

Note: Circular from Kuvempu University Related to Revision of Syllabus of PG Department of Commerce with effect from the AY 2020-21

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ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾಲಯ

ಶೈಕ್ಷಣಿಕ ವಿಭಾಗ, ವಿಶ್ವವಿದ್ಯಾಲಯ ಕಾರ್ಯಾಲಯ, ಕುವೆಂಪು ಶತಮಾನೋತ್ಸವ ಭವನ,
ಜ್ಞಾನಸಹ್ಯಾದ್ರಿ, ಶಂಕರಘಟ್ಟ - 577 451, ಶಿವಮೊಗ್ಗ ಜಿಲ್ಲೆ.

Re-Accredited by NAAC with "A" Grade, Ranked 73rd place in NIRF-2019 & 45th Place at National Level in SCIMAGO Rankings



ಸಂಖ್ಯೆ:ಕುವಿ:ಎಸಿ-4:

:2020-21

ದಿನಾಂಕ:27-11-2020

3448

ಸುತ್ತೋಲೆ

PG Branch

ವಿಷಯ: 2020-21ನೇ ಶೈಕ್ಷಣಿಕ ಸಾಲಿನ ಸ್ನಾತಕೋತ್ತರ ಪದವಿಯ ಪರಿಷ್ಕೃತ

ಪಠ್ಯಕ್ರಮವನ್ನು ವಿಶ್ವವಿದ್ಯಾಲಯದ ಅಂತರ್ಜಾಲದಲ್ಲಿ ಪ್ರಕಟಿಸಿರುವ ಕುರಿತು.

ಉಲ್ಲೇಖ: ವಿಶ್ವವಿದ್ಯಾಲಯದ ಪತ್ರ ಸಂಖ್ಯೆ:ಕುವಿ:ಯುಎಟಿ-2/83ಬಿ/259/2020-21,

ದಿನಾಂಕ:14/15-09-2020.

2020-21ನೇ ಶೈಕ್ಷಣಿಕ ಸಾಲಿನಿಂದ ಇಂಗ್ಲೀಷ್, ಸೂಕ್ಷ್ಮಣುಜೀವಶಾಸ್ತ್ರ, ರಸಾಯನಶಾಸ್ತ್ರ, ಪತ್ರಿಕೋದ್ಯಮ ಮತ್ತು ಸಮೂಹ ಸಂವಹನ, ಸಂಸ್ಕೃತ, ಕನ್ನಡ, ಅನ್ವಯಿಕ ಭೂಗರ್ಭಶಾಸ್ತ್ರ, ಸಸ್ಯಶಾಸ್ತ್ರ, ಕಂಪ್ಯೂಟರ್ ಸೈನ್ಸ್, ಕಂಪ್ಯೂಟರ್ ಅಪ್ಲಿಕೇಷನ್, ಪರಿಸರ ವಿಜ್ಞಾನ, ಎಲೆಕ್ಟ್ರಾನಿಕ್ಸ್, ಗಣಿತಶಾಸ್ತ್ರ, ಔಷಧೀಯ ರಸಾಯನಶಾಸ್ತ್ರ, ಅರ್ಥಶಾಸ್ತ್ರ, ಇತಿಹಾಸ ಮತ್ತು ಪ್ರಾಕ್ತನಶಾಸ್ತ್ರ, ಎಂ.ಬಿ.ಎ.(ಟಿ.ಟಿ.ಎಂ.), Commerce ವಾಣಿಜ್ಯಶಾಸ್ತ್ರ, ಜೈವಿಕ ತಂತ್ರಜ್ಞಾನ ಸ್ನಾತಕೋತ್ತರ ಪದವಿಯ ಪಠ್ಯಕ್ರಮಗಳು ಪರಿಷ್ಕೃತಗೊಂಡಿರುತ್ತವೆ. ಪರಿಷ್ಕೃತ ಪಠ್ಯಕ್ರಮವನ್ನು ವಿಶ್ವವಿದ್ಯಾಲಯದ ವೆಬ್‌ಸೈಟ್‌ನಲ್ಲಿ www.kuvempu.ac.in ಪ್ರಕಟಿಸಲಾಗಿದೆ. ವೆಬ್‌ಸೈಟ್‌ನಲ್ಲಿ (Download) ಡೌನ್‌ಲೋಡ್‌ಗೆ ಹೋಗಿ ಅವುಗಳನ್ನು ಡೌನ್‌ಲೋಡ್ ಮಾಡಿಕೊಂಡು ಸೂಕ್ತ ಕಮ ಕೈಗೊಳ್ಳಲು ಈ ಮೂಲಕ ತಿಳಿಸಲಾಗಿದೆ.

*Trishna M. Gowd
Coordinator
Faculty of M. Com
28/11/2020*

27/11/20
ಉಪ ಕುಲಸಚಿವ
ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾಲಯ
ಜ್ಞಾನಸಹ್ಯಾದ್ರಿ
ಶಂಕರಘಟ್ಟ-577451
ಶಿವಮೊಗ್ಗ ಜಿಲ್ಲೆ

- ಗೆ,
1. ಎಲ್ಲಾ ಸ್ನಾತಕೋತ್ತರ ಅಧ್ಯಯನ ವಿಭಾಗಗಳ ಮುಖ್ಯಸ್ಥರು/ಸಂಯೋಜನಾಧಿಕಾರಿಗಳು, ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾಲಯದ ಶಂಕರಘಟ್ಟ/ಶಿವಮೊಗ್ಗ / ಕಡೂರು/ ಚಿಕ್ಕಮಗಳೂರು - ಮುಂದಿನ ಅಗತ್ಯ ಸೂಕ್ತಮಕ್ಕಾಗಿ
 2. ನಿರ್ದೇಶಕರು, ಕಾಲೇಜು ಅಭಿವೃದ್ಧಿ ಪರಿಷತ್, ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾಲಯ, ಶಂಕರಘಟ್ಟ
 3. ನಿರ್ದೇಶಕರು, ಯು.ಸಿ.ಸಿ.ಎಫ್. ಕಂಪ್ಯೂಟರ್ ಕೇಂದ್ರ, ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾಲಯ, ಶಂಕರಘಟ್ಟ.
 4. ಉಪಕುಲಸಚಿವರು, ಪ್ರಾಧಿಕಾರಗಳ ವಿಭಾಗ, ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾಲಯ, ಶಂಕರಘಟ್ಟ.

