



Prerna Educational & Social Trust ®
PES Institute of Advanced Management Studies

PES IAMS

N.H.204, Sagar Road, Shivamogga - 577 204.

Faculty Profile

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|-----------------------|--|---|--|---------------------|---------------------|
| (1) | Name: | Mrs. Ayesha Siddiqua | | | |
| (2) | Designation: | Assistant Professor | | | |
| (3) | Address: | Institution: | Permanent: w/o Mohammed Salman Pasha M. Zahara Manzil, Kanaka Nagar, 1 st Cross, Bhadravathi. | | |
| | | E-mail: ayeshasiddiqua@pestrust.edu.in | Cell: 9739969091 | | |
| (4) | Category: | II B Muslim | | | |
| (5) | Educational Qualification (starting from Graduate Degree): | | | | |
| | Sl. No. | Qualification | Board/University | Month/Year | Specialization |
| | (i) | B. Com | Kuvempu University | 2016 | - |
| | (ii) | M.Com | Kuvempu University | 2018 | Banking and Finance |
| (6) | NET/KSET cleared: If Yes, Register No : KSET – 19010688, NET - 34002389 Month and Year : KSET – December 2017, NET – July 2018 | | | | |
| (7) | Teaching Experience (starting from the first assignment): | | | | |
| | Sl. No. | Institution | Duration | | Designation |
| | | | From | To | |
| (i) | PESIAMS | 26/12/2018 | - | Assistant Professor | |
| (8) | Publications: | | | | |
| | Research Paper Publication | | | | |
| | International Level | | | | |
| | (i) | [Ayesha Siddiqua (July/2020). A Study on Impact of Covid -19 on MSMEs in India. <i>International Review of Business Economics</i> . (2474-5146) | | | |
| National Level | | | | | |

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|------|--|---|---|---|--------------------|----------|
| | (i) | [Ayesha Siddiqua. (November/2019). Higher Education – A tool for Women Empowerment. (978-81-926416-8-3)] | | | | |
| (9) | Seminars/Conferences/ Symposium attended and Papers presented: | | | | | |
| | Sl. No. | Name of Programme and Date | Organizer | State/Regional/National/International Level | Title of the Paper | Remarks |
| | (i) | Two Day National Level Seminar on “Contemporary Issues in Accounting, Finance and Taxation” | Department of PG Studies and Research in Commerce, Kuvempu University | National | - | Attended |
| | (ii) | Two Day National Level Seminar on “legal Privileges of Women in Contemporary India” | PESIAMS | National | - | Attended |
| (10) | Workshops/ FDP attended: | | | | | |
| | Sl. No. | Name of Programme | Organizer | Date | Place | |
| | (i) | One day Workshop on “Computer Applications in Business” | ATNCC, Shimoga | 18/02/2019 | Shimoga | |
| | (ii) | Three Day National Level Hands –on Workshop on “Preparing and Writing Quality research Papers” | PESIAMS | 02/07/2020 to 04/07/2020 | Shimoga | |
| | (iii) | Three Day National Level Online Faculty Development Programme on “ Covid - 19 A Paradigm Shift in Indian Economy” | PESIAMS | 22/06/2020 to 24/06/2020 | Shimoga | |

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| | (iv) | Three Day National Level Online Faculty Development Programme on “ Women’s Health and Well- Being” | PESIAMS | 08/06/2020 to 10/06/2020 | Shimoga |
| | (v) | National Level Four Days Online Faculty Development Programme on “OLMS and Designing E-content” | J.G College4 of Commerce | 28/05/2020 to 31/05/2020 | Hubbali |
| (11) | Additional Responsibilities Assumed and Discharged (both curricular and Non-curricular) – provide a brief description of responsibility, year, etc.: | | | | |
| | (i) | NAAC 5 th Criteria Member | | | |
| | (ii) | Class Teacher of final year B.Com | | | |
| | (iii) | Edusat Coordinator | | | |
| | (iv) | Best Manager event Coordinator in UG Fest | | | |
| Date: 19/08/2021 Place: Shimoga | | | (Signature) | | |