

Note: Circular from Kuvempu University related to Revision of Syllabus of PG Department of Commerce with effect from the AY 2020-21

Fax: 08282-256262

E-mail: kuvempuacademic@gmail.com

Phone No - 08282-256149  
Website: www.kuvempu.ac.in

ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾಲಯ

ಶೈಕ್ಷಣಿಕ ವಿಭಾಗ, ವಿಶ್ವವಿದ್ಯಾಲಯ ಕಾರ್ಯಾಲಯ, ಕುವೆಂಪು ಶತಮಾನೋತ್ಸವ ಭವನ,  
ಜ್ಞಾನಸಹ್ಯಾದ್ರಿ, ಶಂಕರಘಟ್ಟ - 577 451, ಶಿವಮೊಗ್ಗ ಜಿಲ್ಲೆ.

Re-Accredited by NAAC with "A" Grade, Ranked 73<sup>rd</sup> place in NIRF-2019 & 45<sup>th</sup> Place at National Level in SCIMAGO Rankings



ಸಂಖ್ಯೆ:ಕುವಿ:ಎಸಿ-4: :2020-21

3448

ದಿನಾಂಕ:27-11-2020

ಸುತ್ತೋಲೆ

PG Dept.

ವಿಷಯ: 2020-21ನೇ ಶೈಕ್ಷಣಿಕ ಸಾಲಿನ ಸ್ನಾತಕೋತ್ತರ ಪದವಿಯ ಪರಿಷ್ಕೃತ ಪಠ್ಯಕ್ರಮವನ್ನು ವಿಶ್ವವಿದ್ಯಾಲಯದ ಅಂತರ್ಜಾಲದಲ್ಲಿ ಪ್ರಕಟಿಸುವ ಕುರಿತು.  
ಉಲ್ಲೇಖ: ವಿಶ್ವವಿದ್ಯಾಲಯದ ಪತ್ರ ಸಂಖ್ಯೆ:ಕುವಿ:ಎಸಿ-2/83ಬಿ/259/2020-21,  
ದಿನಾಂಕ:14/15-09-2020.

\*\*\*

2020-21ನೇ ಶೈಕ್ಷಣಿಕ ಸಾಲಿನಿಂದ ಇಂಗ್ಲೀಷ್, ಸೂಕ್ಷ್ಮ ಉಜೀವಶಾಸ್ತ್ರ, ರಸಾಯನಶಾಸ್ತ್ರ, ಪತ್ರಿಕೋದ್ಯಮ ಮತ್ತು ಸಮೂಹ ಸಂದಹನ, ಸಂಸ್ಕೃತ, ಕನ್ನಡ, ಅನ್ವಯಿಕ ಭೂಗರ್ಭಶಾಸ್ತ್ರ, ಸಸ್ಯಶಾಸ್ತ್ರ, ಕಂಪ್ಯೂಟರ್ ಸೈನ್ಸ್, ಕಂಪ್ಯೂಟರ್ ಅಪ್ಲಿಕೇಷನ್, ಪರಿಸರ ವಿಜ್ಞಾನ, ಎಲೆಕ್ಟ್ರಾನಿಕ್ಸ್, ಗಣಿತಶಾಸ್ತ್ರ, ಔಷಧೀಯ ರಸಾಯನಶಾಸ್ತ್ರ, ಅರ್ಥಶಾಸ್ತ್ರ, ಇತಿಹಾಸ ಮತ್ತು ಪ್ರಾಕ್ರಮಶಾಸ್ತ್ರ, ಎಂ.ಬಿ.ಎ.(ಟಿ.ಟಿ.ಎಂ.), Commerce, ವಾಣಿಜ್ಯಶಾಸ್ತ್ರ, ಜೈವಿಕ ತಂತ್ರಜ್ಞಾನ ಸ್ನಾತಕೋತ್ತರ ಪದವಿಯ ಪಠ್ಯಕ್ರಮಗಳು ಪರಿಷ್ಕೃತಗೊಂಡಿರುತ್ತವೆ. ಪರಿಷ್ಕೃತ ಪಠ್ಯಕ್ರಮವನ್ನು ವಿಶ್ವವಿದ್ಯಾಲಯದ ವೆಬ್‌ಸೈಟ್‌ನಲ್ಲಿ [www.kuvempu.ac.in](http://www.kuvempu.ac.in) ಪ್ರಕಟಿಸಲಾಗಿದೆ. ವೆಬ್‌ಸೈಟ್‌ನಲ್ಲಿ (Download) ಡೌನ್‌ಲೋಡ್‌ಗೆ ಹೋಗಿ ಅವುಗಳನ್ನು ಡೌನ್‌ಲೋಡ್ ಮಾಡಿಕೊಂಡು ಸೂಕ್ತ ಕ್ರಮ ಕೈಗೊಳ್ಳಲು ಈ ಮೂಲಕ ತಿಳಿಸಲಾಗಿದೆ.

