

**“Guest Talk”
On
“Mutual Fund”**



PESIAMS, BBA Department had organized a Guest lecture on “Mutual Funds” on 27 July 2018 at 2:00PM at Seminar Hall for the students of BBA First Year and Second Year. The speaker for the lecture was Mr. Somashekar., Shekar Consultancy Services, Bhadravathi.

Dr. K. Sailatha, Principal, presided over the function. Mr. Rakesh Desouza , HOD Commerce and Management Department and Faculty members of Commerce and Management Department were also present. Ms.Chandana welcomed the Guests and Mr.Junaid, proposed Vote of Thanks on the occasion.

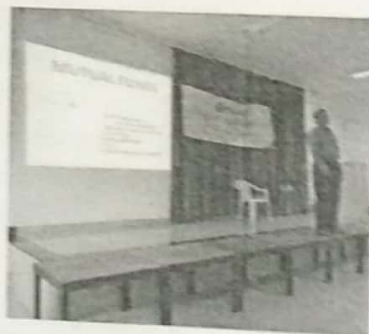
Objectives of the Guest Talk

To encourage the students to get knowledge on the basics of Mutual funds.

It's always a pleasure to hear from an expert of a field, one who not only provide us with insights of the field but is also able to answer all the inquisitive queries of the students. To make students aware about the mutual funds and their benefits, a guest lecture was held for the students, Mr. Somashekar interacted with students and made them understand the merits of mutual funds. He explained why it is important to invest in the mutual funds at an early age to get the maximum returns and the importance of investing in good companies in the market for long periods of time. Students also got to know about various investments solutions and how to make use of them for monetary benefits.

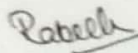
Learning outcome

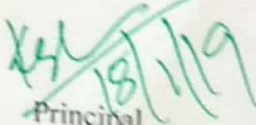
- He also explained how investments can be made from the very first day of the salary.
- He stressed on keeping aside a particular amount, every month and invest that in any SIP (Systematic Investment Plan)..



The session was interactive and was concluded by addressing the benefits of with the passage of time, people set goals for buying their products of interest. and these can be achieved by proper investment of savings.


Forum Co-ordinator


HOD, BBA and B.Com Department


Principal