



Course Time Table - 2019-20

Date	TIME	CONTENT OF THE COURSE
16-02-2020	10.00AM - 01.00 PM	GST in India – An Introduction: Concept of GST, Need for GST in India, Framework of GST as introduced in India, Benefits of GST and Constitutional Provisions
	02.00PM - 05.00PM	Important Definitions: Discussion on definition of goods, service, Business, composite and mixed supply, Continuous Supply, taxable supply and non-taxable supply, supplier and recipient, exempt supply and zero-rated supply, NIL rated supplies, consideration and non-monetary consideration
23-02-2020	10.00AM - 01.00PM	Levy and Collection of Tax: GST Rate Structure, Supply, Scope of Supply, Composite and Mixed Supplies; Levy and Collection; Composition Levy; Exemptions
	02.00PM - 05.00PM	Person Liable to pay GST; Supply of Goods or Services or both to or by Special Economic Zone. Reverse Charge; Electronic Commerce Operators
01-03-2020	10.00AM - 01.00PM	Time Value and Place of Supply under GST: Time of Supply; Value of Supply and Place of Supply; Change in Rate of Tax in respect of Supply; Exempt Supply; Problems on Time and Place of Supply, Value of Supply, Value of Taxable Supply, Invoice Value, GST Payable
	02.00PM - 05.00PM	Registration under GST: Introduction, Persons not liable for Registration; Compulsory Registration in Certain Cases; Procedure; Concept of Distinct Person under GST; Deemed Registration; Cancellation of Registration; Revocation of Registration
08-03-2020	10.00AM - 01.00PM	Input Tax Credit (ITC): Introduction, Eligibility for taking Input Tax Credit (ITC); Blocked Credits; Method of Reversal of Credits; Input Tax Credit in Special Circumstances
	02.00PM - 05.00PM	Input Tax Credit in respect of Goods sent for Job-work; Distribution of Credit by Input Service Distributor (ISD), Recovery of Excess Credit by ISD-Availing and Utilization of ITC; Computation of GST; Problems on ITC
15-03-2020	10.00AM - 01.00PM	Payment of Tax and TDS under GST: Computation of Tax Liability and Payment of Tax; Interest on Delayed Payment of Tax; Refund of Tax; Tax Deduction at Source (TDS)
	02.00PM - 05.00PM	Collection of Tax at Source (TCS) under GST: Computation of Interest on Delayed Payment of Tax


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ಪಿಇಎಮ್‌ಸಿ ಅಧ್ಯವ್ಯಾಸಕರ ಅಭಿ ಅಭ್ಯಾಸಕರ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್

(Kannada: ಪಿಇಎಮ್‌ಸಿ ಅಧ್ಯವ್ಯಾಸಕರ ಅಭಿ ಅಭ್ಯಾಸಕರ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್)

ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

Phone : 8147053085

PES Institute of Advanced Management Studies

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Website : pesiust.edu.in/pesiams

N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

List of Students (II M.Com/BBA/B.Com) Participated in Goods and Services Tax Certificate Program AY 2019-20

Sl. No.	Name
1	ARPITA I.
2	ASIFA KHANUM
3	KANCHANA K
4	POOJA S
5	RAKESH U.
6	SAMANTHA P R
7	SUMA B.Y
8	SUSHIMA S.V
9	USHA H.T
10	VARSHITHA S.P
11	ADITYA SHUKLA
12	AKASH B SHETTY
13	ANKUSH G
14	APOORVA N
15	BATNI ABHISHEK
16	FAIZAN AHMED
17	FOUZIA KAUSAR
18	GANESH VASUDEV REDDY P B
19	GINKALA ROHAN C NAYAKA
20	HARINI K.S
21	JAHNAVI B.J
22	KARAN M JAIN
23	KAVYA K.P
24	MAHANTESH
25	MALLIKARJUNA M
26	MANJU K.R
27	MOHAMMED SAHIL S.A
28	MOHAMMED UMAIR
29	MUJAHIDDIN


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30	PRAGATI JOSHI
31	PRIYANKA B.K
32	SAMEER AHAMED R.A
33	SAMRUDDHI H P
34	SANJAY P
35	SHAISTHA FIRDOSE
36	SHANTHAVEERAIAH M.N
37	SHARATH KUMAR G.U
38	SHRENIK G.M
39	SINDHU M.R
40	SNEHA S.GOWDA
41	SPOORTHI M.S
42	SYED SAMEER
43	THANUSHA R
44	VIJETHA U
45	AKARSH T DHANRAJ
46	VARUN M.D
47	AASTHA JAIN
48	ABDULLA S ABDUL KAREEM
49	AISHWARYA S
50	ANUSHA A.C
51	ANUSHASHREE M
52	CHANDANA R
53	CHETHAN KUMAR H.Y
54	DHANUSH G.N
55	FAIZAN PASHA
56	GANESH
57	GANESH D.K
58	GOWTHAM R
60	HARSHA M.N
61	HARSHA P


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62	HARSHITHA M.S
63	IBRAHIM KHALEEL
64	IFRA FATHIMA
65	JEEVAN A
66	JEEVITHA R
67	JESLINE FERNANDES
68	JYOTHI B.A
69	KAVYASHRI M
70	KIRAN H
71	KRUTHIKA R
72	KRUTHIKA S KALYANI
73	NAGAVENI K.R.
74	NAMAN J JIRAWALA
75	NANDITHA B
76	NARAYAN RAM PATEL
77	NISCHAY M SALGADI
78	PALLAVI M
79	POOJA G.R
80	POOJA N
81	POOJA V.R
82	PRAFULKUMAR M KAJAGAR
83	PREKSHA A JAIN
84	PRIYANKA A.Y
85	RADHIKA K.S
86	RAKSHIT M SHET
87	RANJITHA R.N
88	RISHAB KUMAR JAIN
89	RITHIK D JAIN
93	ROHITH VAISHNAV
90	SAHANA S
91	SAKSHATH K.G


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92	SANJEEVAPPA B.
93	SAWOOD AHAMED KHAN

A handwritten signature in green ink, appearing to be "S. B. Sanjeevappa".

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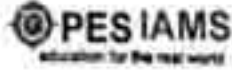
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Course Time-Table – 2019-20 (Even Semester)

Date	TIME	CONTENT OF THE COURSE
16.02.2020	10.00AM - 1.00PM	Brief introduction on software Development Process – Importance of software Development Process to build a quality product, Phases of SDLC, Importance of stakeholder ideas and requirements, Identification of New skills and requirements, Gap identification and Analysis.
	2.00PM - 5.00PM	Payroll Management System(PMS) – Introduction to PMS, its institutions, importance at organization level, stages of payroll process, how an organization can be helped to achieve its business goals by automating the Pay Roll Management system and know how to customize individual PMS and how to manage problems.
23.02.2020	10.00AM - 1.00PM	An overview of PMS service providers and features of lending service providers. Hands on session
	2.00PM - 5.00PM	Salary calculation considering different pay structure. Salary components and their calculations, salary breakup calculation, CTC.
01.03.2020	10.00AM - 1.00PM	Leave Management system – Why Leave Management System is important? An Overview – limitations of LMS, Functionalities of effectiveness leave Management System.
	2.00PM - 5.00PM	How LMS can help organization by saving money and improving operation- Hands on Session.
08.03.2020	10.00AM - 1.00PM	Advanced salary calculation – Introduction , Key terms and concepts
	2.00PM - 5.00PM	Arrear calculation, Income Tax Calculation Procedure, Full and final settlement, Hands on Session
15.03.2020	10.00AM - 1.00PM	Utilities/Tools, Comparative study between manual process and automated Process
	2.00PM - 5.00PM	Cloud Based Payroll Services: Introduction, Services,Tools, Advantages and Disadvantages, Hands on Session.


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ಪೀಠದ ಅಭಿವೃದ್ಧಿಗಾಗಿ ಅಧಿಕಾರಿಗಳಿಗೆ ಪ್ರತ್ಯೇಕ ವಿದ್ಯಾರ್ಹತೆ ಪಡೆದವರ ಪಟ್ಟಿ

(ಇದರಲ್ಲಿ ಕೆಲವು ವಿದ್ಯಾರ್ಹತೆ ಪಡೆದವರ ಪಟ್ಟಿ ಕೆಳಗೆ ನೀಡಲಾಗಿದೆ)

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List of Students (IV BCA) Participated in Pay Roll Management Certificate Program AY 2019-20

Sl. No.	Name
1	ABDUL KAREEM
2	ABU SALITH C
3	ADITHYA H R
4	AISHWARYA K A
5	ANANYA S K
6	ANISH S T
7	ANISHASHARAN
8	ANNAPOORNA N
9	ANURAG R
10	ANUSHA K
11	ANUSHREE S
12	ARPITHA S
13	BHOOMIKA C
14	BINDU E
15	BINDU K.G
16	BINDUSHREE G
17	CHAITRA N PAWAR
18	CHANDAN M
19	CHANDAN R
20	CHANDANA G C
21	CHANDANA G.M
22	CHIRANJEEVI CHANDRASEKHAR K
23	CHRISTOS STANLEY MIRANDA
24	DAMINI H S
25	DEEPA N
26	DEVARAJ N S
27	EMMANUEL
28	FAZILAT TABASSUM
29	GNANAMURTHY S


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30	GOWTHAM K.M
31	HARIS P C
32	HARSHA U SHET
33	HARSHITHA S R
34	INA GONSALVES
35	JEEVITHA K.U
36	JYOTHI N.G
37	KAVANA J S
38	KAVERI M
39	KAVYA R
40	KIRANKUMAR KALLANGOWDA PATIL
41	KRUTHIK J S
42	KUSUMA R
43	MADAN B.M
44	MADHUSHREE B M
45	MANASA B
46	MANOJKUMAR G M
47	MEGHA B L
48	MEGHANA N
49	MEGHANA N.G
50	MEGHANA P
51	MITHUN CHITTAKKI N.K
52	MOHAMMED AKRAM
53	NAYANA V
54	NIKHIL S
55	NIKITHA
56	NIKITHA M SHET
57	NIKITHASHREE S
58	NISHA FARHEEN
59	NISHANTH B M
60	PAVITHRA P


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Course Timetable – 2019-20

Date	TIME	CONTENT OF THE COURSE
05-01-2020	10.00AM - 1.00 PM	Introduction to management, Concept of healthcare management, Understand the specific nature and characteristics of healthcare services and hospital administration
	2.00 PM - 5.00 PM	Principles of healthcare management, The healthcare industry: A Managerial model
12-01-2020	10.00 AM - 1.00 PM	The functions of Management, expectations from the manager, Values and ethics in management, Machiavelli and healthcare management
	2.00 PM - 5.00 PM	Consumer Wants, Patient Needs, The New Economics of Healthcare, Healthcare Management within a Business Framework
19-01-2020	10.00 AM - 1.00 PM	Structure and Staffing of Healthcare organization – Healthcare, Organizational Structures, typical Hospital Structure, ways to improve Hospital Structure and Patient Care,
	2.00 PM - 5.00 PM	Administration Services—Informational Services, Therapeutic Services and Support Services
02-02-2020	10.00 AM - 1.00 PM	Leadership & Conflict Resolution in Health Care Institutions - Meaning of Interpersonal Conflict, Reasons for conflict, Levels of conflict, Impact of interpersonal conflict in health care setting on patient care,
	2.00 PM - 5.00 PM	Strategies to resolve interpersonal conflict, role of leaders in conflict management, Need for a strategic approach to conflict management.
09-02-2020	10.00 AM - 1.00 PM	The Past, Present and Future of Healthcare Quality - Paths to quality health care standards, The Regulatory Route, The Learning Science Route, Management Science route.
	2.00 PM - 5.00 PM	Quality assurance in health care industry, Global dimension


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ಪಿಸಿಎಂಎಸ್ ಅಭಿವೃದ್ಧಿಯನ್ನು ಉತ್ತರಿಸುತ್ತಿರುವ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸೆಡ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್

(ಕರ್ನಾಟಕ ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಅಧಿಕೃತ ಅಂಗವಾಗಿ ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಅಧಿಕೃತ ಅಂಗವಾಗಿ)

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List of Students (III BCA) Participated in Health Care Management Certificate Program AY 2019-20

Sl. No.	Name
1	ABDUL KAREEM
2	ABU SALITH C
3	ADITHYA H R
4	AISHWARYA K A
5	ANANYA S K
6	ANISH S T
7	ANISHASHARAN
8	ANNAPOORNA N
9	ANURAG R
10	ANUSHA K
11	ANUSHREE S
12	ARPITHA S
13	BHOOMIKA C
14	BINDU E
15	BINDU K.G
16	GOWTHAM K.M
17	HARIS P C
18	HARSHA U SHET
19	HARSHITHA S R
20	INA GONSALVES
21	JEEVITHA K.U
22	JYOTHI N.G
23	KAVANA J S
24	KAVERI M
25	KAVYA R
26	KIRANKUMAR KALLANGOWDA PATIL


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27	KRUTHIK J S
28	KUSUMA R
29	MADAN B.M
30	MADHUSHREE B M
31	NAYANA N.M
32	NAYANA N S
33	NAYANA V
34	NIKHIL S
35	NIKITHA
36	NIKITHA M SHET
37	NIKITHASHREE S
38	NISHA FARHEEN
39	NISHANTH B M
40	PAVITHRA P
41	POOJA N
42	PRAJWAL C
43	PREETHAM N
44	PREETHU M
45	PRIYANKA R
46	PRIYANKA S M
47	REVATHI P K
48	ROOPASHREE GUJJAR V
49	ROSHAN REJI K
50	RUSHIKA R
51	SADHANA K.M
52	SAGAR C GOLASANGI
53	SAHANA M NAYAK
54	SAHANA S
55	SAHANALOKESH H.L
56	SANJANA KADAM
57	SANJANA R NAVLE


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58	SANJAY NUCCHIN N B
59	SHAHARIKA A S
60	SHAILA KOTI V.N
61	SNEHA S M
62	SPANDANA R

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Course TimeTable – 2019-20

Date	TIME	CONTENT OF THE COURSE
05-01-2020	10.00AM - 1.00 PM	Capital Market and its Operation: Basic knowledge of Capital Market (Primary Market & Secondary Market), Major Market Participants
	2.00 PM - 5.00 PM	Major Exchanges and Indices, Legal Framework and Regulations, Trading and Trading Membership
12-01-2020	10.00 AM - 1.00 PM	Clearing and Settlement Process and Fundamental Valuation Concepts Glimpse of various trading software (ODIN, NEAT, NOW) Practical training of market operations
	2.00 PM - 5.00 PM	Derivative Markets and its Operations : Introduction to Derivatives, Type of Derivative Contracts, Understanding of Future, Forward, Option and SWAP, Future Contracts, Mechanism & Pricing of Forwarding Contracts
19-01-2020	10.00 AM - 1.00 PM	Understanding of Options and it's (Call & Put), Trading, Clearing, and Settlement, Risk Management in Derivatives, Regulatory Frame Work, Accounting of Derivatives and Practical classes for Trading and Methodology
	2.00 PM - 5.00 PM	Commodity Market: Understanding Commodity Market
02-02-2020	10.00 AM - 1.00 PM	Live Trading in Commodities- MCX and NCDEX and International commodity Vs Domestic Commodity
	2.00 PM - 5.00 PM	Currency Market: Currency Derivative and its History
09-02-2020	10.00 AM - 1.00 PM	Forward, Future and Options of Currency Derivative, Trading, Clearing, Settlement & Risk Management of Currency Futures
	2.00 PM - 5.00 PM	Different Strategy Use for Currency Derivative Trading and Live Trading practices in Currency Derivative Segment


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(Kannada: ಶಿವಮೊಗ್ಗದಲ್ಲಿರುವ ಮುಖ್ಯ ಕಾರ್ಯದರ್ಶಿಗಳ ಕಛೇರಿ ಮತ್ತು ಕಾರ್ಯಾಲಯದ ಕಛೇರಿ)

ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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**List of Students (VI B.Com/BBA) Participated in Stock Market Operations
Certificate Program AY 2019-20**

Sl. No.	Name of the Student
1	KUMAR T.G
2	ADITHI K
3	AKANKSHA JAIN
4	ALIYA PATEL
5	AMRUTHA G.C
6	ANUSHA C
7	ARPITHA Y.G
8	BHARATH S.G
9	BHARATH S N
10	DEEKSHITH S JAIN
11	DEEPESH M JAIN
12	DHANUSH S SAGAR
13	HARDIK P
14	HARSHINI K.M
15	HARSHITHA K
16	JAINI S
17	JITHIN VIJAY
18	PAVITHRA T
19	PRADEEP M
20	PRAJWAL PRASAD C R
21	PUNEETH M CHANDANANI
22	RAHUL R
23	SIDHI S
24	SUDIN R
25	VAISHALI G.B
26	VEENA R
27	VIMALA N PATEL


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28	VINAYAKA H
29	ABDUL MANNAN
30	ABDULLAH AAMIR USMANI
31	AKHIL S
32	AKHILESH C P
33	AKSHAY M V
34	ALOKA K R
35	ANEES AHMED
36	ANOOP B
37	APOORVA K
38	ARPITHA D.K
39	CHANDANA J.S
40	DHANANJAYA M.N
41	GAGANKUMAR K
42	HARISH KUMAR M
43	HARSHA A V
44	IRFAN KHAN N
45	JUNAID AHMED
46	KAVYA R
47	KSHITU RISHAV
48	KUSHAL PATEL S.G
49	LEMUEL D SOUZA
50	MALATHESH K M
51	MALLESH M K
52	MANOJKUMAR
53	MOHAMMED AQHEEL
54	MOHAMMED FARDEEN
55	NIROOP RAJ M B
56	NISHANTH A.S
57	PAVAN DHANANJAYAN
58	PRADEEP A B


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59	PRAJWAL RAJ K R
60	PRANATHI
61	RAHUL S
62	ROJA D.L
63	SAGAR M
64	SANDESH S H

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Course Timetable – 2019-20

Date	TIME	CONTENT OF THE COURSE
15-09-2019	10.00AM - 1.00 PM	Introduction to management, Concept of healthcare management, Understand the specific nature and characteristics of healthcare services and hospital administration
	2.00 PM - 5.00 PM	Principles of healthcare management, The healthcare industry: A Managerial model
22-09-2019	10.00 AM - 1.00 PM	The functions of Management, expectations from the manager, Values and ethics in management, Machiavelli and healthcare management
	2.00 PM - 5.00 PM	Consumer Wants, Patient Needs, The New Economics of Healthcare, Healthcare Management within a Business Framework
29-09-2019	10.00 AM - 1.00 PM	Structure and Staffing of Healthcare organization – Healthcare, Organizational Structures, typical Hospital Structure, ways to improve Hospital Structure and Patient Care,
	2.00 PM - 5.00 PM	Administration Services—Informational Services, Therapeutic Services and Support Services
06-10-2019	10.00 AM - 1.00 PM	Leadership & Conflict Resolution in Health Care Institutions - Meaning of Interpersonal Conflict, Reasons for conflict, Levels of conflict, Impact of interpersonal conflict in health care setting on patient care,
	2.00 PM - 5.00 PM	Strategies to resolve interpersonal conflict, role of leaders in conflict management, Need for a strategic approach to conflict management
13-10-2019	10.00 AM - 1.00 PM	The Past, Present and Future of Healthcare Quality - Paths to quality health care standards, The Regulatory Route, The Learning Science Route, Management Science route.
	2.00 PM - 5.00 PM	Quality assurance in health care industry, Global dimension


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(ಸಂಯೋಜಿತವಾಗಿರುವ ಮಹಿಳಾ ಮತ್ತು ಪುರುಷರ ಸೇವಾ ಕೇಂದ್ರ)

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N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)



List of Students (VI BCA) Participated in Health Care Management Certificate Program AY 2019-20

Sl No	Name of the Students
1	ADARSHA A G
2	AISHWARYA A
3	AKASH M
4	ANANYA B SHETTY
5	ANUSHA A.B
6	ANUSHA H.B
7	ARJUN T K
8	ATHIRA DILEEP NAMBIAR
9	BHARATH KUMAR M
10	BHARATH V S
11	BHOOMIKA J SHETTY
12	BIBIAMEENA
13	BINDU G
14	CHAITRA U BILAGI
15	CHAITRA V.H
16	CHANDANA K.B
17	CHANDANA K C
18	CETHAN KUMAR M
19	CETHAN M


Principal



20	CETHAN N
21	CHIRANTH B GOWDA
22	DARSHAN S
23	DEEPA PRASAD
24	DEEPIKA G.N
25	DEVIKA C
26	HARSHA M SAJJAN
27	HARSHITH G L
28	HARSHITHA B
29	JANET NISHMITHA SALINES
30	KANIZ FATHIMA N
31	KAVANA PRABHU K
32	KRUTHIKA C SHETTY
33	NAGAVARDHAN V.R
34	NAMRATHA G S
35	NANDHINI G P
36	NANDISH S H
37	NARESH H.P
38	NAVYA T U
39	NAYANA Y
40	NEHA C.N
41	NIKHIL A.R
42	NIKHIL B.L
43	NIKHIL S
44	NIKHITHA V S
45	NITHIN KUMAR K
46	PALLAVI N V
47	PAUL SHREYAS

[Signature]
Principal



48	POOJA HOSAMANI
49	POORVIKA K V
50	PRAJWAL SARAF S
51	PRATHAMA U
52	PRIYA D
53	PRIYA V
54	PRIYANKA C
55	PRIYANKA T M
56	PUNITH N S
57	RAHUL B
58	RAHUL R
59	RAKESH R
60	RAKSHITH R
61	RAKSHITHA C
62	RAMYA G C


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सत्यमेव जयते

INDIA NON JUDICIAL

CA/C3 Foundation



Government of Karnataka

e-Stamp

Certificate No.	: IN-KA89483651332320R
Certificate Issued Date	: 06-Sep-2019 05:20 PM
Account Reference	: NONACC (FI)/ kakafic08/ SHIVAMOGA3/ KA-SM
Unique Doc. Reference	: SUBIN-KAKAKSFCL0801978458327204R
Purchased by	: PES INSTITUTE OF ADVANCED MANAGEMENT STUDIES
Description of Document	: Article 12 Bond
Description	: AGREEMENT
Consideration Price (Rs.)	: 0 (Zero)
First Party	: PES INSTITUTE OF ADVANCED MANAGEMENT STUDIES
Second Party	: PROEDGE SKILL DEVELOPMENT AND EDUTECH PVT LTD
Stamp Duty Paid By	: PES INSTITUTE OF ADVANCED MANAGEMENT STUDIES
Stamp Duty Amount(Rs.)	: 100 (One Hundred only)



Please write or type below this line

**MEMORANDUM OF UNDERSTANDING (MOU) between
PES Institute of Advanced Management Studies and
ProEdge Skill Development & Edutech Pvt. Ltd.**

1 PURPOSE & SCOPE

This Memorandum of Understanding ("MOU") is made and entered on 6th September 2019, (the "Sixth September Two Thousand Nineteen") by and between: PES Institute of Advanced Management Studies, (hereinafter referred to as "PESIAMS" or "the college") with its address at NH 206, Sagar Road, Shivamogga, Karnataka 577204.

