specialization Stream, Course - I	4	3	20	80	100
508	Logical and Analytical Reasoning	2	1½	10	40	50
Total, Semester - V				150	600	750
<b>B.Com, Semester - VI</b>						
601	International Financial Reporting Standards	4	3	20	80	100
602	Income Tax - II	4	3	20	80	100
603	Business Statistics - II	4	3	20	80	100
604	Cost Accounting - Methods and Techniques	4	3	20	80	100
605	Management Accounting	5	3	20	80	100
606	Principles and Practice of Auditing	3	3	20	80	100
607	Specialization Stream, Course - II	4	3	20	80	100
608	Soft Skills	2	1½	10	40	50
Total, Semester - VI				150	600	750
<b>Grand Total</b>				<b>820</b>	<b>3,280</b>	<b>4,100</b>

**Specialization Stream - A: Finance Stream**

507A Advanced Financial Management

607A Security Analysis and Portfolio Management

**Specialization Stream - B: Marketing Stream**

507B Product and Sales Management

607B Retail Management

**Specialization Stream - C: Banking and Insurance Stream**

507C Advanced Bank Management

607C Life and General Insurance

**Specialization Stream - D: E-Commerce Stream**

507D E-Commerce - 1

607D E-Commerce - 2

**Specialization Stream - E: Quantitative Techniques Stream**

507E Quantitative Techniques - 1

607E Quantitative Techniques - 2


  
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### Structure of B.Com Programme

(Proposed to be introduced from 2013-14 academic year)

Sl. No	Academic Programme, Semester and Title of the Course	THs*	ED*	Maximum Marks		
				IA*	SEE*	Total
<b>B.Com, Semester - I</b>						
101	Language - I, Course - I	4	3	20	80	100
102	Language - II, Course - I	4	3	20	80	100
103	Fundamentals of Financial Accounting	4	3	20	80	100
104	Market Behaviour and Cost Analysis	4	3	20	80	100
105	Fundamental of Business Management	4	3	20	80	100
106	Business Environment and Government Policy	4	3	20	80	100
Semester - I, Total		24	18	120	480	600
<b>B.Com, Semester - II</b>						
201	Language - I, Course - II	4	3	20	80	100
202	Language - II, Course - II	4	3	20	80	100
203	Advanced Financial Accounting	4	3	20	80	100
204	Indian Financial System	4	3	20	80	100
205	Human Resource Management	4	3	20	80	100
206	Methods for Business Decisions	4	3	20	80	100
Semester - II, Total		24	18	120	480	600
<b>B.Com, Semester - III</b>						
301	Language - I, Course - III	4	3	20	80	100
302	Language - II, Course - III	4	3	20	80	100
303	Corporate Accounting	4	3	20	80	100
304	Corporate Administration	4	3	20	80	100
305	Fundamentals of Computer Technology	4	3	20	80	100
306	Principles of Marketing	4	3	20	80	100
307	Environmental Science	As per university's common scheme				
Semester - III, Total		24	18	120	480	600
<b>B.Com, Semester - IV</b>						
401	Language - I, Course - IV	4	3	20	80	100
402	Language - II, Course - IV	4	3	20	80	100
403	Advanced Corporate Accounting	4	3	20	80	100
404	Business Regulations	4	3	20	80	100
405	Computer Applications in Business	4	3	20	80	100
406	Management of Banking Operations	4	3	20	80	100
407	Indian Constitution	As per university's common scheme				
Semester - IV, Total		24	18	120	480	600
<b>B.Com, Semester - V</b>						
501	Financial Management	4	3	20	80	100
502	Income Tax - I	4	3	20	80	100
503	Techniques for Business Decisions - I	4	3	20	80	100

