



ಪಿಇಎಮ್‌ಐಎಂಎಸ್ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸ್ಡ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್
(ಬರವು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಹಾಯಕವಿಭಾಗವಾಗಿರಲು ಪ್ರಾಜ್ಞಪ್ರೀತಿಯಿಂದ ಸಾರ್ವಜನಿಕವಾಗಿ ಘೋಷಿಸಲಾಗಿದೆ)
ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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SYNTHESIS

Brand Rangoli Competition Report

19-02-2020



The Department of Commerce and Management organized a Brand Rangoli Competition under Synthesis Forum. Students actively participated in this event. Ms. Jyothi G.H, Asst. Prof. Department of MBA, PESITM & Mrs. Kavitha U.P, Asst. Prof, judged the performance of the participants.

Objectives of the event:

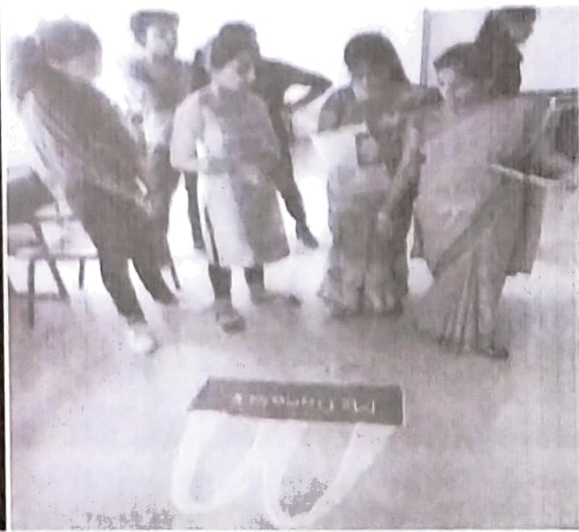
1. To improve group efforts of students;
2. To improve the individual inputs in students the form of planning ;
3. To give a platform to promote their artistic excellence ;
4. To show case their talents and creativity ;
5. To make the students get acquainted with different logos of various companies in play way method.

Outcome of the event:

The students actively involved in the Brand Rangoli Competition as expected and the programme was a grand success. They were able to excavate hidden potential in an innovative way. The artistic fingers could visualize and materialize the logos in an innovative way. This activity could attract more than 40 teams comprising 80 students to unveil their knowledge and talents.


Prize Winners: The following students have bagged the prizes:

Sl. No	Student Name	Class and Course	Prize
1.	PRATHEEK K SATHVIK B.S	II Year BBA	I
2.	SHRENIK G.M SHARATH KUMAR G.U	I Year BBA	II
3.	AMOGHA T.K PRAMOD DRAVID N H	II Year BBA	III
4.	MOHAMMED SAHIL S.A KARAN M JAIN	I Year BBA	III




Coordinator


HOD 05/03/2020


Principal 5/3/2020

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