And

ProEdge Skill Development & Edutech Pvt. Ltd., with its principal place of business located at, 1854, 2nd Floor, Akhand Enclave, 11th 'A' Main, 39th Cross, 4th T Block, Jayanagar, Bangalore (hereinafter referred to as "the Training Company" or "ProEdge". Hereinafter the College and the Training Company shall individually be referred to as a "Party" and collectively as "the Parties".

Statutory Aims:

1. The purpose of this MOU is to establish an MOU between PES Institute of Advanced Management Studies and ProEdge Skill Development & Edutech Pvt. Ltd. for the purpose of providing the services of the college to the Training Company.

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CITIALS:

- A. WHEREAS, PESIAMS College (also referred to as "the College") is in the field of providing degree education;
- B. WHEREAS, the Training Company has expertise in the area of providing professional training/coaching;
- C. WHEREAS, the College desires to engage the Training company to provide CA/CS Foundation coaching to its students in the area of Training company's expertise and the Training Company is willing to provide such services to the College;

NOW, THEREFORE, the Parties hereby agree as follows:

1. The purpose of this MOU is to clearly identify the roles and responsibilities of each party as they relate to in particular, providing CA/CS Foundation coaching to the students of the college
2. Using the premise and the facilities of the college to provide the coaching

II. RESPONSIBILITIES OF THE TRAINING COMPANY UNDER THIS MOU

The Training Company shall undertake the following activities:

1. Provide CA/CS Foundation coaching to the students of the college. (Program detail as per Annexure 1).
2. Provide associated support to the students of the college for registration to the CA/CS Foundation Course of The Institute of Chartered Accountants of India Institute of Company Secretaries of India ("ICAI/ICSI")
3. Identify the relevant infrastructure for the classroom that is capable of holding a coaching class
4. Training Company to conduct class, examinations, invigilation and corrections etc.
5. Training Company should appraise the day wise attendance of students and details of classes conducted to the Principal.

III. RESPONSIBILITIES OF THE COLLEGE UNDER THIS MOU

The College shall undertake the following activities:

1. Provide infrastructure support to the Training company to deliver the coaching as defined below:
 - a. Use of Classroom.
 - b. Projector with specification, (as may be specified by the Training Company), Microphone with receiver, Speakers for audio support.
2. Design the session plan along with the Company for an academic year and create space in academic calendar for conduct of the class on a weekly basis.


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IV. IT IS MUTUALLY UNDERSTOOD AND AGREED BY AND BETWEEN THE PARTIES THAT:

1. The MOU may be modified from time to time by mutual agreement of the Parties.
2. The MOU may be terminated by mutual agreement or by either of the parties by providing a written notice of 7 days. However, termination of the MOU will not in any manner affect the interests of the students/faculty who have been admitted to pursue a program under the MOU.
3. During the tenure of the MOU, the parties will maintain strict confidentiality and prevent disclosure of all the information and data exchanged under the scope of this MOU for any purpose other than in accordance with this MOU.

V. FUNDING and FEES

The Parties hereby agree to the following with regard to the pricing and fees to be charged to the students for providing CA/CS Foundation coaching to the students and providing associated support, as detailed in the MOU responsibilities:

1. The fee to be charged to the college for CA/CS Foundation coaching is as mentioned in Annexure I.
2. The fees is excluding the CA/CS Foundation enrolment fees with ICAI/ICSI and Examination registration fees which would be advised by the Training Company to students closer to the date of relevant registrations and enrolment.
3. The fees will be collected by "the College" and the share of Proedge as applicable per Point 1 will be paid by the College to Proedge as per the below schedule:
 - a. Before start of the program, 50% of the fee to be paid.
 - b. 25% on total fee to be paid after completion of 200 hours of the programme.
 - c. Balance 25% on total fee to be paid after completion of the programme of 428 hours.
4. The cost of providing any extra or associated service to students will be charged by the Training Company directly to the students.
5. In case of any contingency, the fees and the charges specified above shall be modified with the consent of both parties either in writing or oral as the circumstances demand.


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V. RESOLUTION OF DISPUTES

The Parties hereby agree that any disputes arising out of or in connection with this MOU shall be handled within the jurisdiction of the courts of Shivamogga.

VII. EFFECTIVE DATE AND SIGNATURE

This MOU shall be effective upon the signatures of the authorized officials of the Parties. It shall be in force for a period of 2 years from the Effective Date.

The Parties indicate agreement with this MOU by their signatures as on the date and year first written above.

Signatures and Dates

For PES Institute of Advanced Management Studies

14/9/2019

Name: Dr. Nagaraja R
Chief Coordinator, Administration
Prerana Educational and Social Trust (R)
NH 206, Sagar Road, Shivamogga.

Date:

For ProEdge Skill Development & Edutech Pvt. Ltd.

ProEdge
Skill Development & Edutech Pvt. Ltd.

Name:
Authorized Signatory

Date: 14/9/2019

6/9/19
Principal

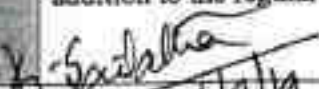
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Annexure 1

Who can Pursue	CA & CS Foundation Coaching for B.Com and BBA Year students (2019-2022 academic batch)
Which exam can students attempt	CA and CS Foundation
Venue	At PES Institute of Advanced Management Studies premises
Duration of program	<p>Program duration will be for 428 hours (approximately) of this "<u>Class Room Coaching</u>" will be for 300 hours and the tentative split of the program duration will be as follows :</p> <ul style="list-style-type: none"> • September - December 2019 - 150 hours of class room coaching and 40 hours of Assessments. • Jan - March 2020 - 150 hours of class room coaching, 40 hours of assessments. • 48 hours or 4 Mock tests for each of 4 subjects. • 2- day Doubt Clarification session before exams in May 2020. • 2 motivation classes. • 1 Parent-teacher meeting (if required by the College). <p>Please note that the split is an indicative split and is dependent on the college time table as well.</p>
Mode of teaching	Physical Classes
Fees	<p>INR 13,000 (Inclusive of all applicable taxes) per student. This fee is applicable for a minimum batch size of 20 students. College takes responsibility of fees for minimum 18-20 students.</p> <p>The fees will be collected by "<i>the College</i>" and the share of Proedge as applicable will be paid by the College to Proedge as per the below schedule:</p> <ol style="list-style-type: none"> i. Before start of the program, 50% of the fee to be paid. ii. 25% on total fee to be paid after completion of 200 hours of the programme. iii. Balance 25% on total fee to be paid after completion of the programme of 428 hours. <p>Please note the above fee is excluding the CA/CS Foundation enrolment with ICAI/ICSI and Examination registration fees and any such related services.</p>
Key Features of Program	<p>We adopt a 360° approach towards the coaching program spanning students' orientation, engagement with parents, feedback sessions and conducting regular assessments in addition to the regular coaching program.</p>


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<p>Key Features of Program</p>	<p>We adopt a 360° approach towards the program spanning students' orientation, engagement with parents, feedback sessions and conducting regular assessments, in addition to the regular coaching program.</p> <p><u>Orientation Sessions</u></p> <ul style="list-style-type: none">• Orientation session to students for creating awareness on Professional courses in Commerce• Parents Orientation Session (if required by the College) <p><u>Coaching Plan</u></p> <ul style="list-style-type: none">• Regular coaching as per plan prepared well in advance and aligned to college time table• Professionally qualified faculty• Revision classes to be given as per requirements (the duration of revision classes is at the sole discretion of the training company). <p><u>Assessment and Feedback</u></p> <ul style="list-style-type: none">• Assessment tests conducted to track progress• Feedback session with students• Mock preparatory exams <p><u>Other Assistance</u></p> <ul style="list-style-type: none">• Assistance on registration of students in relevant courses which will be charged to students separately• Proedge will provide its own study material to all enrolled students
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Dr. Srikalsha
Principal 6/9/19
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[Signature]
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COURSE OUTLINE FOR CA/CS FOUNDATION

PAPER – 1: PRINCIPLES AND PRACTICE OF ACCOUNTING

(One paper – Three hours – 100Marks) (Descriptive)

1. Theoretical Framework
2. Accounting Process
3. Bank Reconciliation Statement
4. Inventories
5. Concept and Accounting of Depreciation
6. Accounting for Special Transactions
7. Final Accounts of Sole Proprietors
8. Partnership Accounts
9. Final Statements of Not-for-Profit Organization's
10. Introduction to Company Accounts
11. Basic Accounting Ratios (profitability, solvency, liquidity and turnover)

PAPER – 2: BUSINESS LAWS AND BUSINESS CORRESPONDENCE AND REPORTING

(One paper – Three hours – 100Marks) (Descriptive)

SECTION A: BUSINESS LAWS (60 MARKS)

1. The Indian Contract Act, 1872
2. The Sale of Goods Act, 1930
3. The Indian Partnership Act, 1932
4. The Limited Liability Partnership Act, 2008
5. The Companies Act, 2013

SECTION B: BUSINESS CORRESPONDENCE AND REPORTING (Marks 40)

Part – I: Communication

1. Communication

Part – II: Sentence Types and Word Power

1. Sentence Types (Direct-Indirect, Active –Passive Speech)
2. Vocabulary Root Words, Synonyms, Antonyms, Prefixes, Suffixes), Phrasal verbs, Collocations and Idioms.

Part – III: Comprehension Passages and Note Making

1. Comprehension Passages
2. Note Making

K. S. Srikanta
Principal
6/9/19

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**Part – IV: Developing Writing Skills**

1. Introduction to Basic Writing
2. Précis Writing
3. Article Writing
4. Report Writing
5. Writing Formal Letters
6. Writing Formal Mails
7. Resume Writing
8. Meetings

PAPER –3: BUSINESS MATHEMATICS, LOGICAL REASONING AND STATISTICS

(One paper – Three hours – 100Marks)(Objective)

Part – A. Business Mathematics (40 Marks)

1. Ratio and Proportion, Indices and Logarithms
2. Equations and Matrices
3. Linear Inequalities with Objective Functions and Optimization
4. Time value of Money
5. Permutations and Combination
6. Sequence and Series
7. Sets, Relations and Functions
8. Basic applications of Differential and Integral calculus

Part – B: Logical Reasoning (20 Marks)**Part – C: Statistics (40 Marks)**

1. Statistical description of Data
2. Measures of Central tendency and Dispersion
3. Probability
4. Theoretical Distributions
5. Correlation and Regression
6. Index Numbers and Time Series

PAPER – 4 : BUSINESS ECONOMICS AND BUSINESS AND COMMERCIAL KNOWLEDGE

(One paper – Three hours – 100Marks) (Objective)

PART I: BUSINESS ECONOMICS (60 Marks)

1. Introduction to Business Economics
2. Theory of Demand and Supply
3. Theory of Production and Cost
4. Price Determination in Different Markets
5. Business Cycles

K. Sairathra
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PART - II : BUSINESS AND COMMERCIAL KNOWLEDGE (40 MARKS)

1. Introduction to Business
2. Business Environment
3. Business organizations
4. Government Policies for Business Growth
5. Organizations facilitating Business
6. Common Business Terminologies

COURSE OUTLINE FOR CS FOUNDATION (Details of additional syllabus not there in CA/CS Foundation)

PAPER 1: BUSINESS ENVIRONMENT AND LAW (40 marks)

PART I : BUSINESS ENVIRONMENT (40 marks) – similar to Paper 4 – Part II - Business and Commercial Knowledge subject in CA/CS Foundation. Additional aspects that will be covered as given below:

1. Emerging Trends in Business
2. Business Functions

PART II: BUSINESS LAW (60 marks)- Similar to Paper 2- Section A- Business Law subject in CA/CS Foundation. Additional aspects that will be covered as given below:

1. Elements of Law relating to Negotiable Instruments
2. Elements of Information Technology Act
3. Role of CS- Duties and Responsibilities, Areas of Practice

PAPER 2: BUSINESS MANAGEMENT, ETHICS & ENTREPRENEURSHIP


PART A: BUSINESS MANAGEMENT (40 marks)

1. Nature of Management and its Process
2. Planning
3. Organising
4. Human Resource Management
5. Direction and Coordination
6. Controlling
7. Recent Trends in Management

PART B: BUSINESS ETHICS (10 Marks)

1. Overview of Ethics in Business; Elements; Ethical principles in Business- Indian and Ancient Indian Perspective

PART C: BUSINESS COMMUNICATION (25 Marks) – Similar to Paper 2- Section B – Business Correspondence & Writing


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ART D: ENTREPRENEURSHIP (25 marks)

1. Entrepreneurship
2. Entrepreneurship-Creativity and Innovation
3. Growth and Challenges of Entrepreneurial Ventures
4. Social Entrepreneurship
5. Government Initiatives for Business Development

PAPER 3: BUSINESS ECONOMICS

PART A: ECONOMICS (80 marks) - Similar to Paper 4- Part 1 - Business Economics of CA/CS Foundation

PART B: ELEMENTARY STATISTICS (20 marks)- Similar to Paper 3- Part C- Statistics of CA/CS Foundation

PAPER 4: FUNDAMENTALS OF ACCOUNTING AND AUDITING

PART A: FUNDAMENTALS OF ACCOUNTING (70 marks)- Similar to Paper 1 - Principles and Practice of Accounting of CA/CS Foundation

PART B: Fundamentals of Auditing (30 marks)

1. Auditing
2. Audits and Auditors reports

K. Saibabha
6/9/19
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Sl. No.	Reg. No.	NAME	DATE		28/11 I Test	28/11 II Test	50	2022-23								
								6	7	8	9	10	11	12	13	14
01		ABDULLA S ABDUL KAREEM	P	A				A	A	A	A	A	A	A	A	
02		ADITYA SHUKLA	A	A				A	A	A	A	A	A	A	A	
03		AISHWARYA S	P	P				P	P	P	P	P	P	P	P	
04		ANUSHA A C	A	A				A	A	A	A	A	A	A	A	
05		ANUSHASHREE M	P	P				P	P	P	P	P	P	P	P	
06		MARSHITHA M S	A	A				A	A	A	A	A	A	A	A	
07		JESLINE FERNANDES	P	P				P	P	P	P	P	P	P	P	
08		JYOTHI B A	A	A				A	A	A	A	A	A	A	A	
09		KAVYASHRI M	A	A				A	A	A	A	A	A	A	A	
10		MANOITHA B	P	P				P	P	P	P	P	P	P	P	
11		POOJA G R	A	A				A	A	P	P	P	P	P	P	
12		PRIYANKA A Y	P	P				P	P	P	P	P	P	P	P	
13		PRIYANKA B K	P	P				P	P	P	P	P	P	P	P	
14		RAKSHIT M SHET	P	A				P	A	P	P	P	P	P	P	
15		RANJITHA R N	P	P				P	P	P	P	P	P	P	P	
16		SANJEEVAPPA B	A	A				A	A	A	A	A	A	A	A	
17		SHIRANA 2	P	P				P	P	P	P	P	P	P	P	
18		SINDHU M S	A	A				A	A	P	P	P	P	P	P	
19		SUSHMA RANI M M	A	A				A	A	P	P	P	P	P	P	
20		USHA T	A	A				A	A	P	P	P	P	P	P	
21		VARON M S	A	A				A	A	P	P	P	P	P	P	



Principal



Date	Time	SE	Time	Faculty	Subject	Signature	Principal
	1:30	5:00	3:30	Kanika	Statistical Inference	-	K. S. Srinivas
	3:00	5:40	4:40	Kanika	Business Law	-	
09/19	3:30	5:25	3:45	Dingra	Economics	K. S. Srinivas	K. S. Srinivas
20/1/19	10:00	5:00	4:45	Dingra	Economics	K. S. Srinivas	
18/2/19	10:00	5:30	4:45	Dingra	Economics	K. S. Srinivas	K. S. Srinivas
12/4/19	10:00	5:00	6:15	Dingra	Economics	K. S. Srinivas	
16/10/19	1:30	5:00	3:30	Rajesh	Accounts	K. S. Srinivas	K. S. Srinivas
17/10/19	11:10	3:00	5:00	Rajesh	Accounts	K. S. Srinivas	
2/10/19	1:30	5:15	3:45	Dingra	Economics	K. S. Srinivas	K. S. Srinivas
16/10/19	10:00	5:00	6:00	Kanika/Kanika	Statistics	K. S. Srinivas	
18/10/19	10:00	4:00	5:45	Dingra	Economics	K. S. Srinivas	K. S. Srinivas
18/11/19	9:00	4:00	6:00	Dingra	Economics	K. S. Srinivas	
19/11/19	9:00	3:00	5:45	Dingra	Economics	K. S. Srinivas	K. S. Srinivas
20/11/19	10:30	5:00	5:15	Rajesh	Accounts	K. S. Srinivas	
20/11/19	11:15	4:30	5:45	Rajesh	Accounts	K. S. Srinivas	K. S. Srinivas
22/11/19	10:00	5:00	6:00	Kanika/Kanika	Statistics	K. S. Srinivas	
23/11/19	10:00	5:00	6:00	Kanika/Kanika	Statistics	K. S. Srinivas	K. S. Srinivas
24/11/19	9:00 AM	5:00 PM	6:00	Staff	Law	Staff	
5/12/19	9:10 AM	4:00 PM	4:45	Staff	Law	Staff	K. S. Srinivas
11/12/19	9:55 AM			Staff	Law	Staff	
21/12/19	10:05 AM	4:50 PM	5:45	Staff	Law	Staff	K. S. Srinivas
28/12/19	10:00	5:00	6:00	Dingra	Economics	K. S. Srinivas	
7/1/20	10:00	5:15	4:45	Dingra	Economics	K. S. Srinivas	K. S. Srinivas
12/1/20	06:30	4:45 PM	5:45	Staff	Law	Staff	
15/1/20	10:00	4:45 PM	5:45	Staff	Law	Staff	K. S. Srinivas
21/1/20	1:30	5:00	3:45	Kanika/Kanika	Statistics	K. S. Srinivas	
22/1/20	10:15	5:00	6:00	Kanika/Kanika	Statistics	K. S. Srinivas	K. S. Srinivas
29/1/20	11:30	6:00 PM	4:45	Staff	Law	Staff	
28/1/20	1:45	4:30	2:45	Dingra	Assignments	K. S. Srinivas	K. S. Srinivas
29/1/20	10:15	5:00	6:00	Kanika/Kanika	Statistics & Economics	K. S. Srinivas	


