

ಹಿಇಎಸ್ ಇನ್ ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸ್ ಡ್ ಮ್ಯಾನೇಜ್ ಮೆಂಟ್ ಸ್ಟಡೀಸ್

(ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಗೊಳಪಟ್ಟದೆ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ) ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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#### List of the Guest Talks under the MOU's with **Industry/Organization/Institution**

2019-20				
Sl.No.	Guest Talk Title	Date	No. of Students Participated	
1	Employability Skills in Banking and Insurance Sector	20-02-2020	275	
2	Importance of Healthy Diet for Youth	18-02-2020	233	
3	Biodiversity and Conservation	18-02-2020	320	
4	Emerging Trends in Automobile Industry	17-02-2020	294	
5	Demonetization and its impact on Indian economy	01-02-2020	169	
6	Campus to Corporate	21-01-2020	209	
7	Code of Ethics and Professional Conduct in Service Industry	21-01-2020	182	
8	Industrial Estates v/s MSMEs in India	18-01-2020	265	
9	Market Segmentation and Target Market	24-12-2019	216	
10	Challenges with the renewable energy in 21st century	20-11-2019	25	
11	Challenges of Finance in the Current Business Scenario	16-09-2019	276	
12	Fitness and nutrition	09-08-2019	70	
13	Digital marketing and E- commerce	04-07-2019	146	
14	Certificate course on Goods and Services Tax	16-02-2020 to 15-03-2020	93	
15	Certificate course on Healthcare Management	05-01-2020 to 09-02-2020	62	



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1.0	CA / CS Farm latin a Comme	14-09-2019	21
16	CA / CS Foundation Course	to	21
		29-12-2019	
17	Certificate course on Healthcare Management	15-09-2019	62
		to	02
		13-10-2019	
18	Activity - Product Management with the help of Agile Methodology	24-02-2020	78
	Agric Methodology		
19	Activity - New Product Development	10-01-2020	43
20		04-08-2019	
20	Certificate Course on Digital Marketing	to	148
		01-09-2019	
21		16-12-2019	200
21	Placement and Training Program	to	209
		21-12-2019	
22	Certificate Course on Payroll Management	16-02-2020	60
22	System	to	00
		15-03-2020	
23	Certificate Course on Stock Market Operations	05-01-2020	64
23		to	04
		09-02-2020	
24	Certificate Program on Advanced Excel	11-08-2019	97
		to 08-09-2019	<i>,</i> ,
	2018-19	08-09-2019	
1	Corporate expectations from graduates	16-01-2019	135
	Emergence of corporate governance in India and		
2		16-01-2019	235
	role of business enterprises		
	Significance of customer relationship	04.01.2010	227
3	management	04-01-2019	235
	management		
4	Role of innovative sales promotion techniques	20-12-2018	235
	Tion of mile and promotion toolingues		
5	Startups and make in India -opportunities	05-12-2018	293
6	Compensation management	05-09-2018	316
7	GST-opportunities and challenges in India	02-08-2018	179



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8	Certificate Program on Advanced Exce	07-10-2018 to 04-11-2018	80	
9	Certificate Course on Payroll Management System	09-09-2018 to 07-10-2018	49	
10	Certificate Course on Stock Market Management	06-01-2019 to 03-02-2019	77	
11	Certificate Course on Payroll Management System	17-03-2019 to 14-04-2019	50	
12	Placement Training Program	02-01-2019 to 07-01-2019	70	
13	Certificate course on Digital Marketing	05-08-2018 to 02-09-2018	137	
14	Certificate course on Goods and Services Tax	17-03-2019 to 21-04-2019	68	
15	Certificate Course on Technical Analysis	10-02-2019 to 10-03-2019	82	
2017-18				
1	Changing trends in Indian two wheeler industry	25-01-2018	289	
2	Effects of quality on productivity in manufacturing industries	15-12-2017	168	
3	Enhancing the social media leadership	16-10-2017	276	
4	Issues and challenges in project management of MSMEs	18-01-2017	167	
5	Certificate Program on Advanced Excel	06-08-2017 to 03-09-2017	140	
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Placement Training Program	30-01-2018 to 03-02-2018	47				
Certificate course on Digital Marketing	17-09-2017 to 22-10-2017	88				
Certificate course on Technical Analysis	18-03-2018 to 15-04-2018	116				
Certificate course on Goods and Services Tax	04-02-2018 to 04-03-2018	132				
2016-17						
Managerial and leadership skills	08-09-2016	116				
Interpersonal Skills	04-08-2016	156				
Certificate Course on Digital Marketing	07-08-2016 To 04-09-2016	199				
Employability Skills Training Program	01-02-2017 to 04-02-2017	51				
Certificate Course on Technical Analysis	08-01-2017 To 05-02-2017	128				
2015-16						
Employability, Enterprise Skills and Career Opportunities in Sales and Marketing	05-07-2016	279				
Creative Thinking: Think Out of Box for Survival	17-08-2015	276				
Certificate Course on Digital Marketing	06-09-2015 to 04-10-2015	171				
	Certificate course on Digital Marketing  Certificate course on Technical Analysis  Certificate course on Goods and Services Tax  2016-17  Managerial and leadership skills  Interpersonal Skills  Certificate Course on Digital Marketing  Employability Skills Training Program  Certificate Course on Technical Analysis  2015-16  Employability, Enterprise Skills and Career Opportunities in Sales and Marketing  Creative Thinking: Think Out of Box for Survival	Placement Training Program				

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