Approved by:

a. BOS in Commerce (UG) on 13.12.2013

b. Faculty on 6.3.2013

c. AEC on 25.3.2013


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504	Elements of Cost Accounting	4	3	20	80	100
505	Higher Accounts	4	3	20	80	100
506	Services Management	4	3	20	80	100
507	Specialization Stream, Course - I	4	3	20	80	100
508	Logical and Analytical Reasoning	2	1 ½	10	40	50
Semester - V, Total		30	22 ½	150	600	750
<b>B.Com, Semester - VI</b>						
601	Management Accounting	4	3	20	80	100
602	Income Tax - II	4	3	20	80	100
603	Techniques for Business Decisions - II	4	3	20	80	100
604	Methods and Techniques of Cost Accounting	4	3	20	80	100
605	Principles and Practice of Auditing	4	3	20	80	100
606	Small Business Management	4	3	20	80	100
607	Specialization Stream, Course - II	4	3	20	80	100
608	Soft Skills for Business	2	1 ½	10	40	50
Semester - VI, Total		30	22 ½	150	600	750
Semester - I to VI, Grand Total		156		780	3,120	3,900

\* THs = Weekly teaching hours; ED = Examination duration (hours); IA = Maximum Marks for Internal Assessment; and SEE = Maximum Marks for Semester-end Examination.

A student who has taken admission to B.Com, Semester - V shall select any one of the following as his/her Specialization Stream and both the courses in that Stream being compulsory. Course - I of the Specialization Stream selected by the student shall be studied in B.Com, Semester - V and Course - II of the same Specialization Stream shall be studied in B.Com, Semester - VI.

- **Specialization Stream - A: Accounting**  
 Course - I: 507A1: Accounting Standards - I  
 Course - II: 607A2: Accounting Standards - II
- **Specialization Stream - B: Marketing Management**  
 Course - I: 507B1: Marketing Management  
 Course - II: 607B2: Consumer Behaviour
- **Specialization Stream - C: Financial Management**  
 Course - I: 507C1: Advanced Financial Management  
 Course - II: 607C2: Security Analysis and Portfolio Management
- **Specialization Stream - D: Banking and Insurance**  
 Course - I: 507D1: Advanced Banking  
 Course - II: 607D2: Management of Insurance Business
- **Specialization Stream - E: Business Taxation**  
 Course - I: 507E1: Business Taxation - I  
 Course - II: 607E2: Indirect Taxation - II
- **Specialization Stream - F: E-commerce**  
 Course - I: 507F1: E-Commerce - I  
 Course - II: 607F2: E-Commerce - II
- **Specialization Stream - G: Quantitative Techniques**  
 Course - I: 507G1: Quantitative Techniques - I  
 Course - II: 607G2: Quantitative Techniques - II

  
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**Revised **BBM** Syllabus 2013-14**  
**Bachelor of Business Management (BBM) Degree**  
**Course structure**

Sl. No	Code	Subjects	Page Number	Teaching hours per week	Internal marks	Final exam marks	Total Marks
<b>I semester</b>							
1	BM101	Communicative English-I		4	20	80	100
2	BM102	Communicative Kannada/Hindi/Sanskrit/Urdu -I		4	20	80	100
3	BM103	Basics of Accounting		4	20	80	100
4	BM104	Market Behaviour and Cost Analysis		4	20	80	100
5	BM105	Management Process		4	20	80	100
6	BM106	Business Perspective 5		4	20	80	100
<b>II semester</b>							
7	BM201	Communicative English -II		4	20	80	100
8	BM202	Communicative Kannada/Hindi/Sanskrit/Urdu-II		4	20	80	100
9	BM203	Financial Accounting		4	20	80	100
10	BM204	Financial Market Operations		4	20	80	100
11	BM205	Marketing Management		4	20	80	100
12	BM206	Services Management		4	20	80	100
13	BM207	Production and Operations Management		4	20	80	100
<b>III semester</b>							
14	BM301	Communicative English-III		4	20	80	100
15	BM302	Communicative Kannada/Hindi/Sanskrit/Urdu-III		4	20	80	100
16	BM303	Corporate Accounting		4	20	80	100
17	BM304	Business Regulations		4	20	80	100
18	BM305	Computer Application in Business		4	20	80	100
19	BM306	Banking Operations and Management		4	20	80	100
20	BM307	Environmental Science		4	20	80	100
<b>IV semester</b>							
21	BM401	Communicative English-IV		4	20	80	100
22	BM402	Communicative Kannada/Hindi/Sanskrit/Urdu-IV		4	20	80	100
23	BM403	Human Resource Management		4	20	80	100
24	BM404	Quantitative Method for Business		4	20	80	100
25	BM405	Insurance Management		4	20	80	100
26	BM406	Financial Management		4	20	80	100
27	BM407	Indian Constitution		4	20	80	100
<b>V semester</b>							
28	BM501	Cost Accounting		4	20	80	100
29	BM502	Technique for Business decision -I		4	20	80	100
30	BM503	Small Business Management		4	20	80	100
31	BM504	Business Taxation -I		4	20	80	100
32	BM505	Business Research Methods		4	20	80	100

