

ಎಇಎಸ್ ಇನ್**ಸ್ಟಿಬ್ಯೂಲ್ ಆಫ್ ಜರ್ವಾನ್ಫ್ ಮ್ಯಾವೇಜ್**ಮೆಂಡ್ ಸ್ಪ್ರ್ಯ್

ಎನ್ ಹೆಚ್ 206. ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ – 577 204 (ಕರ್ನಾಟಕ)

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PES Institute of Advanced Management Stud (Alfiliated to Kuvempu University, Recognized by Govt. of Karnalaka)

Website: pestrust.edu.in/pesiams

N H-206, Sagar Road, Shivamogga - 577 204 (Karnataka)

IQAC Annual Report 2018-19

Initiation of IQAC

Sl. No	Initiation	Progress
110		1. From 17/03/2019 to 14/04/2019 certificate course was offered by Vishnu Techsoft Pvt. Ltd. Bangalore, on "Goods and Services Tax". BBA/B. COM and M. COM students were enrolled and completed.
1		2. From 17/3/2019 to 14/4/2019 certificate course was offered by M/S Candor Business solutions Pvt. Ltd., Bangalore, on "PayRoll Management System". BCA students were enrolled and completed.
		3. From 10/02/2019 to 10/03/2019 certificate course was offered by Vishnu Techsoft Pvt. Ltd. Bangalore on "Technical Analysis". BBA/B. COM and M. COM students were enrolled and completed.
	Certificate Courses	4. From 06/1/2019 to 3/2/2019 certificate course was offered by M/S Candor Business solutions Pvt. Ltd., Bangalore, on "Stock Market Operations". 97 BBA/B. COM and M. COM students were enrolled and completed.
		5. From 5/8/2018 to 02-09-2018 certificate course was offered by FICOM Engineering Pvt. Ltd. on "Digital Marketing". BBA/B. COM/M. COM and BCA students were enrolled and completed the course.
		6.From 09/9/2018 to 7/10/2018 certificate course was offered by M/S Candor Business solutions Pvt. Ltd., Bangalore, on "PayRoll Management System". BCA students were enrolled and completed the course.
		7. From 7/10/2018 to 04/11/2018 certificate course was offered by M/S Bhagath Motors, Bangalore on "Advanced Excel". BBA/B. COM and M. COM students were enrolled and completed the course.
2	Enhancement of ICT facilities	Procurement of projectors is in process.
3	Introducing of Log Book	The final draft of the Log book is in progress.



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SI. No	Initiation	Progress
1	Improvement in Conducting remedial classes	Remedial classes are effectively conducted and implemented.
5	Add-on Courses	Initiation to start CA & CS course with Proedge Skill Development and Edutech Pvt. Ltd. is in process.
6	Improvement in Conducting remedial classes	Remedial classes are effectively conducted and implemented.
7	National Conference	In the month of November, a National conference is being planned to be organized and the topic has been finalized as "Higher Education in India: Challenges & Opportunities". In this regard the work is in process
8	Establishment of Faculty Browsing Centre	The Browsing Centre has been set up with six Computer systems and a Xerox machine.
9	IT Asset Maintenance register	Maintenance of the IT Asset register was effectively implemented.
10	Enhancing the effectiveness of Counseling and Mentoring system	checking, and
11	Enhancing the effectiveness of Placement Training	been planned during the second week of January 2019.
12	Constitution of of Internal Assessment Question Paper	On 20th August 2018 the committee was formed and is working effectively.
13	Scrutiny Committee Orientation program for PC Students on Competitive examinations	planned for M. Com students.
14	MOU*- Industry	On 23/07/2018 Candor Business Salutions Pvt. Ltd. Was signed to organize industrial visits, Internship/Projects, Guest Lecturers and Certificate Course Initiation to start CA & CS course with Proedge Skill Development
15	Add-on Courses	Initiation to start CA & CS course with Process and Edutech Pvt. Ltd. is in process. NAAC work is in progress and segregation of documents has started.
16	Status of NAAC	as mar identified 21 files.
11	Enrichment of library by procuring research related subscriptions and journals	Approximate worth of Rs. 50,000 books were approved for procurement.



