

UNIVERSITY OF MYSORE

ಮೈಸೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯ



We, the Chancellor, the Pro-Chancellor, the Vice-Chancellor and
Members of the Syndicate of the University of Mysore
do hereby certify that

ಮೈಸೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಕುಲಾಧಿಪತಿಗಳು, ಸಮಕುಲಾಧಿಪತಿಗಳು, ಕುಲಪತಿಗಳು
ಹಾಗೂ ಸಿಂಡಿಕೇಟಿನ ಸದಸ್ಯರಾದ ನಾವು

KASAMSETTY SAILATHA

has been awarded the Degree of

ಅವರು ನಿಗದಿತ ಪರೀಕ್ಷೆಯಲ್ಲಿ ಉತ್ತೀರ್ಣರಾಗಿರುವುದರಿಂದ

DOCTOR OF PHILOSOPHY

in

COMMERCE

ಡಾಕ್ಟರ್ ಆಫ್ ಫಿಲಾಸಫಿ



on being duly certified to have passed the prescribed examination

ಪದವಿಯನ್ನು ಅವರಿಗೆ ಪ್ರದಾನ ಮಾಡಲಾಗಿದೆಯೆಂದು ಪ್ರಮಾಣೀಕರಿಸುತ್ತೇವೆ

Given under the seal of the University

ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಮೊಹರಿನೊಂದಿಗೆ ನೀಡಲಾಗಿದೆ



K. Sailatha

Date of Convocation

09/01/2007

ಘಟಿಕೋತ್ಸವದ ದಿನಾಂಕ

Mysore / ಮೈಸೂರು

Sl.No. / ಕ್ರಮ ಸಂಖ್ಯೆ

Nº 0133

[Signature]

Vice-Chancellor

ಕುಲಪತಿ



பாரதியார் பல்கலைக் கழகம்
Bharathiar University

வணிகவியல் புலம்
FACULTY OF COMMERCE



பாரதியார் பல்கலைக் கழகத்தால் முறையாக அமைக்கப்பட்ட தேர்வாளர் குழு.
சுதர்சன் ஜி எம், 2015ஆம் ஆண்டு, டிசம்பர் 21ஆம் நாளில் வணிகவியல் மேலாண்மையியல் -
இருதுறைசார் ஆய்வு) என்னும் பிரிவில் ஆய்வியல் அறிஞர் என்னும்
பட்டம் பெறத் தகுதியடைந்திருப்பதாகச் சான்றளித்ததை ஏற்று, அவருக்கு அந்தப் பட்டத்தைப்
பல்கலைக் கழக இலச்சினையுடன், பாரதியார் பல்கலைக் கழக ஆட்சிக் குழு வழங்குகின்றது.

The Syndicate of the Bharathiar University hereby makes known that SUDHARSHAN G M
has been admitted to the Degree of DOCTOR OF PHILOSOPHY in COMMERCE
(INTERDISCIPLINARY IN MANAGEMENT), having been certified by duly appointed
Examiners to be qualified to receive the same in 21st DECEMBER 2015.



கோயம்புத்தூர்
Coimbatore
899P2147
நாள்

Dated: 7th February 2017

Under external part time mode }
Given under the Seal of the University.


தேர்வாளர்

Controller of Examinations




பதிவாளர் (பொ)
Registrar (i/c)

PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204


துணைவேந்தர்
Vice-Chancellor



Visvesvaraya Technological University

Jnana Sangama, Belagavi, Karnataka 590018



Registrar

Phone: (0831) 2405468

Fax : (0831) 2405467

VTU/Ph.D./AC/A7/2019-2020/ 1136/07

Date: 21, May 2019

OFFICE ORDER

Sub : Regarding of Ph.D./M.Sc.(Engg.) by Research Program.

Ref : Your application for the Ph.D. /M.Sc.(Engg.) by Research Program.

