



# M.Com Course Curricula (Revised)

<b>Approved by:</b>	
BoS in Commerce (PG):	12 December 2016
Faculty of Commerce:	3 March 2017
Academic Council:	30 March 2017
Communication from University: <b>KU:Acad:AC-4(170):1165:2017-18</b> dated 6 May 2017	
<b>Effective from 2017-18 academic year</b>	

**Principal**

Institute of Advanced Management Studies  
NH 206, Sagar Road  
SHIVAMOGGA-577 204.





**Master of Commerce, M. Com (Regular)  
Course Matrix (proposed, 2017-18)**

Course Code	Semester and Course	Teach- ing hours	Cre- dits	Maximum Marks			Exami- nation Dura- tion
				Conti- nuous Asses- -ment	Seme- -ster-end Exami- -nation	Total	
<b>Semester – I</b>							
HC101	Organizational Behaviour and Theory	3	3	25	75	100	3
HC102	Managerial Economics	4	4	25	75	100	3
HC103	Advanced Financial Management	4	4	25	75	100	3
HC104	Accounting Theory and Analysis	5	5	25	75	100	3
SC101	Soft Core Stream, Course – I	4	4	25	75	100	3
SC102	Soft Core Stream, Course – II	3	3	25	75	100	3
Semester – I, Total		23	23	150	450	600	
<b>Semester – II</b>							
HC201	Business Environment and Government Policy	4	4	25	75	100	3
HC202	Advanced Marketing Management	4	4	25	75	100	3
HC203	Managerial Communication	3	3	25	75	100	3
HC204	Business Mathematics and Statistics	4	4	25	75	100	3
SC201	Soft Core Stream, Course - III	4	4	25	75	100	3
SC202	Soft Core Stream, Course - IV	3	3	25	75	100	3
EL - 1	Elective/Inter-disciplinary Course - I	2	2	10	40	50	1½
Semester – II, Total		24	24	160	490	650	
<b>Semester – III</b>							
HC301	Human Resource Management	4	4	25	75	100	3
HC302	E-commerce	3	3	25	75	100	3
HC303	Quantitative Techniques for Managerial Decisions	4	4	25	75	100	3
HC304	Business Research Methodology	4	4	25	75	100	3
SC301	Soft Core Stream, Course - V	4	4	25	75	100	3
SC302	Soft Core Stream, Course - VI	4	4	25	75	100	3
EL - 2	Elective/Inter-disciplinary Course - II	2	2	10	40	50	1½
Semester – III, Total		25	25	160	490	650	
<b>M.Com, Semester – IV</b>							

*[Handwritten Signature]*

**Principal**

PES Institute of Advanced Management Studies

NH 206, Sagar Road

SHIVAMOGGA-577 204.





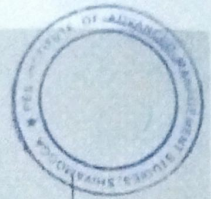
HC401	Strategic Management and Corporate Governance	3	3	25	75	100	3
HC402	Global Business Management	4	4	25	75	100	3
HC403	Production and Operations Management	4	4	25	75	100	3
HC404	Entrepreneurial Development and Project Management	3	3	25	75	100	3
HC405	Inplant Training and Project Report	3	3	25	75	100	
SC401	Soft Core Stream, Course – VII	4	4	25	75	100	3
SC402	Soft Core Stream, Course – VIII	4	4	25	75	100	3
	Semester – IV, Total	25	25	175	525	700	
	Semesters – I to IV, Grand Total	97	97	645	1955	2600	

Besides, the students have to study three soft skill courses in the first year and these courses are (1) Communication Skills, (2) Computer Skills and (3) Life Skills. These courses carry one credit each.

Soft Core Stream – A: Accounting and Taxation		Soft Core Stream – B: Accounting and Finance	
SC101A	Advanced Management Accounting	SC101B	Advanced Management Accounting
SC102A	Corporate Tax Planning and Management	SC102B	Indian Financial System
SC201A	Strategic Cost Management	SC201B	Strategic Cost Management
SC202A	Goods and Services Tax	SC202B	Investment Management
SC301A	Marginal Costing for Managerial Decisions	SC301B	Marginal Costing for Managerial Decisions
SC302A	Indian Accounting Standards - I	SC302B	Derivatives Market
SC401A	Indian Accounting Standards - II	SC401B	Indian Accounting Standards
SC402A	Cost Accounting Standards and Other Issues	SC402B	Global Business Finance
Soft Core Stream – C: Banking and Insurance		Soft Core Stream – D: Banking and Finance	
SC101C	Indian Banking System	SC101D	Indian Banking System
SC102C	Principles and Practice of Insurance	SC102D	Indian Financial System
SC201C	Credit Management in Banks	SC201D	Credit Management in Banks
SC202C	Management of Life Insurance	SC202D	Investment Management
SC301C	Indian Accounting Standards	SC301D	Indian Accounting Standards
SC302C	Management of Non-life Insurance	SC302D	Derivatives Market
SC401C	International Banking	SC401D	International Banking

*Yes*  
Principal





SC402C Actuarial Science

SC402D Global Business Finance

**Soft Core Stream – E: Marketing Management and Human Resource Management**

SC101E Consumer Behaviour and Marketing Research

SC102E Human Resource Development

SC201E Services Marketing

SC202E Competency Mapping and Succession Planning

SC301E Retailing and Brand Management

SC302E Industrial Relations and Employee Welfare

SC401E International Marketing Management

SC402E International Human Resource Management

**Elective Courses** (for the students of other Disciplines):

**Semester – II** (Even Semester):

EL201: Personal Financial Planning

EL202: Principles of Marketing

**Semester – III** (Odd Semester):

EL301: Micro Finance

EL302: Income Tax Law and Practice

**Principal**

PES Institute of Advanced Management Studies  
NH 206, Sagar Road  
SHIVAMOGGA-577 204.