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Course Timetable - 2019-20

Date	TIME	CONTENT OF THE COURSE
11-08-2019	10.00AM - 1.00PM	Introduction to spreadsheets, Office and Excel overview, Basic text and cell formatting
	2.00PM - 5.00PM	Basic arithmetic calculation, Special paste, Freeze pane, Auto completion of series, Sort and filter, Charts, Data validation
18-08-2019	10.00AM - 1.00PM	Conditional formatting Importing data and text to columns
	2.00PM - 5.00PM	Functions, Mathematical, String, IF, AND, OR
25-08-2019	10.00AM - 1.00PM	Match, Search, Vlookup, Data Validation, Creating drop down
	2.00PM - 5.00PM	Lists using different data sources, Adding Pictures and Shapes to a Worksheet
01-09-2019	10.00AM - 1.00PM	Workbook Protection, Keyboard Shortcuts, Creating and Updating Subtotals
	2.00PM - 5.00PM	Formatting functions, pivot table, formulas, text to columns, conditional format, chart features
08-09-2019	10.00AM - 1.00PM	Utilities/Tools, Comparative study between manual process and automated Process
	2.00PM - 5.00PM	working with graphics in EXCEL using worksheets as database in accounting, Recording and editing Macros


Principal

Principal



Phone : 8147053085

Website : pestrust.edu.in/pesiams

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(Kannada) (English) (Hindi) (Tamil) (Telugu) (Kannada) (English) (Hindi) (Tamil) (Telugu)

ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

PES Institute of Advanced Management Studies

(Affiliated to Kuvempu University, Recognized by Govt. of Karnataka)

N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)



List of Students (III M.Com/III B.Com/BBA) Participated in Advanced Excel Certificate Program AY 2019-20

Sl. No.	Name
1	ANANDA N
2	CHANDANA G.P
3	CHANDANA JADAV
4	CHEZHAN R
5	IMTIYAZ AHMED
6	MADAN B K
7	MISBA TAJ
8	NETHRAVATHI B N
9	POOJA N
10	RAKSHITHA N S
11	SAVYA D.S
12	SHAZIYA BANU
13	SHIVAKUMARA A S
14	SNEHA R CHAUHAN
15	SOWMYA A.S
16	SYEDA KAUNAIN
17	TASMIYA KOUNAIN
18	AISHWARYA S
19	ARCHANA M NAYAK
20	ASHWINI P
21	ESHWAR M PATEL
22	KARTHIK C M
23	LEKHA P K
24	NISCHITH S P
25	SABIRA
26	SANJAY C
27	SHWETHA S GULGULE
28	SWATHI B J
29	SWATHI R


Principal

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30	UMME HANI
31	ABDUL SATTAR
32	ABHISHEK B S
33	ADITI DRAVID
34	AFIYA
35	AMOGHA T.K
36	ANKITH S M
37	ARCHANA G N
38	BHUMIKA N.E
39	BHUVAN R.P GINGAD
40	CHANDANA V
41	CHARAN K G
42	CHINTANA N
43	CHIRAG J JAIN
44	CHIRAG U JAIN
45	DARSHAN B
46	DARSHAN N R
47	DHRUVAN D
48	FARAZ ANWAR
49	GOWRISHANKAR Y N
50	GOWTHAM K
51	GURUSWAMY H.R
52	HEMANTH JADHAV C
53	KAVYA T.S
54	KRISHNA JETTY R
55	KUSHI P.B
56	LOHITH H K
57	MADHU DYAVAKKALAVAR
58	MAHAMAD KAIF
60	MOHAMMED ARFAD
61	MOHAMMED IBRAHIM


Principal



62	MURUGENDRA KUMAR B
63	NITEESH GOWDA M M
64	PAVAN M
65	POOJA T S
66	PRAMOD DRAVID N H
67	PRATHEEK K
68	PREETHAM R B
69	RANJITH REDDY T R
70	RASHMI N
71	ROHAN B Y
72	SAFIYA NOORAIN S
73	SAHANA P
74	SANJAY GAIKWAD D
75	SATHVIK B.S
76	SHAIK SUHEL AKRAM
77	SHASHANK N DASAR
78	SHIVRAJ K R
79	SONIYA R
80	SUMANA NAZ
81	ADARSH B
82	AISHWARYA B P
83	ANKITHA B R
84	ARSHU R
85	ASTHIK S
86	LALITHSINGH PUROHITH
87	LUQMAN PASHA
88	MAHAMMAYI D PRABHU
89	MALLIKARJUNA M
90	MANJUNATHA M
91	MANOHAR K S
92	MEGHA G


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SHIVAMOGGA-577 204.

93	MOHAMMED MASOOD
94	MOHAMMED SHAHID
95	MOHAN R
96	MURALI G
97	NIDHI J R



A handwritten signature in green ink, appearing to be "X.S.", with a long diagonal stroke extending upwards and to the right.

Principal

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Course Time Table - 2019-20

Date	TIME	CONTENT OF THE COURSE
04.08.2019	10.00AM - 1.00 PM	Digital Marketing - An Overview and Introduction - The changing face of advertising, the technology behind digital marketing, Key terms and concepts
	2.00 PM - 5.00 PM	What is marketing? What is digital marketing? Understanding marketing strategy, the building blocks of marketing, Search Engine Optimization Practitioner
11.08.2019	10.00 AM - 1.00 PM	Content Marketing - Why content? An Overview, The growth of content marketing in the digital age, Technical and architectural strategies
	2.00 PM - 5.00 PM	Content strategies: Offsite Optimization strategies, Click-through and site conversion strategies: social media and Internet audience Profiling Case study
18.08.2019	10.00 AM - 1.00 PM	Mobile Marketing Practitioner: introduction, key terms and concepts, the role of mobile in personal communication, mobile messaging channels
	2.00 PM - 5.00 PM	Location and mobile commerce, integrating mobile into online and pay per click practitioner
25.08.2019	10.00 AM - 1.00 PM	Social Media Channels: introduction, key terms and concepts, social media channels, social networking, content creation, book marking and aggregating
	2.00 PM - 5.00 PM	Location and social media, tracking social media campaigns, social media marketing: rules of engagement, tools of the trade, advantages and challenges
01.09.2019	10.00 AM - 1.00 PM	Email Marketing: introduction, key terms and concepts, email strategy and planning, step by step process, tools of the trade, advantages and challenges
	2.00 PM - 5.00 PM	Display Advertising, Digital Brand Strategies Other important elements of DM channels


Principal

Principal



ಪೆಸಿಎಸ್ ಆವೃದ್ಧಿ ಅಧ್ಯಯನ ಅಭಿವೃದ್ಧಿ ಮತ್ತು ಸಂಶೋಧನೆ ಕೇಂದ್ರ

(ಸಂಯೋಜಿತವಾಗಿ ಕರ್ನಾಟಕ ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಅಧೀನದಲ್ಲಿ ಕಾರ್ಯನಿರ್ವಹಿಸುತ್ತಿದೆ)

ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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List of Students (I M.Com/BBA/B.Com/BCA) Participated in Digital Marketing Certificate Program AY 2019-20

Sl. No.	Name
1	ARPITA L
2	ASIFA KHANUM
3	KANCHANA K
4	POOJA S
5	RAKESH U
6	SAMANTHA P R
7	SUMA B.Y
8	SUSHMA S.V
9	USHA H.T
10	VARSHITHA S.P
11	ADITYA SHUKLA
12	AKASH B SHETTY
13	ANKUSH G
14	APOORVA N
15	BATNI ABHISHEK
16	FAIZAN AHMED
17	FOUZIA KAUSAR
18	GANESH VASUDEV REDDY P B
19	GINKALA ROHAN C NAYAKA
20	HARINI K.S
21	JAHNAVI B.J
22	KARAN M JAIN
23	KAVYA K.P
24	MAHANTESH
25	MALLIKARJUNA M
26	MANJU K.R
27	MOHAMMED SAHIL S.A
28	MOHAMMED UMAIR
29	MUJAHIDDIN


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30	PRAGATI JOSHI
31	PRIVANKA D.K.
32	SAMEER AHAMED R.A
33	SAMRUDDHI P.
34	SANJAY P.
35	SHAINHA FIRDOSI
36	SHANTHA TERALAI MEN
37	SHARATH KUMAR G.U
38	SHRENIK G.M
39	SINDHU M.R
40	SNELIA S.GOWDA
41	SPOORTHI M.S
42	SYED SAMIR
43	THANUSHA R.
44	VIBHHA U
45	AKARSHIT DHANRAJ
46	VARUN M.D.
47	AASTHA JAIN
48	ABDULLA S ABDUL KAREEM
49	AISHWARYA S
50	ANUSHA A.C
51	ANUSHASHREE M
52	CHANDANA R
53	CHETHAN KUMAR H.Y
54	DHANUSH G.N
55	FAIZAN PASHA
56	GANESH
57	GANESH D.K
58	GOWTHAM R
60	HARSHA M.N
61	HARSHA P



62	HARSHITHA M.S
63	IBRAHIM KHALEEL
64	IFRA FATHIMA
65	JEEVAN A
66	JEEVITHA R
67	JESLINE FERNANDES
68	JYOTHI B.A
69	KAVYASHRI M
70	KIRAN H
71	KRUTHIKA R
72	KRUTHIKA S KALYANI
73	NAGAVENI K.R
74	NAMAN J JIRAWALA
75	NANDITHA B
76	NARAYAN RAM PATEL
77	NISCHAY M SALGADI
78	PALLAVI M
79	POOJA G.R
80	POOJA N
81	POOJA V.R
82	PRAFULKUMAR M KAJAGAR
83	PREKSHA A JAIN
84	PRIYANKA A.Y
85	RADHIKA K.S
86	RAKSHIT M SHET
87	RANJITHA R.N
88	RISHAB KUMAR JAIN
89	RITHIK D JAIN
93	ROHITH VAISHNAV
90	SAHANA S
91	SAKSHATH K.G

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92	SANJEEVAPPA B
93	SAWOOD AHAMED KHAN
94	SHIFANAZ
95	SHREYANS KOTHARI
96	SHREYANS R JAIN
97	SHRUSTI S
98	SINDHU M.S
99	TARUN C.M
100	UMA RAO D.M
101	USHA J
102	VARUN M.S
103	VASUKI S KULKARNI
104	VISHNU VIJAY T.M
105	YASHWANTH S.C
106	ZAIN SAKEENA
107	SHASHANK S.M
108	ABDUL RAZAK K
109	ADITHYA D.G
110	AISHWARYA S
111	AKSHATHA A.S
112	AKSHATHA M
113	ANJALI P.K
114	ANKITH H.D
115	ANUJNA V
116	ANVITHA S
117	BHAGEERATHI T
118	BHARANI B.S
119	BHOOMIKA K.B
120	BHOOMIKA M
121	BHOOMIKA R MURTHY
122	JAYANTH C.L


Principal



123	KARAN S.N
124	KAVANA G.S
125	KAVANA P
126	KAVYA S
127	KIRANKUMAR THORATH K
128	KISHAN G
129	LINGARAJU M.P
130	LOYOLA DSOUZA
131	MADHURA G.P
132	MADHURA H.S
133	MAITHILI BHAT
134	MALLIKARJUN T.R
135	MANASA D.A
136	MANASA K.C
137	MANOHAR V
138	MANOJ RAMACHANDRA HEGDE
139	MANOJ S
140	MANOJ S.M
141	MEGHANA G
142	MIRZA FAIZAN BAIG
143	MOHAMMED FAIZ
144	MOHAMMED SABEEL
145	NANDANA G.R
146	NAYANA R
147	NAYANA V.R
148	NEHA KOUSAR G


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Course Timetable – 2018-19

Date	TIME	CONTENT OF THE COURSE
10-02-2019	10.00AM - 01.00 PM	Introduction to Technical Analysis: Meaning of Technical Analysis, Major Factor behind technical analysis, Advantages of Technical Analysis
	02.00PM - 05.00PM	Difference between Fundamental and Technical Analysis, Career and scope in Technical Analysis.
17-02-2019	10.00AM - 01.00PM	History Behind Technical Analysis
	02.00PM - 05.00PM	Role of Technical Analysis in Live Market
24-02-2019	10.00AM - 01.00PM	Types of Charts: Bar chart, Line chart
	02.00PM - 05.00PM	Point & figure chart, Candlesticks Patterns
03-03-2019	10.00AM - 01.00PM	Implementing Chart: Support & Resistance levels
	02.00PM - 05.00PM	Trends, Moving Average, P Gaps, Volume
10-03-2019	10.00AM - 01.00PM	Technical analysis indicators: Relative strength index, Rate of Change index (ROC), Stochastic (%K D), Larry William %R
	02.00PM - 05.00PM	Moving average convergence & divergence (MACD), MACD Histogram, Bollinger ban, Real time computer presentation


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(Kannada: ಕನ್ನಡ ಭಾಷೆಯಲ್ಲಿ ಅಭಿವೃದ್ಧಿಪಡಿಸಿದ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್ ಇನ್ಸ್ಟಿಟ್ಯೂಟ್)

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**List of Students (VI BBA/B.Com) Participated in Stock Market Operations
Certificate Program AY 2018-19**

Sl. No.	Name
1	ABDUL MANNAN
2	ABDULLAH AAMIR USMANI
3	AKHIL S
4	AKHILESH C P
5	AKSHAY M V
6	ALOKA K R
7	ANEES AHMED
8	ANOOP B
9	APOORVA K
10	ARPITHA D.K
11	CHANDANA J.S
12	DHANANJAYA M.N
13	GAGANKUMAR K
14	HARISH KUMAR M
15	HARSHA A V
16	IRFAN KHAN N
17	JUNAID AHMED
18	KAVYA R
19	KSHITIJ RISHAV
20	KUSHAL PATEL S.G
21	LEMUEL D SOUZA
22	MALATHESH K M
23	MALLESH M K
24	MANOJKUMAR
25	MOHAMMED AQHEEL
26	MOHAMMED FARDEEN
27	MOHAMMED ZAID
28	MUDASSIR AHMED
29	NIRANJAN H.O


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30	NIROOP RAJ M B
31	NISHANTH A S
32	PAVAN DHANANJAYAN
33	PRADEEP A B
34	PRAJWAL RAJ K R
35	PRANATHI
36	RAHUL S
37	ROJA D.L
38	SAGAR M
39	SANDESH S H
40	SHREEJITH M
41	SINDHU S
42	SUHAS D.N
43	SUMANTH M S
44	SYEDA SUNAIN KOUSAR
45	VINAY KUMAR G.K
46	MOHAMMED FAIQH SUBAAN SAYEED
47	NAMRATHA S D
48	KUMAR T.G
49	ADITHI K
50	AKANKSHA JAIN
51	ALIYA PATEL
52	AMRUTHA G.C
53	ANUSHA C
54	ARPITHA Y.G
55	BHARATH S.G
56	BHARATH S N
57	DEEKSHITH S JAIN
58	DEEPESH M JAIN
60	DHANUSH S SAGAR
61	HARDIK P


Principal



62	HARSHINI K.M
63	HARSHITHA K
64	JAINI S
65	JITHIN VJAY
66	KUMAR S
67	KUSHAL JAIN
68	LUBNA
69	MANASA C.D
70	MITHAN M
71	MOHAMMED ANAS V K P.
72	MONISHA PATEL
73	NAMEERA KHANAM
74	NIKITHA S.R
75	NISARGA R
76	PALLAVI KIRAN
77	PAVANA H.K


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Course Time-Table – 2018-19 (Even Semester)

Date	TIME	CONTENT OF THE COURSE
17.03.2019	10.00AM - 1.00PM	Brief introduction on software Development Process – Importance of software Development Process, to build a quality product, Phases of SDLC, Importance of stakeholder ideas and requirements, Identification of New skills and requirements, Gap identification and Analysis.
	2.00PM - 5.00PM	Payroll Management System(PMS) – Introduction to PMS, its institutions, importance at organization level, stages of payroll process, how an organization can be helped to achieve its business goals by automating the Pay Roll Management System and know how to customize individual PMS and how to manage problems.
24.03.2019	10.00AM - 1.00PM	An overview of PMS service provides and features of lending service providers, Hands on Session
	2.00PM - 5.00PM	Salary calculation considering different pay structure. Salary components and their calculations, salary breakup calculation, CTC.
31.03.2019	10.00AM - 1.00PM	Leave Management system – Why Leave Management System is important? An Overview – limitations of LMS, Functionalities of effectiveness leave Management System.
	2.00PM - 5.00PM	How LMS can help organization by saving money and improving operation- Hands on Session.
24.04.2019	10.00AM - 1.00PM	Advanced salary calculation – Introduction , Key terms and concepts
	2.00PM - 5.00PM	Arrear calculation, Income Tax Calculation Procedure, Full and final settlement, Hands on Session
14.04.2019	10.00AM - 1.00PM	Utilities/Tools, Comparative study between manual process and automated Process
	2.00PM - 5.00PM	Cloud Based Payroll Services: Introduction, Services, Tools, Advantages and Disadvantages, Hands on Session.


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List of Students (IV BCA) Participated in Payroll Management Certificate Program AY 2018-19

Sl. No.	Name
1	RENUKA N B
2	SURAJ R H
3	AKASH M
4	ANUSHA A.B
5	ANUSHA H.B
6	ARJUN T K
7	BINDU G
8	CHAITRA U BILAGI
9	CHAITRA V.H
10	CHANDANA K C
11	CHETHAN M
12	DARSHAN S
13	DEEPIKA G.N
14	HARSHA M SAJJAN
15	PRIYANKA C
16	RAHUL B
17	RAKESH R
18	RAMYA G C
19	SACHIN SHIVASHARAN PATTANASHETTI
20	SANJAY U V
21	SHREYAS S SHETTY
22	USHA M
23	KANIZ FATHIMA N
24	SHOAIB KHAN
25	SYEDA AFIYA
26	AFRA SHEIK
27	ADARSHA A G


Principal



28	CHANDANA K.B
29	CHETHAN KUMAR M
30	CHIRANTH B GOWDA
31	MOHAN Y
32	NAVYA T U
33	SHARATH G
34	LAVANYA S
35	MADHUGOWDA K S
36	MEGHA P.S
37	MEGHANA D R
38	NANDHINI G P
39	NANDISH S H
40	NAYANA Y
41	PAUL SHREYAS
42	POOJA HOSAMANI
43	POORVIKA K V
44	PRATHAMA U
45	PRIYA V
46	PUNITH N S
47	RAKSHITHA C
48	RANJITHA S
49	SAMARTH S RAO
50	SANJAY R


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Course TimeTable – 2018-19

Date	TIME	CONTENT OF THE COURSE
17-03-2019	10.00AM - 01.00 PM	GST in India – An Introduction: Concept of GST, Need for GST in India, Framework of GST as introduced in India, Benefits of GST and Constitutional Provisions.
	02.00PM - 05.00PM	Important Definitions: Discussion on definition of goods, service, Business, composite and mixed supply, Continuous Supply, taxable supply and non-taxable supply, supplier and recipient, exempt supply and zero-rated supply, NIL rated supplies, consideration and non-monetary consideration
24-03-2019	10.00AM - 01.00PM	Levy and Collection of Tax: GST Rate Structure, Supply, Scope of Supply, Composite and Mixed Supplies; Levy and Collection; Composition Levy; Exemptions
	02.00PM - 05.00PM	Person Liable to pay GST; Supply of Goods or Services or both to or by Special Economic Zone, Reverse Charge; Electronic Commerce Operators
31-03-2019	10.00AM - 01.00PM	Time Value and Place of Supply under GST: Time of Supply; Value of Supply and Place of Supply; Change in Rate of Tax in respect of Supply; Exempt Supply; Problems on Time and Place of Supply, Value of Supply, Value of Taxable Supply, Invoice Value, GST Payable
	02.00PM - 05.00PM	Registration under GST: Introduction, Persons not liable for Registration; Compulsory Registration in Certain Cases; Procedure; Concept of Distinct Person under GST; Deemed Registration; Cancellation of Registration; Revocation of Registration
07-04-2019	10.00AM - 01.00PM	Input Tax Credit (ITC): Introduction, Eligibility for taking Input Tax Credit (ITC); Blocked Credits; Method of Reversal of Credits; Input Tax Credit in Special Circumstances



	02.00PM - 05.00PM	Input Tax Credit in respect of Goods sent for Job-work Distribution of Credit by Input Service Distributor (ISD) Recovery of Excess Credit by ISD-Availing and Utilization of ITC; Computation of GST; Problems on ITC
21-04-2019	10.00AM - 01.00PM	Payment of Tax and TDS under GST: Computation of Tax Liability and Payment of Tax; Interest on Delayed Payment of Tax; Refund of Tax; Tax Deduction at Source (TDS)
	02.00PM - 05.00PM	Collection of Tax at Source (TCS) under GST: Computation of Interest on Delayed Payment of Tax


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List of Students (II M.Com/II B.Com/BBA) Participated in Goods and Services Tax Certificate Program AY 2018-19