*Inform M.com coordinator faculty of M.com*

*Dr. Chandra Kumar 27/11/20*

ಉಪ ಕುಲಸಚಿವ  
ವಿಶ್ವವಿದ್ಯಾಲಯ  
ಜ್ಞಾನ ಸಹ್ಯಾದ್ರಿ  
ಶಂಕರಘಟ್ಟ-577451  
ಶಿವಮೊಗ್ಗ ಜಿಲ್ಲೆ

ಗೆ.

1. ಎಲ್ಲಾ ಸ್ನಾತಕೋತ್ತರ ಅಧ್ಯಯನ ವಿಭಾಗಗಳ ಮುಖ್ಯಸ್ಥರು/ಸಂಯೋಜನಾಧಿಕಾರಿಗಳು, ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾಲಯದ ಶಂಕರಘಟ್ಟ/ಶಿವಮೊಗ್ಗ / ಕಡೂರು/ ಚಿಕ್ಕಮಗಳೂರು - ಮುಂದಿನ ಆಗತ್ಯ ಸೂಕ್ತಕ್ರಮಕ್ಕಾಗಿ
2. ನಿರ್ದೇಶಕರು, ಕಾಲೇಜು ಅಭಿವೃದ್ಧಿ ಪರಿಷತ್, ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾಲಯ, ಶಂಕರಘಟ್ಟ
3. ನಿರ್ದೇಶಕರು, ಯು.ಸಿ.ಸಿ.ಎಫ್. ಕಂಪ್ಯೂಟರ್ ಕೇಂದ್ರ, ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾಲಯ, ಶಂಕರಘಟ್ಟ
4. ಉಪಕುಲಸಚಿವರು, ಪ್ರಾಧಿಕಾರಗಳ ವಿಭಾಗ, ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾಲಯ, ಶಂಕರಘಟ್ಟ

ಪ್ರತಿಗಳು

1. ಅಪ್ಪ ಸಹಾಯಕರು, ಕುಲಸಚಿವರು: ಕುಲಸಚಿವರು(ಪರಿಷ್ಕಾಂಗ); ಹಣಕಾಸು ಅಧಿಕಾರಿಗಳು, ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾಲಯ, ಶಂಕರಘಟ್ಟ.
2. ರಕ್ಷಣಾ ಕಡತ.
3. ಕಛೇರಿ ಪ್ರತಿ.

*Noticed*  
*27/11/2020*  
*28/11/2020*  
*28/11/2020*

<b>PESIAMS</b>	
Inward No....134....	Date 28-11-2020
Signature of Inward Entered.....	
Signature of Principal.....	