- ಪ್ರತಿಗಳು
1. ಅಪ್ಪ ಸಹಾಯಕರು, ಕುಲಪತಿಗಳು: ಕುಲಸಚಿವರು: ಕುಲಸಚಿವರು(ಪರೀಕ್ಷಾಂಗ); ಹಣಕಾಸು ಅಧಿಕಾರಿಗಳು, ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾಲಯ, ಶಂಕರಘಟ್ಟ.
 2. ರಕ್ಷಣಾ ಕಡತ.
 3. ಕಛೇರಿ ಪ್ರತಿ.

*Noticed
27/11/2020
28/11/2020
28/11/2020*

PESIAMS	
Inward No...134	Date...28-11-2020
Signature of Inward Entered.....	<i>[Signature]</i> 28-11-2020
Signature of Principal.....	<i>[Signature]</i> 28/11/2020

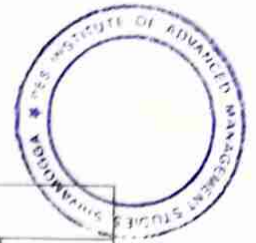


Master of Commerce, M. Com (Regular)

Course Matrix (2020-21)

Course Code	Semester and Course	Teach- ing hours	Cre- dits	Maximum Marks			Exami- nation Dura- tion
				Conti- nuous Asses- -ment	Seme- ster-end Exami- nation	Total	
SEMESTER – I							
HC101	Organisational Theory and Behaviour	4	4	25	75	100	3
HC102	Managerial Economics for Business Decisions	4	4	25	75	100	3
HC103	Accounting Theory and Analysis	4	4	25	75	100	3
HC104	Advanced Financial Management	4	4	25	75	100	3
Soft Core Stream - Students can opt any two course among the following Courses							
SC101	Advanced Management Accounting	3	3	25	75	100	3
SC102	Financial Markets and Services	3	3	25	75	100	3
SC103	Credit Management in Banks	3	=	25	75	100	3
SC104	Principles and Practices of Insurance	3	6	25	75	100	3
Semester – I, Total		22	22	150	450	600	
SEMESTER – II							
HC201	Business Environment and Government Policy	4	4	25	75	100	3
HC202	Advanced Marketing Management	4	4	25	75	100	3
HC203	Business and Corporate Taxation	4	4	25	75	100	3
HC204	Advanced Cost Management	4	4	25	75	100	3
Soft Core Stream - Students can opt any two course among the following Courses							
SC201	Investment Management	3	3	25	75	100	3
SC202	Advanced Auditing	3	+	25	75	100	3
SC203	Supply Chain Management	3	=	25	75	100	3
SC204	Managerial Communication	3	6	25	75	100	3
Interdisciplinary Courses offered to Other Departments							
EL201	E-Banking	2		10	40	50	1½
EL202	Personal Financial Planning	2	2	10	40	50	1½
Semester – II, Total		24	24	160	490	650	


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SEMESTER – III							
HC301	E-Commerce	4	4	25	75	100	3
HC302	Operations Research	4	4	25	75	100	3
HC303	Business Research Methodology	4	4	25	75	100	3
Soft Core Stream - Students can opt any One Course between the following Courses							
SC301	Human Resource Management	3	3	25	75	100	3
SC302	Business Ethics and Corporate Governance	3		25	75	100	3
Elective Specialization - Students can opt any Two Specialization Courses among the following Groups							
SC301E	Group A - Accounting: Indian Accounting Standards (Ind AS) - I	4	4 + 4 = 8	25	75	100	3
SC302E	Group B - Taxation: Indirect Taxation – I (GST)	4		25	75	100	3
SC303E	Group C - Finance: Risk Management and Financial Derivatives	4		25	75	100	3
SC304E	Group D - Banking: Indian Banking System	4		25	75	100	3
SC305E	Group E - Insurance: Management of Life Insurance	4		25	75	100	3
SC306E	Group F - Marketing Management: Consumer Behaviour and Marketing Research	4		25	75	100	3
Interdisciplinary Courses offered to Other Departments							
EL301	Stock Markets	2	2	10	40	50	1½
EL302	Micro Finance	2		10	40	50	1½
Semester – III, Total		25	25	160	490	650	
SEMESTER – IV							
HC401	International Business	4	4	25	75	100	3
HC402	Entrepreneurship Development	4	4	25	75	100	3
HC403	Project Report	*	4	25	75	100	-
*Project Report: Classes 1 hour per batch of 6 students per week for each teacher.							
Soft Core Stream - Students can opt any One Course between the following Courses							
SC401	Security Analysis and Portfolio Management	3	3	25	75	100	3
SC402	Strategic Management	3		25	75	100	3

