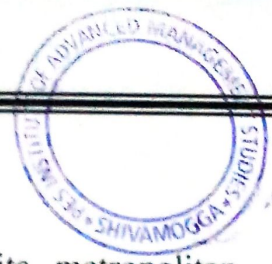




PES Institute of Institute of Advanced Management Studies
Sagar Road 207, Shivamogga 577204
Karnataka State
www.pestrust.edu.in/pesiams

STRATEGIC PLAN

2016-2021



Chairman's Message
Prof. M R Donreswamy

PESIAMS Shimoga is an institution that is on par with its metropolitan counterparts. The multidisciplinary courses that are offered here are well-structured. Experienced and trained faculty make learning an engaging experience. The campus focuses on development of individuals that merges with the economy's needs, leading to ultimate employment and success of its students. India is a nation of people from varied backgrounds with incredible talent. Providing Shimoga and its surroundings with a world class institution that is accessible to everyone has been a priority here at PESIAMS. Its founders and staff believe in enabling perpetual learners perform their best in a nurturing environment, go beyond their limitations and contribute back to society.

Managing Trustee's Message
Sri. B Y Raghavendra

In today's world of technological advancements, we believe that higher education is crucial for one to succeed in life. Our institution encourages academic excellence and nurtures students to be independent, employable and confident to tackle real world problems. We have gained immense appreciation regarding the quality of education we provide which promotes not only personal development of students but also in their leadership and managerial qualities. Our campus is truly one of a kind with its cutting edge infrastructure. We will continue to strive to maintain the highest quality of education and facilities.

Trustee & Treasurer's Message
Prof. M D Jawahar

There is a certain fulfilment of learning with peers that PESIAMS provides to its students. Parents and students have entrusted us with their valuable support and talent all these years, which has made our institution, along with its unparalleled staff, campus and amenities, what it is today. There is a unique code of morals, values and trust that we share with each other that sets apart the institution. Our collaborators are well established leaders in their domains, helping our campus and its students access the best of their resources and in securing top opportunities of employment. We have received various accreditations from standardised organisations, making our offerings truly international. We encourage students to continue to excel with us and thank everyone involved for trusting us without reservation.



Trustee & Joint Treasurer's Message
Sri. B Y Vijayendra

PESIAMS has been an institution that we have slowly built to be one of the best in the state of Karnataka. We understand that having a growth mindset, being creative and proactive, and thinking critically are all important qualities to succeed in life today. These qualities are what we encourage in students academically and otherwise, through our carefully curated curriculum that uses modern methods of learning and the finest technology. Our team of professors, teachers, staff and employees are all trained experts in their field who emphasise on cohesive academic training and excellence. We are equipped to help our students make their aspirations come true and are devoted to bring forth well rounded individuals at the end of their study with us.

Trustees Message
Smt. Arunadevi S Y

Having always been a strong believer that education is the forefront of anyone's life, I am proud to be a part of an institute that affirms quality education with wholistic development of its students. PESIAMS is a learning hub full of immense opportunities, entrepreneurial freedom and top-notch facilities to help students build their interests and succeed in life. We emphasise on different approaches of learning, a unique curriculum that encourages creativity and research, and the use of new technology both inside and outside the classrooms. Our faculty, expert staff, and meritorious students have made the institute a cross-roads for the finest talent to thrive in a challenging environment.

Smt. Tejaswini Raghavendra

At PESIAMS Shivamogga, we assure you of a world class education teamed with a state of the art campus. Our sprawling premises equipped with the finest facilities is only an addition to our expert faculty. These two, in combination with our students' zeal and dedication has made our institution an exciting hub for gaining rewarding experiences and challenging oneself. We are committed to improving and giving the best to our students.



Vision:

- Creating human excellence for the global and local requirements through need and value based education.

