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ಪಿಇಎಮ್‌ಸಿ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸ್‌ಡ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್
(ಎವಂಜು ಎಕ್ಸಲೆನ್ಸಿಯದ ಸಂಯೋಜನೆಗೋಪ್ಪದ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾರ್ಗದರ್ಶನದಡಿ)
ಎನ್ ಹೆಚ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)

PES Institute of Advanced Management Studies

(Affiliated to Kuvempu University, Recognized by Govt. of Karnataka)

N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)



SOP for Synthesis Forum

Introduction:

Synthesis is a student forum of Department of Commerce and Management of our institution. This forum strives towards the overall development of the students through organizing various activities focusing on creative thinking, to enhance skills of facing the challenges of real world and to helps them to explore the real business scenario. Along with strengthening the academic background of the students, it aims to provoke innovative inquisitive mind of the students. Previously, the activities of Synthesis were conducted under the banner of Kalarava (for BBA students) and Rhythm (for B.Com students). As these nomenclatures were not suitable for the students of Commerce and Management, Synthesis forum has come into existence on during 6th of July, 2019 and it comprises of Chairperson, Coordinator, Members, Student President, Student Vice-President and Student Secretary.

Synthesis forum conducts various invited special talks, workshops, industry visits, presentations and innovative inter class competitions to help students in enhancing their creative ability, build skills required to develop prospective career, help them to improve their conceptual application ability and encourages students to participate in various co-curricular activities/ management fests organized by other colleges in and around of Shimoga.

Objectives:

1. To enhance required skills of students for the competitive world.
2. To develop entrepreneurship skills among students.
3. To improve leadership qualities and communication skills.
4. To conduct events such as intra and inter-college/class competitions to enhance overall development.



Composition of the Synthesis Forum for the AY 2020-21:

Sl. No.	Name	Designation	Signature
1.	Dr. K. Sailatha, Principal	Chairperson	<i>[Signature]</i> 20/01/2020
3.	Ms. Swathi J, Assistant Professor	Coordinator	<i>[Signature]</i>
4.	Mr. Vinay Kumar K S, Assistant Professor	Member	<i>[Signature]</i>
5.	Mrs. Ayesha Siddiqua, Assistant Professor	Member	<i>[Signature]</i>
6.	Samantha P R, Final Year M.Com	Student President	<i>[Signature]</i>
7.	Sushmitha R P, Final Year B.Com	Student Vice-President	<i>[Signature]</i>
8.	Amogha T K, Final Year BBA	Student Secretary	<i>[Signature]</i>

Responsibility:

1. Coordinator conducts the meeting for the composition of the committee.
2. Chairperson, Coordinator and members of the forum select the students President, Vice-Present and student Secretary.
3. Chairperson, coordinator and members nominate 2 active students from each class for the post of active student members of the forum.
4. Coordinator identifies in house/ external judges to judge various interclass competitions.
5. Maintains the reports and documents of all forum activities.

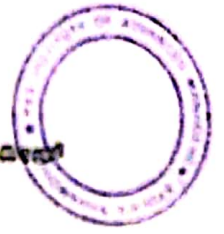
Standard Operating Procedure (SOP):

1. Coordinator and students President, Vice-Present and Secretary will plan the list of the activities to be conducted in an academic year.
2. Coordinator will take formal permission to execute the plan of activities.
3. Coordinators will notify the activities to the students through the circular and encourages maximum participation in all the activities.

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ಪಿಇಎಸ್ ಇಂಟರ್‌ನ್ಯಾಷನಲ್ ಅಭಿವೃದ್ಧಿ ಅಧ್ಯಯನ ಮತ್ತು ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ವಯಂಸೇವಾ ಕೇಂದ್ರ
(PES Institute of Advanced Management Studies and Research Centre for Self-Service)
ಎನ್ ಎಸ್ 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204 (ಕರ್ನಾಟಕ)



PES Institute of Advanced Management Studies

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4. Coordinator ensures all the activities should be executed as decided and incorporated in calendar of event of the institution/as decided in the meeting.
5. Coordinator will take feedback of each event organized by the forum to know the quality of the event organized and if required, to enhance the quality of the programmes organized under the forum.

Forum Coordinator

Principal

Principal

PES Institute of Advanced Management Studies
N H 206, Sagar Road
SHIVAMOGGA-577 204.