ಎಇಎನ್ ಇನ್ನಾಡ್ಕಾಡ್ ಆಫ್ ಅಡ್ಡಾವ್ಟ್ ಮ್ಯಾನೇಜ್ ಮಂಡ್ ಸ್ಟರ್ನ್ನಿ ಸ್ಟರ್ಗಿ ಕಿಂಡ್ ಸ್ಟರ್ನ್ನಿ ಸ್ಟರ್ನಿ ಸ್ಟರ್ನ್ನಿ ಸ್ಟರ್ನಿ ಸ್ಟರ್ನ್ನಿ ಸ್ಟರ್ನಿ ಸ್ಟರ್ನ್ನಿ ಸ್ಟರ್ನ್ನಿ ಸ್ಟರ್ನ್ನಿ ಸ್ಟರ್ನ್ನಿ ಸ್ಟರ್ನ್ನಿ ಸ್ಟರ್ನ್ನಿ ಸ್ಟರ್ನ್ನಿ ಸ್ಟರ್ನ್ನಿ ಸ್ಟರ್ನ್ನಿ ಸ್ಟರ್ನಿ ಸ್ಟರ್ನ್ನಿ ಸ್ಟರ್ನಿ ಸ್ಟರ್ನ್ನಿ ಸ್ಟರ್ನ್ನಿ ಸ್ಟರ್ನ್ನಿ ಸ್ಟರ್ನ್ನಿ ಸ್ಟರ್ನ್ನಿ ಸ್ಟರ್ನ್ನಿ ಸ್ಟರ್ನ್ನಿ ಸ್ಟರಿ ಸ್ಟರ್ನ್ನಿ ಸ್ಟರರ್ನ್ನಿ ಸ್ಟರ್ನ್ನಿ ಸ್ಟರ್ನಿ ಸ್ಟರ್ನಿ ಸ್ಟರರ್ನಿ ಸ್ಟರರ್ನಿ ಸ್ಟರ್ನಿ ಸ್ಟ್ರಿ ಸ್ಟ್ರಿಸ್ಟ್ ಸ್ಟ್ರಿ ಸ್ಟ್ರಿಸ್ಟ್ ಸ್ಟ್ರಿ ಸ್ಟ್ರಿಸ್ಟ್ ಸ್ಟ್ರಾನ್ನಿ ಸ್ಟ್ರಿಸ್ಟ್ ಸ್ಟ್ರಿಸ್ಟ್ ಸ್ಟ್ರಿಸ್ಟ್ ಸ್ಟ್ರಿಸ್ಟ್ರಿ ಸ್ಟ್ರಿಸ್ಟ್ ಸ್ಟ್ರಾಸ್ಟ್ ಸ್ಟ್ರಿಸ್ಟ್ ಸ್ಟ್ರಿಸ್ಟ್ ಸ್ಟ್ರಿಸ್ಟ್ ಸ್ಟ್ರಿಸ್ಟ್ ಸ್ಟ್ರಿಸ್ಟ್ ಸ್

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SI. **Progress** Initiation No Orientation program for PG In the month of December UGC NET orientation program has been Competitive Students on 12 planned for M. Com students. examinations Work diaries are regularly reviewed by the Heads of the Departments 13 Work diary review and Principal.