Missions:

- Creating excellent infrastructure – Physical and human resources.
- Imparting holistic education focusing on employability.
- Instilling the quality in students to take up self-employment.
- Enabling students to cater to the societal and national development.
- Inculcating the quality of leadership in all walks of life.
- Motivating and empowering the faculty to incessantly engage in research and innovation.

Quality Policy of PESIAMS:

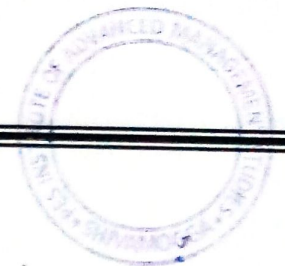
To impart holistic education to develop competent and ethically strong human resources possessing leadership qualities and the ability to sustain and adapt themselves to the changing environment through the participative efforts of all stakeholders of the intuition.



Strategic Plan of the Institution

For the purpose of translating vision into missions and missions into reality the institution has to have a strategic and perspective plan. The plan of Institution includes:

1. Achieve 2(f), 12(B) status and getting accreditation by NAAC and Autonomous status.
2. Introduce professional and skill based UG and PG programs.
3. Introduce Doctoral Program by establishing the Research Centre to promote research activities among faculty and to motivate the students to relish the research bent of mind.
4. Develop Institution as an excellent learning center for graduate and post-graduate education.
Establish Centre for Innovation and incubation center to encourage students and faculty to establish start-ups on campus.
5. Establish Centre exclusively for girl students to improve their self-employability skills.
6. Publish at least one book at Institutional level.
7. Introduce Add-on and Certificate courses to imbibe the skills needed to enhance the quality of employability in students.
8. Enrich the teaching – learning and evaluation activities in the Institution to make the students easily complete the program with expected skills.
9. Provide the state of the art infrastructure to facilitate the academic and academic supported activities on the campus and in the Institution.
10. Update library with needed books, journals and ICT facilities for accessing e-journals, e-books and other e-sources.
11. Conduct remedial classes to enhance the results of slow learners.



12. Nurture the potentiality of advance learners to achieve academic excellence and get placed in highly reputed companies or to take up entrepreneurial activity.
13. Organize innovative and creative activities to bring the experiential learning into traditional pedagogy teaching methodology.
14. Provide coaching classes for competitive exams in the area of banking, insurance, stock exchange and teaching profession.
15. Conduct various student development programs to make them industry ready.
16. Train the students at different levels to place maximum number of students at reputed companies in the campus recruitment process.
17. Conduct programs needed to develop the entrepreneurship qualities and competencies to secure job/employment or to undertake profession.
18. Encourage the students to specially go on self-employment activities for livelihood by exposing them to successful entrepreneurs who are placed themselves in self occupations.
19. Conduct extension activities to achieve industry-institution-community outreach programs to enable the students to be acquainted with the community needs and needs of employers.
20. Make arrangements to impart value education to create the human resources work on moral path.
21. Inculcate coordination, cooperative and leadership qualities among the students by involving them into various academic, administrative committees and events organized by the Institution.
22. Create facilities and encourage the students to make use of facilities needed to enhance their personality developments - conduct of yoga and meditation process for building concentration in the students.
23. Invite the motivating personalities to the institution and arrange interaction with students to emulate.
24. Encourage the faculty to update and upgrade themselves by organizing faculty development programs or deputing them to such programs conducted by the government and non-government institutions.



25. Organize programs which create awareness about environmental development, sustainable employment, respect towards the nation and national culture to make the students useful citizens.
26. Organize self-employment training program for rural women through NSS unit.
27. Publish Institution Newsletter/Magazine.
28. Organize University level Tournaments.
29. Organize State level Techno-Management fests.
30. Organize programs to enhance skills of non-teaching staff.

That the College Governing Council can take up any activity on time bond mode based on the constraints like - the students demand and availability of human and financial resources. It is also needed that the College Governing Council has to review the periodical progress of the strategic plan to ensure the attainment of goals and objectives.

Principal

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(Dr. R. Nagaraja)

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