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ಪಿಇಎಸ್ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸ್‌ಡ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್
(ಅರಬಿ ಮತ್ತು ವಿಕ್ಟೋರಿಯಾ ರಸ್ತೆಗಳ ಸಂಯೋಜನೆಯಲ್ಲಿರುವ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ)
ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

PES Institute of Advanced Management Studies

(Affiliated to Kuvempu University, Recognized by Govt. of Karnataka)
N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

List of Activities Conducted under the MoU

of

Sahyadri Healthcare and Diagnostics Pvt. Ltd, Bangalore
for the Academic Year 2018-19

S I No	Name of the Activity	Date	Number of Participants
1	Invited Talk on Importance of Healthy Diet for Youth	18-02-2020	233
2	Invited Talk on Fitness and Nutrition	09-08-2019	70
3	Certificate course on Healthcare Management	05-01-2020 to 09-02-2020	62
4	Certificate course on Healthcare Management	15-09-2019 to 13-10-2019	62
Total			427



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ಪಿಇಎಮ್‌ಸಿ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸೆಡ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್
(ಒಂದು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಸಂಯೋಜನೆಯಲ್ಲಿ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ವ್ಯಾಪ್ತಿ ಅಡಿಯಲ್ಲಿ)
ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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Date: 18-02-2020

Report of Guest talk on

Importance of Healthy Diet for Youth

A Guest Talk on 'Importance of Healthy Diet for Youth' was organized by PESIAMS on 18.02.2020 for the UG and PG students of Commerce and Management in order to educate them about the importance of healthy eating habits to lead a healthy and successful life.

Dr. Vijay Singh C, Sahyadri Health Care and Diagnostic Centre, Bangalore was invited as the resource person to deliver the speech on the decided topic. In his speech, he said that eating healthy is an important part of a healthy lifestyle and is something that should be taught at a young age.

The following are some general guidelines for helping your adolescent eat healthy which were talked about during the session:

1. Eat 3 meals a day, with healthy snacks.
2. Increase fibre in the diet and decrease the use of salt.
3. Drink water. Try to avoid drinks that are high in sugar. Fruit juice can have a lot of calories, so limit your adolescent's intake. Whole fruit is always a better choice.
4. Eat balanced meals.
5. When cooking for your adolescent, try to bake or broil instead of fry.
6. Make sure your adolescent watches (and decreases, if necessary) his or her sugar intake.
7. Eat fruit or vegetables for a snack.
8. Decrease the use of butter and heavy gravies.



After hearing to the intellectual words of the invitee, students interacted with the resource person and could realize the importance of the role of healthy diet at young age. The Principal and all the teaching fraternity along with students were benefitted of this guest talk.

Principal
Principal

PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204.



List of Students (M.Com) Participated in program 2019-2020

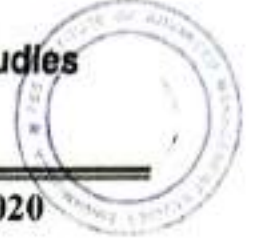
Sl. No	Name of the Student	Sl. No	Name of the Student
1	ASIFA KHANUM	31	ANANDA N
2	KANCHANA K	32	ESHWAR M PATEL
3	POOJA S	33	KARTHIK C M
4	SAMANTHA P R	34	NISCHITH S.P
5	SUMA B.Y	35	SANJAY C
6	SUSHMA S.V	36	SHIVAKUMARA A S
7	USHA H.T	37	SUHAS G
8	VARSHITHA S.P	38	NETHRAVATHI B N
9	ARPITHA L	39	CHETHAN R
10	RAKESH U	40	IMTIYAZ AHMED
11	ARCHANA M NAYAK	41	MADAN B K
12	RAKSHITHA N S		
13	SAVYA D.S		
14	SHWETHA S GULGULE		
15	ASHWINI P		
16	CHANDANA G.P		
17	CHANDANA JADAV		
18	LEKHA P K		
19	MISBA TAJ		
20	SNEHA R CHAUHAN		
21	SOWMYA A.S		
22	SWATHI R		
23	SYEDA KAUNAIN		
24	TASMIYA KOUNAIN		
25	UMME HANI		
26	SHAZIA BANU		
27	SHUBHA G S		
28	SABIRA		
29	SWATHI B J		
30	AISHWARYA S		