Sl. No.	Name
1	ANANDA N
2	CHANDANA G.P
3	CHANDANA JADAV
4	CHETHAN R
5	IMTIYAZ AHMED
6	MADAN B K
7	MISBA TAJ
8	NETHRAVATHI B N
9	POOJA N
10	RAKSHITHA N S
11	SAVYA D.S
12	SHAZIYA BANU
13	SHIVAKUMARA A S
14	SNEHA R CHAUHAN
15	SOWMYA A.S
16	SYEDA KAUNAIN
17	TASMIYA KOUNAIN
18	AISHWARYA S
19	ARCHANA M NAYAK
20	ASHWINI P
21	ESHWAR M PATEL
22	KARTHIK C M
23	LEKHA P K
24	NISCHITH S P
25	SABIRA
26	SANJAY C
27	SHWETHA S GULGULE
28	SWATHI B J
29	SWATHI R


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30	UMME HANI
40	CHANDANA V
41	CHARAN K G
42	CHINTANA N
43	CHIRAG J JAIN
44	CHIRAG U JAIN
45	DARSHAN B
46	DARSHAN N R
47	DHRUVAN D
48	FARAZ ANWAR
49	GOWRISHANKAR Y N
50	GOWTHAM K
51	GURUSWAMY H.R
52	HEMANTH JADHAV C
53	KAVYA T.S
54	KRISHNA JETTY R
55	KUSHI P.B
56	LOHITH H K
57	MADHU DYAVAKKALAVAR
58	PAVAN M
59	RASHMI N
60	ROHAN B Y
61	SAFIYA NOORAIN S
62	SAHANA P
63	SANJAY GAIKWAD D
64	SATHVIK B.S
65	SHAIK SUHEL AKRAM
66	SHASHANK N DASAR
67	SHIVRAJ K R
68	SONIYA R


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Course TimeTable – 2018-19

Date	TIME	CONTENT OF THE COURSE
06-01-2019	10.00AM - 1.00 PM	Capital Market and its Operation: Basic knowledge of Capital Market (Primary Market & Secondary Market), Major Market Participants
	2.00 PM - 5.00 PM	Major Exchanges and Indices, Legal Framework and Regulations, Trading and Trading Membership
13-01-2019	10.00 AM - 1.00 PM	Clearing and Settlement Process and Fundamental Valuation Concepts Glimpse of various trading software (ODIN, NEAT, NOW) Practical training of market operations
	2.00 PM - 5.00 PM	Derivative Markets and its Operations : Introduction to Derivatives, Type of Derivative Contracts, Understanding of Future, Forward, Option and SWAP, Future Contracts, Mechanism & Pricing of Forwarding Contracts
20-01-2019	10.00 AM - 1.00 PM	Understanding of Options and it's (Call & Put), Trading, Clearing, and Settlement, Risk Management in Derivatives, Regulatory Frame Work, Accounting of Derivatives and Practical classes for Trading and Methodology
	2.00 PM - 5.00 PM	Commodity Market: Understanding Commodity Market
27-01-2019	10.00 AM - 1.00 PM	Live Trading in Commodities- MCX and NCDEX and International commodity Vs Domestic Commodity
	2.00 PM - 5.00 PM	Currency Market: Currency Derivative and its History

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03-02-2019	10.00 AM - 1.00 PM	Forward, Future and Options of Currency Derivative, Trading, Clearing, Settlement & Risk Management of Currency Futures
	2.00 PM - 5.00 PM	Different Strategy Use for Currency Derivative Trading and Live Trading practices in Currency, Derivative Segment



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(Kuvempu University, Shivamogga)

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List of Students (IV M.Com/IV B.Com/BBA) Participated in Technical Analysis Certificate Program AY 2018-19

Sl. No.	Name
1	ABHISHEK R
2	AMSHA S L
3	APOORVA PATIL
4	ARPITHA P
5	DIVYA D.M
6	GOURAVI S D
7	KATHYAYANI S.K
8	KAVYA G R
9	NARASAMMA V
10	NEEHA KOUSAR
11	POOJA N
12	PRASHKILA T S
13	SHAGUFTHA
14	SHAHEEN TAJ
15	SHREYA B R
16	SINCHANA U K
17	SINDHU NYAMATI
18	SOUJANYA K
19	SRIHARI M KOLEKAR
20	SUCHITHRA K S
21	SULTANA KHANUM
22	SWEETY GOUR
23	VARSHA M
24	VEEKSHITHA A R
25	VINAY KUMAR G.B
26	ABDUL MANNAN

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27	ABDULLAH AAMIR USMANI
28	ANEES AHMED
29	IRFAN KHAN N
30	JUNAID AHMED
31	MOHAMMED ALTAF
32	MOHAMMED AQHEEL
33	ARPITHA D.K
34	KAVYA R
35	MANOJKUMAR
36	NISHANTH A.S
37	ALOKA K R
38	DHANANJAYA M.N
39	LEMUEL D SOUZA
40	MALATHESH K M
41	MALLESH M K
42	NIRANJAN H.O
43	NIROOP RAJ M.B
44	PRADEEP A B
45	SAGAR M
46	KSHITIJ RISHAV
47	KUSHAL PATEL S.G
48	PRANATHI
49	VINAY KUMAR G.K
50	SAGAR EC
51	HARSHA A V
52	RAHUL S
53	ADITHI K
54	AKANKSHA JAIN
55	ALIYA PATEL
56	AMRUTHA G.C
57	ANCHAL V KUMAR


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58	ANUSHA C
59	ARPITHA Y.G
60	BHARATH S.G
61	BHARATH S N
62	BI BI SHAZIYA
63	DARSHNA
64	DEEKSHITH S JAIN
65	DEEPESH M JAIN
66	JAINI S
67	JITHIN VIJAY
68	KRIMPLE P BAFNA
69	KUMAR S
70	KUSHAL JAIN
71	LAVANYA B H
72	LUBNA
73	MANASA C.D
74	MILAN JAIN S
75	MITHAN M
76	MOHAMMED ANAS V K P
77	MONISHA PATEL
78	NAMEERA KHANAM
79	NIKITHA S.R
80	NISARGA R
81	PALLAVI KIRAN
82	PAVANA H K

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Course Time-Table – 2018-19 (Odd Semester)

Date	TIME	CONTENT OF THE COURSE
09.09.2018	10.00AM - 1.00PM	Brief introduction on software Development Process – Importance of software Development Process to build a quality product, Phases of SDLC, Importance of stakeholder ideas and requirements, Identification of New skills and requirements, Gap identification and Analysis.
	2.00PM - 5.00PM	Payroll Management System(PMS) – Introduction to PMS, its institutions, importance at organization level, stages of payroll process, how an organization can be helped to achieve its business goals by automating the Pay Roll Management System and know how to customize individual PMS and how to manage problems.
16.09.2018	10.00AM - 1.00PM	An overview of PMS service provides and features of lending service providers. Hands on Session
	2.00PM - 5.00PM	Salary calculation considering different pay structure. Salary components and their calculations, salary breakup calculation, CTC.
23.09.2019	10.00AM - 1.00PM	Leave Management system – Why Leave Management System is important? An Overview – limitations of LMS, Functionalities of effectiveness leave Management System.
	2.00PM - 5.00PM	How LMS can help organization by saving money and improving operation- Hands on Session.
30.09.2019	10.00AM - 1.00PM	Advanced salary calculation – Introduction , Key terms and concepts
	2.00PM - 5.00PM	Arrear calculation, Income Tax Calculation Procedure, Full and final settlement, Hands on Session
07.10.2020	10.00AM - 1.00PM	Utilities/Tools, Comparative study between manual process and automated Process
	2.00PM - 5.00PM	Cloud Based Payroll Services: Introduction, Services, Tools, Advanatages and Disadvantages, Hands on Session.

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(Website: www.pesiam.edu.in)

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**List of Students (V BCA) Participated in Payroll Management System
Program AY 2018-19**

Sl. No.	Name
1	ABHISHEK H S
2	ABHISHEK J R
3	ADARSH G.R
4	ADITHYA N SHETTY
5	AISHWARYA N.G
6	AMRUTHA B
7	ANUP B M
8	ANUSHA SATISH BHAT
9	ASHA H.D
10	ASHRITH B.C
11	BHOOMIKA P
12	CHAITRA K
13	CHANDAN K M
14	CLINTON U PETER
15	DARSHAN H.L
16	DEEKSHA I M
17	DEEPTHI S B
18	DHANUSHREE C
19	GEETHA C
20	GHOUSIYA BANU
21	HARISH B N
22	HARSHA J H
23	HARSHITHA H M
24	HARSHITHA S
25	INIPA M
26	JANET SUHASINI SOANS
27	JOYLINE MACHADO
28	KARTHIK KUMAR K
29	LAVANYA L


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30	LIKHITHA K.S
31	MADHUMITHA U.K
32	MANISHA K
33	MEGHANA M.J
34	MILMA AISHWARYA J
35	MONIKA N
36	NAYANA J
37	NAYANA P
38	PAVAN S
39	POOJA G
40	PRAGATHI P
41	PRAKRUTHI R
42	PRATAP K J
43	PRATHIKSHA P S
44	RAJESHWARI A C
45	RAMYASHREE S
46	RANJITHA B I
47	SACHIN S R
48	SANIDHYA P
49	SANJANA G S

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ಪಿಇಎಮ್‌ಸಿ ಅನ್ವಯಿಸ್ವಲ್ಪದ್ ಅಭಿ ಸಂಸ್ಥಾನದ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ವಧೀನ

(ಕಾನೂನು ಪ್ರವೃತ್ತಿಯಿಂದ ಅಧಿಕಾರವಹಿಸಲ್ಪಟ್ಟ ವಿದ್ಯಾ ಕ್ಷೇತ್ರದ ಅಧಿಕಾರಿಗಳ ಸಂಸ್ಥೆ)

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Course Time Table – 2018-19

Date	TIME	CONTENT OF THE COURSE
07-10-2018	10.00AM - 1.00PM	Introduction to spreadsheets, Office and Excel overview, Basic text and cell formatting
	2.00PM - 5.00PM	Basic arithmetic calculation, Special paste, Freeze pane, Auto completion of series, Sort and filter, Charts, Data validation
14-10-2019	10.00AM - 1.00PM	Conditional formatting Importing data and text to columns
	2.00PM - 5.00PM	Functions, Mathematical, String, IF, AND, OR
21-10-2019	10.00AM - 1.00PM	Match, Search, Vlookup, Data Validation, Creating drop down
	2.00PM - 5.00PM	Lists using different data sources, Adding Pictures and Shapes to a Worksheet
28-10-2019	10.00AM - 1.00PM	Workbook Protection, Keyboard Shortcuts, Creating and Updating Subtotals
	2.00PM - 5.00PM	Formatting functions, pivot table, formulas, text to columns, conditional format, chart features
04-11-2019	10.00AM - 1.00PM	Utilities/Tools, Comparative study between manual process and automated Process
	2.00PM - 5.00PM	working with graphics in EXCEL using worksheets as database in accounting, Recording and editing Macros


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ಪ್ರಗತಿಶೀಲ ವ್ಯವಸ್ಥಾಪನಾ ಅಧ್ಯಯನಗಳ ಅಭಿವೃದ್ಧಿ ಕೇಂದ್ರ

(Kannada: ಪ್ರಗತಿಶೀಲ ವ್ಯವಸ್ಥಾಪನಾ ಅಧ್ಯಯನಗಳ ಅಭಿವೃದ್ಧಿ ಕೇಂದ್ರ)

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PES Institute of Advanced Management Studies

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Website : pesru.ac.in

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List of Students (III M.Com/V B.Com/BBA) Participated in Advanced Excel Certificate Program AY 2018-19

Sl. No.	Name
1	ABHINAV R
2	AMSHA S I
3	APORVA PATIL
4	ARPIHA P
5	ASHITHA T S
6	BANU K T
7	BIANUSHREE G M
8	BIHARANI R
9	DIVYA D M
10	GOURAVI S D
11	KATHYAYANI S K
12	KAVYA G R
13	NARASAMMA V
14	NEEHA KOUSAR
15	POOJA N
16	PRASHKILA T S
17	PRIYANKA V
18	RAJINI O
19	RAMESH M R
20	RAMYA M
21	ROHINI S
22	ROSLIN MASCARENHAS
23	RUMANA
24	SANGHAVI D S
25	SANIHA E K
26	SHAGUFTHA
27	SHAHEEN TAJ
28	SHREYA B R
29	SINCHANA U K

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30	AMULYA V S
31	CHANDANA B.N
32	CHANDRASHEKAR S
33	DARSHAN N JAIN
34	DEEPAK L
35	DIVYA D
36	FAIZA TANHEEM
37	GANESH S BHAT
38	KANKANALA VENKATA SUMADEEPTHI
39	KHUSHBU B JAIN
40	MALLIKARJUN NAGARAJ YALIGAR
41	MANISHA R PATEL
42	MANOJ V
43	MEGHANA G K
44	MEGHASHREE R
45	MOHAMMED ALI F
46	MOHAMMED ASIF
47	ROHAN R JAIN
48	RUCHIKA U JAIN
49	SACHIN S.K
50	SAGAR D A
51	SAGAR DEEP K.J
52	SAHANA K M
53	SALONI V JAIN
54	SANJAY K.E
55	SHASHWATHI N S
56	SHRINIDHI H S
57	SHYNIKA C JAIN
58	SINCHANA N.S
59	SOUNDARYA P
60	SOURABH MEHTA


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61	SPANISHA GOWDA
62	SURAKSHA M S
63	TOM SHAH MANJALY
64	UJWAL SIRVI
65	VEERESH PATHI G M
66	VENKATESH V.G
67	YASHWANTH S S
68	AISHWARYA K
69	ABDUL KHADER JELANI
70	HEMANTH B L
71	JOYAL JOY
72	KANCHANA N.S
73	KAVYA N
74	LAKSHMI D S
75	MIZBA H
76	MOHAMMED AFIF SHARIEFF
77	MOHAMMED FAIZAN RAZA
78	MOHAMMED IMRAN
79	MOHAMMED SEAHAN
80	MOHAMMED YUSHA


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Course Time Table – 2018-19

Date	TIME	CONTENT OF THE COURSE
05.08.2018	10.00AM - 1.00 PM	Digital Marketing – An Overview and Introduction – The changing face of advertising, the technology behind digital marketing, Key terms and concepts
	2.00 PM - 5.00 PM	What is marketing? What is digital marketing? Understanding marketing strategy, the building blocks of marketing, Search Engine Optimization Practitioner
12.08.2018	10.00 AM - 1.00 PM	Content Marketing – Why content? An Overview, The growth of content marketing in the digital age, Technical and architectural strategies
	2.00 PM - 5.00 PM	Content strategies: Offsite Optimization strategies, Click-through and site conversion strategies: social media and Internet audience Profiling Case study
19.08.2018	10.00 AM - 1.00 PM	Mobile Marketing Practitioner: introduction, key terms and concepts, the role of mobile in personal communication, mobile messaging channels
	2.00 PM - 5.00 PM	Location and mobile commerce, integrating mobile into online and pay per click practitioner
26.08.2018	10.00 AM - 1.00 PM	Social Media Channels: introduction, key terms and concepts, social media channels, social networking, content creation, book marking and aggregating
	2.00 PM - 5.00 PM	Location and social media, tracking social media campaigns, social media marketing: rules of engagement, tools of the trade, advantages and challenges
02.09.2018	10.00 AM - 1.00 PM	Email Marketing: introduction, key terms and concepts, email strategy and planning, step by step process, tools of the trade, advantages and challenges
	2.00 PM - 5.00 PM	Display Advertising, Digital Brand Strategies Other important elements of DM channels


Principal

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List of Students (I M.Com/I B.Com/BBA) Participated in Digital Marketing Certificate Program AY 2018-19

Sl. No.	Name
1	ANANDA N
2	CHANDANA G.P
3	CHANDANA JADAV
4	CHEZHAN R
5	IMTIYAZ AHMED
6	MADAN B K
7	MISBA TAJ
8	NETHRAVATHI B N
9	POOJA N
10	RAKSHITHA N S
11	SAVYA D.S
12	SHAZIYA BANU
13	SHIVAKUMARA A S
14	SNEHA R CHAUHAN
15	SOWMYA A.S
16	SYEDA KAUNAIN
17	TASMIYA KOUNAIN
18	AISHWARYA S
19	ARCHANA M NAYAK
20	ASHWINI P
21	ESHWAR M PATEL
22	KARTHIK C M
23	LEKHA P K
24	SABIRA
25	SANJAY C
26	SHWETHA S GULGULE
27	SWATHI B J
28	SWATHI R
29	UMME HANI
30	ABDUL SATTAR
31	ABHISHEK B S
32	ADITI DRAVID
33	AFIYA
34	AMOGHA T.K


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35	ANKITH S M
36	ARCHANA G N
37	BHUMIKA NE
38	BIHUVAN R P GINGAD
39	CHANDANA V
40	CHARAN K G
41	CHINTANA N
42	CHIRAG J JAIN
43	CHIRAG U JAIN
44	DARSHAN B
45	DARSHAN N R
46	DHRUVAN D
47	FARAZ ANWAR
48	GOWRISHANKAR Y N
49	GOWTHAM K
50	GURUSWAMY H R
51	HEMANTH JADHAV C
52	KAVYA T S
53	KRISHNA JETTY R
54	KUSHI P B
55	LOHITH H K
56	MADHU DYAVAKKALAVAR
57	MAHAMAD KAIF
58	MOHAMMED ARFAD
59	MOHAMMED IBRAHIM
60	MURUGENDRA KUMAR B
61	NITEESH GOWDA M M
62	PAVAN M
63	POOJA T S
64	PRAMOD DRAVID N H
65	PRATHEEK K
66	PREETHAM R B
67	RANJITH REDDY T R
68	RASHMI N
69	ROHAN B Y

KSK



70	SAFIYA NOORAIN S
71	SAHANA P
72	SANJAY GAIKWAD D
73	SATHVIK B.S
74	SHAIK SUHEL AKRAM
75	SHASHANK N DASAR
76	SHIVRAJ K R.
77	SONIYA R
78	SUMANA NAZ
79	SUMITH S JAIN
80	SWAMY A.B
81	SYED ARBAZ
82	SYED TOUSIF
83	VIKAS H M
84	VISHWAS H M
85	ABHISHEK V K
86	ADARSH B
87	AISHWARYA B P
88	ANKITHA B R
89	ASTHIK S
90	BINDU E.H
91	BINDU P E
92	DARSHANNAIK
93	GANAVI B.M
94	GANESH K P
95	HARSHITHA M
96	JATHIN KUMAR JAIN
97	KEERTHI Y
98	LALITHSINGH PUROHITH
99	LUQMAN PASHA
100	MAHAMMAYI D PRABHU
101	MALLIKARJUNA M
102	MANOHAR K S
103	MEGHA G
104	MOHAMMED MASOOD

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105	MOHAN R
106	MURALI G
107	NIDHI J R
108	NIHARIKA BYRAPLY YATHIRAJU
109	NITHIN M.C
110	PALLAVI H.R
111	PARIMALA T
112	PRIYA C R
113	RACHANA R VANDKAR
114	RAMYASHREE B
115	SACHIN M M
116	SAILAKSHMI K.R
117	SAMPADA R.M
118	SANATH K M
119	SANJAY M M
120	SHAMANTH B N
121	SHARATH K
122	SHARATH PATIL N.G
123	SHAZIYA BANU
124	SHOIB AKTHAR
125	SHWETHA L
126	SINCHANA T N
127	SNEHA S.K
128	SUHANI A
129	SUSHMITHA R.P
130	SWATHI M
131	SYED AJMAL
132	VARUN D H
133	VIMARSHA D
134	VISHAL K
135	YASHWANTH C R
136	PRABHUGOUDA U MUDIGOUDRA
137	VARDHAN A.V


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ಪಿಇಎಂಎಸ್ ಇನ್ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸೆಡ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್
(ಎಫಿಲಿಯೇಟೆಡ್ ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಅಂಗವಾಗಿ ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಅನುಮೋದನೆ
ನಂ. ಎಸ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ))