By the recommendations of the Admission Committee, you are hereby provisionally permitted to register under VTU for pursuing Ph.D. /M.Sc (Engg.) research Program with the following details:

1. Name	RAVI I A							
2. Programme	Ph.D							
3. Type	Part Time							
4. Research Centre Department	Master in Business Administration							
5. College/Institute	PES INSITUTE OF TECHNOLOGY AND MGMT.,Shivamogga							
6. Supervisor	DR. SUDHARSHAN G M							
7. Co-Supervisor	(No Co-Supervisor)							
8. Research Topic	Impact of Social Media Marketing On Consumer Purchase Intention with Reference to Hospitality Industry in Karnataka.							
9. Constitution of Doctoral committee & approval from University	Ph.D. 3.1.2 Regulations-2017							
10. Proposing Coursework	Course work should be selected and approved by Doctoral Committee as per Ph.D. 14.1 (a) Regulations-2017							
11. Mandatory residence certificate for part time candidates	Ph.D. 15.1 Regulations-2017							
12. Six months Progress Report (From date of Provisional Registration) Ph.D.16 Regulations-2017	1st	2nd	3rd	4th	5th	6th	7th	8th
13. Course work	Ph.D. 14 Regulations-2017							
14. Comprehensive Viva-Voce	Ph.D. 17 Regulations-2017							
15. Conformation of Ph.D Registration	Ph.D. 18 Regulations-2017							
16. Open Seminar (I & II)	Ph.D. 19.1 Regulations-2017							
17. Pre-Submission Colloquium	Ph.D. 19.2 Regulations-2017							
18. Submission of Long Synopsis plagiarism check and Publications	Ph.D. 19.3 , Ph.D 19.4 & Ph.D 20 Regulations-2017							
19. Submission of Thesis	Ph.D. 22 Regulations-2017							
20. Final Viva-Voce	Ph.D. 23.7 Regulations-2017							

K. Sailatha
Principal

PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204

This permission for registration is subject to fulfilling the following conditions:

1. Letter of acceptance for the Provisional admission, duly forwarded by the Supervisor/ Co-Supervisor and Head of Research Centre or before 10, Jun 2019
2. An undertaking to abide by the rules and regulations of the University.
3. **Online payment of Rs.6000/- towards requisite registration fee.**
4. University Development fee (One time paid) 2,000/-
5. E-Consortium (every academic year) 3,000/-



Note: This Provisional Registration is subject to fulfilling the conditions specified in the Clause Ph.D.14.6 and 14.7 of the Regulations (Amended) Governing the Degree of Doctor of Philosophy (Ph.D. 2017).


REGISTRAR

Download VTU regulation: <http://www.vtu.ac.in/pdf/regulation/phd201718.pdf>

To, **RAVI I A**, RAVI I A, ASSISTANT PROFESSOR, PG DEPARTMENT OF MANAGEMENT STUDIES, AIT, CHIKKAMAGALURU

Copy to,

1. Research Center: **PES INSITUTE OF TECHNOLOGY AND MGMT., Sagar Main Road, Guddada Arekere Village, Kotegangoor Post, Shivamogga Dist., Shivamogga**
2. The Supervisor/Co-Supervisor: **DR. SUDHARSHAN G M / (No Co-Supervisor)**


Principal
PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204

From,

Date: 31-05-2019

RAVI I A

Research Scholar

Assistant Professor, Department of MBA

Adichunchanagiri Institute of Technology

Chikkamagaluru -577102



To,

The Registrar

Visvesvaraya Technological University

Belagavi

Sir,

Sub: Submission of letter of acceptance of provisional admission to Ph.D. under VTU. Regd.,

Ref: VTU/Ph.D/AC/A7/2019-2020/MBA/1136/07 Dated 21-05-2019

With reference to the subject, I hereby confirming acceptance of provisional admission to Ph.D. in MBA, under the research centre , **Master in Business Administration , PES Institute Technology and Management, Shivamogga .** Please accept the same and oblige. I hereby undertake that, I would abide by the rules and regulations of VTU stipulated from time to time. Please find herewith enclosed an e-Receipt of Rs.11000/- (Rupees Eleven thousand only) Dated.30/05/2019


E . receipt Reference No - DUB3831531- State Bank of India towards the Provisional Registration fees

Yours faithfully,

(RAVI I A)

Forwarded through the Research Guide and Head of the Research Centre.

Research Guide


31/5/19
Head of the Research Centre


31/5/2019
Dr. SUDHARSHAN G M

Associate Professor & HOD

Head of Department
Dept. of Commerce & Management

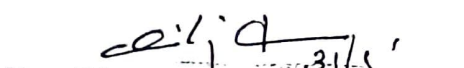
PES Institute of Technology & Management

NH-206, Sagar Road
Shivamogga
SHIVAMOGGA-577 204


Principal
PES Institute of Advanced Management Studies

NH 206, Sagar Road

SHIVAMOGGA-577 204


31/5/19
PES Institute of Technology and Management

Shivamogga **Principal**

PES Institute of Technology & Management

NH-206, Sagar Road, SHIVAMOGGA-577 204.