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(ಉದಯಪಿಪ್ಪಿಬೆಂಗಳೂರು ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಅಧೀನದಲ್ಲಿ ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾರ್ಗದರ್ಶನದಡಿ)

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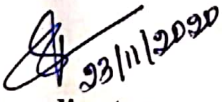
Date: 23/11/2020

Circular

A meeting has been convened in the Principal's chamber today i.e., 23-11-2020 at 12:00 pm. All the class teachers of Commerce and Management department are informed to attend the same and assemble 5 minutes before the start of the meeting.

Agenda:

- To draft the Synthesis Forum for the academic year 2020-2021
- To discuss the standard Operating Procedure for the committee
- To select Student President, Student Vice- President, Student Secretary and active members from each class.


Coordinator


HOD


Principal

Principal
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(ಒಂದು ವಿಶ್ವವಿದ್ಯಾಲಯದ ಸಂಯೋಜನೆಯಲ್ಲಿ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ಮಾನ್ಯತೆ ಪಡೆದಿದೆ)
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MINUTES OF THE MEETING

A Synthesis Forum meeting was held on 23-11-2020 at 4.00 PM in Principal Chamber.

The below mentioned points were discussed in the meeting:

- The principal welcomed the members of the Committee for the meeting.
- The principal, HOD, Coordinator and class teachers discussed together and finalized the committee members.
- Intimation to the students regarding their designation orally because of online classes and informed clearly the role and responsibilities of the forum members.
- The signature of the student members were not taken because the students were not present in the campus due to the pandemic.
- The members from first year M.Com were not selected yet because of ongoing admission process.
- The members of the committee were identified and designated by the Principal as follows –



SI No	NAME	SEM	DESIGNATION
1	SAMANTHA	II M.Com	Student President
2	SUSHMITHA	III B.Com	Student Vice President
3	AMOGHA	III BBA	Student Secretary
4	RAKESH	II M.Com	Active Member
5	POOJA	II M.Com	Active Member
6	MOHAN R	III B.Com	Active Member
7	SUHANI A	III B.Com	Active Member
8	RAKSHIT M SHET	II B.Com	Active Member
9	ANUSHA A.C	II B.Com	Active Member
10	RUMANA TAHZAIN	I B.Com 'A' Sec	Active Member
11	ABHISHEK J	I B.Com 'A' Sec	Active Member
12	SINCHANA C C	I B.Com 'B' Sec	Active Member
13	KARTHIK J	I B.Com 'B' Sec	Active Member
14	PRATHEEK K	III BBA	Active Member
15	SATHVIK B.S	III BBA	Active Member
16	BATNI ABHISHEK	II BBA	Active Member
17	APOORVA N	II BBA	Active Member
18	ROHAN JADAV	I BBA	Active Member
19	ALMOMINA	I BBA	Active Member


23/11/2020
Synthesis Coordinator


23/11/2020
HOD

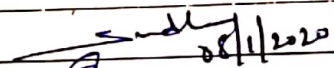
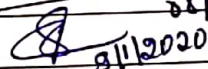





23/11/2020
Principal

Principal
PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204.

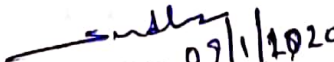
Date:08/01/2020

CIRCULAR

This is to inform all the students that "AKSHARA INSTITUTE OF MANAGEMENT STUDIES" is organizing "Akshara Pro – 2020" - A State Level Management Fest on 18th January 2020. Interested students are hereby informed to register their names to Ms. Swathi J and Mrs. Veena M, Faculties of Department of BBA and B.Com on or before 12th January 2020.

Class	Name of the faculty	Signature
BBA-II	Dr. G.M. Sudha	 08/1/2020
BBA-IV	Swathi J	 8/1/2020
BBA-VI	Mohan D	 8/1/2020
B.Com-II	Praveen B	
B.Com-IV	Mohan D	 8/1/2020
B.Com-VI	G. P. Nagaraj	


Coordinator


HOD 09/1/2020


Principal

Principal

PES Institute of Advanced Management Studies
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24-12-2019

Circular

All the forum members are hereby informed to assemble in Seminar Hall for the meeting of the Synthesis Forum at 1.30 PM on 24-12-2019.

Agenda:


- ❖ Discussion of various activities to be organized.