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Course TimeTable – 2017-18

Date	TIME	CONTENT OF THE COURSE
04-02-2018	10.00 AM - 01.00 PM	GST in India – An Introduction; Concept of GST, Need for GST in India, Framework of GST as introduced in India, Benefits of GST and Constitutional Provisions
	02.00PM - 05.00PM	Important Definitions; Discussion on definition of goods, service, Business, composite and mixed supply, Continuous Supply, taxable supply and non-taxable supply, supplier and recipient, exempt supply and zero-rated supply, NIL rated supplies, consideration and non-monetary consideration
11-02-2018	10.00AM - 01.00PM	Levy and Collection of Tax: GST Rate Structure, Supply, Scope of Supply, Composite and Mixed Supplies; Levy and Collection; Composition Levy; Exemptions
	02.00PM - 05.00PM	Person Liable to pay GST; Supply of Goods or Services or both to or by Special Economic Zone. Reverse Charge; Electronic Commerce Operators
18-02-2018	10.00AM - 01.00PM	Time Value and Place of Supply under GST: Time of Supply; Value of Supply and Place of Supply; Change in Rate of Tax in respect of Supply; Exempt Supply; Problems on Time and Place of Supply, Value of Supply, Value of Taxable Supply, Invoice Value, GST Payable
	02.00PM - 05.00PM	Registration under GST: Introduction, Persons not liable for Registration; Compulsory Registration in Certain Cases; Procedure; Concept of Distinct Person under GST; Deemed Registration; Cancellation of Registration; Revocation of Registration


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25-02-2018	10.00AM - 01.00PM	Input Tax Credit (ITC): Introduction, Eligibility for taking Input Tax Credit (ITC); Blocked Credits; Method of Reversal of Credits; Input Tax Credit in Special Circumstances
	02.00PM - 05.00PM	Input Tax Credit in respect of Goods sent for Job-work; Distribution of Credit by Input Service Distributor (ISD), Recovery of Excess Credit by ISD-Availing and Utilization of ITC; Computation of GST; Problems on ITC
04-03-2018	10.00AM - 01.00PM	Payment of Tax and TDS under GST: Computation of Tax Liability and Payment of Tax; Interest on Delayed Payment of Tax; Refund of Tax; Tax Deduction at Source (TDS)
	02.00PM - 05.00PM	Collection of Tax at Source (TCS) under GST: Computation of Interest on Delayed Payment of Tax


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(Kannada: ಶಿವಮೊಗ್ಗದಲ್ಲಿರುವ ಅಭಿವೃದ್ಧಿ ಮತ್ತು ವಾಣಿಜ್ಯ ಸಂಸ್ಥೆಗಳಿಗೆ ಸೇವೆ ನೀಡುವ ಶಿಕ್ಷಣ ಸಂಸ್ಥೆ)

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List of Students (II M.Com/IV B.Com/BBA) Participated in Goods and Services Tax Certificate Program AY 2017-18

Sl. No.	Name of the Student
1	AMSHA S L
2	ASHITHA T S
3	BANU K T
4	BHANUSHREE G M
5	KATHYAYANI S.K
6	KAVYA G R
7	NARASAMMA V
8	NEEHA KOUSAR
9	POOJA N
10	PRASHKILA T S
11	PRIYANKA V
12	RAJINI O
13	RAMESH M R
14	RUMANA
15	SHREYA B R
16	SINCHANA U K
17	SUCHITHRA K S
18	SWEETY GOUR
19	VARSHA K R
20	VARSHA M
21	ABHISHEK R
22	APOORVA PATIL
23	ARPITHA P
24	BHARANI R
25	DIVYA D.M
26	GOURAVI S D
27	POOJA KHATAVKAR N B
28	RAMYA M


Principal

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29	ROHINI S
30	ROSLIN MASCARENHAS
31	SANGHAVI D S
32	SANIHA E K
33	SHAGUFTHA
34	SHAHEEN TAJ
35	SINDHU NYAMATI
36	SOUJANYA K
37	SRIHARI M KOLEKAR
38	SULTANA KHANUM
39	VEEKSHITHA A R
40	VINAY KUMAR G.B
41	ABDUL KHADER JEELANI
42	ADITYA G.D
43	ASHWIL D SOUZA
44	BALASUBRAMANYA S P
45	CHANDAN J N
46	CHETHANA S H
47	DEEPAK UDANDKAR
48	FATHIMA ZULFA
49	GULNAZ BEGUM
50	HASEEBA MUTHAHERA
51	HEMANTH B L
52	JOYAL JOY
53	KANCHANA N.S
54	KAVYA N
55	LAKSHMI D S
56	MIZBA H
57	MOHAMMED AFIF SHARIEFF
58	MOHAMMED FAIZAN RAZA
59	MOHAMMED IMRAN
60	MOHAMMED SEAHAN


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61	MOHAMMED YUSHA
62	NANDAN D
63	NEHA SRIEE A D
64	NIRANJAN B T
65	NISARGA S M
66	NITHIN R
67	NITHIN S
68	PRIYANKA B H
69	RAKSHA JAIN
70	SAAD AHMED SHARIFF
71	SADIYA AHMADI
72	SAMREEN FATHIMA
73	SAYED ZEBA HYDER
74	SIMRAN PARVEEN
75	SINDHU S
76	SMARAN S.C
77	SOMASHEKHARA G.H
78	SUMANTH S.M
79	UZAIR S.M
80	VANDANA BEEJADI VENKATESHA
81	VARSHITHA G S
82	VIPUL D PATEL
83	AASIYA
84	ABHILASH S
85	AMULYA V S
86	CHANDANA B.N
87	CHANDRASHEKAR S
88	DARSHAN N JAIN
89	DEEPAK L
90	DIVYA D
91	FAIZA TANHEEM



92	GANESH S BHAT
93	KANKANALA VENKATA SUMADEEPTHI
94	KHUSHBU B JAIN
95	MALLIKARJUN NAGARAJ YALIGAR
96	MANISHA R PATEL
97	MANOJ V
98	MEGHANA G K
99	MEGHASHREE R
100	MOHAMMED ALI F
101	MOHAMMED ASIF
102	MOHAMMED IHASAAN
103	MOHAMMED RIZWAN
104	NAFIYA KHANUM
105	NAGARATHNA A.B
106	POOJA L
107	POOJA VISHWANATH GOWDA
108	POORVIK N R
109	PRERANA JAIN
110	RASHMI M C
111	RINCY K E
112	ROHAN R JAIN
113	RUCHIKA U JAIN
114	SACHIN S.K
115	SAGAR D A
116	SAGAR DEEP K.J
117	SAHANA K M
118	SALONI V JAIN
119	SANJAY K.E
120	SHASHWATHI N S
121	SHRINIDHI H S
122	SHYNIKA C JAIN

A handwritten signature in black ink, appearing to be "A. S. Srinidhi".

Principal

PES Institute of Advanced Management Studies
 NH 206, Sagar Road
 SHIVAMOGGA-577 204.

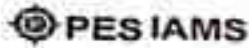


123	SINCHANA N.S
124	SOUNDARYA P
125	SOURABH MEHTA
126	SPARSHA GOWDA
127	SURAKSHA M S
128	TOM SHAJU MANJALY
129	UJWAL SIRVI T
130	VEERESH PATIL G M
131	VENKATESH V.G
132	YASHWANTH S S

Certified that above mentioned students
have successfully completed the certification
course in O.S.T.

Principal

PES Institute of Advanced Management Studies
NH 206, Sugar Road
SHIVAMOGGA-577 204.



ಪಿಇಎಸ್ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸ್‌ಡ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್

(ಈವಂಶ ವಿಶ್ವವಿದ್ಯಾಲಯದ ಅಧೀನದಲ್ಲಿರುವ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ವ್ಯಾಪಕ ಅನುಮೋದನೆ)
ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)



Phone: 8147053084
8147053085

PES Institute of Advanced Management Studies

email : principal@pesiust.edu.in (Affiliated to Kuvempu University, Recognized by Govt. of Karnataka)
pesiust@pesiust.edu.in
Website : postrust.edu.in/pesiust N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

Course Timetable – 2017-18

Date	TIME	CONTENT OF THE COURSE
18-03-2018	10.00AM - 01.00 PM	Introduction to Technical Analysis: Meaning of Technical Analysis, Major Factor behind technical analysis, Advantages of Technical Analysis,
	02.00PM - 05.00PM	Difference between Fundamental and Technical Analysis, Career and scope in Technical Analysis
25-03-2018	10.00AM - 01.00PM	History Behind Technical Analysis
	02.00PM - 05.00PM	Role of Technical Analysis in Live Market
01-04-2018	10.00AM - 01.00PM	Types of Charts: Bar chart, Line chart
	02.00PM - 05.00PM	Point & figure chart, Candlesticks Patterns
08-04-2018	10.00AM - 01.00PM	Implementing Chart: Support & Resistance levels
	02.00PM - 05.00PM	Trends, Moving Average, P Gaps, Volume
15-04-2018	10.00AM - 01.00PM	Technical analysis indicators: Relative strength index, Rate of Change index (ROC), Stochastic (%K D), Larry William %R
	02.00PM - 05.00PM	Moving average convergence & divergence (MACD), MACD Histogram, Bollinger ban, Real time computer presentation



Principal

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education for the real world

Phone : 08182 - 640772
08182 - 640812
08182 - 640806

Website : pestrust.edu.in/pesiams

ಶಿವಮೊಗ್ಗದ ಅಭಿವೃದ್ಧಿ ಮತ್ತು ಸಾಮಾಜಿಕ ಸೇವೆಗಳನ್ನು ಉತ್ತರಿಸುವ
ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಅಧೀನದಲ್ಲಿ

ಎನ್.ಎಸ್. 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)



**List of Students (VI B.Com/BBA/) Participated in Technical Analysis
Certificate Program AY 2017-18**

Sl. No.	Name
1	ABDUL SAHIL
2	ABHISHEK K
3	ABRAR PASHA
4	AMULYA H C
5	ARPITHA S.R
6	AYESHA NAIYARA
7	BABU S
8	BHARGAVI V
9	BHATTI OM PRAKASH
10	BI BI RUQAIYA
11	CHARANT.B
12	DAYANASREE K R
13	DIGANTH K S
14	FARHEEN TAJ
15	FAWAZ AHMED
16	KALLADAKA ADNAN
17	KARTHIK R
18	KASHIF SAJID AHMED KHATIB
19	KAVYA U B
20	LOHITH S
21	MANJU SHREE D DESAI
22	MEDHA BHAVE
23	MEGHANA H S
24	MOHAMMED ADNAN T.N
25	MOHAMMED ANWER KHAN
26	MOHAMMED SAFWAN
27	NAMRATHA S.D
28	NIDHA
29	NITHIN B S
30	PRATEEK L


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SHIVAMOGGA-577 204



31	RAHUL J.R
32	RAMYA B R
33	ROHITH B
34	SACHIN N
35	SACHIN S
36	SACHIN S K
37	SANIYA KOUVEN
38	SEEMA N.V
39	VARUNI J
40	VIJAYALAKSHMI A
41	SACHIN M R
42	ABHILASH H
43	AISHWARYA ATAD
44	AISHWARYA DOLLY SEQUIERA
45	AISHWARYA SUNIL
46	AKARSHA V.S NAIR
47	AKASH NAYAKA T S
48	AKASH S.N
49	AKSHAY N
50	AKSHATHA B
51	AMRUTHA H.L
52	ANKITHA BHANSALI
53	ANKITHA H.C
54	ANUSHA A P
55	APOORVA G.S
56	ARAVIND G
57	ARPITHA H
58	ARPITHA M GOWDA
59	AVINASH H L
60	BHARATH G
61	BHARATH S.P


Principal



62	CHANDAN M N
63	CHARVEE R JAIN
64	DAYANA M
65	DHANRAJ M S
66	DRUPADHA D
67	EMMANUEL RAJEEV
68	JHANVI GUPTA
69	KANCHANA K
70	KEERTHANA G KOTIAN
71	LAVANYA R
72	LIFAM LIFZA
73	MANOJ H.P
74	MEGHASHREE S
75	NAGAVENI Y
76	PRAJNA P KUMAR
77	PRAJWAL U S
78	PRANITH SONDA
79	PRARTHANA G KOTIAN
80	PREETHISHREE M
81	PRERANA PRAKASH
82	PUNEETH R JAIN
83	RAKSHA JAIN
84	RAMYA N PATEL
85	RASHMI
86	RISHAB SHARMA
87	ROHITH S
88	ROOPA S M
89	RUSHYANTH HEGDE N.M
90	SANGEETHA S
91	SANJAY B
92	SANJAY M


Principal



93	SANNIDHI K.R
94	SHARANYA M
95	SHEETAL S JAIN
96	SHEETHAL KUMAR JAIN S S
97	SHREYAS T R
98	SHWETHA M Y
99	SHWETHA S.H
100	SIMRAN
101	SRIRAKSHA S P
102	SUMANA R S
103	SUMANTH H.S
104	SYED SADIQ
105	THANUJA B.R
106	THILAK S
107	UJWALA C
108	UTHKARSHA K.P
109	VARSHA N K
110	VIDHI C M JAIN
111	VIKAS U CHIKKERI
112	YASHWANTH S
113	SAPNA K IYER
114	RUKMINI K.V
115	PRANIL RAJ
116	SURYANARAYANA C

Certified above students have completed certification course


Principal

PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204.



Date: 29-12-2017

Circular

The Training and Placement Cell of the college in collaboration with Career Prime Limited, Mysore is conducting a **5 day training programme** for **Final Year BBA, BCA and B.Com** students for campus recruitment purpose from 02-01-2018 to 06-01-2018. The following skills are highlighted and concentrated upon in the training.

1. Communication skills
2. Interview skills
3. Logical reasoning
4. Quantitative aptitude

The training duration is 30 hrs spread over for 5 days. A nominal fees of Rs. 1,000/- per student is payable at college office on or before 01-01-2018. Students can contact the placement coordinators for further details.

Anmol U.K. & Mohan D
Placement coordinators

Principal

29/12/17
Principal

- 1) III year BBA -
- 2) III year B.Com -
- 3) III year BCA -

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PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204



Prerana Educational & Social Trust®
NH-206, Sagar Road, Shivamogga-577204

Date: 29-12-2017

To,
CCA
PES Trust
Shivamogga

Through,
Principal
PESIAMS
Shimoga

Sub: Campus Recruitment Training - CAREER PRIME

Sir,

~~In view of the forthcoming campus recruitment for final year students of BBA/B.Com/BCA/M.Com, please be informed about the proposed 5 Days CRT Program by CAREER PRIME starting from Jan 2nd till Jan 6th, 2018. The finalized Training Fee of Rs.1000/- is to be paid at the Accounts Dept - PESITM.~~

The training proposal is verified and attached for your perusal.

Thank you!

Pramod S.P.
Mr. Pramod S Prabhudev
Head - CDC

[Signature]
Principal

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NH 206, Sagar Road
SHIVAMOGGA-577 204.

[Signature]
29/12/17
Principal
PESIAMS
Principal

PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204

Note:
Pl. operate through
PESIAMS a/c only

The training fee payable to CAREER PRIME
is Rs. 900/student including GST.
Pramod S.P.
30-12-17

[Signature]
30/12/17



CAREERPRIME.BCA/BBA/B.COM/M.COM 2018 JAN

SCHEDULE DATES, COURSE & PATTERN			
DAY	PAPER	COURSE	TOPIC
D1 (2/1/18)	SS1 - Tanu	AR1 - Shamaranth	SS1 - Bala
D2 (3/1/18)	SS2 - Tanu	AR2 - Shamaranth	SS2 - Bala
D3 (4/1/18)	AR1 - Bala	SS1 - Tanu	AR1 - Shamaranth
D4 (5/1/18)	AR2 - Nilin	SS2 - Tanu	AR2 - Shamaranth
D5 (6/1/18)	MRP (Nani, Shamaranth & Tanu)		
MODULES			
SS1	Group Discussion Skills & Mock GD		
SS2	Resume Writing, HR Interview, FAQs		
AR1	Aptitude & Reasoning Questions - 1		
AR2	Aptitude & Reasoning Questions - 2		
MRP	Mock Recruitment Process (Test+GD+HR Interview)		
PLACEMENT SUPPORT			
5 Companies (All Courses & E Campus Inclusive)			
COMMERCIALS			
INR 1000 (All Inclusive) per student			
MINIMUM NUMBER OF STUDENTS EXPECTED			
150 Students			

Note: Training commercials must be paid with in seven days from the last day of training.

Point of Contact
Mr. Arasu M T
Cell: +91 - 92411 - 03554
E-mail: arasu@careerprime.co.in

Handwritten signature: Arasu M T

Handwritten signature: Principal

careerPrime Campus Recruitment Solutions

#6, SVS Complex, New 80 Feet Road, Gaddige Main Road, Bapatla, Andhra Pradesh - 570026

|| Tel: +91 - 821 - 6999992 || E-mail: info@careerprime.co.in || WhatsApp: +91 97004 11111 ||

SBI A/c No - 6405842

PESIAMS

PES Institute of Advanced Management Studies
PLACEMENT AND TRAINING FEES

Sl No	Name	Rpt No	Class	Rpt Dt	Total
1	ANUPKUMAR KR.	2	M.Com Sem III	05-02-18	1000
2	KAVYA B.P.	3	M.Com Sem III	05-02-18	1000
3	MANOJ J.C.	4	M.Com Sem IV	05-02-18	1000
4	MEGHANA M.	5	M.Com Sem IV	05-02-18	1000
5	PRUTHVIKA G.H.	6	M.Com Sem IV	05-02-18	1000
6	RASHMI A.S.	7	M.Com Sem IV	05-02-18	1000
7	SALMA A.	8	M.Com Sem IV	05-02-18	1000
8	SHARATH.	9	M.Com Sem IV	05-02-18	1000
9	SHILPASHREE N.B.	10	M.Com Sem IV	05-02-18	1000
10	SHYNI ROBERT GUNDIML.	11	M.Com Sem IV	05-02-18	1000
11	SYEDA SHEERAZ.	12	M.Com Sem IV	05-02-18	1000
12	PRIYA M.K.	13	M.Com Sem IV	05-02-18	1000
13	AISHWARYA DOLLY SEQUIERA.	14	B.Com Sem VI	05-02-18	1000
14	PRERANA PRAKASH.	15	B.Com Sem VI	05-02-18	1000
15	SHALINI S.	16	M.Com Sem IV	05-02-18	1000
16	AMULYA H.C.	17	BBA Sem VI	05-02-18	1000
17	DAYANASREE K.R.	18	BBA Sem VI	05-02-18	1000
18	FAWAZ AHMED.	19	BBA Sem VI	05-02-18	1000
19	KALLADAKA ADNAN.	20	BBA Sem VI	05-02-18	1000
20	KASHIF SAJID AHMED KHATIB.	21	BBA Sem VI	05-02-18	1000
21	MOHAMMED SAFWAN.	22	BBA Sem VI	05-02-18	1000
22	PAVAN G.	23	BBA Sem VI	05-02-18	1000
23	AISHWARYA R.	24	BCA Sem VI	05-02-18	1000
24	BHAVANA N.B.	25	BCA Sem VI	05-02-18	1000
25	CHAITRA A.R.	26	BCA Sem VI	05-02-18	1000
26	CHANDANA H.	27	BCA Sem VI	05-02-18	1000
27	DEVARAJ.	28	BCA Sem VI	05-02-18	1000
28	DIVYASHREE M.	29	BCA Sem VI	05-02-18	1000
29	DIXITH G.	30	BCA Sem VI	05-02-18	1000
30	HAFEEZA BANU K.	31	BCA Sem VI	05-02-18	1000
31	JYOTI RUDRAMUNI HULAMANI.	32	BCA Sem VI	05-02-18	1000
32	KAVYA S.N.	33	BCA Sem VI	05-02-18	1000
33	NAYANA G.	34	BCA Sem VI	05-02-18	1000
34	DRISANKA B.B.	35	BCA Sem VI	05-02-18	1000
35	RASHANA R.	36	BCA Sem VI	05-02-18	1000
36	RASHITHA H.B.	37	BCA Sem VI	05-02-18	1000
37	RASHITHA N.	38	BCA Sem VI	05-02-18	1000
38	RAMYA H.B.	39	BCA Sem VI	05-02-18	1000
39	RASHMI H.H.	40	BCA Sem VI	05-02-18	1000
40	SACHIN S.	41	BCA Sem VI	05-02-18	1000
41	SHEETAL M.M.	42	BCA Sem VI	05-02-18	1000
42	SHWETHA R.	43	BCA Sem VI	05-02-18	1000
43	SWATHI B.N.	44	BCA Sem VI	05-02-18	1000
44	THANUJA H.S.	45	BCA Sem VI	05-02-18	1000
45	SAPNA K IYER.	46	B.Com Sem VI	05-02-18	1000
46	KAVYA U.B.	47	BBA Sem VI	05-02-18	1000
47	BHARGAVI V.	48	BBA Sem VI	05-02-18	1000
	Total				47000

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PESITM Campus Branch
05/03/18