Date: 31.05.2019

UNDERTAKING FROM THE GUIDE

I, Dr. Sudharshan G M. Associate Professor & HOD, Department of Commerce & Management. PES Institute Technology and Management, Shivamogga and is aged less than 62 years. as on 31-05-2019 hereby certify that the candidate Ravi I A, registering for PhD, degree under VTU is not my son/daughter/immediate blood relative and the total number of candidates registered under me in VTU and other Universities for PhD by research, including this candidate is (01). The information provided above is true to the best of my Knowledge.

Place: Shivamogga


Date:31.05.2019

Name of the Guide: Dr. Sudharshan G M

Department : Dept. of Commerce & Management

Name of the College: PES Institute and Technology and Management, Shivamogga

Signature of the Guide:


31/05/2019

Head of Department
Dept. of MBA
PES Institute of Technology & Management
Date:31/05/2019 Sagar Road
SHIVAMOGGA-577 204


Principal
PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204



ವಿಶ್ವವಿದ್ಯಾಲಯದ ಕುಲಾಧಿಪತಿ, ಸಮಕುಲಾಧಿಪತಿ, ಕುಲಪತಿ,
We, the Chancellor, the Pro-Chancellor, the Vice-Chancellor,
ವಿದ್ಯಾವಿಷಯಕ ಪರಿಷತ್ತು ಮತ್ತು ಸಿಂಡಿಕೇಟ್ ಸದಸ್ಯರಾದ ನಾವು
the members of the Academic Council and the Syndicate

Certify that

S R NAGARAJA

ಇವರು ಪರೀಕ್ಷಕರಿಂದ ಪರೀಕ್ಷಿಸಲ್ಪಟ್ಟು, ಪರೀಕ್ಷಕರ ಮಂಡಳಿಯ ಶಿಫಾರಸ್ಸಿನಂತೆ,
on the recommendation of the Board of Examiners, admitted to the degree of

Doctor of Philosophy
(Economics)

ಪದವಿಗೆ ಅರ್ಹರಾಗಿರುತ್ತಾರೆಂದು ಪ್ರಮಾಣೀಕೃತವಾಗಿರುವುದರಿಂದ
in recognition of the fulfilment of requirements
ಒಂನೇ ಘಟಿಕೋತ್ಸವದಲ್ಲಿ ಸದರಿ ಪದವಿಗೆ ಇವರನ್ನು ಅಂಗೀಕರಿಸಲಾಗಿದೆ.
for the said Degree at the THIRTIETH Convocation

ಅಧಿಸೂಚನೆ ದಿನಾಂಕ / Date of Notification : 30/10/2019
ಘಟಿಕೋತ್ಸವ ದಿನಾಂಕ / Date of Convocation : 29th July 2020

ವಿಶ್ವವಿದ್ಯಾಲಯದ ಮೊಹರಿನೊಂದಿಗೆ ನೀಡಲಾಗಿದೆ.

Given under the seal of the University.



