



List of the Guest Talks under the MOU's with Industry/Organization/Institution

2019-20			
Sl.No.	Guest Talk Title	Date	No. of Students Participated
1	Employability Skills in Banking and Insurance Sector	20-02-2020	275
2	Importance of Healthy Diet for Youth	18-02-2020	233
3	Biodiversity and Conservation	18-02-2020	320
4	Emerging Trends in Automobile Industry	17-02-2020	294
5	Demonetization and its impact on Indian economy	01-02-2020	169
6	Campus to Corporate	21-01-2020	209
7	Code of Ethics and Professional Conduct in Service Industry	21-01-2020	182
8	Industrial Estates v/s MSMEs in India	18-01-2020	265
9	Market Segmentation and Target Market	24-12-2019	216
10	Challenges with the renewable energy in 21 st century	20-11-2019	25
11	Challenges of Finance in the Current Business Scenario	16-09-2019	276
12	Fitness and nutrition	09-08-2019	70
13	Digital marketing and E- commerce	04-07-2019	146
14	Certificate course on Goods and Services Tax	16-02-2020 to 15-03-2020	93
15	Certificate course on Healthcare Management	05-01-2020 to 09-02-2020	62



16	CA / CS Foundation Course	14-09-2019 to 29-12-2019	21
17	Certificate course on Healthcare Management	15-09-2019 to 13-10-2019	62
18	Activity - Product Management with the help of Agile Methodology	24-02-2020	78
19	Activity - New Product Development	10-01-2020	43
20	Certificate Course on Digital Marketing	04-08-2019 to 01-09-2019	148
21	Placement and Training Program	16-12-2019 to 21-12-2019	209
22	Certificate Course on Payroll Management System	16-02-2020 to 15-03-2020	60
23	Certificate Course on Stock Market Operations	05-01-2020 to 09-02-2020	64
24	Certificate Program on Advanced Excel	11-08-2019 to 08-09-2019	97
2018-19			
1	Corporate expectations from graduates	16-01-2019	135
2	Emergence of corporate governance in India and role of business enterprises	16-01-2019	235
3	Significance of customer relationship management	04-01-2019	235
4	Role of innovative sales promotion techniques	20-12-2018	235
5	Startups and make in India -opportunities	05-12-2018	293
6	Compensation management	05-09-2018	316
7	GST-opportunities and challenges in India	02-08-2018	179



8	Certificate Program on Advanced Exce	07-10-2018 to 04-11-2018	80
9	Certificate Course on Payroll Management System	09-09-2018 to 07-10-2018	49
10	Certificate Course on Stock Market Management	06-01-2019 to 03-02-2019	77
11	Certificate Course on Payroll Management System	17-03-2019 to 14-04-2019	50
12	Placement Training Program	02-01-2019 to 07-01-2019	70
13	Certificate course on Digital Marketing	05-08-2018 to 02-09-2018	137
14	Certificate course on Goods and Services Tax	17-03-2019 to 21-04-2019	68
15	Certificate Course on Technical Analysis	10-02-2019 to 10-03-2019	82
2017-18			
1	Changing trends in Indian two wheeler industry	25-01-2018	289
2	Effects of quality on productivity in manufacturing industries	15-12-2017	168
3	Enhancing the social media leadership	16-10-2017	276
4	Issues and challenges in project management of MSMEs	18-01-2017	167
5	Certificate Program on Advanced Excel	06-08-2017 to 03-09-2017	140



6	Placement Training Program	30-01-2018 to 03-02-2018	47
7	Certificate course on Digital Marketing	17-09-2017 to 22-10-2017	88
8	Certificate course on Technical Analysis	18-03-2018 to 15-04-2018	116
9	Certificate course on Goods and Services Tax	04-02-2018 to 04-03-2018	132
2016-17			
1	Managerial and leadership skills	08-09-2016	116
2	Interpersonal Skills	04-08-2016	156
3	Certificate Course on Digital Marketing	07-08-2016 To 04-09-2016	199
4	Employability Skills Training Program	01-02-2017 to 04-02-2017	51
5	Certificate Course on Technical Analysis	08-01-2017 To 05-02-2017	128
2015-16			
1	Employability, Enterprise Skills and Career Opportunities in Sales and Marketing	05-07-2016	279
2	Creative Thinking: Think Out of Box for Survival	17-08-2015	276
3	Certificate Course on Digital Marketing	06-09-2015 to 04-10-2015	171

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Principal