Principal

List of Students (III BBA) Participated in program 2019-2020

Sl. No	Name of the Student	Sl. No	Name of the Student
42	SONIYA R	73	ROHAN B Y
43	ARCHANA G N	74	SYED TOUSIF
44	CHINTANA N	75	MAHAMAD KAIF
45	AFIYA	76	SATHVIK B.S
46	BHUMIKA N.E	77	PREETHAM R B
47	CHANDANA V	78	MOHAMMED IBRAHIM
48	KAVYA T.S	79	ANKITH S M
49	KUSHI PRAKASH BALIGAR	80	GOWRISHANKAR Y N
50	MADHU DYAVAKKALAVAR	81	GURUSWAMY H.R
51	POOJA T S	82	PAVAN M
52	SAFIYA NOORAIN S	83	SANJAY GAIKWAD D
53	SUMANA NAZ	84	SYED ARBAZ
54	ADITI DRAVID	85	NITEESH GOWDA M M
55	SAHANA P	86	FARAZ ANWAR
56	RASHMI N	87	VISHWAS H M
57	CHARAN K G	88	SHAIK SUHEL AKRAM
58	CHIRAG J JAIN	89	BHUVAN R.P GINGADE
59	CHIRAG U JAIN	90	RANJITH REDDY T R
60	HEMANTH JADHAV C	91	ABHISHEK B S
61	SUMITH S JAIN	92	ABDUL SATTAR
62	SHIVRAJ K R	93	VIKAS H M
63	PRATHEEK K	94	GOWTHAM K
64	MURUGENDRA KUMAR B	95	PRAMOD DRAVID N H
65	DARSHAN N R	96	SHASHANK N DASAR
66	AMOGHA T.K		
67	DARSHAN B		
68	SWAMY A.B		
69	SYED SALMAN		
70	LOHITH H K		
71	KRISHNA JETTY R		
72	DHRUVAN D		
73	MOHAMMED ARFAD		


Principal

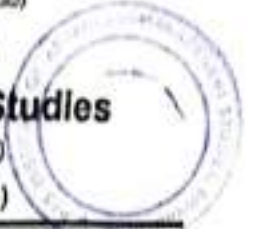


List of Students (III B.Com) Participated in program 2019-2020

Sl. No	Name of the Student
97	VARUN D H
98	MOHAN R
99	YASHWANTH C R
100	JATHIN KUMAR JAIN
101	GANESH K P
102	ASTHIK S
103	NITHIN M.C
104	MANOHAR K S
105	SHARATH K
106	MURALI G
107	SANATH K M
108	MALLIKARJUNA M
109	SHAMANTH B N
110	SANJAY M M
111	SYED AJMAL
112	ADARSH B
113	MOHAMMED MASOOD
114	SACHIN M M
115	SHOIB AKTHAR
116	ABHISHEK V K
117	SHARATH PATIL N.G
118	MOHAMMED SHAHID
119	VISHAL K
120	SHOIB AKTHAR


Principal

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List of Students (I Semester B.Com) Participated in program 2019-2020

Sl. No	Name of the Student	Sl. No	Name of the Student
121	AASTHA JAIN	149	SUMA RAO D M
122	PREKSHA A JAIN	150	HARSHITHA M.S
123	VASUKI S KULKARNI	151	SUSHMITHA M.P
124	IFRA FATHIMA	152	ZAIN SAKEENA
125	JESLINE FERNANDES	153	RADHIKA K.S
126	ANUSHA A.C	154	KRUTHIKA R
127	JYOTHI B.A	155	UMA RAO D.M
128	KAVYASHRI M	156	SHREYANS R JAIN
129	NAGAVENI K.R	157	RITHIK D JAIN
130	NANDITHA B	158	SHREYANS KOTHARI
131	PALLAVI M	159	RISHAB KUMAR JAIN
132	POOJA G.R	160	NAMAN J JIRAWALA
133	POOJA N	161	HARSHA P
134	PRIYANKA A.Y	162	NARAYAN RAM PATEL
135	RANJITHA R.N	163	VISHNU VIJAY T.M
136	SAHANA S	164	RAKSHIT M SHET
137	SHIFANAZ	165	HARSHA M.N
138	SHRUSTI S	166	ABDULLA S ABDUL KAREEM
139	SINDHU M.S	167	IBRAHIM KHALEEL
140	SUFIAZ	168	FAIZAN PASHA
141	SUSHMA RANI M.M	169	SANJEEVAPPA B
142	JEEVITHA R	170	SUHAIL KHAN
143	USHA J	171	SWASTHIK H.M
144	POOJA V.R	172	VEDAMURTHY C.M
145	ANUSHASHREE M	173	PRAFULKUMAR M KAJAGAR
146	KRUTHIKA S KALYANI	174	GANESH D.K
147	SINDHU T.M	175	DHANUSH G.N