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Principal



Elective Specialization - Students have to study same Specialization Groups which they opted in 3 rd Semester							
SC401E	Group A - Accounting: Indian Accounting Standards (Ind AS) - II	4	4 + 4 = 8	25	75	100	3
SC402E	Group B - Taxation : Indirect Taxation – II (GST and Customs)	4		25	75	100	3
SC403E	Group C - Finance: Global Business Finance	4		25	75	100	3
SC404E	Group D - Banking: International Banking	4		25	75	100	3
SC405E	Group E - Insurance: Management of Non - Life Insurance	4		25	75	100	3
SC406E	Group F - Marketing Management: Services Marketing	4		25	75	100	3
Semester – IV, Total		19 + PR	23	160	490	600	
<p>Note: Semester – IV : 19 Hours Class Room Teaching + *Project Report Classes 1 hour per batch of 6 students per week for each Teacher.</p> <p>Besides, the students have to study three soft skill courses in the first year and these courses are (1) Communication Skills, (2) Computer Skills and (3) Life Skills. These courses carry one credit each.</p>							

- Any one group from the available elective specialisation stream shall be selected by a student at the time of commencement of Third Semester. Once an elective specialisation stream has been selected, no change in the option will be allowed later in the Fourth Semester. The students must take the same elective specialisation stream in the Fourth Semester. The Department/Affiliated colleges will announce at the end of the Second Semester. The soft core elective specialisation stream which will be offered during Third and Fourth Semesters depends on the availability of faculty members, infrastructure and the demand for the elective specialisation streams.

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M.Com Course Curricula (Revised)

Approved by:		
	BoS in Commerce (PG):	12 December 2016
	Faculty of Commerce:	3 March 2017
	Academic Council:	30 March 2017
Communication from University: KU:Acad:AC-4(170):1165:2017-18 dated 6 May 2017		
Effective from 2017-18 academic year		

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Institute of Advanced Management Studies

NH 206, Sagar Road
SHIVAMOGGA-577 204.



Master of Commerce, M. Com (Regular)
Course Matrix (proposed, 2017-18)

Course Code	Semester and Course	Teach- ing hours	Cre- dits	Maximum Marks			Exami- nation Dura- tion
				Conti- nuous Assess- ment	Seme- ster-end Exami- nation	Total	
Semester – I							
HC101	Organizational Behaviour and Theory	3	3	25	75	100	3
HC102	Managerial Economics	4	4	25	75	100	3
HC103	Advanced Financial Management	4	4	25	75	100	3
HC104	Accounting Theory and Analysis	5	5	25	75	100	3
SC101	Soft Core Stream, Course – I	4	4	25	75	100	3
SC102	Soft Core Stream, Course – II	3	3	25	75	100	3
Semester – I, Total		23	23	150	450	600	
Semester – II							
HC201	Business Environment and Government Policy	4	4	25	75	100	3
HC202	Advanced Marketing Management	4	4	25	75	100	3
HC203	Managerial Communication	3	3	25	75	100	3
HC204	Business Mathematics and Statistics	4	4	25	75	100	3
SC201	Soft Core Stream, Course - III	4	4	25	75	100	3
SC202	Soft Core Stream, Course - IV	3	3	25	75	100	3
EL - 1	Elective/Inter-disciplinary Course - I	2	2	10	40	50	1½
Semester – II, Total		24	24	160	490	650	
Semester – III							
HC301	Human Resource Management	4	4	25	75	100	3
HC302	E-commerce	3	3	25	75	100	3
HC303	Quantitative Techniques for Managerial Decisions	4	4	25	75	100	3
HC304	Business Research Methodology	4	4	25	75	100	3
SC301	Soft Core Stream, Course - V	4	4	25	75	100	3
SC302	Soft Core Stream, Course - VI	4	4	25	75	100	3
EL - 2	Elective/Inter-disciplinary Course - II	2	2	10	40	50	1½
Semester – III, Total		25	25	160	490	650	
M.Com, Semester – IV							


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HC401	Strategic Management and Corporate Governance	3	3	25	75	100	3
HC402	Global Business Management	4	4	25	75	100	3
HC403	Production and Operations Management	4	4	25	75	100	3
HC404	Entrepreneurial Development and Project Management	3	3	25	75	100	3
HC405	Inplant Training and Project Report	3	3	25	75	100	
SC401	Soft Core Stream, Course – VII	4	4	25	75	100	3
SC402	Soft Core Stream, Course – VIII	4	4	25	75	100	3
	Semester – IV, Total	25	25	175	525	700	
	Semesters – I to IV, Grand Total	97	97	645	1955	2600	

Besides, the students have to study three soft skill courses in the first year and these courses are (1) Communication Skills, (2) Computer Skills and (3) Life Skills. These courses carry one credit each.

Soft Core Stream – A: Accounting and Taxation		Soft Core Stream – B: Accounting and Finance	
SC101A	Advanced Management Accounting	SC101B	Advanced Management Accounting
SC102A	Corporate Tax Planning and Management	SC102B	Indian Financial System
SC201A	Strategic Cost Management	SC201B	Strategic Cost Management
SC202A	Goods and Services Tax	SC202B	Investment Management
SC301A	Marginal Costing for Managerial Decisions	SC301B	Marginal Costing for Managerial Decisions
SC302A	Indian Accounting Standards - I	SC302B	Derivatives Market
SC401A	Indian Accounting Standards - II	SC401B	Indian Accounting Standards
SC402A	Cost Accounting Standards and Other Issues	SC402B	Global Business Finance
Soft Core Stream – C: Banking and Insurance		Soft Core Stream – D: Banking and Finance	
SC101C	Indian Banking System	SC101D	Indian Banking System
SC102C	Principles and Practice of Insurance	SC102D	Indian Financial System
SC201C	Credit Management in Banks	SC201D	Credit Management in Banks
SC202C	Management of Life Insurance	SC202D	Investment Management
SC301C	Indian Accounting Standards	SC301D	Indian Accounting Standards
SC302C	Management of Non-life Insurance	SC302D	Derivatives Market
SC401C	International Banking	SC401D	International Banking

Yes

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SC402C Actuarial Science

SC402D Global Business Finance

Soft Core Stream – E: Marketing Management and Human Resource Management

SC101E Consumer Behaviour and Marketing Research

SC102E Human Resource Development

SC201E Services Marketing

SC202E Competency Mapping and Succession Planning

SC301E Retailing and Brand Management

SC302E Industrial Relations and Employee Welfare

SC401E International Marketing Management

SC402E International Human Resource Management

Elective Courses (for the students of other Disciplines):

Semester – II (Even Semester):

EL201: Personal Financial Planning

EL202: Principles of Marketing

Semester – III (Odd Semester):

EL301: Micro Finance

EL302: Income Tax Law and Practice


Principal

PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204.