SI No	NAME	SEM	DESIGNATION	SIGNATURE
1	AISHWARYA S	II M.Com	President	Aishwarya S.
2	VEENA R	III B.Com	Vice President	Veena R.
3	PAWAN DANANJAY	III BBA	Secretary	Pawan
4	IMTIYAZ AHMED	II M.Com	Active Member	Imtiyaz
5	CHANDANA G.P	II M.Com	Active Member	Chandana G.P.
6	SAMANTHA	I M.Com	Active Member	Samantha
7	RAKESH	I M.Com	Active Member	Rakesh
8	VAISHALI G	III B.Com	Active Member	Vaishali G.
9	JITHIN VIJAY	III B.Com	Active Member	Jithin Vijay
10	MOHAN R	II B.Com	Active Member	Mohan R.
11	SUHANI A	II B.Com	Active Member	Suhani A.
12	RAKSHIT M SHET	I B.Com	Active Member	Rakshit M Shet
13	ANUSHA A.C	I B.Com	Active Member	Anusha A.C.
14	NIRANJAN H.O	III BBA	Active Member	Niranjana H.O.
15	SYEDA SUNAIN	III BBA	Active Member	Syeda Sunain
16	PRATHEEK K	II BBA	Active Member	Pratheek K.
17	CHANDANA	II BBA	Active Member	Chandana
18	BATNI ABHISHEK	I BBA	Active Member	Batni Abhishek
19	APOORVA N	I BBA	Active Member	Apoorva N.

20 Niharika

IV B.Com Active member


24/12/19
Synthesis Coordinator


HOD 24/12/19


Principal 24/12/19

Principal

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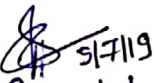
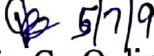
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N H 206 Sagar Road , Shivamogga - 577204

MINUTES OF THE MEETING

A Synthesis Forum meeting was held on 05-07-2019 at 3.00 PM in seminar hall headed by Dr. Sudharshan G.M and Ms. Swathi J.

The below mentioned points were discussed in the meeting:

- ❖ Dr. Sudharshan G.M welcomed all for the first meeting of the Synthesis Forum.
- ❖ Informed to conduct institute brand building activities and take these activities/events without any favoring to student community.
- ❖ Explained clearly the role and responsibilities of the forum members.
- ❖ Advised all the members to work unitedly for the fruitful and eye catchy events.
- ❖ Discrimination should not be made based on their designations.
- ❖ Ms. Swathi J instructed the students to have a co operative functioning for getting the positive results.
- ❖ Had a discussion about the planned event.
- ❖ Requested the coordinators to motivate their respective students for the active participation in different activities.


5/7/19

5/7/19
Synthesis Co-Ordinator


5/7/19
HOD

Principal

Principal
PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204

Date: 04-09-2019

Circular

This is to inform that on 20-09-2019, Friday; it has been decided to conduct a New Product Launch competition "UDBHAVA", under Synthesis Forum. Interested students have to register your names with Faculty Coordinator Ms. Swathi J, Department of Commerce and Management on or before 16-09-2019.

RULES:

1. There shall be maximum of 5 members in a team.
2. Each team will have 10+2 minutes for presentation.

Class	Name of the faculty	Signature
BBA-I	Dr. K. Sailatha	[Signature] 5/9/19
BBA-III	Mr. Mohan D	[Signature] 5/9/19
BBA-V	G. P. Nagarsh	[Signature] 5/9/19
B.Com-I	VINAY KUMAR	[Signature]
B.Com-III	ಬಿ.ಎನ್. ಪ್ರಜ್ವಲನಿಬಾಳೆ	[Signature] 05/09/19
B.Com-V	Ayesha Siddiqua	[Signature] 5/9/19
M.Com-I	Samartha, P. R	[Signature]
M.Com-III	Juditha C Mathad	[Signature] 5/9/19

[Signature]
Coordinator
5/9/2019

[Signature]
HOD
05/9/19

[Signature]
Principal
5/9/19

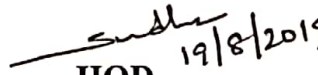
PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204


Date: 19-08-2019

Circular

This is to inform that on 27-08-2019, Tuesday; it has been decided to conduct a debate competition "Prerana Manthana". Interested students have to register your names with Faculty Coordinators Ms. Swathi J, Department of Commerce and Management on or before 23-08-2019.