Principal

PES Institute of Advanced Management Studies
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**List of Students (I Semester BCA and B.Sc) Participated in program 2019
2020**

Sl. No	Name of the Student	Sl. No.	Name of the Student
176	ARBIYA	206	MEGHANA G
177	BHOOMIKA G.S	207	MANASA K.C
178	CHANDANA C	208	PRIYANKA M.T
179	HARSHINI M PATIL	209	RAKSHITHA A.U
180	HUSNA SANIYAN	210	NANDANA G.R
181	LILIAN RAMOLA	211	PREETHI T.R
182	NASEEBA KHANUM	212	JAYALAKSHMI S
183	NAVYA D	213	PRATHIKSHA M NOOLEE
184	PRAJWALA K.S	214	BHAGEERATHI T
185	SANKALPA K	215	SAFRIN BANU
186	SINCHANA M SHET	216	SNEHA S
187	YASHASWINI S	217	SADIYA FATHIMA
188	ABHISHEK G	218	SAMIYA KHANUM A
189	GOWTHAM S.R	219	ADITHYA D.G
190	HARISH Y	220	CHINTAN S.U
191	MITHUN G.U	221	MANOJ RAMACHANDRA HEGDE
192	PAVAN R	222	PADMANABHA M SHANBHAG
193	PAVANKUMAR K.T	223	RAGHURAM A.P
194	PRAJWAL SINGH G	224	SHYLESH SHENOY
195	SAMEER MUSAVEER	225	KIRANKUMAR THORATH K
196	VYSHAK HARISH REVANKAR	226	MOHAMMED SAMEER SULTHAN
197	HEMANTH D.G	227	MANOHAR V
198	ANKITH H.D	228	ESHANULLA KHAN
199	ADITHYA T.B	229	KARAN S.N
200	RAJATH H	230	LINGARAJU M.P
201	MOHAMMED SALIM SUHAIL	231	PAVAN KUMAR H.M
202	AARON KUMAR MABEN	232	RAZIQA PASHA
203	HARSHITH S.R	233	MALLIKARJUN T.R

233 students of B.com / BBA / BCA & M.com
have participated in the above
invited talk.

[Signature]
Principal

PES Institute of Advanced Management Studies
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Date: 09-08-2019

**Report of Guest talk
on
Fitness and Nutrition**

Fitness and nutrition aren't options; they are the requirements for the students of all the ages in maintaining good health and to exhibit at par excellence at academic and professional levels. Our PESIAMS organized a rendezvous of the second year students of B.B.A, B.Com and M.Com with the resource person, Dr. Vijay Singh C on 9th August, 2019 at the seminar hall of our campus to educate the pupils about the role of fitness and nutrition to lead a successful and healthy life.

Dr. Vijay Singh C addressed the gathering in which he tutored the pupils with some basic fitness mantra for which a 45 minutes of daily workout with meditation are important for the physical and mental wellbeing. Moreover a healthy, nutritious, homemade balanced diet is the prerequisite to maintain good health. Further he added that the Fast-Food generation is unable to understand the hazards associated with the luring food items in the market with empty calories which are jeopardizing the health by inviting many diseases like high blood pressure, obesity, diabetes etc. at a very early age.





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ಶಿವಮೊಗ್ಗ ವಿಸ್ತೃತವಿದ್ಯಾರ್ಥಿ ಅಭಿವೃದ್ಧಿ ಮಂಡಳಿ
(ಕರ್ನಾಟಕ ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಅಧೀನದಲ್ಲಿ ಕಾರ್ಯನಿರ್ವಹಿಸುತ್ತಿರುವ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದಿಂದ ಪ್ರಮಾಣೀಕೃತವಿದೆ)
ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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Further, he advised the young generation to follow a balanced diet chart every day and to do exercise with the involvement of their parents as most of the times they are working and hardly get any time to spend with their children. The students were provided a chance to ask their doubts with regard to the pertaining subject and it turned out to be a very educative and interactive session. The Principal, all the teaching and non-teaching fraternity along with the students of Commerce and Management Department were present during this session.