Kuvempu University

Department of Post-Graduate Studies and Research in Commerce

Jnana Sahyadri, Shankaraghatta 577 451 (Shivamogga District, Karnataka)

e-mail: commerce@kuvempu.ac.in

Minutes of the Meeting of Board of Studies in Commerce (UG) held on Friday, 29 December 2017 at 11 am in the DoS in Commerce, Kuvempu University, Jnana Sahyadri

Members:

- | | |
|-----------------------|----------------------------|
| (1) Sri Umaphathi K G | (4) Smt V Shalini |
| (2) Sri Poornesh K | (5) Sri B Malleshi Naik |
| (3) Sri B R Dayananda | (6) J. Madegowda: Chairman |

After the formal welcome by the chairman, the Board took up the subjects listed in the Agenda for discussion and after discussion resolved appropriately as presented below.

(1) Review of Question Papers set for April/November 2017 examinations

The Board reviewed the question papers set for April/November 2017 examinations of B.Com (both regular and distance mode) and found them in order.

(2) Preparation and approval of Panels of Examiners for April/November 2018 examinations of B.Com (both regular and DDE)

The Board prepared and approved the Panels of Examiners for B.Com examinations, 2018 (both regular and distance mode), and authorized the Chairman to send the same to the Registrar (Eval) separately (**Appendix – 1**).

(3) Revision and approval of curricula of B.Com (regular) programme

The Board prepared and approved the thoroughly revised and comprehensive course curricula B.Com programme (Regular). Further, the Board resolved to recommend to the Faculty of Commerce for its consideration and approval (**Appendix – 2**).

(4) Any other subject with the permission of the Chairman: Question Papers

Members of the Board discussed the issue of translating the question papers of quantitative courses from English to Kannada from the points of view of its utility to the students, time and cost factors, and resolved to have the question papers of quantitative courses only in English.

Signature of Members:

- | | |
|-----------------------|-------------------------|
| (1) Sri Umaphathi K G | (3) Sri B R Dayananda |
| (2) Sri Poornesh K | (4) Sri B Malleshi Naik |

(J. Madegowda)

Chairman


Principal

PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204.



B.Com Curricula, 2018-19

Appendix - 2



Kuvempu University

Department of Post-Graduate Studies and Research in Commerce
Jnana Sahyadri, Shankaraghatta 577 451 (Shivamogga District, Karnataka)

e-mail: commerce@kuvempu.ac.in

B. Com Curricula, 2018-19

[prepared and approved by the Board of Studies in Commerce (UG) in its meeting held on
29 December 2017]


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PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204.



Kuvempu University

Structure of B.Com Programme

Sl. No.	Academic Programme, Semester and Title of the Course	Weekly Teaching Hours	Examination Duration (hours)	Maximum Marks		
				CAP ¹	SEE ²	Total
B.Com, Semester - I						
101	Language – I, Course - I	4	3	20	80	100
102	Language – II, Course – I	4	3	20	80	100
103	Financial Accounting – I	4	3	20	80	100
104	Business Environment and Government Policy	4	3	20	80	100
105	Principles of Business Management	3	3	20	80	100
106	Market Behaviour and Cost Analysis	4	3	20	80	100
Total, Semester - I				120	480	600
B.Com, Semester - II						
201	Language – I, Course – II	4	3	20	80	100
202	Language – II, Course – II	4	3	20	80	100
203	Financial Accounting – II	5	3	20	80	100
204	Human Resource Management	4	3	20	80	100
205	Mathematics for Business	4	3	20	80	100
206	Indian Financial System	4	3	20	80	100
Total, Semester - II				120	480	600
B.Com, Semester - III						
301	Language – I, Course – III	4	3	20	80	100
302	Language – II, Course – III	4	3	20	80	100
303	Corporate Accounting – I	4	3	20	80	100
304	Marketing Management	4	3	20	80	100
305	Small Business Management	4	3	20	80	100
306	Corporation Administration	4	3	20	80	100
307	Environmental Science	4	3	20	80	100
Total, Semester - III				140	560	700
B.Com, Semester - IV						
401	Language – I, Course – IV	4	3	20	80	100
402	Language – II, Course – IV	4	3	20	80	100
403	Corporate Accounting – II	5	3	20	80	100
404	Management of Banking Operations	4	3	20	80	100
405	Computer Applications in Business	4	3	20	80	100
406	Business Regulations	3	3	20	80	100
407	Indian Constitution	4	3	20	80	100
Total, Semester - IV				140	560	700