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CAMPUS RELATIONS		CAMPUS RELATIONS		Rev. No.	0
TITLE: MODULE ALLOCATION TABLE		TITLE: MODULE ALLOCATION TABLE		Date	03-10-2017
College Name: Malla Reddy Engineering College, Hyderabad, 2019					
Code	Modules	Resource			
	Aptitude & Reasoning				
AR1	Numbers & Number Systems; Number Series & Odd man out; Percentage & Ratio & Proportion - Sequences and Pattern Completion	Mr. Nithin SP			
AR2	Permutation & Combination & Probability; Seating Arrangement; Average, Alligation & Mixtures - Crypt Arithmetic & Binary Logic	Mr. Nithin SP			
AR3	Time & Work / Work & Wages / Pipes & Cisterns; Syllogisms, Direction Sense; Algebra - Coding & Decoding; Data Interpretation & Data Sufficiency	Mr. Nithin SP			
AR4	Time & Distance, Boats & Streams, Trains & Races; Clocks - Blood Relation; Profit, Loss & Discount; Simple Interest & Compound Interest - Partnership	Mr. Nithin SP			
	Soft Skills				
SS1	Writing Skills & Presentation Skills	Ms. Sindhu Patil			
SS2	Group Discussion Techniques & Mock GD	Ms. Sindhu Patil			
SS3	Resume Building & Resume Correction	Ms. Sindhu Patil			
SS4	HR Interview & Frequently Asked Questions	Ms. Sindhu Patil			
	Microsoft Lessons				
MS1	Microsoft Word - Usages & Applications	Mr. Raghunandan			
MS2	Microsoft Excel - Usages & Applications	Mr. Raghunandan			
	Mock Recruitment Process				
MRP	Post-assessment test + Group Discussion + HR Interview	Mr. Raghunandan			Mr. Nithin SP





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CAMPUS RELATIONS		CAMPUS RELATIONS		Rev. No.	0
TITLE: CAMPUS TRAINING SCHEDULE		TITLE: CAMPUS TRAINING SCHEDULE		Date	03-10-2017
College Name: PESIAMS Shimoga 2019					
Date	Day/Order	Session	Batch-1	Batch-2	
30th Jan. 2018	Day-1	FN (3 Hours) AN (3 Hours)	Online Pre-assessment Test (30 Questions @ 30 Minutes) SS1 - Ms. Sindhu Patil	AR1 - Mr. Nithin SP	
31st Jan. 2018	Day-2	FN (3 Hours) AN (3 Hours)	SS2 - Ms. Sindhu Patil	AR2 - Mr. Nithin SP	
1st Feb. 2018	Day-3	FN (3 Hours) AN (3 Hours)	SS3 - Ms. Sindhu Patil	AR3 - Mr. Nithin SP	
2nd Feb. 2018	Day-4	FN (3 Hours) AN (3 Hours)	SS4 - Ms. Sindhu Patil	AR4 - Mr. Nithin SP	
3rd Feb. 2018	Day-5	FN (3 Hours) AN (3 Hours)	AR1 - Mr. Nithin SP AR2 - Mr. Nithin SP AR3 - Mr. Nithin SP AR4 - Mr. Nithin SP	SS1 - Ms. Sindhu Patil SS2 - Ms. Sindhu Patil SS3 - Ms. Sindhu Patil SS4 - Ms. Sindhu Patil	
		MS1 & MS2 - Mr. Raghunandan (Combined Session)			
		Mock Recruitment Process (MRP) = Post-assessment Test + GD + HR Interview			

Technical Requirements:

- *No. of Systems against the total no. of students with Internet Connection speed not less than 5Mbps, for both Pre-assessment test (30 Questions @ 30 Minutes) and Post assessment test (50 Questions @ 50 Minutes).
- *MS1 & MS2 Sessions will be conducted at the Computer Facility.
- *Two Invigilating Faculty during online test.
- *Projector & CPU with HDMI port.
- *Board and Chalk/Marker.

Principal

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NH 206, Sagar Road
SHIVAMOGGA-577 204,

careerPrime
Campus Recruitment Solutions



CAMPUS CAREER WORKSHOP

Certificate of Participation

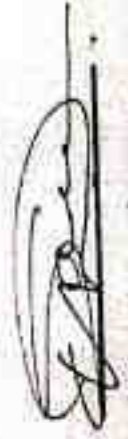
This is to certify that,

SHILPASHREE N. B

has attended "Campus Career Workshop" conducted by careerPrime

at PESIA MS. Shivamogga from 30th Jan 2018 to 3rd Feb 2018


ARASU M T


Head

R S Balakrishna Ramnath
HEAD - CAMPUS RELATIONS



PES IAMS

ಪಿಇಎಮ್‌ಸಿ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸ್ಡ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್
(ಉದ್ದೇಶ ಪೂರ್ವಕವಾಗಿ ನೌಕರರಿಗಾಗಿ/ನೌಕರರನ್ನು ಸಿದ್ಧಗೊಳಿಸಲು ಸೇವೆ ಮಾಡುವ
ಎನ್‌ಐಟಿ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

Phone: 8147053084
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PES Institute of Advanced Management Studies

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: pesiams@pestrust.edu.in
Website : pestrust.edu.in/pesiams

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N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

Course Timetable - 2017-18

Date	TIME	CONTENT OF THE COURSE
06-08-2017	10.00AM - 1.00PM	Introduction to spreadsheets, Office and Excel overview, Basic text and cell formatting
	2.00PM - 5.00PM	Basic arithmetic calculation, Special paste, Freeze pane, Auto completion of series, Sort and filter, Charts, Data validation
13-07-2017	10.00AM - 1.00PM	Conditional formatting Importing data and text to columns
	2.00PM - 5.00PM	Functions, Mathematical, String, IF, AND, OR
20-08-2017	10.00AM - 1.00PM	Match, Search, Vlookup, Data Validation, Creating drop down
	2.00PM - 5.00PM	Lists using different data sources, Adding Pictures and Shapes to a Worksheet
27-08-2017	10.00AM - 1.00PM	Workbook Protection, Keyboard Shortcuts, Creating and Updating Subtotals
	2.00PM - 5.00PM	Formatting functions, pivot table, formulas, text to columns, conditional format, chart features
03-09-2017	10.00AM - 1.00PM	Utilities/Tools, Comparative study between manual process and automated Process
	2.00PM - 5.00PM	working with graphics in EXCEL using worksheets as database in accounting, Recording and editing Macros



Principal

Principal

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SHIVAMOGGA-577204.



ವಿಜಯಪುರ ಅಭಿವೃದ್ಧಿ ಅಧ್ಯಯನ ಅಧ್ಯಯನ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್

(ವಿಜಯಪುರ ಅಭಿವೃದ್ಧಿ ಅಧ್ಯಯನ ಅಧ್ಯಯನ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್)

ಎನ್.ಎಸ್. 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

Phone : 08182 - 640772
08182 - 640812
08182 - 640808

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(Affiliated to Kuvempu University, Recognized by Govt. of Karnataka)

Website : pestrust.edu.in/pesiams

N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

List of Students (I M.Com/I B.Com/BBA) Participated in Advanced Excel Certificate Program AY 2017-18

Sl. No.	Name of the Student
1	ANUJNYA K
2	ANUPKUMAR K R
3	ISHWARYA J
4	KAVYA B P
5	LEKHA B
6	LOHITH KUMAR B R
7	MANOJ J C
8	MANU D R
9	MEGHANA M
10	PRASANNA KUMAR B C
11	PRIYA M K
12	PRUTHVIKA G H
13	RASHMI A S
14	SALMA A
15	SANTHOSH KUMAR N M
16	SHALINI S
17	SHARATH
18	SHILPASHREE N B
19	SHYNI ROBERT
20	SMITHA A
21	SUPRITHA J
22	SYED SHEERAZ
23	VARSHA S V
24	ADITHI K
25	AKANKSHA JAIN
26	ALIYA PATEL
27	AMRUTHA G.C
28	ANCHAL V KUMAR
29	ANUSHA C
30	ARPITHA Y.G

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31	BHARATH S.G
32	BHARATH S N
33	BI BI SHAZIYA
34	CHANDAN SINGH B
35	DARSHNA
36	DEEKSHITH S JAIN
37	DEEPESH M JAIN
38	DHANUSH S SAGAR
39	HARDIK P
40	HARSH M MULANI
41	HARSHINI K.M
42	HARSHITHA K
43	JAINI S
44	JITHIN VIJAY
45	KRIMPLE P BAFNA
46	KUMAR S
47	KUSHAL JAIN
48	LAVANYA B H
49	LUBNA
50	MANASA C.D
51	MILAN JAIN S
52	MITHAN M
53	MOHAMMED ANAS V K P
54	MONISHA PATEL
55	NAMEERA KHANAM
56	NIKITHA S.R
57	NISARGA R
58	PALLAVI KIRAN
59	PAVANA H K
60	PAVITHRA T
61	PRADEEP M


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62	PRAJWAL PRASAD C R
63	PRIYANKA G SONI
64	PUNEETH M CHANDANANI
65	RAHUL R
66	RAJATH KUMAR P
67	RAJOL KUMARI
68	RAKSHITH V
69	SAHANA G S
70	SAKSHI A JAIN
71	SAMHITHA R MANGALAGAR
72	SANJAYDATH M S
73	SATHWIK M.A
74	SHAHISTHA
75	SHARANYA B V
76	SHIVANANDA H C
77	SHIVANANDA N
78	SIDHI S
79	SUDIN R
80	SUSHMA M.G
81	SYED FARHAN
82	THEJAS K M
83	URMILA BHEEMARAM PATEL
84	VAISHALI G.B
85	VEENA R
86	VIMALA N PATEL
87	VINAYAKA H
88	ABDUL MANNAN
89	ABDULLAH AAMIR USMANI
90	AISHWARYA H B
91	AKHIL S
92	AKHILESH C P



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93	AKSHAY M V
94	ALOKA K R
95	ANEES AHMED
96	ANOOP B
97	APOORVA K
98	ARPITHA D.K
99	CHANDANA J.S
100	DHANANJAYA M.N
101	DRAVIL RAJ E
102	FARAZ ANWAR
103	GAGANKUMAR K
104	HARISH KUMAR M
105	HARSHA A V
106	IRFAN KHAN N
107	JUNAID AHMED
108	KAVYA R
109	KSHITIJ RISHAV
110	KUSHAL PATEL S.G
111	LEMUEL D SOUZA
112	MALATHESH K M
113	MALLESH M K
114	MANOJKUMAR
115	MOHAMMED ALTAF
116	MOHAMMED AQHEEL
117	MOHAMMED FARDEEN
118	MOHAMMED KAIF
119	MOHAMMED ZAID
120	MUDASSIR AHMED
121	NIRANJAN H.O
122	NIROOP RAJ M B
123	NISHANTH A.S

Principal



124	PAVAN DHANANJAYAN
125	POOJA S
126	PRADEEP A B
127	PRAJWAL RAJ K R
128	PRANATHI
129	RAHUL S
130	RAJESHWARI H R
131	ROJA D.L
132	SAGAR EC
133	SAGAR M
134	SANDESH S H
135	SHREEJITH M
136	SINDHU S
137	SUHAS D.N
138	SUMANTH M S
139	SYEDA SUNAIN KOUSAR
140	VINAY KUMAR G.K

Certified the list of students
completed the certificate course in
Advanced Excel


Principal

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Phone: 8147053084
8147053085

ಪಿಇಎಮ್‌ಸಿ ಅಧ್ಯಯನ ಕೇಂದ್ರ ಮತ್ತು ಅಭಿವೃದ್ಧಿ ಕೇಂದ್ರ
(ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಅಧಿಕೃತ ಅಂಗವಾಗಿ ಕಾರ್ಯನಿರ್ವಹಿಸುತ್ತಿದೆ)
ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)



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N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

Course Time Table – 2017-18

Date	TIME	CONTENT OF THE COURSE
17-09-2017	10.00AM - 1.00 PM	Digital Marketing – An Overview and Introduction – The changing face of advertising, the technology behind digital marketing, Key terms and concepts
	2.00 PM - 5.00 PM	What is marketing? What is digital marketing? Understanding marketing strategy, the building blocks of marketing, Search Engine Optimization Practitioner
24-09-2017	10.00 AM - 1.00 PM	Content Marketing – Why content? An Overview, The growth of content marketing in the digital age, Technical and architectural strategies
	2.00 PM - 5.00 PM	Content strategies: Offsite Optimization strategies, Click-through and site conversion strategies: social media and Internet audience Profiling Case study
08-10-2017	10.00 AM - 1.00 PM	Mobile Marketing Practitioner: introduction, key terms and concepts, the role of mobile in personal communication, mobile messaging channels
	2.00 PM - 5.00 PM	Location and mobile commerce, integrating mobile into online and pay per click practitioner
15-10-2017	10.00 AM - 1.00 PM	Social Media Channels: introduction, key terms and concepts, social media channels, social networking, content creation, book marking and aggregating
	2.00 PM - 5.00 PM	Location and social media, tracking social media campaigns, social media marketing; rules of engagement, tools of the trade, advantages and challenges
22-10-2017	10.00 AM - 1.00 PM	Email Marketing: introduction, key terms and concepts, email strategy and planning, step by step process, tools of the trade, advantages and challenges
	2.00 PM - 5.00 PM	Display Advertising, Digital Brand Strategies Other important elements of DM channels


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ವಿಶ್ವವಿದ್ಯಾಲಯ ಅಭಿವೃದ್ಧಿ ಮತ್ತು ಅಭಿವೃದ್ಧಿ ಮಂಡಳಿಯ ವತಿಯಲ್ಲಿ

(Kuvempu University, Shivamogga)

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08182 - 640512

08182 - 640806

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Website : pestrust.edu.in/pesiams

N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

List of Students (I M.Com/III B.Com/BBA) Participated in Digital Marketing Certificate Program AY 2017-18

Sl. No.	Name
1	AMSHA S L
2	ASHITHA T S
3	BANU K T
4	BHANUSHREE G M
5	KATHYAYANI S.K
6	KAVYA G R
7	NARASAMMA V
8	NEEHA KOUSAR
9	POOJA N
10	PRASHKILA T S
11	PRIYANKA V
12	RAJINI O
13	RAMESH M R
14	RUMANA
15	SHREYA B R
16	SINCHANA U K
17	SUCHITHRA K S
18	SWEETY GOUR
19	VARSHA K R
20	VARSHA M
21	ABHISHEK R
22	APOORVA PATIL
23	ARPITHA P
24	BHARANI R
25	DIVYA D.M
26	GOURAVI S D
27	POOJA KHATAVKAR N B
28	RAMYA M
29	ROHINI S


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30	ROSLIN MASCARENHAS
31	SANGHAVI D S
32	SANIHA E K
33	SHAGUFTHA
34	SHAHEEN TAJ
35	SINDHU NYAMATI
36	SOUJANYA K
37	SRIHARI M KOLEKAR
38	SULTANA KHANUM
39	VEEKSHITHA A R
40	VINAY KUMAR G.B
41	ABDUL KHADER JEELANI
42	ADITYA G.D
43	ASHWIL D SOUZA
44	BALASUBRAMANYA S P
45	CHANDAN J N
46	CHETHANA S H
47	DEEPAK UDANDKAR
48	FATHIMA ZULFA
49	GULNAZ BEGUM
50	HASEEBA MUTHAHERA
51	HEMANTH B L
52	JOYAL JOY
53	KANCHANA N.S
54	KAVYA N
55	LAKSHMI D S
56	MIZBA H
57	MOHAMMED AFIF SHARIEFF
58	MOHAMMED FAIZAN RAZA
59	MOHAMMED IMRAN
60	MOHAMMED SEAHAN
61	MOHAMMED YUSHA


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62	NANDAN D
63	NEHA SRIEE A D
64	NIRANJAN B T
65	NISARGA S M
66	NITHIN R
67	NITHIN S
68	PRIYANKA B H
69	RAKSHA JAIN
70	SAAD AHMED SHARIFF
71	SADIYA AHMADI
72	SAMREEN FATHIMA
73	SAYED ZEBA HYDER
74	SIMRAN PARVEEN
75	SINDHU S
76	SMARAN S.C
77	SOMASHEKHARA G.H
78	SUMANTH S.M
79	UZAIR S.M
80	VANDANA BEEJADI VENKATESHA
81	VARSHITHA G S
82	VIPUL D PATEL
83	AASIYA
84	ABHILASH S
85	AMULYA V S
86	CHANDANA B.N
87	CHANDRASHEKAR S
88	DARSHAN N JAIN

This is to certify that above students of
I M.com, III B.com, and IV BBA students
 participated in certificate program in Digital Marketing
 Principal



ಪ್ರಗತಿಶೀಲ ಉನ್ನತವಿದ್ಯಾರ್ಥಿ ಅಭಿವೃದ್ಧಿ ಅಧ್ಯಯನ ಮಂಡಳಿಯ ಸ್ಥಾಪನೆ

(ಕರ್ನಾಟಕ ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಅಧಿಕೃತ ಅಂಗವಾಗಿ ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಅನುಮೋದನೆ)

ಎನ್. ಹೆಚ್. 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)



Course Timetable - 2016-17

Date	TIME	CONTENT OF THE COURSE
08-01-2017	10.00AM - 01.00 PM	Introduction to Technical Analysis: Meaning of Technical Analysis, Major Factor behind technical analysis, Advantages of Technical Analysis,
	02.00PM - 05.00PM	Difference between Fundamental and Technical Analysis, Career and scope in Technical Analysis
15-01-2017	10.00AM - 01.00PM	History Behind Technical Analysis
	02.00PM - 05.00PM	Role of Technical Analysis in Live Market
22-01-2017	10.00AM - 01.00PM	Types of Charts: Bar chart, Line chart
	02.00PM - 05.00PM	Point & figure chart, Candlesticks Patterns
29-01-2017	10.00AM - 01.00PM	Implementing Chart: Support & Resistance levels
	02.00PM - 05.00PM	Trends, Moving Average, P Gaps, Volume
05-02-2017	10.00AM - 01.00PM	Technical analysis indicators: Relative strength index, Rate of Change index (ROC), Stochastic (%K D), Larry William %R
	02.00PM - 05.00PM	Moving average convergence & divergence (MACD), MACD Histogram, Bollinger ban, Real time computer presentation

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ಕಿರ್ಲಾಡ್ ಅನ್ವಯವಿಧಾನ ಅಭಿ ಅಭ್ಯಾಸಕರ್ತೃ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್

(ಕಿರ್ಲಾ ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಅಧೀನದಲ್ಲಿರುವ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಂಜೂರಿಯಲ್ಲಿರುವ)

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List of Students (IV M.Com/II B.Com/BBA) Participated in Technical Analysis Certificate Program AY 2016-17

Sl. No.	Name
1	ANITHA M.P
2	ANUSHA N C
3	ANUSHA S
4	BHARATH KUMAR G
5	CHAITHRA S.D
6	CHEZHAN S
7	DADAPEER A
8	DIVYA V G
9	FARHANA F
10	KESHAVA NAIK
11	MALLOJIRAO M R
12	MEENAZ APSHAN
13	MEGHA G.M
14	MEGHANA M.R
15	NANCY FERNANDES
16	PADMASHREE N MIRASHI
17	PRANUTHA D
18	RAKESH N
19	RANJITHA P
20	ROOPA M
21	SACHIN HEGADE
22	SHYLAJA M
23	SOWMYA R
24	SOWMYA S K
25	SUMA G.M
26	SUMA R
27	VEMANA R
28	VINUTHA S J


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29	ABDUL KHADER JEELANI
30	ADITYA G.D
31	ASHWIL D SOUZA
32	BALASUBRAMANYA S P
33	CHANDAN J N
34	CHETHANA S H
35	DEEPAK UDANDKAR
36	FATHIMA ZULFA
37	GULNAZ BEGUM
38	HASEEBA MUTHAHERA
39	HEMANTH B L
40	JOYAL JOY
41	KANCHANA N.S
42	KAVYA N
43	LAKSHMI D S
44	MIZBA H
45	MOHAMMED AFIF SHARIEFF
46	MOHAMMED FAIZAN RAZA
47	MOHAMMED IMRAN
48	MOHAMMED SEAHAN
49	MOHAMMED YUSHA
50	MOHAMMED ZIAULLA SHARIFF S
51	NAMITHA P
52	NANDAN D
53	NEHA SRIEE A D
54	NIRANJAN B T
55	NISARGA S M
56	NITHIN R
57	NITHIN S
58	PRIYANKA B H
59	RAKSHA JAIN
60	RANJITH T G


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61	SADIYA AHMADI
62	SAMREEN FATHIMA
63	SAYED ZEBHA HYDER
64	SHILPA D
65	SHIVUKUMAR K.V
66	SIMRAN PARVEEN
67	SINDHU S
68	SMARAN S.C
69	SOMASHEKHARA G.H
70	SUMANTH S.M
71	UZAIR S.M
72	VANDANA BEEJADI VENKATESHA
73	VARSHITHA G S
74	VIPUL D PATEL
75	AASIYA
76	ABHILASH S
77	ABHISHEK KUMAR JAIN
78	AMULYA V S
79	CHANDANA B.N
80	CHANDRASHEKAR S
81	DARSHAN N JAIN
82	DEEPAK L
83	DIVYA D
84	FAIZA TANHEEM
85	GANESH S BHAT
86	HARISH KUMAR
87	KANKANALA VENKATA SUMADEEPTHI
88	KHUSHBU B JAIN
89	MALLIKARJUN NAGARAJ YALIGAR
90	MANISHA R PATEL