*28/11/2020*





Master of Commerce, M. Com (Regular)

Course Matrix (2020-21)

Course Code	Semester and Course	Teaching hours	Credits	Maximum Marks			Examination Duration
				Continuous Assessment	Semester-end Examination	Total	
<b>SEMESTER - I</b>							
HC101	Organisational Theory and Behaviour	4	4	25	75	100	3
HC102	Managerial Economics for Business Decisions	4	4	25	75	100	3
HC103	Accounting Theory and Analysis	4	4	25	75	100	3
HC104	Advanced Financial Management	4	4	25	75	100	3
<b>Soft Core Stream - Students can opt any two course among the following Courses</b>							
SC101	Advanced Management Accounting	3	3	25	75	100	3
SC102	Financial Markets and Services	3	3	25	75	100	3
SC103	Credit Management in Banks	3	=	25	75	100	3
SC104	Principles and Practices of Insurance	3	6	25	75	100	3
<b>Semester - I, Total</b>		<b>22</b>	<b>22</b>	<b>150</b>	<b>450</b>	<b>600</b>	
<b>SEMESTER - II</b>							
HC201	Business Environment and Government Policy	4	4	25	75	100	3
HC202	Advanced Marketing Management	4	4	25	75	100	3
HC203	Business and Corporate Taxation	4	4	25	75	100	3
HC204	Advanced Cost Management	4	4	25	75	100	3
<b>Soft Core Stream - Students can opt any two course among the following Courses</b>							
SC201	Investment Management	3	3	25	75	100	3
SC202	Advanced Auditing	3	+	25	75	100	3
SC203	Supply Chain Management	3	=	25	75	100	3
SC204	Managerial Communication	3	6	25	75	100	3
<b>Interdisciplinary Courses offered to Other Departments</b>							
EL201	E-Banking	2		10	40	50	1½
EL202	Personal Financial Planning	2	2	10	40	50	1½
<b>Semester - II, Total</b>		<b>24</b>	<b>24</b>	<b>160</b>	<b>490</b>	<b>650</b>	

*[Signature]*  
Principal





SEMESTER – III							
HC301	E-Commerce	4	4	25	75	100	3
HC302	Operations Research	4	4	25	75	100	3
HC303	Business Research Methodology	4	4	25	75	100	3
<b>Soft Core Stream - Students can opt any One Course between the following Courses</b>							
SC301	Human Resource Management	3	3	25	75	100	3
SC302	Business Ethics and Corporate Governance	3		25	75	100	3
<b>Elective Specialization - Students can opt any Two Specialization Courses among the following Groups</b>							
SC301E	Group A - Accounting: Indian Accounting Standards (Ind AS) - I	4	4 + 4 = 8	25	75	100	3
SC302E	Group B - Taxation: Indirect Taxation – I (GST)	4		25	75	100	3
SC303E	Group C - Finance: Risk Management and Financial Derivatives	4		25	75	100	3
SC304E	Group D - Banking: Indian Banking System	4		25	75	100	3
SC305E	Group E - Insurance: Management of Life Insurance	4		25	75	100	3
SC306E	Group F - Marketing Management: Consumer Behaviour and Marketing Research	4		25	75	100	3
<b>Interdisciplinary Courses offered to Other Departments</b>							
EL301	Stock Markets	2	2	10	40	50	1½
EL302	Micro Finance	2		10	40	50	1½
<b>Semester – III, Total</b>		<b>25</b>	<b>25</b>	<b>160</b>	<b>490</b>	<b>650</b>	
SEMESTER – IV							
HC401	International Business	4	4	25	75	100	3
HC402	Entrepreneurship Development	4	4	25	75	100	3
HC403	Project Report	*	4	25	75	100	-
*Project Report: Classes 1 hour per batch of 6 students per week for each teacher.							
<b>Soft Core Stream - Students can opt any One Course between the following Courses</b>							
SC401	Security Analysis and Portfolio Management	3	3	25	75	100	3
SC402	Strategic Management	3		25	75	100	3