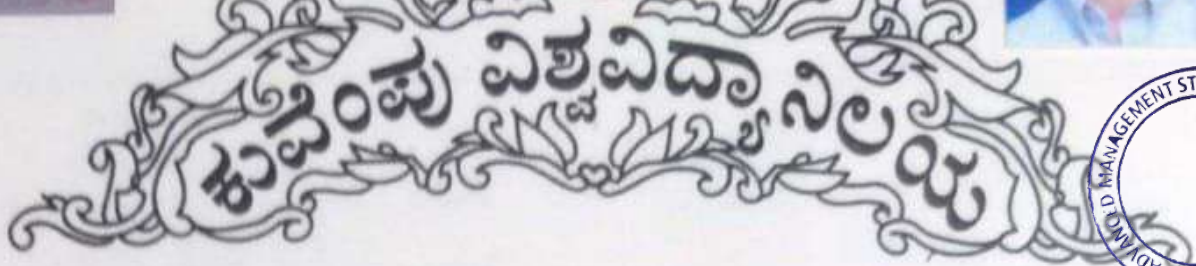
K. S. Sainath
Principal

PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204



2020/8/28 19:17

Dr. Venkatesh Chappa



Kuvempu University

ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಕುಲಾಧಿಪತಿ, ಸಹಕುಲಾಧಿಪತಿ, ಕುಲಪತಿ ವಿದ್ಯಾ ವಿಷಯಕ ಪರಿಷತ್ತು ಮತ್ತು ಸಿಂಡಿಕೇಟ್ ಸದಸ್ಯರಾದ
 ನಾವು ಶ್ರೀ / ಶ್ರೀಮತಿ **ಪ್ರವೀಣ್ ಚಂದ್ರ ಎನ್.** ಇವರು
 2010ನೇ ವರ್ಷದಲ್ಲಿ ಪರೀಕ್ಷಕರಿಂದ ಪರೀಕ್ಷಿಸಲ್ಪಟ್ಟು **ಪಿಎಚ್.ಡಿ**
 ಪದವಿಗಾಗಿ ಅರ್ಹರಾಗಿರುತ್ತಾರೆಂದು ಪ್ರಮಾಣೀಕೃತವಾಗಿರುವುದರಿಂದ ದಿನಾಂಕ **14ನೇ ಮಾರ್ಚ್ 2010** ರಂದು ನಡೆದ
 ಇಪ್ಪತ್ತನೇ ಘಟಕೋತ್ಸವದಲ್ಲಿ ಇವರನ್ನು

ಡಾಕ್ಟರ್ ಆಫ್ ಫಿಲಾಸಫಿ

(ಕನ್ನಡ)

ಪದವಿಗೆ ಅಂಗೀಕರಿಸಲಾಗಿದೆ.

We, the Chancellor, the Pro-Chancellor, the Vice-Chancellor, the members of the Academic Council and Syndicate of Kuvempu University, certify that, on the recommendation of the Board of Examiners, Sri / Smt. **PRAVEEN CHANDRA N.** has been admitted to the degree of

DOCTOR OF PHILOSOPHY

(KANNADA)

at the **Twentieth** Convocation held on **14th March 2010**

ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಮೊಹರಿನೊಂದಿಗೆ ನೀಡಿದೆ.
Given under the seal of the University

ಜ್ಞಾನಸಹ್ಯಾದ್ರಿ - ಶಂಕರಘಟ್ಟ
 Jnana Sahyadri - Shankarghatta
 Pin Code : 577 451
 ಕರ್ನಾಟಕ : Karnataka

ಭಾರತ : India
 ದಿನಾಂಕ : Date : **14 MAR 2010**

SL. No. : **Nº 031707**



K. S. Sailatha
Principal
 PES Institute of Advanced Management Studies
 NH 206, Sagar Road
 SHIVAMOGGA-577 204

[Signature]
 ಕುಲಪತಿ
Vice-Chancellor



உடற்கல்வியியற் புலம்

Faculty of Physical Education

தமிழ்நாடு உடற்கல்வியியல் மற்றும்

விளையாட்டுப் பல்கலைக்கழக ஆட்சிக்குழு

செந்தில் க

என்பவர்



உடற்கல்வியியலில் ஆய்வியல் அறிஞர்

என்ற பட்டம் பெறுவதற்கு தகுதியுடையவர் என முறையாக அமைக்கப்பெற்ற

தேர்வாளர்கள் 2012 ஆம் ஆண்டு பிப்ரவரி 15 ஆம்

இப்பட்டத்தை அவருக்கு பல்கலைக்கழக இலச்சினையுடன் வழங்குகிறது.

The Syndicate of the

Tamil Nadu Physical Education and Sports University

hereby confers the Degree of

DOCTOR OF PHILOSOPHY IN PHYSICAL EDUCATION

to

SENDHIL G

as having been certified by duly appointed examiners on

15th February 2012

Title of the Thesis :

Effects of Resistance Training with Separate Packages of Asanas
and Ayurvedic Massage on Selected Physical Fitness Components
and Physiological Variables of Men Adults

K. Srinidhi
Principal

PES Institute of Advanced Management Studies

NH 206, Sagar Road

SHIVAMOGGA-577 204

Given under the seal of the University.