Principal

Principal

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SHIVAMOGGA-577 204.

List of Students (II M.Com) Participated in program 2019-2020

Sl. No	Name of the Student
1	AISHWARYA S
2	ANANDA N
3	ARCHANA M NAYAK
4	ASHWINI P
5	CHANDANA G.P
6	CHANDANA JADAV
7	CHETHAN R
8	ESHWAR M PATEL
9	IMTIYAZ AHMED
10	KARTHIK C M
11	LEKHA P K
12	MADAN B K
13	MISBA TAJ
14	NETHRAVATHI B N
15	POOJA N
16	RAKSHITHA N S
17	SABIRA
18	SANJAY C
19	SAVYA D.S
20	SHAZIA BANU
21	SHIVAKUMARA A S
22	SHWETHA S GULGULE
23	SNEHA R CHAUHAN



Principal

PES Institute of Advanced Management Studies

NH 206, Sagar Road

SHIVAMOGGA-577 204.



List of Students (II BBA) Participated in program 2019-2020

Sl. No	Name of the Student	Sl. No	Name of the Student
1	ABDUL SATTAR	33	PRATHEEK K
2	ADITI DRAVID	34	PREETHAM R B
3	AFIYA	35	RANJITH REDDY T R
4	AMOGHA T.K	36	RASHMI N
5	ARCHANA G N	37	ROHAN B Y
6	BHUMIKA N.E	38	SAFIYA NOORAIN S
7	BHUVAN R.P GINGAD	39	SANJAY GAIKWAD D
8	CHANDANA V	40	SATHVIK B.S
9	CHARAN K G	41	SHAIK SUHEL AKRAM
10	CHINTANA N	42	SHIVRAJ K R
11	CHIRAG J JAIN	43	SONIYA R
12	CHIRAG U JAIN	44	SUMANA NAZ
13	DARSHAN B	45	SUMITH S JAIN
14	DARSHAN N R	46	SWAMY A.B
15	DHRUVAN D	47	SYED SALMAN
16	FARAZ ANWAR		
17	GOWRISHANKAR Y N		
18	GOWTHAM K		
19	GURUSWAMY H.R		
20	HEMANTH JADHAV C		
21	KAVYA T.S		
22	KUSHI P.B		
23	LOHITH H K		
24	MADHU DYAVAKKALAVAR		
25	MAHAMAD KAIF		
26	MOHAMMED ARFAD		
27	MOHAMMED IBRAHIM		
28	MURUGENDRA KUMAR B		
29	NITEESH GOWDA M M		
30	PAVAN M		
31	POOJA T S		
32	PRAMOD DRAVID N H		

70

70 students of M course
BBA participated in the
guest talk.

[Signature]
Principal

No.

Certificate Course offered by Sahyadri Health Care and Diagnostic Centre

on

Healthcare Management to BBA/B.Com/BCA/M.Com Students – AY – 2019-20

The healthcare industry has shifted from volume-based care to value-based care: More than ever, healthcare organizations have to prioritize patient engagement and health outcomes. Patients have become more involved with their own health. Providers must adjust how they engage their target audience to remain relevant and ensure success — in short: They must adapt and lead in a patient-centric approach. According to the Bureau of Labor Statistics, the demand for medical and health services managers is expected to grow by 18% through 2028, a rate much faster than average across all occupations. The Certificate in Healthcare Management was designed to equip students who want to pursue their career in health care industry. This course provides them with inputs about relevant concepts like management of health care institutions, employment of required human capital, leadership and conflict resolution techniques and providing patient centric health care services.

Objectives:

1. The certificate program is intended to provide students with a broad perspective of the topics related to management with emphasis on health care delivery.
2. To keep the students abreast of the latest trends in health care management with topics designed to address contemporary issues in a Health Care Organization.
3. To acquire and practice leadership and managerial skills that will positively affect performance as a healthcare manager.
4. To Evaluate and interpret major themes, issues and trends in global healthcare.