*Kes*  
Principal





Elective Specialization - Students have to study same Specialization Groups which they opted in 3 <sup>rd</sup> Semester							
SC401E	Group A - Accounting: Indian Accounting Standards (Ind AS) - II	4	4 + 4 = 8	25	75	100	3
SC402E	Group B - Taxation : Indirect Taxation – II (GST and Customs)	4		25	75	100	3
SC403E	Group C - Finance: Global Business Finance	4		25	75	100	3
SC404E	Group D - Banking: International Banking	4		25	75	100	3
SC405E	Group E - Insurance: Management of Non - Life Insurance	4		25	75	100	3
SC406E	Group F - Marketing Management: Services Marketing	4		25	75	100	3
	Semester – IV, Total	19 + PR	23	160	490	600	

Note: Semester – IV : 19 Hours Class Room Teaching + \*Project Report Classes 1 hour per batch of 6 students per week for each Teacher.

Besides, the students have to study three soft skill courses in the first year and these courses are (1) Communication Skills, (2) Computer Skills and (3) Life Skills. These courses carry one credit each.

- Any one group from the available elective specialisation stream shall be selected by a student at the time of commencement of Third Semester. Once an elective specialisation stream has been selected, no change in the option will be allowed later in the Fourth Semester. The students must take the same elective specialisation stream in the Fourth Semester. The Department/Affiliated colleges will announce at the end of the Second Semester. The soft core elective specialisation stream which will be offered during Third and Fourth Semesters depends on the availability of faculty members, infrastructure and the demand for the elective specialisation streams.

**Principal**





# M.Com Course Curricula (Revised)

<b>Approved by:</b>	
BoS in Commerce (PG):	12 December 2016
Faculty of Commerce:	3 March 2017
Academic Council:	30 March 2017
Communication from University: <b>KU:Acad:AC-4(170):1165:2017-18</b> dated 6 May 2017	
<b>Effective from 2017-18 academic year</b>	

**Principal**

Institute of Advanced Management Studies  
NH 206, Sagar Road  
SHIVAMOGGA-577 204.





**Master of Commerce, M. Com (Regular)  
Course Matrix (proposed, 2017-18)**

Course Code	Semester and Course	Teach- ing hours	Cre- dits	Maximum Marks			Exami- nation Dura- tion
				Conti- nuous Asses- -ment	Seme- -ster-end Exami- -nation	Total	
<b>Semester – I</b>							
HC101	Organizational Behaviour and Theory	3	3	25	75	100	3
HC102	Managerial Economics	4	4	25	75	100	3
HC103	Advanced Financial Management	4	4	25	75	100	3
HC104	Accounting Theory and Analysis	5	5	25	75	100	3
SC101	Soft Core Stream, Course – I	4	4	25	75	100	3
SC102	Soft Core Stream, Course – II	3	3	25	75	100	3
Semester – I, Total		23	23	150	450	600	
<b>Semester – II</b>							
HC201	Business Environment and Government Policy	4	4	25	75	100	3
HC202	Advanced Marketing Management	4	4	25	75	100	3
HC203	Managerial Communication	3	3	25	75	100	3
HC204	Business Mathematics and Statistics	4	4	25	75	100	3
SC201	Soft Core Stream, Course - III	4	4	25	75	100	3
SC202	Soft Core Stream, Course - IV	3	3	25	75	100	3
EL - 1	Elective/Inter-disciplinary Course - I	2	2	10	40	50	1½
Semester – II, Total		24	24	160	490	650	
<b>Semester – III</b>							
HC301	Human Resource Management	4	4	25	75	100	3
HC302	E-commerce	3	3	25	75	100	3
HC303	Quantitative Techniques for Managerial Decisions	4	4	25	75	100	3
HC304	Business Research Methodology	4	4	25	75	100	3
SC301	Soft Core Stream, Course - V	4	4	25	75	100	3
SC302	Soft Core Stream, Course - VI	4	4	25	75	100	3
EL - 2	Elective/Inter-disciplinary Course - II	2	2	10	40	50	1½
Semester – III, Total		25	25	160	490	650	
<b>M.Com, Semester – IV</b>							

