

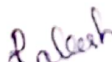


Date: 14/07/2017

## Circular

This is to inform all students of **Final Year BBA** and faculty, that a Seminar on “**Esthetic Perception of the Smile**” has been organized by **KALARAVA** forum on **16<sup>th</sup> Aug 2017** from **02.00 PM to 3.00 PM** . Further, all students and faculty (free from class engagement) are informed to attend the guest talk compulsorily.

  
Coordinator

  
HOD  
*Head of the Department*  
Department of Commerce & Management  
PES Institute of Advanced Management Studies  
NH 206, Sagar Road  
SHIVAMOGGA 577 204.

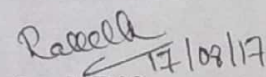
  
Principal 14/07/17  
Principal  
PES Institute of Advanced Management Studies  
NH 206, Sagar Road  
SHIVAMOGGA-577 204.

A Seminar and survey on 'Esthetic Perception of the Smile' by Dr. Kiran Kumar P, Department of Orthodontics and Dento facial Orthopedics, Sharavathi Dental and Hospital Shivamogga on 16.08.2017.

A seminar and survey was conducted for the BBA students of PESIAMS by Dr. Kiran Kumar P on understanding importance of smile and dental impact on smile. Students were given hands on experience in terms of survey and video visuals understanding importance of orthodontics. Dr. Kiran also gave input about how facial esthetics has become an indicator of social value. The smile is an important aspect of facial esthetics. Therefore, many orthodontists are incorporating facial esthetics into their treatment to achieve a beautiful and youthful smile.

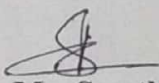
Students participated in a survey programme which comprised of questions on face, smile and dental areas.

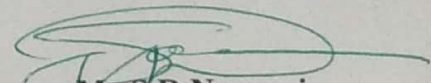


  
17/08/17  
**Mr. Rakesh D'Souza**

**HOD- BBA**  
**Head of the Department**

Department of Management Studies  
PES Institute of Advanced Management Studies  
SHIVAMOGGA-577 204

  
**Ms. Swathi**  
**Coordinator -Kalarava**

  
**Mr. S.R. Nagaraj**  
**Principal**

PES Institute of Advanced Management Studies  
NH 206, Sagar Road  
SHIVAMOGGA-577 204



Attendance for Guest talk on "Esthetic Perception of the Smile"  
Date: 16-08-2017

SI.NO	REG.NO	NAME
1	BB158901	ABDUL SAHIL
2	BB158902	ABHISHEK K
3	BB158903	ABRAR PASHA
4	BB158953	AISHWARYA V
5	BB158904	AMULYA H C
6	BB158905	ARPITHA S R
7	BB158906	AYESHA NAIYARA
8	BB158907	BABU S
9	BB158908	BHARGAVI V
10	BB158912	DAYANASREE K R
11	BB158913	DIGANTH K S
12	BB158914	FARHEEN TAJ
13	BB158915	FAWAZ AHMED
14	BB158917	KALLADAKA ADNAN
15	BB158918	KARTHIK R
16	BB158919	KASHIF SAJID AHMED KHATIB
17	BB158920	KAVYA U B
18	BB158921	LOHITH S
19	BB158925	MOHAMMED ADNAN T.N
20	BB158926	MOHAMMED ANWER KHAN
21	BB158927	MOHAMMED SAFWAN
22	BB158929	NAMRATHA S.D
23	BB158933	PRATEEK L
24	BM148915	PRIYANKA CHIKKANNA
25	BB158934	RAHUL J.R
26	BB158935	RAMYA B R
27	BB158936	ROHITH B
28	BB159372	SACHIN M R
29	BB158937	SACHIN N
30	BB158938	SACHIN S
31	BB158939	SACHIN S K
32	BB158940	SANIYA KOUVEN
33	BB158941	SEEMA N V
34	BB158942	VARUNI J

A total number of 34 students attended Guest talk

  
PRINCIPAL 16/08/17  
Principal