



# Visvesvaraya Technological University

Jnana Sangama, Belagavi, Karnataka 590018

Registrar

Phone: (0831) 2405468

Fax: (0831) 2405467

VTU/Ph.D./AC/A7/2019-2020/ 1136/07

Date: 21, May 2019

## OFFICE ORDER

Sub : Regarding of Ph.D./M.Sc.(Engg.) by Research Program.  
Ref : Your application for the Ph.D. /M.Sc.(Engg.) by Research Program.

By the recommendations of the Admission Committee, you are hereby provisionally permitted to register under VTU for pursuing Ph.D. /M.Sc.(Engg.) research Program with the following details:

1. Name	RAVI I A							
2. Programme	Ph.D							
3. Type	Part Time							
4. Research Centre Department	Master in Business Administration							
5. College/Institute	PES INSITUTE OF TECHNOLOGY AND MGMT.,Shivamogga							
6. Supervisor	DR. SUDHARSHAN G M							
7. Co-Supervisor	(No Co-Supervisor)							
8. Research Topic	Impact of Social Media Marketing On Consumer Purchase Intention with Reference to Hospitality Industry in Karnataka.							
9. Constitution of Doctoral committee & approval from University	Ph.D. 3.1.2 Regulations-2017							
10. Proposing Coursework	Course work should be selected and approved by Doctoral Committee as per Ph.D. 14.1 (a) Regulations-2017							
11. Mandatory residence certificate for part time candidates	Ph.D. 15.1 Regulations-2017							
12. Six months Progress Report (From date of Provisional Registration) Ph.D.16 Regulations-2017	1st	2nd	3rd	4th	5th	6th	7th	8th
13. Course work	Ph.D. 14 Regulations-2017							
14. Comprehensive Viva-Voce	Ph.D. 17 Regulations-2017							
15. Conformation of Ph.D Registration	Ph.D. 18 Regulations-2017							
16. Open Seminar (I & II)	Ph.D. 19.1 Regulations-2017							
17. Pre-Submission Colloquium	Ph.D. 19.2 Regulations-2017							
18. Submission of Long Synopsis plagiarism check and Publications	Ph.D. 19.3 , Ph.D 19.4 & Ph.D 20 Regulations-2017							
19. Submission of Thesis	Ph.D. 22 Regulations-2017							
20. Final Viva-Voce	Ph.D. 23.7 Regulations-2017							



# AMRITA VISHWA VIDYAPEETHAM UNIVERSITY

Established u/s 3 of UGC Act 1956

**AMRITA School of Arts & Sciences**

Amritapuri  
Bangalore  
Coimbatore  
Kochi  
Mysore

#114, 7<sup>th</sup> Cross, Bogadi 2<sup>nd</sup> Stage, Mysore, Karnataka - 570026 Ph : +91-821-2343479 / 80 Fax : +91-821-2340911 E-mail : mysore@amrita.ac.in

04.04.2016

## DOCTORAL COMMITTEE

The Doctoral Committee with respect to **Ms. Shaila S**, Research Scholar, Department of Management & Commerce, School of Arts & Sciences, Mysuru is constituted as under:

1. **Dr. K Sailatha, (Thesis Advisor)**, Associate Professor and Chairperson, Dept. of M & C, School of Arts & Sciences, Mysuru
2. **Dr. S Ranjith Kumar, (Convener)**, Assistant Professor, Dept. of M & C, School of Arts & Sciences, Mysuru
3. **Dr. Murali Venugopalan**, Assistant Professor, ASB, Kochi
4. **Dr. A S Ambily**, Assistant Professor, School of Arts & Sciences, Kochi

The registration number allotted to the Research Scholar is MY.AS.D\*COM16001

The role to be played by the Doctoral Committee is explained in the "Ph.D. programme: Policies and Procedures" available with the members.

A meeting of the committee may be convened at the earliest to assess the work of Ms. Shaila S and to give further direction to the candidate for her research work. The committee is also requested to suggest the details of the course work to be attended by the candidate as per the regulation of the University.

**Dr. Shantikumar V Nair**  
Chairman-PGP Committee, Mysuru

### Distribution:

- Ms. Shaila S- Dept. of M & C, School of Arts & Sciences, Mysuru
- Members of the Doctoral Committee
- **Chairperson, Dept. of M & C** *Handwritten initials and date: 23/04/2016*
- Dy. Controller of Examination
- Office Copy

### Note: The Doctoral Committee has to ensure the following:

- The course work plan for the scholar which should be semester long (mentioning course code, title of the course, credits, name of the instructor, semester during which offered) has to be submitted to Chairman-PGP, Mysuru campus much before the commencement of the academic term for approval. This is true even for special courses developed for the scholar which should be also semester long. As specified in our Ph.D. regulations, there should be one course from the minor area.
  - Normally the Ph.D. Scholars shall take courses offered by persons with Ph.D. qualification. However, under no circumstances, they will be allowed to take courses offered by Ph.D. Scholars of our University.
  - In case of courses available for M.Tech. Programmes, the Scholars should register for the same together with the M.Tech. students, and follow the entire procedure for evaluation and complete the same.
  - The Half Yearly Progress Report to be submitted as per the enclosed format.
- Any violation will result in the rejection of the course credited.**



# VIT UNIVERSITY

(Estd. u/s 3 of UGC Act 1956)

Vellore 632 014, Tamil Nadu, India.

**Prof. M. V. Krishna Murthy Ph.D. F.N.A.E.,**  
Director (Academic Research & Energy Centre)

No.VIT/ Dir.(AR)/071716

June 28, 2007

To

**Dr. Kasamsetty Sailatha,**  
Lecturer,  
VIT Business School,  
VIT University, Vellore 014.

*Through: The Dean, VIT-BS.*

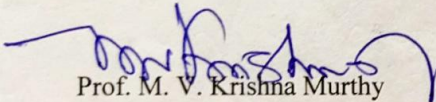
Dear Dr. Kasamsetty Sailatha,

This has reference to your application for recognition as a **guide for Ph.D./ M.S.[By Research]** research students at VIT University. The empowered committee constituted for this purpose considered your application and decided that you be accorded recognition as a guide for Ph.D./ M.S.[By Research] research students in the VIT Business School at VIT University.

I am herewith enclosing a copy each of Ph.D. regulations and M.S. [By Research] regulations for your information.

Thanking You,

Yours sincerely,



Prof. M. V. Krishna Murthy

Copy to:

The Vice-Chancellor / The Registrar / The Dean, VIT-BS / File copy

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Phone: 0416-2202232, 2202231, Tele-Fax: 0416-2241340

Email: [mvk@vit.ac.in](mailto:mvk@vit.ac.in), [aatman41@yahoo.co.in](mailto:aatman41@yahoo.co.in), Website: [www.vit.ac.in](http://www.vit.ac.in)