*[Signature]*  
**Principal**





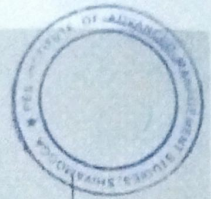
HC401	Strategic Management and Corporate Governance	3	3	25	75	100	3
HC402	Global Business Management	4	4	25	75	100	3
HC403	Production and Operations Management	4	4	25	75	100	3
HC404	Entrepreneurial Development and Project Management	3	3	25	75	100	3
HC405	Inplant Training and Project Report	3	3	25	75	100	
SC401	Soft Core Stream, Course – VII	4	4	25	75	100	3
SC402	Soft Core Stream, Course – VIII	4	4	25	75	100	3
	Semester – IV, Total	25	25	175	525	700	
	Semesters – I to IV, Grand Total	97	97	645	1955	2600	

Besides, the students have to study three soft skill courses in the first year and these courses are (1) Communication Skills, (2) Computer Skills and (3) Life Skills. These courses carry one credit each.

Soft Core Stream – A: Accounting and Taxation		Soft Core Stream – B: Accounting and Finance	
SC101A	Advanced Management Accounting	SC101B	Advanced Management Accounting
SC102A	Corporate Tax Planning and Management	SC102B	Indian Financial System
SC201A	Strategic Cost Management	SC201B	Strategic Cost Management
SC202A	Goods and Services Tax	SC202B	Investment Management
SC301A	Marginal Costing for Managerial Decisions	SC301B	Marginal Costing for Managerial Decisions
SC302A	Indian Accounting Standards - I	SC302B	Derivatives Market
SC401A	Indian Accounting Standards - II	SC401B	Indian Accounting Standards
SC402A	Cost Accounting Standards and Other Issues	SC402B	Global Business Finance
Soft Core Stream – C: Banking and Insurance		Soft Core Stream – D: Banking and Finance	
SC101C	Indian Banking System	SC101D	Indian Banking System
SC102C	Principles and Practice of Insurance	SC102D	Indian Financial System
SC201C	Credit Management in Banks	SC201D	Credit Management in Banks
SC202C	Management of Life Insurance	SC202D	Investment Management
SC301C	Indian Accounting Standards	SC301D	Indian Accounting Standards
SC302C	Management of Non-life Insurance	SC302D	Derivatives Market
SC401C	International Banking	SC401D	International Banking

*Yes*  
Principal





SC402C Actuarial Science

SC402D Global Business Finance

**Soft Core Stream – E: Marketing Management and Human Resource Management**

SC101E Consumer Behaviour and Marketing Research

SC102E Human Resource Development

SC201E Services Marketing

SC202E Competency Mapping and Succession Planning

SC301E Retailing and Brand Management

SC302E Industrial Relations and Employee Welfare

SC401E International Marketing Management

SC402E International Human Resource Management

**Elective Courses** (for the students of other Disciplines):

**Semester – II** (Even Semester):

EL201: Personal Financial Planning

EL202: Principles of Marketing

**Semester – III** (Odd Semester):

EL301: Micro Finance

EL302: Income Tax Law and Practice

**Principal**

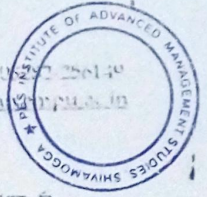
PES Institute of Advanced Management Studies  
NH 206, Sagar Road  
SHIVAMOGGA-577 204.



Note: Circular related to revision of BBM Syllabus of Kuvempu University with effect from the AY 2013-14.