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33	BBA506	Elective Paper - I	4	20	80	100
34	BBA507	Elective Paper - II	4	20	80	100
VI semester						
35	BBA601	Management Accounting	4	20	80	100
36	BBA602	Technique for Business Decision -II	4	20	80	100
37	BBA603	Business Taxation -II	4	20	80	100
38	BBA604	Organizational Behavior	4	20	80	100
39	BBA605	Elective Paper -III	4	20	80	100
40	BBA606	Elective Paper -IV	4	20	80	100
41	BBA607	Project Report / <i>Auditing. (VPA)</i>	4	20	80	100

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The following is the List of **BBA Specialization** Streams



### FINANCE GROUP

Elective Paper – I (Fifth Semester)	BM506 Advanced Financial Management
Elective Paper – II (Fifth Semester)	BM507 Corporate Financial Policy
Elective Paper – III (Sixth Semester)	BM605 Investment and Portfolio Management
Elective Paper – IV (Sixth Semester)	BM606 Commodity Market(Theory only)

### MARKETING GROUP

Elective Paper – I (Fifth Semester)	BM506 Consumer Behaviour
Elective Paper – II (Fifth Semester)	BM507 Advertising and Media Management
Elective Paper – III (Sixth Semester)	BM605 Sales and Distribution Management
Elective Paper – IV (Sixth Semester)	BM606 Retail Management

### HUMAN RESOURCE GROUP

Elective Paper – I (Fifth Semester)	BM506 Employee Welfare and Social Security
Elective Paper – II (Fifth Semester)	BM507 Strategic Human Resource Management
Elective Paper – III (Sixth Semester)	BM605 Industrial Relations
Elective Paper – IV (Sixth Semester)	BM606 Compensation Management

  
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Date: 13/12/2018

**PROCEEDINGS OF U.G. BOS IN COMPUTER SCIENCE**

The meeting of U. G. BOS in Computer science was held on 13/12/2018 in the Department of Computer science and MCA, Jnanasahyadri, Kuvempu University Shankaragatta. The chairman welcomed the members of the meeting and briefly described the agenda to be discussed. The members have discussed the following matters and resolved to approve the same.

1. Panel of examiners for the academic year 2019-20 is approved.
2. Syllabus of BCA, B.Sc (Computer science) and BA (Computer applications) courses are revised and will be effect from the academic year 2019-20.

Finally the Chairman thanked all the members for their active participation and support.

SLNo	Name		Signature
1.	Dr.Narasahma Murthy V. Asso.Prof. Dept of CS GFGC Shimoga	Member	
2.	Mr. Halesh T G Asst.Prof. Dept of CS, SirMVGovt Science College Bhadravathi	Member	Halesh T G
3.	Mr.Manjunatha H R Asst.Prof. Dept of CS, GFGC Shimoga	Member	Manjunatha H.R.
4.	Dr.Ravi Kumar M Asso.Prof. Dept of CS Jnanasahyadri, Kuvempu University Shankaraghatta.	Chairman	

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