

ಪಿಇವಿಸ್ ಇನ್ಫ್ರ್ಯಾಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸ್ಡ್ ಮ್ಯಾನೇಜ್ ಮೆಂಡ್ ಸ್ಟ್ರಡೀಪ್

(ಕಟೆಯ ರಿಕ್ಕರಿದ್ದಾರೆಂದದ ಸರ್ವಾಚರ್ಗಳನ್ನಾರ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರ ಮಾಗ್ನತ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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PES Institute of Advanced Management Studies

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Date: 27-07-2018

NT STUDIES

Street Play by PESIAMS students at Gopi circle, Shivamogga

In view of Swachhata Pakhwada fortnight, 2018 an initiative of the Contral Government, Jan Shikshan Sansthan, Shivamogga, created under the Ministry of Skill development and Entrepreneurship, Government of India, along with Prevange Educational and Social Trust and Swamy Vivekananda Educational Trust, has been successfully conducting many innovative programmes to create awareness among the public about the importance of cleanliness.

As a part of this Swachhata Campaign, a street play depicting the importance of cleanliness of our surroundings and the harmful effects of open defecation was enacted by of students of PESIAMS at Gopi Circle, Shivamogga.

The street play focused on the attitude of the public who dumped solid wastes and dust on their neighborhood and the ensuing quarrel in the locality. The play also brought out how some men in the villages are reluctant to use latrines at home but prefer to use open land for defecation and thereby cause inconvenience and embarrassment to the women folk at home. The play conveyed the idea loud and clear that open defecation not only pollutes the atmosphere but is also the root cause of many diseases. The play also brought out the message that the central government in order to put an end to open defecation is giving financial aid to the needy to get a latrine constructed in their house.

The programme was presided over by Smt. S.Y Arunadevi, Director of JSS and Trustee, PES trust, Shivamogga. Dr. K. Sailatha, Principal, PESIAMS and teaching and non teaching of the college and some students were present on this occasion. The street play was witnessed by a large section of the public including the passersby of the Nehru road which is the central place of business in Shivamogga. The placard and posters carried by the students attracted the public and created curiosity among them.

The students were trained and directed by a budding artist Sri Nagaraj Neel, Karnataka State Best Actor Awardee of 2014.













ಎಇಎಪ್ ಇನ್ಟ್ರ್ಯೆಟ್ಯೂಡ್ ಆಫ್ ಐಡ್ವಾನ್ಸ್ಡ್ ಮ್ಯಾನೇಜ್ ಮೆಂಡ್ ಫ್ರತೀಪ್

(ಕುಮೆಮ ವಿಶ್ವವಿಧ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳವಟ್ಟದ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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In view of Swachhata Pakhwada fortnight, 2018 and initiative of the Central Government, Jan Shikshan Sansthan, Shivamogga, created under the Ministry of Skill development and Entrepreneurship, Govt of India, successfully conducted drawing, slogan writing, placard writing and poster making competitions conveying the concept of cleanliness among the students. As a part of this event poster designing competition was held for PESIAMS students on 25-07-2018. This event was conducted under the different themes like green environment, say no to plastic, water pollution etc. More than 40 students actively participated in the event and made the programme grand success.

Winners list

Name of the student	Prize	Class and Course
KAVYA N	I	III Year BBA
JANET SUHASINI SOANS	II	III Year BCA
TANUSHREE	III	I Year BCA





Coordinator

Principal

PES Institute of Advanced Management Studies

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