Fax : 08282-256262  
E-mail:ku@kuvempu.ac.in

Phone No. 08282-256149  
Website: www.kuvempu.ac.in



**ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ**

ವಿಶ್ವವಿದ್ಯಾನಿಲಯ ಕಾರ್ಯಾಲಯ, ಕುವೆಂಪು ಉಪನಿರ್ದೇಶನ ಭವನ, ಜ್ಞಾನ ಸಹ್ಯಾದ್ರಿ,  
ಶಂಕರಘಟ್ಟ - 577 451, ಗಿವರೋಗಿ ಪಲ್ಲೆ

ಸಂಖ್ಯೆ:ಕುವಿ.ಶೈ.ಎಂ-1: 2013-14/787/972 ದಿನಾಂಕ:16-05-2013

**Uy BBA**

**ಸುತ್ತೋಲೆ**

27

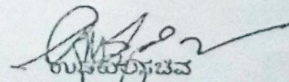
ವಿಷಯ : ಸ್ನಾತಕ ಬಿ.ಬಿ.ಎಂ. ಪದವಿ ಪಠ್ಯಕ್ರಮವನ್ನು ಪರಿಷರಿಸುವ ಬಗ್ಗೆ.

- ಉಲ್ಲೇಖ : 1. ಶಿಕ್ಷಣ ಮಂಡಳಿ ಸಭೆಯ ಅನುಮೋದನೆ ದಿನಾಂಕ:25-03-2013.  
2. ದೀನರು, ಸ್ನಾತಕೋತ್ತರ ಆಡಳಿತ ನಿರ್ವಹಣಾಶಾಸ್ತ್ರ ಅಧ್ಯಯನ ವಿಭಾಗ, ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ, ಶಂಕರಘಟ್ಟ - ಇವರ ಪ್ರ. ಸಂ:ದೀ:79: 2013-14, ದಿನಾಂಕ:05-05-2013.

ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸ್ನಾತಕ ಬಿ.ಬಿ.ಎಂ. ಪದವಿ ಪಠ್ಯಕ್ರಮವನ್ನು ಸರಿಪಡಿಸಲಾಗಿದ್ದು, ಸದರಿ ಪಠ್ಯಕ್ರಮಗಳನ್ನು 2013-14ನೇ ಸಾಲಿನಿಂದ ಜಾರಿಗೊಳಿಸುವುದರ ಸಂಬಂಧ ದಿನಾಂಕ:25-03-2013ರ ಶಿಕ್ಷಣ ಮಂಡಳಿ ಸಭೆಯ ಅನುಮೋದನೆ ನೀಡಿರುತ್ತದೆ. ಸದರಿ ಪರಿಷರಿಸಿದ ಪಠ್ಯಕ್ರಮಗಳನ್ನು ಈ ಸುತ್ತೋಲೆಗೆ ಲಗತ್ತಿಸಲಾಗಿದ್ದು, 2013-14ನೇ ಶೈಕ್ಷಣಿಕ ಸಾಲಿನಿಂದ ಜಾರಿಗ ತರಲು ಈ ಮೂಲಕ ತಿಳಿಸಲಾಗಿದೆ.

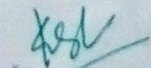
ಹೆಚ್ಚಿನ ಮಾಹಿತಿಗಾಗಿ, ಪ್ರೊ. ಆರ್. ಹಿರೇಮಣಿ ನಾಯ್ಕ, ದೀನರು, ವಾಣಿಜ್ಯ ನಿಕಾಯ ಮತ್ತು ಪ್ರಾಧ್ಯಾಪಕರು ಸ್ನಾತಕೋತ್ತರ ಆಡಳಿತ ನಿರ್ವಹಣಾಶಾಸ್ತ್ರ ಅಧ್ಯಯನ ವಿಭಾಗ, ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ, ಶಂಕರಘಟ್ಟ - ಇವರನ್ನು ಸಂಪರ್ಕಿಸಲು ತಿಳಿಸಲಾಗಿದೆ.