¹ Continuous Assessment Programme

² Semester-end Examination

[Signature]
Principal

B.Com, Semester - V						
501	Financial Management	4	3	20	80	100
502	Income Tax - I	4	3	20	80	100
503	Business Statistics - I	4	3	20	80	100
504	Cost Accounting	4	3	20	80	100
505	Advanced Accounts	4	3	20	80	100
506	Goods and Services Tax	4	3	20	80	100
507	Specialization Stream, Course - I	4	3	20	80	100
508	Logical and Analytical Reasoning	2	1½	10	40	50
Total, Semester - V				150	600	750
B.Com, Semester - VI						
601	International Financial Reporting Standards	4	3	20	80	100
602	Income Tax - II	4	3	20	80	100
603	Business Statistics - II	4	3	20	80	100
604	Cost Accounting - Methods and Techniques	4	3	20	80	100
605	Management Accounting	5	3	20	80	100
606	Principles and Practice of Auditing	3	3	20	80	100
607	Specialization Stream, Course - II	4	3	20	80	100
608	Soft Skills	2	1½	10	40	50
Total, Semester - VI				150	600	750
Grand Total				820	3,280	4,100

Specialization Stream - A: Finance Stream

507A Advanced Financial Management

607A Security Analysis and Portfolio Management

Specialization Stream - B: Marketing Stream

507B Product and Sales Management

607B Retail Management

Specialization Stream - C: Banking and Insurance Stream

507C Advanced Bank Management

607C Life and General Insurance

Specialization Stream - D: E-Commerce Stream

507D E-Commerce - 1

607D E-Commerce - 2

Specialization Stream - E: Quantitative Techniques Stream

507E Quantitative Techniques - 1

607E Quantitative Techniques - 2


Principal

PES Institute of Advanced Management Studies

NH 206, Sagar Road

SHIVAMOGGA-577 204

Note: Circular related to Revision of B.Com Syllabus of Kuvempu University with effect from Aug 30/13-14.

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ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ
ವಿಶ್ವವಿದ್ಯಾನಿಲಯ ಕಾರ್ಯಾಲಯ, ಕುವೆಂಪು ಕೆ.ಎ.ಸಿ.ಎಸ್. ಬಸ್, ಘಾಟಕೋಟೆ,
ಕಂಕಣಿಪಟ್ಟಣ - 577 451, ಶಿವಮೊಗ್ಗ ಜಿಲ್ಲೆ.



ಸಂಖ್ಯೆ:ಕುವಿ:ಕೆವಿ:ಎಸಿ-1: :2013-14

ದಿನಾಂಕ:05-06-2013

12/10 ಸುತ್ತೋಲೆ

ವಿಷಯ : **Ug B.Com** ಪದವಿ ಪಠ್ಯಕ್ರಮವನ್ನು ಪರಿಚಲಿಸುವ ಬಗ್ಗೆ.

- ಉಲ್ಲೇಖ : 1. ಸ್ನಾತಕ ಪಿ.ಓ.ಎಸ್. ಅಧ್ಯಯನ ಮಂಡಳಿ ಅನುಮೋದನೆ
ದಿನಾಂಕ:13-12-2013.
2. ವಾಣಿಜ್ಯ ನಿಕಾಯದ ಅನುಮೋದನೆ ದಿನಾಂಕ:06-03-2013.
3. ಶಿಕ್ಷಣ ಮಂಡಳಿ ಸಭೆಯ ಅನುಮೋದನೆ ದಿನಾಂಕ:25-03-2013.
4. ಸ್ನಾತಕ ವಾಣಿಜ್ಯ ಅಧ್ಯಯನ ಮಂಡಳಿ ಅಧ್ಯಕ್ಷರು ಮತ್ತು ಪ್ರಾಧ್ಯಾಪಕರು
ಸ್ನಾತಕೋತ್ತರ ವಾಣಿಜ್ಯ ಶಾಸ್ತ್ರ ಅಧ್ಯಯನ ವಿಭಾಗ ಕುವಿ.ವಿ.
ಕಂಕಣಿಪಟ್ಟಣ - ಇವರ ಪತ್ರ ಸಂ:ಕುವಿಎಸ್ :90: 2013-14.
ದಿನಾಂಕ:03-06-2013.

ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸ್ನಾತಕ **B.Com** **Syllabus Revised** ಪದವಿ ಪಠ್ಯಕ್ರಮವನ್ನು ಪರಿಷ್ಕರಿಸಲಾಗಿದ್ದು ಸದರಿ ಪಠ್ಯಕ್ರಮಗಳನ್ನು 2013-14ನೇ ಸಾಲಿನಿಂದ ಜಾರಿಗೊಳಿಸುವುದರ ಸಂಬಂಧ ದಿನಾಂಕ:25-03-2013ರ ಶಿಕ್ಷಣ ಮಂಡಳಿ ಸಭೆಯ ಅನುಮೋದನೆ ನೀಡಿರುತ್ತದೆ ಎಂದು ಅಧ್ಯಕ್ಷರು ಸ್ನಾತಕ ವಾಣಿಜ್ಯ ಅಧ್ಯಯನ ಮಂಡಳಿ ಇವರು ಉಲ್ಲೇಖಿತ(02)ರ ಪತ್ರದಲ್ಲಿ ತಿಳಿಸಿರುವ ಹಿನ್ನೆಲೆಯಲ್ಲಿ ಸದರಿ ಪರಿಷ್ಕರಿಸಿದ ಪಠ್ಯಕ್ರಮಗಳನ್ನು ಈ ಸುತ್ತೋಲೆಗೆ ಲಗತ್ತಿಸಲಾಗಿದ್ದು 2013-14ನೇ ಶೈಕ್ಷಣಿಕ ಸಾಲಿನಿಂದ ಜಾರಿಗೆ ತರಲು ಈ ಮೂಲಕ ತಿಳಿಸಲಾಗಿದೆ.