K. S. Lakshmi

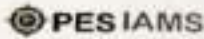
Principal

PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204

For SAHYADRI HEALTHCARE & DIAGNOSTICS PVT LTD

[Signature]

AUTHORIZED SIGNATORY



ಕರ್ನಾಟಕ ಪ್ರಗತಿಶಿಲ್ಪಿಗಳ ಅಭಿವೃದ್ಧಿ ಮತ್ತು ಸಂಶೋಧನೆ ಸಂಸ್ಥೆ
(ಅಧಿಕಾರ ಪಡೆದ ಸಂಸ್ಥೆ/Institution of Advanced Management Studies)

Phone: 8147053084
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ಎನ್. ಹೆಚ್. 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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Syllabus

Unit - 1	Introduction to Healthcare Management: (6 Hours) Introduction to management, Concept of healthcare management, Understand the specific nature and characteristics of healthcare services and hospital administration Principles of healthcare management, the healthcare industry: A Managerial model
Unit - 2	Management in Industry and Healthcare (6Hours) The functions of Management, expectations from the manager, Values and ethics in management, Machiavelli and healthcare management, Consumer Wants, Patient Needs, The New Economics of Healthcare, Healthcare Management within a Business Framework
Unit - 3	Structure and Staffing of Healthcare organization (6 Hours) Healthcare Organizational Structures, Typical Hospital Structure, Ways to improve Hospital Structure and Patient Care, Administration Services— Informational Services Therapeutic Services and Support Services
Unit - 4	Leadership & Conflict Resolution in Health Care Institutions (6 Hours) Meaning of Interpersonal Conflict, Reasons for conflict, Levels of conflict, Impact of interpersonal conflict in health care setting on patient care, Strategies to resolve interpersonal conflict, role of leaders in conflict management, Need for a strategic approach to conflict management.
Unit - 5	The Past, Present and Future of Healthcare Quality (6 Hours) Paths to quality health care standards, The Regulatory Route, The Learning Science Route, Management Science route. Quality assurance in health care industry, Global dimension

K. Sachdev
Principal

PES Institute of Advanced Management Studies
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SHIVAMOGGA-577 204

For SAHYADRI HEALTHCARE & DIAGNOSTICS PVT LTD

[Signature]
AUTHORISED SIGNATORY



Course Timetable – 2019-20

Date	TIME	CONTENT OF THE COURSE
05-01-2020	10.00AM - 1.00 PM	Introduction to management, Concept of healthcare management, Understand the specific nature and characteristics of healthcare services and hospital administration
	2.00 PM - 5.00 PM	Principles of healthcare management, The healthcare industry: A Managerial model
12-01-2020	10.00 AM - 1.00 PM	The functions of Management, expectations from the manager, Values and ethics in management, Machiavelli and healthcare management
	2.00 PM - 5.00 PM	Consumer Wants, Patient Needs, The New Economics of Healthcare, Healthcare Management within a Business Framework
19-01-2020	10.00 AM - 1.00 PM	Structure and Staffing of Healthcare organization – Healthcare, Organizational Structures, typical Hospital Structure, ways to improve Hospital Structure and Patient Care,
	2.00 PM - 5.00 PM	Administration Services—Informational Services, Therapeutic Services and Support Services
02-02-2020	10.00 AM - 1.00 PM	Leadership & Conflict Resolution in Health Care Institutions - Meaning of Interpersonal Conflict, Reasons for conflict, Levels of conflict, Impact of interpersonal conflict in health care setting on patient care,
	2.00 PM - 5.00 PM	Strategies to resolve interpersonal conflict, role of leaders in conflict management, Need for a strategic approach to conflict management.
09-02-2020	10.00 AM - 1.00 PM	The Past, Present and Future of Healthcare Quality - Paths to quality health care standards, The Regulatory Route, The Learning Science Route, Management Science route.
	2.00 PM - 5.00 PM	Quality assurance in health care industry, Global dimension


Principal

Principal



ಪಿಸಿಎಂಎಸ್ ಅಭಿವೃದ್ಧಿಯನ್ನು ಉತ್ತರಿಸುತ್ತಿರುವ ಮುನ್ನೋಟದ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್