11/5  
25/5/13  
K.M. S.B.R.D  
Shivamogga

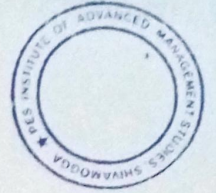
  
ಉಪನಿರ್ದೇಶಕರು  
(ಶಿಕ್ಷಣ ನಿರ್ದೇಶನ ವಿಭಾಗ)  
ಆಡಳಿತ ಮತ್ತು ಸಂಘಟನೆ  
ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ

1. ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ವ್ಯಾಪ್ತಿಯಲ್ಲಿ ಬರುವ ತಿಮ್ಮನೂರು/ಚಿಕ್ಕದುರ್ಗುಗಳಲ್ಲಿನ ಪಠ್ಯಗಳ ಎಲ್ಲಾ ಬಿ.ಬಿ.ಎಂ. ಪದವಿ ಕಾಲೇಜುಗಳ ಪ್ರಾಂಶುಪಾಲರುಗಳಿಗೆ.

- ಪ್ರತಿ:
1. ಕುಲಸಚಿವರು(ಪರಿಣಿತ್ಯಾಂಗ), ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ, ಜ್ಞಾನ ಸಹ್ಯಾದ್ರಿ, ಶಂಕರಘಟ್ಟ.
  2. ಅಧ್ಯಕ್ಷರು, ಸ್ನಾತಕೋತ್ತರ ಆಡಳಿತ ನಿರ್ವಹಣಾಶಾಸ್ತ್ರ ಅಧ್ಯಯನ ವಿಭಾಗ, ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ, ಶಂಕರಘಟ್ಟ.
  3. ದೀನರು, ವಾಣಿಜ್ಯ ನಿಕಾಯ, ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ, ಜ್ಞಾನ ಸಹ್ಯಾದ್ರಿ, ಶಂಕರಘಟ್ಟ.
  4. ಕಛೇರಿ ಪ್ರತಿ.

  
Principal





**Revised BBM Syllabus 2013-14**  
**Bachelor of Business Management (BBM) Degree**  
**Course structure**

Sl. No	Code	Subjects	Page Number	Teaching hours per week	Internal marks	Final exam marks	Total Marks
<b>I semester</b>							
1	BM101	Communicative English-I		4	20	80	100
2	BM102	Communicative Kannada/Hindi/Sanskrit/Urdu -I		4	20	80	100
3	BM103	Basics of Accounting		4	20	80	100
4	BM104	Market Behaviour and Cost Analysis		4	20	80	100
5	BM105	Management Process		4	20	80	100
6	BM106	Business Prospective		4	20	80	100
<b>II semester</b>							
7	BM201	Communicative English -II		4	20	80	100
8	BM202	Communicative Kannada/Hindi/Sanskrit/Urdu-II		4	20	80	100
9	BM203	Financial Accounting		4	20	80	100
10	BM204	Financial Market Operations		4	20	80	100
11	BM205	Marketing Management		4	20	80	100
12	BM206	Services Management		4	20	80	100
13	BM207	Production and Operations Management		4	20	80	100
<b>III semester</b>							
14	BM301	Communicative English-III		4	20	80	100
15	BM302	Communicative Kannada/Hindi/Sanskrit/Urdu-III		4	20	80	100
16	BM303	Corporate Accounting		4	20	80	100
17	BM304	Business Regulations		4	20	80	100
18	BM305	Computer Application in Business		4	20	80	100
19	BM306	Banking Operations and Management		4	20	80	100
20	BM307	Environmental Science		4	20	80	100
<b>IV semester</b>							
21	BM401	Communicative English-IV		4	20	80	100
22	BM402	Communicative Kannada/Hindi/Sanskrit/Urdu -IV		4	20	80	100
23	BM403	Human Resource Management		4	20	80	100
24	BM404	Quantitative Method for Business		4	20	80	100
25	BM405	Insurance Management		4	20	80	100
26	BM406	Financial Management		4	20	80	100
27	BM407	Indian Constitution		4	20	80	100
<b>V semester</b>							
28	BM501	Cost Accounting		4	20	80	100
29	BM502	Technique for Business decision -I		4	20	80	100
30	BM503	Small Business Management		4	20	80	100
31	BM504	Business Taxation -I		4	20	80	100
32	BM505	Business Research Methods		4	20	80	100

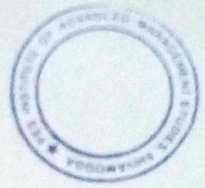
*[Signature]*  
**Principal**

PES Institute of Advanced Management Studies

NH 206, Sagar Road  
 SHIVAMOGGA-577 204.