ಹೆಚ್ಚಿನ ಮಾಹಿತಿಗಾಗಿ, ಪ್ರೊ. ಬಿ. ಮಾದೇಗೌಡ, ಸ್ನಾತಕ ವಾಣಿಜ್ಯ ಅಧ್ಯಯನ ಮಂಡಳಿ ಅಧ್ಯಕ್ಷರು ಮತ್ತು ಪ್ರಾಧ್ಯಾಪಕರು ಸ್ನಾತಕೋತ್ತರ ವಾಣಿಜ್ಯ ಶಾಸ್ತ್ರ ಅಧ್ಯಯನ ವಿಭಾಗ, ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ, ಕಂಕಣಿಪಟ್ಟಣ - ಇವರನ್ನು ಹೆಚ್ಚಿನ ಮಾಹಿತಿಗಾಗಿ ಸಂಪರ್ಕಿಸಲು ತಿಳಿಸಲಾಗಿದೆ.
(ದೂರವಾಣಿ ಸಂಖ್ಯೆ :08282-256301/307 Extension - 442)

(Signature)
ಅಧ್ಯಕ್ಷರು
(ಶಿಕ್ಷಣ ವಿಭಾಗ)
ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ
ಘಾಟಕೋಟೆ

ಗ. ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ವ್ಯಾಪ್ತಿಯಲ್ಲಿ ಬರುವ ಶಿವಮೊಗ್ಗ/ಶಿವಮೊಗ್ಗ ಜಿಲ್ಲೆಯ ಎಲ್ಲಾ ಸ್ನಾತಕ ಪದವಿ ಕಾಲೇಜುಗಳ ಪ್ರಾಂಶುಪಾಲರುಗಳಿಗೆ.

- ಪ್ರತಿ:
1. ಕುಲಸಚಿವರು (ಪರಿಶೀಲನೆ), ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ, ಘಾಟಕೋಟೆ, ಕಂಕಣಿಪಟ್ಟಣ.
 2. ಅಧ್ಯಕ್ಷರು, ಸ್ನಾತಕೋತ್ತರ ವಾಣಿಜ್ಯ ಶಾಸ್ತ್ರ ಅಧ್ಯಯನ ವಿಭಾಗ, ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ, ಕಂಕಣಿಪಟ್ಟಣ.
 3. ಹೀನರು, ವಾಣಿಜ್ಯ ನಿಕಾಯ, ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ, ಘಾಟಕೋಟೆ, ಕಂಕಣಿಪಟ್ಟಣ.
 4. ಕಛೇರಿ ಪ್ರತಿ.

(Signature)
Principal

12/10
12/13



Structure of B.Com Programme
(Proposed to be introduced from 2013-14 academic year)

Sl. No	Academic Programme, Semester and Title of the Course	THs*	ED*	Maximum Marks		
				IA*	SEE*	Total
B.Com, Semester - I						
101	Language - I, Course - I	4	3	20	80	100
102	Language - II, Course - I	4	3	20	80	100
103	Fundamentals of Financial Accounting	4	3	20	80	100
104	Market Behaviour and Cost Analysis	4	3	20	80	100
105	Fundamental of Business Management	4	3	20	80	100
106	Business Environment and Government Policy ✓	4	3	20	80	100
Semester - I, Total		24	18	120	480	600
B.Com, Semester - II						
201	Language - I, Course - II	4	3	20	80	100
202	Language - II, Course - II	4	3	20	80	100
203	Advanced Financial Accounting	4	3	20	80	100
204	Indian Financial System	4	3	20	80	100
205	Human Resource Management	4	3	20	80	100
206	Methods for Business Decisions	4	3	20	80	100
Semester - II, Total		24	18	120	480	600
B.Com, Semester - III						
301	Language - I, Course - III	4	3	20	80	100
302	Language - II, Course - III	4	3	20	80	100
303	Corporate Accounting	4	3	20	80	100
304	Corporate Administration	4	3	20	80	100
305	Fundamentals of Computer Technology	4	3	20	80	100
306	Principles of Marketing ✓	4	3	20	80	100
307	Environmental Science	As per university's common scheme				
Semester - III, Total.		24	18	120	480	600
B.Com, Semester - IV						
401	Language - I, Course - IV	4	3	20	80	100
402	Language - II, Course - IV	4	3	20	80	100
403	Advanced Corporate Accounting	4	3	20	80	100
404	Business Regulations	4	3	20	80	100
405	Computer Applications in Business	4	3	20	80	100
406	Management of Banking Operations	4	3	20	80	100
407	Indian Constitution	As per university's common scheme				
Semester - IV, Total		24	18	120	480	600
B.Com, Semester - V						
501	Financial Management	4	3	20	80	100
502	Income Tax - I	4	3	20	80	100
503	Techniques for Business Decisions - I	4 ✓	3	20	80	100

2

Approved by:

a. BOS in Commerce (UG) on 13.12.2013

b. Faculty on 6.3.2013

c. AC on 25.3.2013

Principal

504	Elements of Cost Accounting	4	3	20	80	100
505	Higher Accounts	4	3	20	80	100
506	Services Management	4	3	20	80	100
507	Specialization Stream, Course – I	4	3	20	80	100
508	Logical and Analytical Reasoning	4	3	20	80	100
		2	1 ½	10	40	50
	Semester – V, Total	30	22 ½	150	600	750
	B.Com, Semester – VI					
601	Management Accounting	4	3	20	80	100
602	Income Tax – II	4	3	20	80	100
603	Techniques for Business Decisions – II	4	3	20	80	100
604	Methods and Techniques of Cost Accounting	4	3	20	80	100
605	Principles and Practice of Auditing	4	3	20	80	100
606	Small Business Management	4	3	20	80	100
607	Specialization Stream, Course – II	4	3	20	80	100
608	Soft Skills for Business	4	3	20	80	100
		2	1 ½	10	40	50
	Semester – VI, Total	30	22 ½	150	600	750
	Semester – I to VI, Grand Total	156		780	3,120	3,900

* THs = Weekly teaching hours; ED = Examination duration (hours); IA = Maximum Marks for Internal Assessment; and SEE = Maximum Marks for Semester-end Examination.