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91	MANOJ V
92	MEGHANA G K
93	MEGHASHREE R
94	MOHAMMED ALI F
95	MOHAMMED ASIF
96	MOHAMMED IHASAAN
97	MOHAMMED RIZWAN
98	NAFIYA KHANUM
99	NAGARATHNA A.B
100	NARENDAR SINGH
101	POOJA L
102	POOJA VISHWANATH GOWDA
103	POORVIK N R
104	PRAJWAL RAJ K R
105	PRERANA JAIN
106	RASHMI M C
107	RINCY K E
108	ROHAN R JAIN
109	RUCHIKA U JAIN
110	SACHIN S.K
111	SAGAR D A
112	SAGAR DEEP K.J
113	SAHANA K M
114	SALONI V JAIN
115	SANJAY K.E
116	SHASHWATHI N S
117	SHRINIDHI H S
118	SHYNIKA C JAIN
119	SINCHANA N.S
120	SOUNDARYA P
121	SOURABH MEHTA


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122	SPARSHA GOWDA
123	SURAKSHA M S
124	TILAK A
125	UJWAL SIRVI T
126	VEERESH PATIL G M
127	VENKATESH V.G
128	YASHWANTH S S

I certify that 128 students mentioned in the above list have attended the certificate course in Technical Analysis

Principal

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Course Time Table – 2016-17

Date	TIME	CONTENT OF THE COURSE
07-08-2016	10.00AM - 1.00 PM	Digital Marketing – An Overview and Introduction – The changing face of advertising, the technology behind digital marketing, Key terms and concepts
	2.00 PM - 5.00 PM	What is marketing? What is digital marketing? Understanding marketing strategy, the building blocks of marketing, Search Engine Optimization Practitioner
14-08-2016	10.00 AM - 1.00 PM	Content Marketing – Why content? An Overview, The growth of content marketing in the digital age, Technical and architectural strategies
	2.00 PM - 5.00 PM	Content strategies: Offsite Optimization strategies, Click-through and site conversion strategies; social media and Internet audience Profiling Case study
21-08-2016	10.00 AM - 1.00 PM	Mobile Marketing Practitioner: introduction, key terms and concepts, the role of mobile in personal communication, mobile messaging channels
	2.00 PM - 5.00 PM	Location and mobile commerce, integrating mobile into online and pay per click practitioner
28-08-2016	10.00 AM - 1.00 PM	Social Media Channels: introduction, key terms and concepts, social media channels, social networking, content creation, book marketing and aggregating
	2.00 PM - 5.00 PM	Location and social media, tracking social media campaigns, social media marketing; rules of engagement, tools of the trade, advantages and challenges
04-09-2016	10.00 AM - 1.00 PM	Email Marketing: introduction, key terms and concepts, email strategy and planning, step by step process, tools of the trade, advantages and challenges
	2.00 PM - 5.00 PM	Display Advertising, Digital Brand Strategies Other important elements of DM channels


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(ಕೆಆರ್‌ನಿಟಿ ಸಂಸ್ಥಾನದ ಅಧಿಕಾರವಹಿಸಿದ ಉನ್ನತ ಶಿಕ್ಷಣದ ಸಂಸ್ಥೆ)

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List of Students (I M.Com/III B.Com/BBA/BCA) Participated in Digital Marketing Certificate Program AY 2016-17

Sl. No.	Name of the Student
1	ABDUL SAHIL
2	ABHISHEK K
3	ABRAR PASHA
4	AMULYA H C
5	ARPITHA S.R
6	AYESHA NAIYARA
7	BABU S
8	BHARGAVI V
9	BHATTI OM PRAKASH
10	BI BI RUQAIYA
11	CHARAN T.B
12	DAYANASREE K R
13	DIGANTH K S
14	FARHEEN TAJ
15	FAWAZ AHMED
16	KALLADAKA ADNAN
17	KARTHIK R
18	KASHIF SAJID AHMED KHATIB
19	KAVYA U B
20	LOHITH S
21	MANJU SHREE D DESAI
22	MEDHA BHAVE
23	MEGHANA H S
24	MOHAMMED ADNAN T.N
25	MOHAMMED ANWER KHAN
26	MOHAMMED SAFWAN
27	NAMRATHA S.D
28	NIDHA
29	NITHIN B S
30	PRATEEK L



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31	RAHUL J.R
32	RAMYA B R
33	ROHITH B
34	SACHIN N
35	SACHIN S
36	SACHIN S K
37	SANIYA KOUVEN
38	SEEMA N.V
39	VARUNI J
40	VIJAYALAKSHMI A
41	SACHIN M R
42	ABHILASH H
43	AISHWARYA ATAD
44	AISHWARYA DOLLY SEQUIERA
45	AISHWARYA SUNIL
46	AKARSHA V S NAIR
47	AKASH NAYAKA T S
48	AKASH S.N
49	AKSHAY N
50	AKSHATHA B
51	AMRUTHA H.L
52	ANKITHA BHANSALI
53	ANKITHA H.C
54	ANUSHA A P
55	APOORVA G.S
56	ARAVIND G
57	ARPITHA H
58	ARPITHA M GOWDA
59	AVINASH H L
60	BHARATH G
61	BHARATH S.P


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62	CHANDAN M N
63	CHARVEE R JAIN
64	CHELA RAM
65	DAYANA M
66	DEEKSHA G.N
67	DHANRAJ M S
68	DRUPADHA D
69	EMMANUEL RAJEEV
70	JHANVI GUPTA
71	KANCHANA K
72	KEERTHANA G KOTIAN
73	LAVANYA R
74	LIFAM LIFZA
75	MANOJ H.P
76	MANOJ KUMAR G
77	MEGHASHREE S
78	NAGAVENI Y
79	PRAJNA P KUMAR
80	PRANITH SONDA
81	PRARTHANA G KOTIAN
82	PREETHISHREE M
83	RAKSHA JAIN
84	RAMYA N PATEL
85	RASHMI
86	RISHAB SHARMA
87	ROHITH S
88	ROOPA S M
89	RUSHYANTH HEGDE N.M
90	SANGEETHA S
91	SANJAY B
92	SANJAY M


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93	SANNIDHI K.R
94	SHARANYA M
95	SHEETAL S JAIN
96	SHEETHAL KUMAR JAIN S S
97	SHREYAS T R
98	SHWETHA M Y
99	SHWETHA S.H
100	SIMRAN
101	SRIRAKSHA S P
102	SUMANA R S
103	SYED SADIQ
104	THANUJA B.R
105	THILAK S
106	UJWALA C
107	UTHKARSHA K.P
108	VARSHA N K
109	VIKAS U CHIKKERI
110	YASHWANTH S
111	RUKMINI K.V
112	ADITHYA K
113	ADNAN AHMED
114	AISHWARYA R
115	AKSHAY KUMAR S R
116	ANOOP VIDYADHAR HEGDE
117	ANUSHREE M V
118	BHAVANA N B
119	CHAITRA A R
120	CHAITRA C
121	CHANDANA H
122	DARSHAN T.H
123	DEVARAJ


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124	DIVYASHREE M
125	DIXITH G
126	HAFEEZA BANU K
127	HALESH B.G
128	HARSHA H.V
129	HARSHITHA P
130	INDIRA V JOIS
131	JAYANTH A S
132	JEETHANA V
133	JYOTI RUDRAMUNI HULAMANI
134	KARTHIK P
135	KAVYA G N
136	KAVYA S N
137	KHAMAR TAJ
138	LOHIT R
139	MANISH RAJ B
140	MOHAMMED BURHAN
141	NAYANA G
142	NEHA TARANNUM
143	NERGIS QURESHI
144	PAVAN J.C
145	PAVITHRA SHAGLE NJ
146	PRIYANKA B.B
147	PUSHPA U S
148	RACHANA R
149	RAHUL T R
150	RAKSHITHA H B
151	RAKSHITHA N
152	RAMYA H B
153	RASHMI H.H
154	RENUKA PRASAD B


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155	ROHAN REVANKAR M
156	SACHIN S
157	SHAMANTH S
158	SHARATH KUMAR R
159	SHASHIKALA D S
160	SHEETAL M M
161	SHEETHAL S
162	SUMANTH J P
163	SHWETHA R
164	SPOORTHI H S
165	SPOORTHI KANGOD
166	SUJAN K.R
167	SWATHI B N
168	TEJASH B
169	THANUJA H.S
170	THANUSHREE
171	VARSHINI G
172	VIKRAM SHET G
173	VITTAL RAO R
174	YUSUFULLA
175	VARUN R.N
176	ANUJNYA K
177	ANUPKUMAR K R
178	ISHWARYA J
179	KAVYA B P
180	LEKHA B
181	LOHITH KUMAR B R
182	MANOJ J C
183	MANU D R
184	MEGHANA M
185	PRASANNA KUMAR B C

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186	PRIYA M K
187	PRUTHVIKA G H
188	RASHMI A S
189	SALMA A
190	SANTHOSH KUMAR N M
191	SHALINI S
192	SHARATH
193	SHILPASHREE N B
194	SHYNI ROBERT
195	SMITHA A
196	SUPRITHA J
197	SYED SHEERAZ
198	VAISHALI K M
199	VARSHA S V

This is to certify that the students mentioned in the list above have attended the Certificate Program in Digital Marketing


04/09/2016

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Pradhan Mantri Kaushal Vikas Yojana is a unique initiative by the Government of India that aims to offer 24 lakh Indian youth meaningful, industry relevant, skill based training. Under this scheme, the trainees will be offered a financial reward and a government certification on successful completion of training and assessment, which will help them in securing a job for a better future.



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Ministry of Skill Development and Entrepreneurship

The changing demographic profile of the country, with 54% of its population under 25 years of age, rising aspirations of the youth seeking better jobs and growing expectations of employers for an efficient, well trained workforce have contributed to a focus on skill development in India. Recognising the urgency to reap the benefits of the demographic dividend and the need for coordinated skill development efforts in the country, Government of India notified the formation of Department of Skill Development and Entrepreneurship on 31st July, 2014 that became a full-fledged Ministry of Skill Development and Entrepreneurship (MSDE) on 9th Nov., 2014.

MSDE is responsible for coordination with all concerned for developing an appropriate skill development framework, removal of disconnect between demand and supply of skilled manpower, mapping of existing skills, doing market research, devising training curriculum, industry-institute linkage, bringing PPP element in skilling, making broad policies for all other Ministry Departments, issuing policies for self skills, computer education, academic equivalence of skill sets, work relating to Industrial Training Institutes (ITIs) and expansion of youth entrepreneurship education. The Ministry aims to Skill on a large Scale with Speed and High Standards in order to achieve the overarching vision of a Skilled India.

The National Skill Development Corporation India (NSDC) is a one of its kind Public Private Partnership in India. It aims to promote skill development by catalyzing creation of large, quality, for-profit vocational institutions. NSDC provides funding to build academic, for-profit vocational training institutes. Its mandate is also to enable support systems such as quality assurance, monitoring systems and train the trainer academies either directly or through partnerships.

- The objective of this Scheme is to encourage skill development for youth by providing monetary rewards for successful completion of approved training programs. Specifically, the Scheme aims to:
 - Encourage standardization in the certification process and initiate a process of creating a registry of skills
 - Enable and mobilize a large number of Indian youth to take up skill training and become employable and earn their livelihood
 - Increase productivity of the existing workforce and align the training and certification to the needs of the economy
 - Provide Monetary Awards for Skill Certification to boost employability and productivity of youth by incentivizing them for skill training
 - Reward candidates undergoing skill training by authorized institutions at an average monetary reward of Rs. 8,000 (Rupees Eight Thousand) per candidate.
 - Benefit 24 lakh youth at an approximate total cost of Rs. 1,500 Crores.



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Currently, only a very small proportion of India's workforce has any formal skill training. Not surprisingly, therefore, several sectors of the country's economy face shortage of skilled people and are arid with low productivity levels due to poor quality of workforce. At the same time, large sections of the country's youth are looking for economic and livelihood opportunities. In this context, skill development has become a key priority area for the country. This is not only essential for economic development, but would help to fulfil youth aspirations for good quality, better paid jobs and self-employment opportunities. This would also enable the country to take advantage of its favourable demographic profile. With a large pool of skilled people, India has an opportunity to become a skill provider for the world, particularly the ageing developed world.

Pradhan Mantri Kaushal Vikas Yojana (PMKVY) is the flagship outcome-based skill training scheme of the new Ministry of Skill Development & Entrepreneurship (MSDE). This skill certification and reward scheme aims to enable and mobilise a large number of Indian youth to take up skill training and become employable and earn their livelihood. Under the scheme, monetary reward would be provided to trainees who are successfully trained, assessed and certified in skill courses run by affiliated training providers. This will boost the productivity of the country's workforce by enabling them to acquire high quality skill training across a range of sectors. It will also bring about a paradigm shift from input-based to outcome-based skill training in the country. It also seeks to significantly scale up skill training activities in the country and enable skill training to happen at a fast pace without compromising quality. Institutional arrangements comprising of the National Skill Development Corporation (NSDC), Sector Skill Councils (SSCs), Assessing agencies and Training Partners are already in place for implementation of the scheme.

Eligible Sectors, Job Roles and target allocation

Standards

Training will be done against standards (National Occupational Standards - NOS and Qualification Packs - QPs for specific job roles) formulated by industry-driven bodies, namely the Sector Skills Councils (SSCs).

Demand-driven targets:

Based on assessment of skill demand and the 'Skill Gap Studies', target for skill training would be allocated to sector skill councils by NSDC in consultation with the SSCs, States/UTs and the Central Ministries/Departments under the oversight of the Steering committee of PMKVY.

Target aligned to national flagship programmes and regions:

Target for skill training would be aligned to the demand from the Central Government's flagship programmes, such as - 'Swachh Bharat', 'Make in India', 'Digital India', 'National Solar Mission' and so on.

Eligible Providers

NSDC training partners undergo due diligence before being registered with NSDC. Government affiliated training centres and other training partners will be approved by the SSCs on the basis of guidelines issued by NSDC. Under PMKVY, even the government affiliated training providers will undergo due diligence as per the process manual. Each training partner would be responsible for its entire franchisee network and the infrastructure of training centers. The same will be part of the monitoring process. Only first level of franchising would be allowed but the same should be declared in advance.



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Training Content (Improved curricula, better pedagogy and trained instructors)

While the thrust would be on outcomes in terms of third party assessment/certification, training providers to focus on improved curricula, better technology enabled pedagogy and upgrading the capacity of instructors to enable the overall ecosystem for high quality skill training in the country. All skill training would include soft skill training, personal grooming, behavioural change for cleanliness and good work ethics as a part of the training curricula

Recognition of Prior Learning (RPL)

Under PMKVY, workers with prior experience in skills and competencies will be assessed and they will also be given monetary rewards for undergoing assessments. This will be an important step towards recognising the skills possessed by workers working in the informal sector and their inclusion. This will also facilitate the process of skill upgradation and re-skilling of the existing workforce. The focus of RPL would be on those job roles/sectors in which it is most desired and it will be accompanied with a strong awareness campaign to promote a paradigm shift in the labour market to make skill training to standards aspirational.

Assessment and Certification

Third party assessments for skill training will be done based on national and/or global standards. Under PMKVY, workers with prior experience in skills and competencies will be assessed and they will also be given monetary rewards for undergoing assessments. This will be an important step towards recognising the skills possessed by workers working in the informal sector and their inclusion. This will also facilitate the process of skill upgradation and re-skilling of the existing workforce. The focus of RPL would be on those job roles/sectors in which it is most desired.

Eligible Beneficiaries

In line with the objectives stated above, this Scheme is applicable to any candidate of Indian nationalities who

- Undergoes skill development training in an eligible sector by an eligible training provider as defined above.
- Is certified during the span of one year from the date of launch of the scheme by approved assessment agencies as defined above.
- Is availing of this monetary award for the first and only time during the operation of this Scheme.
- Any other criteria as defined by the Sector Skill Councils or respective job roles.



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Model's Reward

Reward amount

Model's reward for various job roles within a sector varies for different as per job role levels. This amount would be arrived at after taking various factors like cost of training, willingness of trainees for pay and other relevant factors into consideration. Higher incentives will be given to training in manufacturing, construction and plumbing sectors.

NSQF Levels	For Skills Training		For Recognition of Prior Learning (RPL)	
	Manufacturing, Plumbing & Construction sectors	Other sectors	Manufacturing, Plumbing & Construction sectors	Other sectors
Level 1 & 2	7,500	5,000	2,500	2,000
Level 3 & 4	10,000	7,500		
Level 5 & 6	12,500	10,000		

Direct Fund Transfer

PMKVY will follow complex transparent funding or skill training without any intermediaries with monetary rewards directly transferred to the trainee's bank account. Aadhar number will be used for unique identification of each candidate.

Facilitated Monitoring

Skill Development Management System (SDMS) will be used as a central repository of all the data which can be utilized by the various stakeholders to monitor this scheme. SSCs will be tasked to ascertain the quality of training locations and courses through regular visits. In addition, SSCs will be tasked with certifying all trainers for the Scheme. Audit checks and surprise visits to training centres will also be conducted to ensure unbiased monitoring.

Complaint Management System

To address the grievances of aggrieved stakeholders and mitigate the impeding factors of the scheme, PMKVY will have a ladder based Complaint Management System (CMS) in place. This will provide a speedy redressal to the problems faced by different stakeholders in a more structured manner. The approach, CMS for PMKVY will follow, as given below:

- **Nodal Skill Councils** will form the first level of the system, who will establish a grievance committee to address complaints against their affiliated Training Partners and Assessment Agencies.
- **NSDC** along with the **PMKVY PMU** will form the second level of the system, who will initiate action against cases of violation of Scheme guidelines, which remain unresolved and/or escalated by the first level.
- **Ministry of Skill Development and Entrepreneurship** will form the preceding level of the system, who will provide resolution to highly critical issues and the ones that remain unresolved and/or escalated by the first two levels.



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Date: 08-01-2016

CIRCULAR

This is to inform the Principal and HODs of PESIAMS and PGDMS about the PMKVY Program Timetable (APAR Job role) for Institutions under PES Trust. This Program will be a follow through to the earlier sessions held by JOBSKILLS and will commence from the weekend starting from Jan - 9th, 10th - 2016 to the next 8 weekends with a 2 weekend break and will end on Feb 27th, 28th 2016. PFA, day wise break-up of PMKVY Training program for 9th & 10th Jan 2016 and a overall time chart of all the sessions to be carried out. (To be displayed on the Notice Board).

Please note that the day wise break up will be sent you prior to each training session on a weekly basis. These training sessions will be followed by a CERTIFICATION EXAM by NSDC - Sector Skill Council thereafter which they will be facilitated for career opportunities. Therefore it is requested to ensure utmost seriousness and participation by all registered candidates.

All the registered candidates are informed to be present at the PESITM - Main Seminar Hall tomorrow i.e Jan 9th, 2016 at 9.15 AM alongwith the faculty coordinators for the commencement of the Training Program.


Mr. Pramod S Prabhudev
Head-CDC


Dr. Nagaraja R
CCA-PES Trust


Principal
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Date: 06-01-2016

Circular

All the students who have enrolled their names of PMKVY are informed to attend the training programme commencing from 09-01-2016. This training session has been scheduled for 6 weeks. This programme is followed by examination. The qualified candidates are given with Skill Card. The list of selected candidates is below mentioned.

1. Govindraj H.K
2. Rakesh B.T
3. Akshay H.M
4. Akshay R.Jain
5. Yashawini D
6. Lakshmi H
7. Swarnamya C.S
8. Surran N
9. Rahul Kochar
10. Apsha Tabasum
11. Lecha B
12. Varsha S.V
13. Neha Datu
14. Shankar Satish
15. Hfiah Jahun
16. Lepena T.N
17. Kavya G.R
18. Namraafu P
19. Rakesh K.M
20. Bibi Fathima
21. Divya H.R
22. Meghana T.H
23. Tejaswi Chitra N
24. Rajini K.S
25. Rashmi K.M
26. Shivaprasadraju K.P
27. Aishwarya B.S
28. Sucha R Babu
29. Archana V
30. Meha A Khairl
31. Yamuna R
32. Suresh S


Principal


Principal

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HL
[VI B B M]


VI B C A

AKS
VI B. Com

PMKVY
प्रधानमंत्री कौशल विकास योजना



सत्यमेव जयते
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& ENTREPRENEURSHIP

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Certificate

This is to certify that

Ms. Veena L K D/O Kallathappa (AadhaarNo - 373856977394)
has successfully cleared the assessment for the role of
Accounts Executive - Accounts Payable and Receivable (QP No. - BSC/ Q0901)
conforming to National Skill Qualifications Framework Level-4

Date of Issuance: 12-05-2019

System Identification Number
922046113862139136

Issued by: Ms. LATHIKA. S. PAI

Institution Name: JOBSKILLS SOLUTIONS PVT. LTD.