Scanned with CamScanner





33	BM506	Elective Paper -I		4	20	80	100
34	BM507	Elective Paper -II		4	20	80	100
VI semester							
35	BM601	Management Accounting		4	20	80	100
36	BM602	Technique for Business Decision -II		4	20	80	100
37	BM603	Business Taxation -II		4	20	80	100
38	BM604	Organizational Behaviour		4	20	80	100
39	BM605	Elective Paper -III		4	20	80	100
40	BM606	Elective Paper -IV		4	20	80	100
41	BM607	Project Report / <i>Auditing. (PPA)</i>		4	20	80	100

*Kes*

**Principal**

PES Institute of Advanced Management Studies  
NH 206, Sagar Road  
SHIVAMOGGA-577 204.



The following is the List of **BBA Specialization** Streams



### FINANCE GROUP

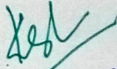
Elective Paper – I (Fifth Semester)	BM506 Advanced Financial Management
Elective Paper – II (Fifth Semester)	BM507 Corporate Financial Policy
Elective Paper – III (Sixth Semester)	BM605 Investment and Portfolio Management
Elective Paper – IV (Sixth Semester)	BM606 Commodity Market(Theory only)

### MARKETING GROUP

Elective Paper – I (Fifth Semester)	BM506 Consumer Behaviour
Elective Paper – II (Fifth Semester)	BM507 Advertising and Media Management
Elective Paper – III (Sixth Semester)	BM605 Sales and Distribution Management
Elective Paper – IV (Sixth Semester)	BM606 Retail Management

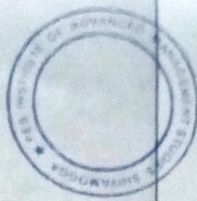
### HUMAN RESOURCE GROUP

Elective Paper – I (Fifth Semester)	BM506 Employee Welfare and Social Security
Elective Paper – II (Fifth Semester)	BM507 Strategic Human Resource Management
Elective Paper – III (Sixth Semester)	BM605 Industrial Relations
Elective Paper – IV (Sixth Semester)	BM606 Compensation Management

  
**Principal**

PES Institute of Advanced Management Studies  
NH 206, Sagar Road  
SHIVAMOGGA-577 204.





Date: 13/12/2018

**PROCEEDINGS OF U.G. BOS IN COMPUTER SCIENCE**

The meeting of U. G. BOS in Computer science was held on 13/12/2018 in the Department of Computer science and MCA, Jnanasahyadri, Kuvempu University Shankaragatta. The chairman welcomed the members of the meeting and briefly described the agenda to be discussed. The members have discussed the following matters and resolved to approve the same.

1. Panel of examiners for the academic year 2019-20 is approved.
2. Syllabus of BCA, B.Sc (Computer science) and BA (Computer applications) courses are revised and will be effect from the academic year 2019-20.

Finally the Chairman thanked all the members for their active participation and support.

SLNo	Name		Signature
1.	Dr.Narashima Murthy V. Asso.Prof, Dept of CS GFGC Shimoga	Member	
2.	Mr. Halesh T G Asst.Prof, Dept of CS, SirMVGovt Science College Bhadravathi	Member	Halesh T G
3.	Mr.Manjunatha H R Asst.Prof, Dept of CS, GFGC Shimoga	Member	Manjunatha H.R.
4.	Dr.Ravi Kumar M Asso.Prof, Dept of CS Jnanasahyadri, Kuvempu University Shankaraghatta.	Chairman	

Principal

PES Institute of Advanced Management Studies  
NH 206, Sagar Road  
SHIVAMOGGA-577 204..

BOS in CS & MCA  
Kuvempu University, Jnanasahyadri  
Shankaraghatta - 577 451  
Shivamogga, Karnataka.