

Phone: 8147053084
8147053085

email : principal@pestrust.edu.in
: pesiams@pestrust.edu.in
Website : pestrust.edu.in/pesiams

ಪಿಇಎಮ್‌ಸಿ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸ್‌ಡ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್
(ಉಪೇಶು ವಿಶ್ವವಿದ್ಯಾಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟಿದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ)
ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

PES Institute of Advanced Management Studies

(Affiliated to Kuvempu University, Recognized by Govt. of Karnataka)
N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)



Date: 26-01-2018

Report on Guest talk

of

Changing Trends in Indian Two Wheeler Industry

A guest talk was organized on 25th January, 2018 by the Department of Commerce and Management, PESIAMS, Shivamogga on 'Changing trends in Indian two wheeler industry'. The resource person, Mr. Santhosh Kumar, Dy. General MANAGER at Bhagath MOTORS Bangalore was welcomed by Mr. Bharath G, a student representative and introduced the resource person to the audience.



He said India is the second largest manufacturer of two wheelers in the world. It stands next only to Japan and China in terms of number of two wheelers produced and sold respectively. The two wheelers market has had a perceptible shift from a seller's market to a buyer's market with a variety of choices. The companies have to compete on various fronts viz pricing, technology, product design, productivity, after sale service, marketing and distribution. While addressing the audience resource person explained the various sub-segments in Indian two-wheeler sector which consists of Motorcycle, Scooter and Mopeds. He briefed about the market structure in each segment as the market for motorcycle is concentrated, the top 3 companies accounted for 83% of the motorcycle market in 2018 such as Hero - 52%, Bajaj - 16%, Honda - 15%.


Principal 26/01/2018

PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204.



ಹಿಇವಿಸ್ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸ್ಡ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್
(6-ವೇದ ವಿಶ್ವವಿದ್ಯಾಲಯದ ಸಂಯೋಜನೆಯಲ್ಲಿ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದ)
ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

Phone: 8147053084
8147053085

PES Institute of Advanced Management Studies

email : principaliams@pestrust.edu.in
: pesiams@pestrust.edu.in
Website : pestrust.edu.in/pesiams

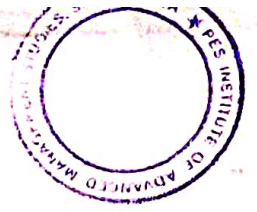
(Affiliated to Kuvempu University, Recognized by Govt. of Karnataka)
N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)



He also briefed about the scooter, which is a highly concentrated market with top 3 companies accounted for nearly 86% of the market share in 2018 like Honda – 57%, Hero – 13% and TVS – 16%. The resource person highlighted the share of major companies in Indian two-wheeler sector accounting for 93% of domestic market share.

He forecasted that, the companies shall enter the electric vehicle segment with new motorcycles and scooters in India. The session was highly interactive and the Head of the Department proposed vote of thanks.


Principal 26/11/18
PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204.



ಸಿಇಎಮ್‌ಸಿ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸೆಡ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್

(ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜಿತವಾಗಿರುವ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ)

ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

Phone : 8147053085

PES Institute of Advanced Management Studies

(Affiliated to Kuvempu University, Recognized by Govt. of Karnataka)

