



## Activity Name: Collage

Date of Activity: 07/08/2018

Class: III Sem B.com

Lecturer Name: Mrs. Veena M

Date of Activity: 19/07/2018

Class : III sem BBA

**Objective:** To create awareness among students and to make them actively participate and involve themselves in creating new things, new ideas. It improves the creativity spirits among the students.

### Rule of this Activity:

1. Students to bring news papers, gum, sheet and scissors.
2. Forming a group.
3. On the spot topic is given.
4. Students are instructed to collect the articles, pictures, stories and explore new thought relating to the topic and show some creativity on that particular topic.
5. The topics are related to current events and related to subject.
6. This activity topic was
  - a. For B.com " Up gradation of technology in mobile and developments of mobile Apps"
  - b. For BBA " Innovations and creative advertisements and its effect on people"
7. The best creativity will be graded among the groups.

### Outcome:

Students actively involved themselves in this activity and showed their interest in the subject and their attentions were diverted to other fields and it will refresh their minds from bringing out of the subject who helps in regaining interest in the subject and the lectures.

They showed their creativity and new concepts and theme was developed by them. The programme was successful; the students presented their team work in the sheet and enjoyed the activity. It helped them to explore new thoughts and creativity.

*K. Sairaj*  
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Principal



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Coordinator

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