Signature: 



Sudhakar Rao
(Chairman, BFSI Sector
Skill Council of India)



(253)80070467020470000091216
www.nsdcindia.org/pbancore

Course Time Table – 2015-16

Date	TIME	CONTENT OF THE COURSE
06-09-2015	10.00AM - 1.00 PM	Digital Marketing – An Overview and Introduction – The changing face of advertising, the technology behind digital marketing, Key terms and concepts
	2.00 PM - 5.00 PM	What is marketing? What is digital marketing? Understanding marketing strategy, the building blocks of marketing, Search Engine Optimization Practitioner
13-09-2015	10.00 AM - 1.00 PM	Content Marketing – Why content? An Overview, The growth of content marketing in the digital age, Technical and architectural strategies
	2.00 PM - 5.00 PM	Content strategies: Offsite Optimization strategies, Click-through and site conversion strategies: social media and Internet audience Profiling Case study
20-09-2015	10.00 AM - 1.00 PM	Mobile Marketing Practitioner: introduction, key terms and concepts, the role of mobile in personal communication, mobile messaging channels
	2.00 PM - 5.00 PM	Location and mobile commerce, integrating mobile into online and pay per click practitioner
27-09-2015	10.00 AM - 1.00 PM	Social Media Channels: introduction, key terms and concepts, social media channels, social networking, content creation, book marking and aggregating
	2.00 PM - 5.00 PM	Location and social media, tracking social media campaigns, social media marketing, rules of engagement, tools of the trade, advantages and challenges
04-10-2015	10.00 AM - 1.00 PM	Email Marketing: introduction, key terms and concepts, email strategy and planning, step by step process, tools of the trade, advantages and challenges
	2.00 PM - 5.00 PM	Display Advertising, Digital Brand Strategies Other important elements of DM channels



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(ಕೆ.ಆರ್.ಎಸ್. ಇನ್ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್ ಕೆ.ಆರ್.ಎಸ್. ಇನ್ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್)

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List of Students (III M.Com/V B.Com/BBM/BCA) Participated in Digital Marketing Certificate Program AY 2015-16

Sl. No.	Reg. No.	Name
1	PC141201	ANIL C
2	PC141202	ANKUTHA A R
3	PC141203	ARPITHA U J
4	PC141204	ASHWINI S.E
5	PC141205	BHAVYASHREE
6	PC141206	DIVYA D KATKAR
7	PC141207	DIVYA U
8	PC141208	GOUTHAM K S D
9	PC141209	KAVITHA
10	PC141210	KRUTHI K
11	PC141211	MAMATHA P S
12	PC141212	MEGHANA H.M
13	PC141213	NAVYASHREE M
14	PC141214	NIVEDITA B
15	PC141215	POOJA U KAMATH
16	PC141216	POONAM SIDDANNA DODDAMANI
17	PC141217	PRAVEEN D.P
18	PC141218	RADHA R
19	PC141219	RAKESH PATEL M.P
20	PC141220	RAMYA M SONDUR
21	PC141221	RANJITHA R. S
22	PC141222	RASHMI H L
23	PC141223	SANDHYA U
24	PC141224	SARASWATHI C S
25	PC141225	SEEMA B R
26	PC141226	SHALINI K B
27	PC141227	SHREYAS B
28	PC141228	SHRIKANTH S R
29	PC141229	SHYALAJ S.D


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30	PC141230	SUCHITRA DEVI PRASAD
31	PC141231	SUSHMITHA M SHET
32	PC141232	VEENA L K
33	PC141233	VEERESH R D
34	C1331802	AKSHAY H M
35	C1331803	AKSHAY R JAIN
36	C1331804	AKSHAYKUMAR NB
37	C1331805	AKSHIT KUMAR M JAIN
38	C1331806	ANTHISHA A
39	C1331807	ANUSHKA R SHAH
40	C1331809	APSHA TABASSUM
41	C1331810	BHAVIK M JAIN
42	C1331811	BI BI FATHIMA
43	C1331812	CHARANSINGH T
44	C1331814	DIVYA HR
45	C1331816	GANESH RAO M
46	C1331817	GOVINDARAJ H K
47	C1331818	GURUNATH V
48	C1331819	HARISH J JAIN
49	C1331822	IFFATH JAHAN
50	C1331824	JUGGESH N
51	C1331825	KAVYA GR
52	C1331826	KOMAL M JAIN
53	C1331827	KUNAL A JAIN
54	C1331828	KUSHBOO
55	C1331829	LAKSHMI H
56	C1331830	LEKHA B
57	C1331831	LEPANA TN
58	C1331832	MEGHA B A
59	C1331833	MEGHANA T H
60	C1331835	MUTTHURAJ K
61	C1331837	NAMRATHA P JAIN


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62	C1331838	NEHA DATH
63	C1331839	NIDHI MK
64	C1331841	PAVAN KR
65	C1331842	PAYAL R JAIN
66	C1331843	PRABHU S
67	C1331844	PRAJWAL P
68	C1331846	PRATHIK KA
69	C1331847	PRAVEEN R NAIR
70	C1331849	RAHUL KOCHAR
71	C1331850	RAJANI KS
72	C1331851	RAKESH BT
73	C1331852	RAKESH KM
74	C1331853	RAKESH SP
75	C1331854	RASHMI KM
76	C1331855	RENUKAPRASAD H R
77	C1331856	SHANKAR SATISH SEERWANI
78	C1331858	SHRINGAR S
79	C1331859	SHRIYA MEHTA
80	C1331860	SIMRAN A JAIN
81	C1331861	SUMAN S BOHRA
82	C1331862	SUMANA N
83	C1331863	SWARNAMAYE CS
84	C1331864	SYED SAFWAN
85	C1331865	TEJASWI CHATRA N
86	C1331866	VARSHASV
87	C1331868	VINEETHA JAIN
88	C1331869	VIPUL JAIN
89	C1331870	YASHASWINI D
90	C1331871	SHILPA TS
91	BM138901	ABHINANDAN PK
92	BM138902	AISHWARYA BS


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Unit
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t

93	BM138903	ALIYA MOULALI SHAIKH
94	BM138904	ANUSHA K
95	BM138905	ARCHANA V
96	BM138906	BHARAT B
97	BM138908	DARSHAN NG
98	BM138909	FARMAN JAZEEB
99	BM138910	HARSHA S PATIL
100	BM138911	IFTEQAR AHMED P
101	BM138912	KUSHAL J
102	BM138915	MEHA A KHATRI
103	BM138918	NAVYA KG
104	BM138920	NISHA J JAIN
105	BM138921	PRATHAMA PRABOL
106	BM138923	SAGAR K V
107	BM138924	SAHANA AN
108	BM138926	SALEEM BASHA
109	BM138927	SAMEENA
110	BM138928	SANDEEP S
111	BM138931	SHIVAPRASAD RAJU KP
112	BM138932	SHIVARAMA KRISHNA S P
113	BM138933	SHRAVAN KUMAR K G
114	BM138935	SNEHA R BAFNA
115	BM138937	SYED REEHAN RAZA
116	BM138940	VIKRAM KM
117	BM138971	MOHAMMED ATIF SHARIEFF
118	BC130902	AISHWARYA P.C
119	BC130903	AKANKSHA M JAIN
120	BC130904	ANUSHA M G
121	BC130905	ANUSHA N
122	BC130906	ANVITHA S.B
123	BC130907	ARPITHA M


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124	BC130908	BASAVARAJ M.P
125	BC130909	BHAGYASHREE B.S
126	BC130910	BHAVANA B.S
127	BC130911	CAROL FERNANDIS
128	BC130912	CHAITHRA H.V
129	BC130913	DARSHAN S
130	BC130914	DEEPALI N R
131	BC130915	DOMINIC SUNDEEP RICHARD
132	BC130916	HARSHITHA S
133	BC130917	KALASHREE K M
134	BC130918	KAVYA N.E
135	BC130919	LAVANYA L.M.S
136	BC130920	LISHA P
137	BC130921	MADHURI S NADIG
138	BC130922	MAHIN RIYAZ
139	BC130923	MANASA V
140	BC130924	MAYURA S.M
141	BC130925	NAVYA SHETTY
142	BC130926	PAVITHRA S.M
143	BC130927	PRADEEPA M.K
144	BC130928	PRIYADARSHINI M K
145	BC130929	PRIYANKA S
146	BC130931	RAMAKANTH NAYAKA K.R
147	BC130932	RAMYA G R
148	BC130933	RANJEETH A
149	BC130934	RANJITHA R
150	BC130935	RASHID AHMED
151	BC130936	RASHMI M.A
152	BC130937	ROHIT N
153	BC130938	SAHANA B.O
154	BC130939	SALMAN KHAN S

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155	BC130940	SATHVIK KUMAR K
156	BC130941	SHANKAR K.S
157	BC130942	SHANON D'SOUZA
158	BC130943	SHWETHA DIWANJI
159	BC130944	SINCHANA N
160	BC130945	SPOORTHI NARAYAN
161	BC130946	SUHANA TASNI
162	BC130947	SUJITH KUMAR E.P
163	BC130948	SUNIL KUMAR S.P
164	BC130949	SURESH S
165	BC130950	SUSHMA B.G
166	BC130951	TEJASWINI B.G
167	BC130952	VENKATESH G.N
168	BC130953	VISHWAS S RAIKAR
169	BC130954	YAMUNA R
170	BC130955	YASHASWINI T.J
171	BC130320	VARSHITHA N

This is to certify that above mentioned students have successfully completed the Certificate Program in Digital Marketing.



06/10/2016

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ಪಿಇಎಂಎಸ್ ಇನ್ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್
(ಆಫಿಲಿಯೇಟೆಡ್ ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರ ದ್ವಾರಾ ಮಂಜೂರು)
ಎನ್ ಎಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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Syllabus

Unit - 1	Brief introduction on Software Development Process (6 hours) Importance of Software Development process to build a quality product, Phases of SDLC, Importance of stake holder ideas and requirements, Identification of New skills and requirements, Gap Identification and Analysis.
Unit - 2	Payroll Management System(PMS) (8 Hours) Introduction to PMS, its limitations, Importance at organization level, stages of payroll process, how an organization can be helped to achieve its business goals by automating the Payroll Management system and know how to customize individual PMS and how to manage problems. An overview of PMS Service providers and features of leading service providers, Hands on session.
Unit - 3	Salary Calculation considering different pay structure (3 Hours) Salary components and their calculations, Salary breakup calculation, CTC. Leave Management system (LMS) (3 Hours) Why leave management is important? - An overview, limitations of LMS, functionalities of effective leave management system, How LMS can help organizations by saving money and improving operations? - Hands on session.
Unit - 4	Advanced Salary Calculation (6 Hours) Introduction, Key terms and concepts, Arrear Calculation, Income Tax calculation procedure, Full and Final settlement, Hands on sessions.
Unit - 5	Utilities/Tools, Comparative study between manual process and automated process. (4 Hours) Cloud based payroll services: Introduction, services, Tools, Advantages and challenges. (1 Hour), Hands on session.

K. Sankar
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(ಅಧಿಕಾರ ಪಡೆದ ಅಧ್ಯಯನ ಸಂಸ್ಥೆಗಳಿಂದ ಮತ್ತು ಸರ್ಕಾರದಿಂದ ಪ್ರಮಾಣೀಕರಿಸಿದ ಮತ್ತು ಸರ್ಕಾರದಿಂದ ಪ್ರಮಾಣೀಕರಿಸಿದ)
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Syllabus

Unit - 1	Introduction to Healthcare Management: (6 Hours) Introduction to management, Concept of healthcare management, Understand the specific nature and characteristics of healthcare services and hospital administration Principles of healthcare management, the healthcare industry: A Managerial model
Unit - 2	Management in Industry and Healthcare (6Hours) The functions of Management, expectations from the manager, Values and ethics in management, Machiavelli and healthcare management, Consumer Wants, Patient Needs, The New Economics of Healthcare, Healthcare Management within a Business Framework
Unit - 3	Structure and Staffing of Healthcare organization (6 Hours) Healthcare Organizational Structures, Typical Hospital Structure, Ways to improve Hospital Structure and Patient Care, Administration Services— Informational Services Therapeutic Services and Support Services
Unit - 4	Leadership & Conflict Resolution in Health Care Institutions (6 Hours) Meaning of Interpersonal Conflict, Reasons for conflict, Levels of conflict, Impact of interpersonal conflict in health care setting on patient care, Strategies to resolve interpersonal conflict, role of leaders in conflict management, Need for a strategic approach to conflict management.
Unit - 5	The Past, Present and Future of Healthcare Quality (6 Hours) Paths to quality health care standards, The Regulatory Route, The Learning Science Route, Management Science route. Quality assurance in health care industry, Global dimension

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(ಎಂಪಿಐ ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಅಧಿಕಾರವಹಿಸಿದ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮನ್ನಣೆ ಪಡೆದ)
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Syllabus

Unit - 1:	Capital Market and its Operation (8 Hours): Basic knowledge of Capital Market (Primary Market & Secondary Market), Major Market Participants, Major Exchanges and Indices, Legal Framework and Regulations, Trading and Trading Membership, Clearing and Settlement Process and Fundamental Valuation Concepts Glimpse of various trading software (ODIN, NEAT, NOW) Practical training of market operations.
Unit - 2:	Derivative Markets and its Operations (8 Hours): Introduction to Derivatives, Type of Derivative Contracts, Understanding of Future, Forward, Option and SWAP, Future Contracts, Mechanism & Pricing of Forwarding Contracts, Understanding of Options and it's (Call & Put), Trading, Clearing, and Settlement, Risk Management in Derivatives, Regulatory Frame Work, Accounting of Derivatives and Practical classes for Trading and Methodology.
Unit - 3:	Commodity Market (8 Hours): Understanding Commodity Market, Live Trading in Commodities- MCX and NCDEX and International commodity Vs Domestic Commodity.
Unit - 4:	Currency Market (6 Hours): Currency Derivative and its History, Forward, Future and Options of Currency Derivative, Trading, Clearing, Settlement & Risk Management of Currency Futures, Different Strategy Use for Currency Derivative Trading and Live Trading practices in Currency Derivative Segment.

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H. Sridharan
Principal

H. Sridharan
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(H. Sridharan S.K.)

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ಶಿವಮೊಗ್ಗದ ವಿಸ್ತೃತವಿಜ್ಞಾನ ಮತ್ತು ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ವಲ್ಪಜ್ಞಾನ

(ಕರ್ನಾಟಕ ವಿಶ್ವವಿದ್ಯಾನಿಲಯಕ್ಕೆ ಸೇರಿದಂತೆ ಸರ್ಕಾರದಿಂದ ಅನುಮೋದಿತವಾಗಿರುವ) ಎಸ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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Syllabus

Unit - 1:	GST in India - An Introduction: Concept of GST, Need for GST in India, Framework of GST as introduced in India, Benefits of GST and Constitutional Provisions.
Unit - 2:	Important Definitions: Discussion on definition of goods, service, Business, composite and mixed supply, Continuous Supply, taxable supply and non-taxable supply, supplier and recipient, exempt supply and zero-rated supply, NIL rated supplies, consideration and non-monetary consideration.
Unit - 3:	Levy and Collection of Tax: GST Rate Structure, Supply, Scope of Supply, Composite and Mixed Supplies; Levy and Collection; Composition Levy; Exemptions; Person Liable to pay GST; Supply of Goods or Services or both to or by Special Economic Zone. Reverse Charge; Electronic Commerce Operators.
Unit - 4:	Time Value and Place of Supply under GST: Time of Supply; Value of Supply and Place of Supply; Change in Rate of Tax in respect of Supply; Exempt Supply; Problems on Time and Place of Supply, Value of Supply, Value of Taxable Supply, Invoice Value, GST Payable. Registration under GST: Introduction, Persons not liable for Registration; Compulsory Registration in Certain Cases; Procedure; Concept of Distinct Person under GST; Deemed Registration; Cancellation of Registration; Revocation of Registration.
Unit - 5:	Input Tax Credit (ITC): Introduction, Eligibility for taking Input Tax Credit (ITC); Blocked Credits; Method of Reversal of Credits; Input Tax Credit in Special Circumstances; Input Tax Credit in respect of Goods sent for Job-work; Distribution of Credit by Input Service Distributor (ISD), Recovery of Excess Credit by ISD-Availing and Utilization of ITC; Computation of GST; Problems on ITC.
Unit-6:	Payment of Tax, TDS and TCS under GST: Computation of Tax Liability and Payment of Tax; Interest on Delayed Payment of Tax; Refund of Tax; Tax Deduction at Source (TDS); Collection of Tax at Source (TCS); Computation of Interest on Delayed Payment of Tax.

K. Sailatha
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For Vishnu Techsoft Pvt. Ltd.

R. Mahesh
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ಪಿಇಎಮ್‌ಸಿ ಅಭಿವೃದ್ಧಿಯನ್ನು ಒಳಗೊಂಡಿರುವ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್

(Kannada: ಶಿವಮೊಗ್ಗದಲ್ಲಿರುವ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್)
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Syllabus

Unit 1: Introduction to Technical Analysis (6 Hours)

Meaning of Technical Analysis, Major Factor behind technical analysis, Advantages of Technical Analysis. Difference between Fundamental and Technical Analysis, Career and scope in Technical Analysis.

Unit 2: History Behind Technical Analysis (6 Hours)

Role of Technical Analysis in Live Market, History of Technical Analysis.

Unit 3: Types of Charts (6 Hours)

Bar chart, Line chart, Point & figure chart, Candlesticks Patterns.

Unit 4: Implementing Chart and Candlestick Patterns (6 Hours)

Support & Resistance levels, Trends, Moving Average, P Gaps, Volume.

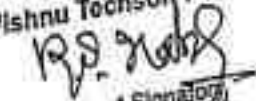
Unit 5: Technical analysis indicators (6 Hours)

Relative strength index, Rate of change index (ROC), Stochastic (%K D), Larry William %R, Moving average convergence & divergence (MACD), MACD Histogram, Bollinger ban, Real time computer presentation.


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(ಕಾನೂನುಬಾಹಿರವಾಗಿರುವುದರಿಂದ ಸರ್ಕಾರದಿಂದ ಅನುಮೋದನೆ ಪಡೆದಿದೆ)

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Syllabus

Unit - 1	Digital Marketing – An Overview and Introduction : (6 Hours) Introduction, The changing face of advertising, the technology behind digital marketing. Key terms and concepts, What is marketing? What is digital marketing? Understanding marketing strategy, the building blocks of marketing, Search Engine Optimization Practitioner
Unit - 2	Content Marketing (6Hours) Why content? – An overview, The growth of content marketing in the digital age. Technical and architectural strategies: Content strategies; Offsite optimization strategies, Click-through and site conversion strategies: Social Media and Internet Audience Profiling Case study
Unit - 3	Mobile Marketing Practitioner (6 Hours) Introduction, Key terms and concepts, the role of mobile in personal communication, Mobile messaging channels, Location and mobile, Mobile commerce, Integrating mobile into online and Pay per Click Practitioner
Unit - 4	Social Media Channels: (6 Hours) Introduction, Key terms and concepts, Social media channels, Social networking. Content creation, Bookmarking and aggregating, Location and social media. Tracking social media campaigns Social media marketing: Rules of engagement Tools of the trade Advantages and challenges.
Unit - 5	Email Marketing (6 Hours) Introduction, Key terms and concepts, Email strategy and planning, Step-by-step process Tools of the trade, Advantages and challenges. Display Advertising, Digital Brand Strategies Other important elements of DM channels


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Syllabus

UNIT-1: Excel Basics (6 Hours)

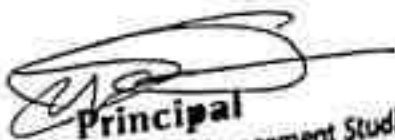
Introduction to spreadsheets, Office and Excel overview, Basic text and cell formatting, Basic arithmetic calculation, Special paste, Freeze pane, Auto completion of series, Sort and filter, Charts, Data validation

UNIT-2: Advanced Excel Capabilities (12 Hours)

Conditional formatting Importing data and text to columns, Functions, Mathematical, String, IF, AND, OR, Match, Search, Vlookup, Data Validation, Creating drop down, Lists using different data sources, Adding Pictures and Shapes to a Worksheet.

UNIT-3: SPREAD SHEET Working with EXCEL (12 Hours)

Workbook Protection, Keyboard Shortcuts, Creating and Updating Subtotals, Formatting functions, pivot table, formulas, text to columns, conditional format, chart features, working with graphics in EXCEL using worksheets as database in accounting, Recording and editing Macros.


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