(ಕರ್ನಾಟಕ ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಅಧಿಕೃತವಾಗಿ ಗುರುತಿಸಲಾದ ಮತ್ತು ಸರ್ಕಾರದ ಅಂಗೀಕರಣ ಪಡೆದಿದೆ)

ಎನ್ ಎಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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Website : pestrust.edu.in/pesiams

N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

List of Students (III BCA) Participated in Health Care Management Certificate Program AY 2019-20

Sl. No.	Name
1	ABDUL KAREEM
2	ABU SALITH C
3	ADITHYA H R
4	AISHWARYA K A
5	ANANYA S K
6	ANISH S T
7	ANISHASHARAN
8	ANNAPOORNA N
9	ANURAG R
10	ANUSHA K
11	ANUSHREE S
12	ARPITHA S
13	BHOOMIKA C
14	BINDU E
15	BINDU K.G
16	GOWTHAM K.M
17	HARIS P C
18	HARSHA U SHET
19	HARSHITHA S R
20	INA GONSALVES
21	JEEVITHA K.U
22	JYOTHI N.G
23	KAVANA J S
24	KAVERI M
25	KAVYA R
26	KIRANKUMAR KALLANGOWDA PATIL


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27	KRUTHIK J S
28	KUSUMA R
29	MADAN B.M
30	MADHUSHREE B M
31	NAYANA N.M
32	NAYANA N S
33	NAYANA V
34	NIKHIL S
35	NIKITHA
36	NIKITHA M SHET
37	NIKITHASHREE S
38	NISHA FARHEEN
39	NISHANTH B M
40	PAVITHRA P
41	POOJA N
42	PRAJWAL C
43	PREETHAM N
44	PREETHU M
45	PRIYANKA R
46	PRIYANKA S M
47	REVATHI P K
48	ROOPASHREE GUJJAR V
49	ROSHAN REJI K
50	RUSHIKA R
51	SADHANA K.M
52	SAGAR C GOLASANGI
53	SAHANA M NAYAK
54	SAHANA S
55	SAHANALOKESH H.L
56	SANJANA KADAM
57	SANJANA R NAVLE


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58	SANJAY NUCCHIN N B
59	SHAHARIKA A S
60	SHAILA KOTI V.N
61	SNEHA S M
62	SPANDANA R

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This is to certify that Mr./Ms. KAVYA R. of TIL BCA has successfully completed the 30 Hours of Certification Course on HEALTH CARE MANAGEMENT held during 05-01-2020 to 09-02-2020 conducted by PES Institute of Advanced Management Studies, Shivamogga in association with Sahyadri Healthcare and Diagnostics Private Limited, Bangalore.


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K. S. Sathya
Principal

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No.

Certificate Course offered by Sahyadri Health Care and Diagnostic Centre

on

Healthcare Management to BBA/B.Com/BCA/M.Com Students – AY – 2019-20

The healthcare industry has shifted from volume-based care to value-based care: More than ever, healthcare organizations have to prioritize patient engagement and health outcomes. Patients have become more involved with their own health. Providers must adjust how they engage their target audience to remain relevant and ensure success — in short: They must adapt and lead in a patient-centric approach. According to the Bureau of Labor Statistics, the demand for medical and health services managers is expected to grow by 18% through 2028, a rate much faster than average across all occupations. The Certificate in Healthcare Management was designed to equip students who want to pursue their career in health care industry. This course provides them with inputs about relevant concepts like management of health care institutions, employment of required human capital, leadership and conflict resolution techniques and providing patient centric health care services.

Objectives:

1. The certificate program is intended to provide students with a broad perspective of the topics related to management with emphasis on health care delivery.
2. To keep the students abreast of the latest trends in health care management with topics designed to address contemporary issues in a Health Care Organization.
3. To acquire and practice leadership and managerial skills that will positively affect performance as a healthcare manager.
4. To Evaluate and interpret major themes, issues and trends in global healthcare.