List of	List of Training and Placement activities conducted:				
Sl. No.	Date	Details of event			
1	20-03-2019 & 21-03-2019	Campus Recruitment by Extramarks Education India Pvt. Ltd, for final year students of M. Com, BBA, BCA & B.Com.			
2	02-01-2019 to 05-01-2019	Career prime Campus Recruitment Solutions has given placement training for final year students of UG and PG			
3	11-04-19	Wipro Campus Hiring 2019.			
4	10-04-19	GALLAGHER Campus Drive MBA/MCOM/BBA/BCOM			
5	09-04-19	MPHASIS conducted a campus drive for all Diploma/BCOM/BBA/BCA/MCOM/MBA graduated.			
6	08-04-19	PERFIOS Hiring for MBA/MCOM/BBA/B. Com students.			
7	06-03-19	Campus Recruitment by KGP Company – Blue Stream Professional Services India Private Limited for final year students of M. Com, BBA, BCA & B.Com.			
8	26-02-19	Campus Recruitment by GENPACT for final year students of M. Com, BBA, BCA & B.Com.			
9	10-01-19	Seven students of Final year BCA have placed in Wipro campus recruitment.			
10	29-09-18	PESIAMS final year students of all programs were participated in campus recruitment of Deloitte company			



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Placement details of the Academic year 2018-19:

Sl. No.	Student Name	Program Graduated from	Name of the Employer
1	PUSHPA U S	BCA	WIPRO
$\frac{1}{2}$	RACHANA R	BCA	WIPRO
3	Ms. RASHMI H. H.	BCA	WIPRO
4	Ms. SPOORTHI H.S.	BCA	WIPRO
5	Mr. VARUN R.N.	BCA	WIPRO
6	PAVAN G	BBA	Ninjacart
7	AMULYA H C	BBA	Arthur J. Gallagher
8	KALLADKA ADNAN	BBA	Arthur J. Gallagher
9	MOHAMMED SAFWAN	BBA	Arthur J. Gallagher
10	SURYA NARAYANA C	B.Com	Ninjacart
11	RISHAB SHARMA	B.Com	WIPRO
12	JHANVI GUPTA	B.Com	Perfios
13	ARAVIND G	B.Com	Arthur J. Gallagher
14	MEGHASHREE S	B.Com	Arthur J. Gallagher
15	SHEETAL S JAIN	B.Com	Arthur J. Gallagher
16	UTKARSHA K P	B.Com	Arthur J. Gallagher
17	PRANIL RAJ	B.Com	Arthur J. Gallagher
18	SAPNA K IYER	B.Com	Arthur J. Gallagher



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Student Activities:

SI.	Data	Description of Activities		
No.	Date 29-03-19	Description of Activities Guest talk organized on Financial Literacy and Modern banking from a		
•	29-03-19	resource person Mr. Rajgopal, Assistant General Manager, Reserve Bank of India, Bangalore.		
2	15-03-19	One Day Intercollegiate workshop on IFRS and IndAS was organised for commerce students.		
3	14-03-19	A Skit was enacted by B.Com IV Sem Students about Mr. and Mrs. Sunderland Vs Barclays Bank case study of Business Regulations.		
4	01-03-19	Guest talk was organized on Personality Development for B.Com. BBA. BCA, M.Com. and MBA in association with Vijaya Karnataka and Gillette.		
5	07-02-19	A Guest talk was organized on "Flipped Classroom-Innovative Way of Learning" by Mr. Aravind Mallik, Asst. Prof., PESITM, Shivamogga for I year and II year students of B.Com and BBA		
6	17-01-19	A Guest talk was organized on Computer Networking, by Dr. Manu A. P., Professor, CSE Dept., PESITM for Final year BCA students		
7	17-01-19	Logo writing competition was conducted under forum activity		
8	02-01-19	The Kannada quiz was conducted by Ms. Anitha to all Kannada students		
9	13-12-18	A Team Building Activity was conducted to VI Sem BBA Students by Principal.		
10	13-12-18	Tower Building Activity was conducted to IV Semester B.Com and BBA by Ms. Swathi.		
11	09-08-2018	Presentation of Business ideas added with ethics conducted by Mr. Praveen B, for I Sem B.Com students to create innovative business ideas and to improve the creativity spirits among students about new business strategies		
12	10-08-2018	Best Presenter Competition (Digital innovation and the future of Digital Marketing, Issues and challenges of E-Advertising, Importance to Information Technology in Make in India, Rich ideas to Market Business in a poor Economy) for all PESIAMS students to improve their verbal skill, to reduce stage fear, to build confidence level, to give a platform for improving language, to showcase the talents of our young youths and open with an impactful message, and to improve their presentation skill.		
13	11-08-2018	Class activity Mad ads on Social cause conducted by Ms. Swathi J for I Semester B.Com students to improve the creativity among students about the Principles of Business Management		
14	20-08-2018	Class Activity Investment Analysis by Mr. Harsha C Mathad, for V Sem BBA students to give more knowledge on present investment avenues, share market and commodity market and future investment plan.		