Coordinator


HOD
Head of the Department
Department of Management Studies
PES Institute of Advanced Management Studies
SH:VAMOGGA-577 204


Principal
Principal
PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204

Class	Faculty Name	Signature
BBA-II	G.D.S. RAO	[Signature]
BBA-III	Mohan D	[Signature]
BBA-VI	Veena. M	[Signature]
BCA-III-'A'	Tejaswini. V. R.	[Signature]
BCA III-'B'	G. S. HARADA	[Signature]
BCA - IV-'A'	Darshan P. R.	[Signature]
BCA - IV-'B'	Reema D. S.	[Signature]
BCA - VI	Mithun D Souza	[Signature]
B.Com-III I	D.R. S. Srinivas	[Signature]
B.Com-III II	Praveen. B	[Signature]
B.Com-VI	Ayesha Siddiquea	[Signature]
M.Com-I	Harsha C Mathad	[Signature]
M.Com-II	G. P. Nagesh	[Signature]
B.SCI	Shreyas. M. S.	[Signature]



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05-07-2019

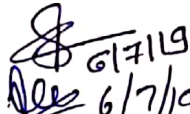
Circular

This is to inform that the following students should assemble in Seminar Hall for the first meeting of the Synthesis Forum at 3.00 PM on 05-07-2019.

Agenda:

- ❖ Informing students about their designations.
- ❖ Informing about role and responsibilities.

SI No	NAME	SEM	DESIGNATION	SIGNATURE
1	AISHWARYA S	II M.Com	PRESIDENT	
2	VEENA R	III B.Com	VICE PRESIDENT	
3	PAWAN DANANJAY	III BBA	SECRETARY	
4	IMTIYAZ AHMED	II M.Com	Active Member	
5	CHANDANA G.P	II M.Com	Active Member	
6	SAMANTHA	I M.Com	Active Member	
7	RAKESH	I M.Com	Active Member	
8	VAISHALI G	III B.Com	Active Member	
9	JITHIN VIJAY	III B.Com	Active Member	
10	MOHAN R	II B.Com	Active Member	
11	SUHANI A	II B.Com	Active Member	
12	RAKSHIT M SHET	I B.Com	Active Member	
13	ANUSHA A.C	I B.Com	Active Member	
14	CHANDANA	III BBA	Active Member	
15	SYEDA SUNAIN	III BBA	Active Member	
16	PRATHEEK K	II BBA	Active Member	
17	CHANDANA	II BBA	Active Member	
18	BATNI ABHISHEK	I BBA	Active Member	
19	APOORVA N	I BBA	Active Member	


6/7/19
6/7/19
Synthesis Co-Ordinator


6/7/19
HOD


6/7/2019
Principal

Principal
PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204



SYNTHESIS

Brand Rangoli Competition Report

19-02-2020

The Department of Commerce and Management organized a Brand Rangoli Competition under Synthesis Forum. Students actively participated in this event. Ms. Jyothi G.H, Asst. Prof. Department of MBA, PESITM & Mrs. Kavitha U.P, Asst. Prof, judged the performance of the participants.

Objectives of the event:

1. To improve group efforts of students;
2. To improve the individual inputs in students the form of planning ;
3. To give a platform to promote their artistic excellence ;
4. To show case their talents and creativity ;
5. To make the students get acquainted with different logos of various companies in play way method.

Outcome of the event:

The students actively involved in the Brand Rangoli Competition as expected and the programme was a grand success. They were able to excavate hidden potential in an innovative way. The artistic fingers could visualize and materialize the logos in an innovative way. This activity could attract more than 40 teams comprising 80 students to unveil their knowledge and talents.

Prize Winners: The following students have bagged the prizes:

Sl. No	Student Name	Class and Course	Prize
1.	PRATHEEK K SATHVIK B.S	II Year BBA	I
2.	SHRENIK G.M SHARATH KUMAR G.U	I Year BBA	II
3.	AMOGHA T.K PRAMOD DRAVID N H	II Year BBA	III
4.	MOHAMMED SAHIL S.A KARAN M JAIN	I Year BBA	III



K. Sainalatha

Principal

PES Institute of Advanced Management Studies
NH 206, Sagar Road
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**“Guest Talk”
On
“Investment Awareness”**

The Department of Commerce and Management organized a Guest talk on “Investment Awareness” under Synthesis Forum in association with NSE on **24th Dec 2019 at 2.00PM** at Seminar Hall for the students of BBA , B.Com and BCA. Mr. Karthik C.S., Co-Founder: Knowise Learning Academy India (P) Ltd. educated all the students about the smart and safe investment.

