

# **ಎ**ಇವಿಹ್ ಇವ್**ಸ್ಟಿಬ್ಯೂಟ್ ಆ**ಫ್ ಅಡ್ವಾವ್ಫ್ ಮ್ಯಾವೇಜ್ ಮೆಂಟ್ ಹೃಡೀಡ್

(ಕುಮೆಯ ವಿಶ್ವದಿದ್ದಾನಿಲಯದ ಸಂಶೋಜನೆಗಳವಲ್ಲದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

Phone: 8147053085

# **PES Institute of Advanced Management Studies**

( Affiliated to Kuvempu University, Recognized by Govt. of Kamataka)

Website: pestrust.edu.in/pesiams

N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

#### Coin Logo

**Date of Activity: 05/08/2019** 

Class : V Semester BBA
Faculty Name : Ms. Ayesha Siddiqua

### **Objective:**

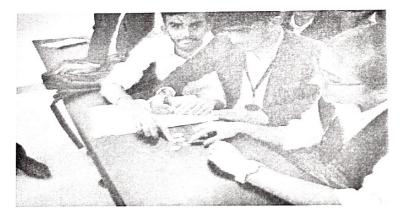
- To build team spirit and bring co ordination among the students.
- To provide a platform for the students to showcase their talents.
- To enable the students to plan before they start .

# **Rules of Activity:**

- 1. Compulsory participation.
- 2. 6 groups comprising 5 students in each group.
- 3. Each group is provided with 30 minutes of time.
- 4. The students were instructed to create their own logo using coins only.

### **Outcome:**

The activity was embraced with open arms by almost all students. The students learned and enjoyed through their active participation. The students depicted an interestingly broad perspectives and created logos. The competition witnessed an overwhelming level of excitement, creativity and tremendous skill demonstrated by the students in their performance. They created the logo of an independent man, Indian rupee logo, hour glass etc.





Ash Siddigo 14/08/19

**Incharge Faculty** 

Head Of Department

Principal PES Institute of Advanced Management Studies NH 206, Sprincipal

STUDIES

SHIVAMOGGA-577 204