Website : pestrust.edu.in/pesiams

N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

List of Students (III BBA) Participated in program 2017-2018

| Sl. No | Name of the Student | | |
|--------|------------------------------|----|------------------------------|
| | | 30 | PRABHANJAN VAMANACHAR ARCHAK |
| 1 | ABDUL SAHIL | 31 | PRATEEK L |
| 2 | ABHISHEK K | 32 | RAHUL J.R |
| 3 | ABRAR PASHA | 33 | RAMYA B R |
| 4 | AMULYA H C | 34 | ROHITH B |
| 5 | ARPITHA S.R | 35 | SACHIN N |
| 6 | AYESHA NAIYARA | 36 | SACHIN S |
| 7 | BABU S | 37 | SACHIN S K |
| 8 | BHARGAVI V | 38 | SANIYA KOUVEN |
| 9 | BHATTI OM PRAKASH | 39 | SEEMA N.V |
| 10 | BI BI RUQAIYA | 40 | VARUNI J |
| 11 | CHARAN T.B | | |
| 12 | DAYANASREE K R | | |
| 13 | DIGANTH K S | | |
| 14 | FARHEEN TAJ | | |
| 15 | FAWAZ AHMED | | |
| 16 | GURUPRASAD B | | |
| 17 | KALLADAKA ADNAN | | |
| 18 | KARTHIK R | | |
| 19 | KASHIF SAJID AHMED KHATIB | | |
| 20 | KAVYA U B | | |
| 21 | LOHITH S | | |
| 22 | MANJU SHREE D DESAI | | |
| 23 | MEDHA BHAVE | | |
| 24 | MEGHANA H S | | |
| 25 | MOHAMMED ADNAN T.N | | |
| 26 | MOHAMMED ANWER KHAN | | |
| 27 | MOHAMMED SAFWAN | | |
| 28 | MOHSINA FATHIMA | | |
| 29 | NAMRATHA S.D | | |


Principal

PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204.



List of Students (III B.Com) Participated in program 2017-2018

| Sl. No | Name of the Student | Sl. No. | Name of the Student |
|--------|--------------------------|---------|-------------------------|
| 1 | ABHILASH H | 24 | RASHMI |
| 2 | AISHWARYA ATAD | 25 | RISHAB SHARMA |
| 3 | AISHWARYA DOLLY SEQUIERA | 26 | ROHITH S |
| 4 | AISHWARYA SUNIL | 27 | ROOPA S M |
| 5 | AJITH B | 28 | RUSHYANTH HEGDE N.M |
| 6 | AKARSHA V.S NAIR | 29 | SANGEETHA S |
| 7 | AKASH NAYAKA T S | 30 | SANJAY B |
| 8 | AKASH S.N | 31 | SANJAY M |
| 9 | AKSHAY N | 32 | SANNIDHI K.R |
| 10 | AKSHATHA B | 33 | SHARANYA M |
| 11 | AMRUTHA H.L | 34 | SHEETAL S JAIN |
| 12 | ANKITHA BHANSALI | 35 | SHEETHAL KUMAR JAIN S S |
| 13 | ANKITHA H.C | 36 | BHARATH S.P |
| 14 | ANUSHA A P | 37 | CHANDAN M N |
| 15 | APOORVA G.S | 38 | CHARVEE R JAIN |
| 16 | ARAVIND G | 39 | CHELA RAM |
| 17 | ARPITHA H | 40 | DARSHAN KUMAR D B |
| 18 | ARPITHA M GOWDA | 41 | DAYANA M |
| 19 | AVINASH H L | 42 | DEEKSHA G.N |
| 20 | BHARATH G | 43 | DHANRAJ M S |
| 21 | BHARATH S.P | 44 | DIKSHITH A JAIN |
| 22 | JHANVI GUPTA | 45 | DRUPADHA D |
| 23 | KANCHANA K | 46 | EMMANUEL RAJEEV |


Principal

PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204,

List of Students (II BBA) Participated in program 2017-2018

| Sl. No | Name of the Student | Sl. NO | Name of the Student |
|--------|------------------------|--------|----------------------------|
| 1 | ABDUL KHADER JEELANI | 30 | SAAD AHMED SHARIFF |
| 2 | ADITYA G.D | 31 | SADIYA AHMADI |
| 3 | ASHWIL D SOUZA | 32 | SAMREEN FATHIMA |
| 4 | BALASUBRAMANYA S P | 33 | SAYED ZEBA HYDER |
| 5 | CHANDAN J N | 34 | SIMRAN PARVEEN |
| 6 | CHETHANA S H | 35 | SINDHU S |
| 7 | DEEPAK UDANDKAR | 36 | SMARAN S.C |
| 8 | FATHIMA ZULFA | 37 | SOMASHEKHARA G.H |
| 9 | GULNAZ BEGUM | 38 | SUMANTH S.M |
| 10 | HASEEBA MUTHAHERA | 39 | UZAIR S.M |
| 11 | HEMANTH B L | 40 | VANDANA BEEJADI VENKATESHA |
| 12 | JOYAL JOY | 41 | VARSHITHA G S |
| 13 | KANCHANA N.S | 42 | VIPUL D PATEL |
| 14 | KAVYA N | | |
| 15 | LAKSHMI D S | | |
| 16 | MIZBA H | | |
| 17 | MOHAMMED AFIF SHARIEFF | | |
| 18 | MOHAMMED FAIZAN RAZA | | |
| 19 | MOHAMMED IMRAN | | |
| 20 | MOHAMMED SEAHAN | | |
| 21 | MOHAMMED YUSHA | | |
| 22 | NANDAN D | | |
| 23 | NEHA SRIEE A D | | |
| 24 | NIRANJAN B T | | |
| 25 | NISARGA S M | | |
| 26 | NITHIN R | | |
| 27 | NITHIN S | | |
| 28 | PRIYANKA B H | | |
| 29 | RAKSHA JAIN | | |