Dr. K.Sailatha, Principal-PESIAMS, presided over the function. Dr. Sudharshan G.M, HOD, Department of Commerce and Management, Mrs. Roopa D.S, HOD, Department of BCA along with faculty members of Commerce and Management Department were also present. Ms.Vaishali G.B welcomed the guests and Ms.Veena R proposed vote of thanks on the occasion.

Objectives of the Guest Talk

The objective of the program was:

- To create awareness among investors and protect them from dubious investment campaigns and
- To inculcate right investment habits.

Mr. Karthik started the session by addressing the students about the importance of money and the wise investment options and how to combat risk involved in investing. The objective was to expose students to real life scenarios of what they are studying in classrooms. Not only could they see what they are learning come alive but also became aware of the importance of early age investment for long term which would fetch them maximum returns. He spoke about the intertwined relationship between money, spending and investment. Furthermore he gave information about investment options like stocks, mutual funds and the tool of Systematic Investment Planning (SIP) and gave some inputs regarding the risk of investment. He showed some calculations regarding interest.

He explained why it is important to invest in the mutual funds at an early age to get the maximum returns and the importance of investing in good companies in the market for long periods of time. Students also got to know about various investment solutions and how to make use of them for monetary benefits.

K.Sailatha
Principal

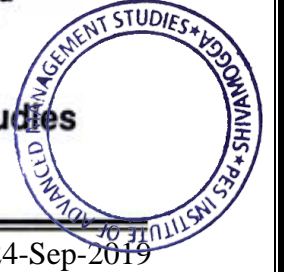
Learning outcome

- How investments can be made from the very first day of the salary
- This talk removed the ambiguities, doubts and confusions regarding investment option and Mutual funds particularly.



The session was interactive and was concluded by addressing the benefits of long term investment with the passage of time.

K. Sairatha
Principal
PES Institute of Advanced Management Studies
NH 206, Sagar Road
SHIVAMOGGA-577 204



Report on New Product Launch

24-Sep-2019

UDBHAV

The Department of Commerce and Management organized “UDBHAV”, a **New Product Launch Competition** under Synthesis Forum on **24th Sep 2019 at 2.00PM**. It involved three rounds consisting of Idea Generation, Demonstration and Advertisement. For this exciting event **45 students** have participated and Mr. Praveen Kumar B.H faculty of MBA Department from PESITM judged the performance of the participants.

Objectives of the event:

1. To unveil the hidden business talents among the students.
2. To enable the students to understand the present marketing strategy.
3. To generate effective critical thinking into primary issues on given topic.
4. To reduce stage fear.
5. To build confidence level.
6. To give a platform for improving language.
7. To show-case the talents of our young minds to come up with an impactful message.
8. To improve their presentation skill.

Outcome of the event:

The students actively involved in the New Product Launch Competition as expected and the programme was a grand success.

Prize Winners: The following students have bagged the prizes:

Sl. No	Student Name	Class and Course	Prize
1.	VAISHALI G.B VEENA R HARSHA A	III Year B.Com and III Year BBA	I
2.	CHANDANA J.S MOHAMMED ZAID ANOOP B PAVAN DHANANJAYAN AISHWARYA S	III Year BBA and I Year B.Com	II
3.	SYEDA SUNAIN KOUSAR KSHITIJ RISHAV HARISH KUMAR M IRFAN KHAN N ANEES AHMED	III Year BBA	III


Principal



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Report on Debate Competition

27-08-2019

Prerana Manthana

The Department of Commerce and Management organized “Prerana Manthana”, a Debate Competition under Synthesis Forum on 27th Aug 2019 at 2.00PM. It involved three rounds. For this exciting event 56 students have participated and Dr. Arvind Mallik D.M and Mr.Praveen Kumar B.H faculties of MBA Department from PESITM judged the performance of the participants.

Objectives of the event:

1. To generate effective critical thinking into primary issues on given topic.
2. To reduce stage fear.
3. To build confidence level.
4. To give a platform for improving language.
5. To show-case the talents of our young minds to come up with an impactful message.
6. To improve their presentation skill.
7. To improve their verbal ability.

Outcome of the event:

The students actively involved in the Debate Competition as expected and the programme was a grand success.

Prize Winners: The following students have bagged the prizes:

Sl. No	Student Name	Class and Course	Prize
1.	Ms. Nandini G.P	III Year BCA	I
2.	Mr. Mithan M	III Year B.Com	II
3.	Mr. Batni Abhishek	I Year BBA	III

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