



**“Guest Talk”
On
“Investment Awareness”**

The Department of Commerce and Management organized a Guest talk on “Investment Awareness” under Synthesis Forum in association with NSE on **24th Dec 2019 at 2.00PM** at Seminar Hall for the students of BBA , B.Com and BCA. Mr. Karthik C.S., Co-Founder: Knowise Learning Academy India (P) Ltd. educated all the students about the smart and safe investment.

Dr. K.Sailatha, Principal-PESIAMS, presided over the function. Dr. Sudharshan G.M, HOD, Department of Commerce and Management, Mrs. Roopa D.S, HOD, Department of BCA along with faculty members of Commerce and Management Department were also present. Ms.Vaishali G.B welcomed the guests and Ms.Veena R proposed vote of thanks on the occasion.

Objectives of the Guest Talk

The objective of the program was:

- To create awareness among investors and protect them from dubious investment campaigns and
- To inculcate right investment habits.

Mr. Karthik started the session by addressing the students about the importance of money and the wise investment options and how to combat risk involved in investing. The objective was to expose students to real life scenarios of what they are studying in classrooms. Not only could they see what they are learning come alive but also became aware of the importance of early age investment for long term which would fetch them maximum returns. He spoke about the intertwined relationship between money, spending and investment. Furthermore he gave information about investment options like stocks, mutual funds and the tool of Systematic Investment Planning (SIP) and gave some inputs regarding the risk of investment. He showed some calculations regarding interest.

He explained why it is important to invest in the mutual funds at an early age to get the maximum returns and the importance of investing in good companies in the market for long periods of time. Students also got to know about various investment solutions and how to make use of them for monetary benefits.

K.Sailatha
Principal

Learning outcome

- How investments can be made from the very first day of the salary
- This talk removed the ambiguities, doubts and confusions regarding investment option and Mutual funds particularly.



The session was interactive and was concluded by addressing the benefits of long term investment with the passage of time.

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