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Sl. No.	Date	Description of Activities
14	21-08-2018	One day workshop on "Research Methodology and Inferential Statistics using SPSS" for Final year M.Com & MBA Students.
16	03-09-2018	Guest talk on "Internet of Things" by Mr. Chethan L.S, Asst. Professor, Department of CSE, PESITM, Shivamogga for III Sem and V Sem BCA students.
17	05-09-2018	Class activity on "Awareness towards Online marketing" was conducted by Ms. Lathashree M.L for I Sem B.Com students to know the importance of online marketing, to make the students understand the merits and demerits of online marketing, to know how online marketing saves our time in this busy world, to make students realize that to what extent the technology has improved.



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Sl. No.	Date	Name of teacher who attended	Title of the professional development program
1	26/3/2019	Ms Roopashree N	Attended National Seminar on "Sustainable Development Priorities: The Role of Grenen Banking and Finance". Organizer: Dept of Post Graduate Studies and Research in Commerce, Jnana Sahyadri, Shankargatta, Shimoga.
2	22-03-2019 & 23-03-2019	Mr. Harsha C Mathad,	Attended "Two day National Level Seminar on Tool Kit to Accelerate Research organized by Kuvempu University Library in Collaboration with LIS Academy Bengaluru."
3	25/3/2019	Anita C B	Attended one day Seminar on "Compilation of Plurality: Language- Literature-Culture-Selection". Organizer: Sahyadri Commerce College, Shimoga.
4	18/3/2019 to 19/3/2019	Mr. Praveen Chandra	Workshop on " Kavya vimarshe". Organizer : Alvas college, Moodbidri
5	15/3/2019& 16/3/2019	Ms Roopashree N	Attended two days International Conference on "Reaching the Unreached Through Education". Organizer: Dept of Post Graduate Studies and Research in Education Jnana Sahyadri, Shankargatta. Shimoga.
6	15/3/2019	Dr. Sudharshan G M	One Day Intercollegiate Workshop on "Issues and Challenges in IndAS and IFRS". Organizer: PES Institute of Advanced Management Studies Shimoga
7	15/03/2019	Mr. Praveen B	National seminar on "Goods And Services Tax: Effects And
8	09-03-19	Mr. Prasad S V	Workshop on "Koha and Library automation". Organizer: JINNC1
9	03-02-19	Mr. Praveen Chandra	Symposium on "Kannada dimdima". Organizer: Alvas college.
10	17/2/2019	Mr. Satish V	Attended National Conference on "Financial Sector Reforms". Organizer: Akshara Institute of Management Studies, Shimoga.
11	15/2/2019	Dr. N Praveen Chandra	National Conference on "Tuluvara Aradhana Samskriti: Nele-
12	17/1/2019	Ms. Veena M	Attended National seminar on "Emerging issues, Challenges and Oppertunities of Small Business Enterprises in India". Organizer: Department of Studies and Research in Commerce, Davanagere
13	4/1/2019 to 5/1/2019	Dr. Sudharshan G M	International Conference on "Marketing in Digital World: Trend Opportunities & Challenges". Presented paper: Opportunities and Challenges of Social Media Marketing In India. Organizer: JNNCE, Shimoga



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Faculty Activities/Achievements:

Title of paper	Name of the author/s Department of the teacher		Name of journal	Year of publication	ISSN number
Book building a Strategic tool for Price determination in IPO	Nagesh G P	Commerce & Management	International Research Journal of Research and Analytical Reviews (IJRAR)	2018-19	E-ISSN:2348- 1269 P-ISSN:2349- 5138
.A study on TED hughes poems as the pessimistic mirror of nature	Rashmi AR	English	Shanlax International Journal of Arts, Science and Humanities	2018-19	ISSN-2321- 788X
Opportunities and challenges of social media marketing in india-A study	Dr. G M Sudharshan	Commerce and Management	International Journal of Advance and Innovative Research	2018-19	ISSN:2394- 7780
Ayushman Bharath - Arogya Karnataka health insurance skeme for the poor in karnataka-An empirical study	Roopashree N	Commerce & Management	International Research Journal of Research and Analytical Reviews (IJRAR)	2018-19	E-ISSN:2348- 1269 P-ISSN:2349- 5139
Energy Efficient VM Allocation Algorithms in Cloud Computing - A Survey	Mithun D Souza	Computer Science	International Journal of Scientific Research in Computer Science Applications and Management Studies (IJSRCSAMS)	2018-19	ISSN 2319 – 1954
A Study on Energy Efficient Resource Scheduling Algorithms in Cloud Computing	Mithun D Souza	Computer Science	International Journal of Scientific Research in Computer Science Applications and Management Studies (IJSRCSAMS)	2018-19	ISSN 2319 - 1954



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Sl. No.	Date	Name of teacher who attended	Title of the professional development program One day National Symposium on "Contemporary Indian English Organizer: Forum of College			
14	12-10-18	Ms Sharada G	English Teachers, Kuvempu University.			
15	15/11/2018 to 16/11/2018	Mr. Darshan P R	Attended iInternational Conference on "Advanced IT, Engeering and Management". Organizer: ST. Aloysius College, Mangalore.			
16	28/09/2018	Ms Sharada G	One day Workshop on "Curriculam Development & Teaching Methodologies". Organizer: Sahyadri Arts College, Shivamogga.			
17	27/9/2018 to 28/9/2018	Veena M	Attended National Seminar on "Emerging Technologies in Business Innovation and Sustainability& Bhasha Sangama". Organizer: IIBS Bengaluru.			
18	24/9/2018	Dr. N Praveen Chandra	Organizer: IIBS Bengaluru. Conference on "Rathnakarvarniya Bharathesha Vaibhava". Organizer: Department of Kannada Alvas College, Moodbidre. National Conference on "Indian farm Sector - Problems and			
19	18/9/2018	Mr. Praveen B	Remedies". Organizer: Kodachadri Government 1 00 una			
20	08-06-18	Mr. Sudashnu G M	Workshop on "New Model Curriculum for PG Course-CBSC Detailed Syllabus as per Outcome-Based Education format Including Course Outcomes and Bloom's Taxonomy". Organizer:			
21	21/7/2018	Mr. Prasad S V	Participated in "Adhyayan" An Annual Teachers Conference Organized by Sahyadri Sahodaya Schools Comples, Shimoga.			
22	30/6/2018 to 1/7/2018	Vinay Kumar K S	Attended FDP AT Edurite College of Management Studies.			
23	01-06-18	Mr. Sudarshan G M	seminar/Orientation on "Carier Opportunities for BCom Studer Organizer: Shri Shri Shivalingeshwara Swamy GOVT. FGC & Centre. Davangere.			



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Academic Achievements by Students:

Sl.	Data	Details of Achievements
No.	Date	Herebe A.V. H. Vaar BBA Chakrayyuh-Best Manager won II place, Intercollegiate
		Management and Cultural Fest by department of Management Studies, New horizon
1	13-04-19	college of engineering, bangalore
2	03-03-19	Ms. Kavana Prabhu K- 4th Sem BCA, Ms. Rakshitha N S 2th Sem M.Com and Banu K T 4th sem M.Com have participated "Guinness World Records", of "The Largest Bharatha Natyam" in which 10,000 Artistes performed Indian Classical Dance Bharathanatyam on "Natesar Kauthuvam" at Praharas of Sri Sabanayagar Temple. Chidambaram organized by Thillai Naatiya Anjali Trust, Chidambaram, Tamilnadu. India.
		One team of B.Com, BBA and BCA students participated in Utthana 2K19 Organized by JNNCE college, Shivamogga and won the following prizes: General Quiz I Prize
		Fashion Show II Prize
		Best Manager Runners
3	08-03-19	Trade Kings Runners
4	09-03-19	Ms. Sweety Gour and Ms. Bharani R of 4th sem M.Com presented a paper entitled "Impact of GST on Indian Economy" in One Day National Conference on Contemporary Issues and Challenges of Commerce in GST Regime. Organized by Sahyadri Commerce and Management College, Shivamogga.
5	15-03-19	Ms. Shynika Jain and Mr. Ganesh of 6 th sem BBA, presented a paper entitled "GST and Its Effects on Business Sector in One Day National Seminar on Goods and Services Tax: Effects and Expectations" organized by Department of Commerce. Management and Post graduate Studies in Commerce, Smt. Indira Gandhi Government First Grade Women's College, Sagar.
		A team of B.Com, BBA and BCA students participated in "A State Level Management and Cultural Fest - Anveshan 2K19" organized by Sahyadri Commerce and Management College Shivamogga and won the following prizes: Best Manager I Prize
		Marketing Event I Prize
	10.02.10	Business Quiz II Prize
6	18-03-19	Duomess Aug



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Sl. No.	Date	Details of Achievements					
7	25-03-19	Students of M.Com have participated in One Day National Level seminar on Sustainable Development Priorities: The Role of Green Banking and Finance organized by the Department of Post Graduate Studies and Research in Commerce of Kuvempu University Shankarghatta.					
8	27-03-19	Mr. Ganesh S Bhat of 6° sem B.Com has presented a paper entitled A Study On Malenadu Issues and Challenges in One Day State Level Seminar on Maladu Regional Development, Issues Challenges and Prospectus organized by Government First Grade College and PG studies in commerce, N R Pura.					
9	27-03-19	by De	Two papers were presented by M.Com IV Sem Students in One day State Level Conference on 'Rural Development Programmes for Emerging India' organized by Department of Economics and Cooperation of Kuvempu University.				
10	29-03-19	Fest - of Te	eam of B.Com. and BBA - Astity-2K19 Organized chnology, Davanager and	by Department won the I priz	nt of Management Studie les in Human Resource.	es, GW Institute	
		Stude	ents participated in State L	evel Managen	nent Fest "Akshara Pro-	2019" organized	
		by Al	kshara Institute of Manage Team -1	ement Studies.	Team- 2		
		Sl. No	Student name	Class	Name of the Student	Class	
		1	DARSHAN N JAIN		SACHIN S.K	VI Sem B.Com	
		2	DEEPAK L	VI Sem	NIRANJAN H.O		
		3	AASIYA	B.Com	ALOKA K R	IV Sem BBA	
		4	PRERANA JAIN		MOHAMMED ZAID	I V Selli BBA	
		5	SALONI V JAIN		AKSHAY M V		
		6 HARSHA A V JANET SUHASINI SOANS VI Sen					
		7 PAVAN DHANANJAYAN IV Sem BBA ATHIRA DILEEP NAMBIAR IV S					
		8	BALASUBRAMANYA S		IV Sem B.Com		
		9	SAMREEN FATHIMA		SUMITH S JAIN	II Sem BBA	
		10	CHIRAG J JAIN	II Sem BBA	SHIVRAJ K R	II Som BBit	
11	19-01-19) 11	ANKITHA B R	II Sem B.Com			



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SI. No.	Date	Details of Achievements			
	Students of II year B.Com and BBA participated in "Inter College Competition" organized by Pathways, Training and Placement Cell, College, Shivamogga				
12	16-02-18	SI.	Ntudent name	Class	
		1	VAISHALI G.B	II Year B.Com	
		2	VEENA R	II Teal B.Com	
		3	NIRANJAN H.O	II Year BBA	
		4	HARSHA A V	II Year BBA	

Loopa DS. 05/6/2019
TOAL Coordinator

PES Institute of Advanced Management Studies

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