Principal



ಪಿಇಎಮ್‌ಸಿ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸೆಡ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್

(ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜಿತವಾಗಿರುವ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ)

ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

Phone : 8147053085

PES Institute of Advanced Management Studies

(Affiliated to Kuvempu University, Recognized by Govt. of Karnataka)

Website : pestrust.edu.in/pesiams

N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

List of Students (I BBA) Participated in program 2017-2018

| Sl. No | Name of the Student | Sl. NO | Name of the Student |
|--------|-----------------------|--------|---------------------|
| 1 | ABDUL MANNAN | 29 | MOHAMMED AQHEEL |
| 2 | ABDULLAH AAMIR USMANI | 30 | MOHAMMED FARDEEN |
| 3 | AISHWARYA H B | 31 | MOHAMMED KAIF |
| 4 | AKHIL S | 32 | MOHAMMED ZAID |
| 5 | AKHILESH C P | 33 | MUDASSIR AHMED |
| 6 | AKSHAY M V | 34 | NIRANJAN H.O |
| 7 | ALOKA K R | 35 | NIROOP RAJ M B |
| 8 | ANEES AHMED | 36 | NISHANTH A.S |
| 9 | ANOOP B | 37 | PAVAN DHANANJAYAN |
| 10 | APOORVA K | 38 | POOJA S |
| 11 | ARPITHA D.K | 39 | PRADEEP A B |
| 12 | CHANDANA J.S | 40 | PRAJWAL RAJ K R |
| 13 | DHANANJAYA M.N | 41 | PRANATHI |
| 14 | DRAVIL RAJ E | 42 | RAHUL S |
| 15 | FARAZ ANWAR | 43 | RAJESHWARI H R |
| 16 | GAGANKUMAR K | 44 | ROJA D.L |
| 17 | HARISH KUMAR M | 45 | SAGAR EC |
| 18 | HARSHA A V | 46 | SAGAR M |
| 19 | IRFAN KHAN N | 47 | SANDESH S H |
| 20 | JUNAID AHMED | 48 | SHREEJITH M |
| 21 | KAVYA R | 49 | SINDHU S |
| 22 | KSHITIJ RISHAV | 50 | SUHAS D.N |
| 23 | KUSHAL PATEL S.G | 51 | SUMANTH M S |
| 24 | LEMUEL D SOUZA | 52 | SYEDA SUNAIN KOUSAR |
| 25 | MALATHESH K M | 53 | VINAY KUMAR G.K |
| 26 | MALLESH M K | | |
| 27 | MANOJKUMAR | | |
| 28 | MOHAMMED ALTAF | | |


Principal

PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204.