சென்னை Chennai

முன் Dated 06-02-2013

A. Ramana

பதிவாளர்
Registrar

Srinidhi

குமாரசாமி செந்தில்
Vice-Chancellor



AMRITA
VISHVA VIDYAPEETHAM
UNIVERSITY

Established u/s 3 of UGC Act 1956

AMRITA School of Arts & Sciences



www.amrita.edu

Amritapuri
Bangalore
Coimbatore
Kochi
Mysore

#114, 7th Cross, Bogadi 2nd Stage, Mysore, Karnataka - 570026 Ph : +91-821-2343479 / 80 Fax : +91-821-2340911 E-mail : mysore@amrita.ac.in

04.04.2016

DOCTORAL COMMITTEE

The Doctoral Committee with respect to **Ms. Shaila S**, Research Scholar, Department of Management & Commerce, School of Arts & Sciences, Mysuru is constituted as under:

1. **Dr. K Sailatha**, (Thesis Advisor), Associate Professor and Chairperson, Dept. of M & C, School of Arts & Sciences, Mysuru
2. **Dr. S Ranjith Kumar**, (Convener), Assistant Professor, Dept. of M & C, School of Arts & Sciences, Mysuru
3. **Dr. Murali Venugopalan**, Assistant Professor, ASB, Kochi
4. **Dr. A S Ambily**, Assistant Professor, School of Arts & Sciences, Kochi

The registration number allotted to the Research Scholar is MY.AS.D*COM16001

The role to be played by the Doctoral Committee is explained in the "Ph.D. programme: Policies and Procedures" available with the members.

A meeting of the committee may be convened at the earliest to assess the work of Ms. Shaila S and to give further direction to the candidate for her research work. The committee is also requested to suggest the details of the course work to be attended by the candidate as per the regulation of the University.

Dr. Shantikumar V Nair
Chairman-PGP Committee, Mysuru

Distribution:

- Ms. Shaila S- Dept. of M & C, School of Arts & Sciences, Mysuru
- Members of the Doctoral Committee
- **Chairperson, Dept. of M & C** *Handwritten initials and date: HSC 23/04/2016*
- Dy. Controller of Examination
- Office Copy

Note: The Doctoral Committee has to ensure the following:

- The course work plan for the scholar which should be semester long (mentioning course code, title of the course, credits, name of the instructor, semester during which offered) has to be submitted to Chairman-PGP, Mysuru campus much before the commencement of the academic term for approval. This is true even for special courses developed for the scholar which should be also semester long. As specified in our Ph.D. regulations, there should be one course from the minor area.
 - Normally the Ph.D. Scholars shall take courses offered by persons with Ph.D. qualification. However, under no circumstances, they will be allowed to take courses offered by Ph.D. Scholars of our University.
 - In case of courses available for M.Tech. Programmes, the Scholars should register for the same together with the M.Tech. students, and follow the entire procedure for evaluation and complete the same.
 - The Half Yearly Progress Report to be submitted as per the enclosed format.
- Any violation will result in the rejection of the course credited.**



VIT UNIVERSITY

(Estd. u/s 3 of UGC Act 1956)

Vellore 632 014, Tamil Nadu, India.



Prof. M. V. Krishna Murthy Ph.D. F.N.A.E.,
Director (Academic Research & Energy Centre)

No.VIT/ Dir.(AR)/071716

June 28, 2007

To

Dr. Kasamsetty Sailatha,
Lecturer,
VIT Business School,
VIT University, Vellore 014.

Through: The Dean, VIT-BS.

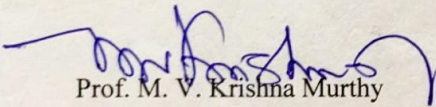
Dear Dr. Kasamsetty Sailatha,

This has reference to your application for recognition as a **guide for Ph.D./ M.S.[By Research]** research students at VIT University. The empowered committee constituted for this purpose considered your application and decided that you be accorded recognition as a guide for Ph.D./ M.S.[By Research] research students in the VIT Business School at VIT University.

I am herewith enclosing a copy each of Ph.D. regulations and M.S. [By Research] regulations for your information.

Thanking You,

Yours sincerely,


Prof. M. V. Krishna Murthy

Copy to:

The Vice-Chancellor / The Registrar / The Dean, VIT-BS / File copy

vsd


K. Sailatha

Phone: 0416-2202232, 2202231, Tele-Fax: 0416-2241340

Email: mvk@vit.ac.in, aatman41@yahoo.co.in, Website: www.vit.ac.in