K. S. Lakshmi

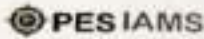
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For SAHYADRI HEALTHCARE & DIAGNOSTICS PVT LTD

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(ಅಧಿಕಾರ ಪಡೆದ ಸಂಸ್ಥೆ/Institution of Advanced Management Studies)

ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

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: pesiams@pestrust.edu.in

Website : pestrust.edu.in/pesiams

N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

Syllabus

Unit - 1	Introduction to Healthcare Management: (6 Hours) Introduction to management, Concept of healthcare management, Understand the specific nature and characteristics of healthcare services and hospital administration Principles of healthcare management, the healthcare industry: A Managerial model
Unit - 2	Management in Industry and Healthcare (6Hours) The functions of Management, expectations from the manager, Values and ethics in management, Machiavelli and healthcare management, Consumer Wants, Patient Needs, The New Economics of Healthcare, Healthcare Management within a Business Framework
Unit - 3	Structure and Staffing of Healthcare organization (6 Hours) Healthcare Organizational Structures, Typical Hospital Structure, Ways to improve Hospital Structure and Patient Care, Administration Services— Informational Services Therapeutic Services and Support Services
Unit - 4	Leadership & Conflict Resolution in Health Care Institutions (6 Hours) Meaning of Interpersonal Conflict, Reasons for conflict, Levels of conflict, Impact of interpersonal conflict in health care setting on patient care, Strategies to resolve interpersonal conflict, role of leaders in conflict management, Need for a strategic approach to conflict management.
Unit - 5	The Past, Present and Future of Healthcare Quality (6 Hours) Paths to quality health care standards, The Regulatory Route, The Learning Science Route, Management Science route. Quality assurance in health care industry, Global dimension

K. Sachin
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Course Timetable – 2019-20

Date	TIME	CONTENT OF THE COURSE
15-09-2019	10.00AM - 1.00 PM	Introduction to management, Concept of healthcare management, Understand the specific nature and characteristics of healthcare services and hospital administration
	2.00 PM - 5.00 PM	Principles of healthcare management, The healthcare industry: A Managerial model
22-09-2019	10.00 AM - 1.00 PM	The functions of Management, expectations from the manager, Values and ethics in management, Machiavelli and healthcare management
	2.00 PM - 5.00 PM	Consumer Wants, Patient Needs, The New Economics of Healthcare, Healthcare Management within a Business Framework
29-09-2019	10.00 AM - 1.00 PM	Structure and Staffing of Healthcare organization – Healthcare, Organizational Structures, typical Hospital Structure, ways to improve Hospital Structure and Patient Care,
	2.00 PM - 5.00 PM	Administration Services—Informational Services, Therapeutic Services and Support Services
06-10-2019	10.00 AM - 1.00 PM	Leadership & Conflict Resolution in Health Care Institutions - Meaning of Interpersonal Conflict, Reasons for conflict, Levels of conflict, Impact of interpersonal conflict in health care setting on patient care,
	2.00 PM - 5.00 PM	Strategies to resolve interpersonal conflict, role of leaders in conflict management, Need for a strategic approach to conflict management
13-10-2019	10.00 AM - 1.00 PM	The Past, Present and Future of Healthcare Quality - Paths to quality health care standards, The Regulatory Route, The Learning Science Route, Management Science route.
	2.00 PM - 5.00 PM	Quality assurance in health care industry, Global dimension


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20	CETHAN N
21	CHIRANTH B GOWDA
22	DARSHAN S
23	DEEPA PRASAD
24	DEEPIKA G.N
25	DEVIKA C
26	HARSHA M SAJJAN
27	HARSHITH G L
28	HARSHITHA B
29	JANET NISHMITHA SALINES
30	KANIZ FATHIMA N
31	KAVANA PRABHU K
32	KRUTHIKA C SHETTY
33	NAGAVARDHAN V.R
34	NAMRATHA G S
35	NANDHINI G P
36	NANDISH S H
37	NARESH H.P
38	NAVYA T U
39	NAYANA Y
40	NEHA C.N
41	NIKHIL A.R
42	NIKHIL B.L
43	NIKHIL S
44	NIKHITHA V S
45	NITHIN KUMAR K
46	PALLAVI N V
47	PAUL SHREYAS

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48	POOJA HOSAMANI
49	POORVIKA K V
50	PRAJWAL SARAF S
51	PRATHAMA U
52	PRIYA D
53	PRIYA V
54	PRIYANKA C
55	PRIYANKA T M
56	PUNITH N S
57	RAHUL B
58	RAHUL R
59	RAKESH R
60	RAKSHITH R
61	RAKSHITHA C
62	RAMYA G C


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