List of Students (I B.Com) Participated in program 2017-2018

| Sl. No | Name of the Student | Sl. NO | Name of the Student |
|--------|------------------------|--------|-----------------------|
| 1 | ADITHI K | 34 | MONISHA PATEL |
| 2 | AKANKSHA JAIN | 35 | NAMEERA KHANAM |
| 3 | ALIYA PATEL | 36 | NIKITHA S.R |
| 4 | AMRUTHA G.C | 37 | NISARGA R |
| 5 | ANCHAL V KUMAR | 38 | PALLAVI KIRAN |
| 6 | ANUSHA C | 39 | PAVANA H K |
| 7 | ARPITHA Y.G | 40 | PAVITHRA T |
| 8 | BHARATH S.G | 41 | PRADEEP M |
| 9 | BHARATH S N | 42 | PRAJWAL PRASAD C R |
| 10 | BI BI SHAZIYA | 43 | PRIYANKA G SONI |
| 11 | CHANDAN SINGH B | 44 | PUNEETH M CHANDANANI |
| 12 | DARSHNA | 45 | RAHUL R |
| 13 | DEEKSHITH S JAIN | 46 | RAJATH KUMAR P |
| 14 | DEEPESH M JAIN | 47 | RAJOL KUMARI |
| 15 | DHANUSH S SAGAR | 48 | RAKSHITH V |
| 16 | SUDIN R | 49 | SAHANA G S |
| 17 | SUSHMA M.G | 50 | SAKSHI A JAIN |
| 18 | SYED FARHAN | 51 | SAMHITHA R MANGALAGAR |
| 19 | THEJAS K M | 52 | SANJAYDATH M S |
| 20 | URMILA BHEEMARAM PATEL | 53 | SATHWIK M.A |
| 21 | JITHIN VIJAY | 54 | SHAHISTHA |
| 22 | KRIMPLE P BAFNA | 55 | SHARANYA B V |
| 23 | KUMAR S | 56 | SHIVANANDA H C |
| 24 | KUSHAL JAIN | 57 | SHIVANANDA N |
| 25 | LAVANYA B H | 58 | SIDHI S |
| 26 | LUBNA | | |
| 27 | MANASA C.D | | |
| 28 | MILAN JAIN S | | |
| 29 | MITHAN M | | |
| 30 | MOHAMMED ANAS V K P | | |
| 31 | VAISHALI G.B | | |
| 32 | VEENA R | | |
| 33 | VIMALA N PATEL | | |


Principal



List of Students (II B.Com) Participated in program 2017-2018

| Sl. No | Name of the Student | Sl. NO | Name of the Student |
|--------|----------------------------------|--------|---------------------|
| 1 | AASIYA | 31 | RUCHIKA U JAIN |
| 2 | ABHILASH S | 32 | SACHIN S.K |
| 3 | AMULYA V S | 33 | SAGAR D A |
| 4 | CHANDANA B.N | 34 | SAGAR DEEP K.J |
| 5 | CHANDRASHEKAR S | 35 | SAHANA K M |
| 6 | DARSHAN N JAIN | 36 | SALONI V JAIN |
| 7 | DEEPAK L | 37 | SANJAY K.E |
| 8 | DIVYA D | 38 | SHASHWATHI N S |
| 9 | FAIZA TANHEEM | 39 | SHRINIDHI H S |
| 10 | GANESH S BHAT | 40 | SHYNIKA C JAIN |
| 11 | KANKANALA VENKATA SUMADEEPTHI | 41 | SINCHANA N.S |
| 12 | KHUSHBU B JAIN | 42 | SOUNDARYA P |
| 13 | MALLIKARJUN NAGARAJ YALIGAR | 43 | SOURABH MEHTA |
| 14 | MANISHA R PATEL | 44 | SPARSHA GOWDA |
| 15 | MANOJ V | 45 | SURAKSHA M S |
| 16 | MEGHANA G K | 46 | TOM SHAJU MANJALY |
| 17 | MEGHASHREE R | 47 | UJWAL SIRVI T |
| 18 | MOHAMMED ALI F | 48 | VEERESH PATIL G M |
| 19 | MOHAMMED ASIF | 49 | VENKATESH V.G |
| 20 | MOHAMMED IHASAAN | 50 | YASHWANTH S S |
| 21 | MOHAMMED RIZWAN | | |
| 22 | NAFIYA KHANUM | | |
| 23 | NAGARATHNA A.B | | |
| 24 | POOJA L | | |
| 25 | POOJA VISHWANATH GOWDA | | |
| 26 | POORVIK N R | | |
| 27 | PRERANA JAIN | | |
| 28 | RASHMI M C | | |
| 29 | RINCY K E | | |
| 30 | ROHAN R JAIN | | |

289


Principal