A student who has taken admission to B.Com, Semester - V shall select any one of the following as his/her Specialization Stream and both the courses in that Stream being compulsory. Course – I of the Specialization Stream selected by the student shall be studied in B.Com, Semester - V and Course – II of the same Specialization Stream shall be studied in B.Com, Semester - VI.

- **Specialization Stream – A: Accounting**
Course – I: 507A1: Accounting Standards – I
Course – II: 607A2: Accounting Standards – II
- **Specialization Stream – B: Marketing Management**
Course – I: 507B1: Marketing Management
Course – II: 607B2: Consumer Behaviour
- **Specialization Stream – C: Financial Management**
Course – I: 507C1: Advanced Financial Management
Course – II: 607C2: Security Analysis and Portfolio Management
- **Specialization Stream – D: Banking and Insurance**
Course – I: 507D1: Advanced Banking
Course – II: 607D2: Management of Insurance Business
- **Specialization Stream – E: Business Taxation**
Course – I: 507E1: Business Taxation – I
Course – II: 607E2: Indirect Taxation – II
- **Specialization Stream – F : E-commerce**
Course – I: 507F1: E-Commerce - I
Course – II: 607F2: E-Commerce – II
- **Specialization Stream – G : Quantitative Techniques**
Course – I: 507G1: Quantitative Techniques - I
Course – II: 607G2: Quantitative Techniques – II


Principal

Note: Circular related to revision of BBM Syllabus of Kuvempu University with effect from the AY 2013-14.

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ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ

ವಿಶ್ವವಿದ್ಯಾನಿಲಯ ಕಾರ್ಯಾಲಯ, ಕುವೆಂಪು ಕಲಮನೋವನ ಭವನ, ಜ್ಞಾನ ಸಹ್ಯಾದ್ರಿ,
ಶಂಕರಘಟ್ಟ - 577 451, 99ವನೊಗ್ಗ ಜಿಲ್ಲೆ.

ಸಂಖ್ಯೆ:ಕುವಿ:ಶೈ:ಎಪಿ-1: 2013-14/787/972 ದಿನಾಂಕ:16-05-2013

ಸುತ್ತೋಲೆ


Ug BBA

ವಿಷಯ : ಸ್ನಾತಕ ಬಿ.ಬಿ.ಎಂ. ಪದವಿ ಪಠ್ಯಕ್ರಮವನ್ನು ಪರಿಷರಿಸುವ ಬಗ್ಗೆ.

- ಉಲ್ಲೇಖ : 1. ಶಿಕ್ಷಣ ಮಂಡಳಿ ಸಭೆಯ ಅನುಮೋದನೆ ದಿನಾಂಕ:25-03-2013.
2. ಡೀನರು, ಸ್ನಾತಕೋತ್ತರ ಆಡಳಿತ ನಿರ್ವಹಣಾಶಾಸ್ತ್ರ ಅಧ್ಯಯನ ವಿಭಾಗ
ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ, ಶಂಕರಘಟ್ಟ - ಇವರ ಪತ್ರ ಸಂ:ಡಿ:79:
2013-14, ದಿನಾಂಕ:05-05-2013.

ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸ್ನಾತಕ ಬಿ.ಬಿ.ಎಂ. ಪದವಿ ಪಠ್ಯಕ್ರಮವನ್ನು ಪರಿಷರಿಸಲಾಗಿದ್ದು, ಸದರಿ ಪಠ್ಯಕ್ರಮಗಳನ್ನು 2013-14ನೇ ಸಾಲಿನಿಂದ ಜಾರಿಗೊಳಿಸುವುದರ ಸಂಬಂಧ ದಿನಾಂಕ:25-03-2013ರ ಶಿಕ್ಷಣ ಮಂಡಳಿ ಸಭೆಯ ಅನುಮೋದನೆ ನೀಡಿರುತ್ತದೆ. ಸದರಿ ಪರಿಷರಿಸಿದ ಪಠ್ಯಕ್ರಮಗಳನ್ನು ಈ ಸುತ್ತೋಲೆಗೆ ಲಗತ್ತಿಸಲಾಗಿದ್ದು, 2013-14ನೇ ಶೈಕ್ಷಣಿಕ ಸಾಲಿನಿಂದ ಜಾರಿಗಿ ತರಲು ಈ ಮೂಲಕ ತಿಳಿಸಲಾಗಿದೆ.

ಹೆಚ್ಚಿನ ಮಾಹಿತಿಗಾಗಿ, ಪ್ರಾ. ಆರ್. ಕುರೇಮಣಿ ನಾಯ್ಕ, ಡೀನರು, ವಾಣಿಜ್ಯ ನಿಹಾಯ ಮತ್ತು ಪ್ರಾಧ್ಯಾಪಕರು ಸ್ನಾತಕೋತ್ತರ ಆಡಳಿತ ನಿರ್ವಹಣಾಶಾಸ್ತ್ರ ಅಧ್ಯಯನ ವಿಭಾಗ, ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ, ಶಂಕರಘಟ್ಟ - ಇವರನ್ನು ಸಂಪರ್ಕಿಸಲು ತಿಳಿಸಲಾಗಿದೆ.


ಉಪನಿರ್ದೇಶಕ
(ಶೈಕ್ಷಣಿಕ ವಿಭಾಗ)
ಜ್ಞಾನ ಕುಲಸಚಿವ
ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ
ಶಂಕರಘಟ್ಟ

785
1345/13
K.K. S. B.R.D
Shivamogga

ಗ. ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ವ್ಯಾಪ್ತಿಯಲ್ಲಿ ಬರುವ ಶಿವಮೊಗ್ಗ/ಚಿಕ್ಕಮಗಳೂರು ಜಿಲ್ಲೆಗಳ ಎಲ್ಲಾ ಬಿ.ಬಿ.ಎಂ. ಪದವಿ ಕಾಲೇಜುಗಳ ಪ್ರಾಂಶುಪಾಲರುಗಳಿಗೆ.

- ಪ್ರತಿ:
1. ಕುಲಸಚಿವರು(ಪರಿಶಿಕ್ಷಾಂಗ), ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ, ಜ್ಞಾನ ಸಹ್ಯಾದ್ರಿ, ಶಂಕರಘಟ್ಟ.
 2. ಅಧ್ಯಕ್ಷರು, ಸ್ನಾತಕೋತ್ತರ ಆಡಳಿತ ನಿರ್ವಹಣಾಶಾಸ್ತ್ರ ಅಧ್ಯಯನ ವಿಭಾಗ, ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ, ಶಂಕರಘಟ್ಟ
 3. ಡೀನರು, ವಾಣಿಜ್ಯ ನಿಹಾಯ, ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ, ಜ್ಞಾನ ಸಹ್ಯಾದ್ರಿ, ಶಂಕರಘಟ್ಟ.
 4. ಕಛೇರಿ ಪ್ರತಿ.


Principal



Revised **BBM Syllabus 2013-14**
Bachelor of Business Management (BBM) Degree
Course structure

Sl. No	Code	Subjects	Page Number	Teaching hours per week	Internal marks	Final exam marks	Total Marks
I semester							
1	BM101	Communicative English-I		4	20	80	100
2	BM102	Communicative Kannada/Hindi/Sanskrit/Urdu -I		4	20	80	100
3	BM103	Basics of Accounting		4	20	80	100
4	BM104	Market Behaviour and Cost Analysis		4	20	80	100
5	BM105	Management Process		4	20	80	100
6	BM106	Business Prospective		4	20	80	100
II semester							
7	BM201	Communicative English -II		4	20	80	100
8	BM202	Communicative Kannada/Hindi/Sanskrit/Urdu-II		4	20	80	100
9	BM203	Financial Accounting		4	20	80	100
10	BM204	Financial Market Operations		4	20	80	100
11	BM205	Marketing Management		4	20	80	100
12	BM206	Services Management		4	20	80	100
13	BM207	Production and Operations Management		4	20	80	100
III semester							
14	BM301	Communicative English-III		4	20	80	100
15	BM302	Communicative Kannada/Hindi/Sanskrit/Urdu-III		4	20	80	100
16	BM303	Corporate Accounting		4	20	80	100
17	BM304	Business Regulations		4	20	80	100
18	BM305	Computer Application in Business		4	20	80	100
19	BM306	Banking Operations and Management		4	20	80	100
20	BM307	Environmental Science		4	20	80	100
IV semester							
21	BM401	Communicative English-IV		4	20	80	100
22	BM402	Communicative Kannada/Hindi/Sanskrit/Urdu -IV		4	20	80	100
23	BM403	Human Resource Management		4	20	80	100
24	BM404	Quantitative Method for Business		4	20	80	100
25	BM405	Insurance Management		4	20	80	100
26	BM406	Financial Management		4	20	80	100
27	BM407	Indian Constitution		4	20	80	100
V semester							
28	BM501	Cost Accounting		4	20	80	100
29	BM502	Technique for Business decision -I		4	20	80	100
30	BM503	Small Business Management		4	20	80	100
31	BM504	Business Taxation -I		4	20	80	100
32	BM505	Business Research Methods		4	20	80	100

[Signature]
Principal

PES Institute of Advanced Management Studies

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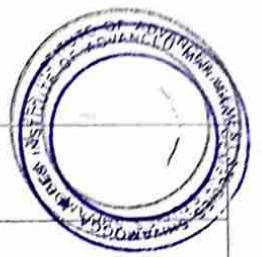
33	BM506	Elective Paper -I		4	20	80	100
34	BM507	Elective Paper -II		4	20	80	100
VI semester							
35	BM601	Management Accounting		4	20	80	100
36	BM602	Technique for Business Decision -II		4	20	80	100
37	BM603	Business Taxation -II		4	20	80	100
38	BM604	Organizational Behaviour		4	20	80	100
39	BM605	Elective Paper -III		4	20	80	100
40	BM606	Elective Paper -IV		4	20	80	100
41	BM607	Project Report / <i>Auditing. (PPA)</i>		4	20	80	100

Kes

Principal

PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204.

The following is the List of **BBA Specialization** Streams



FINANCE GROUP

Elective Paper – I (Fifth Semester)	BM506 Advanced Financial Management
Elective Paper – II (Fifth Semester)	BM507 Corporate Financial Policy
Elective Paper – III (Sixth Semester)	BM605 Investment and Portfolio Management
Elective Paper – IV (Sixth Semester)	BM606 Commodity Market(Theory only)

MARKETING GROUP

Elective Paper – I (Fifth Semester)	BM506 Consumer Behaviour
Elective Paper – II (Fifth Semester)	BM507 Advertising and Media Management
Elective Paper – III (Sixth Semester)	BM605 Sales and Distribution Management
Elective Paper – IV (Sixth Semester)	BM606 Retail Management

HUMAN RESOURCE GROUP

Elective Paper – I (Fifth Semester)	BM506 Employee Welfare and Social Security
Elective Paper – II (Fifth Semester)	BM507 Strategic Human Resource Management
Elective Paper – III (Sixth Semester)	BM605 Industrial Relations
Elective Paper – IV (Sixth Semester)	BM606 Compensation Management


Principal

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