



ಪಿಇಎಸ್ ಇನ್‌ಸ್ಟಿಟ್ಯೂಟ್ ಆಫ್ ಅಡ್ವಾನ್ಸ್‌ಡ್ ಮ್ಯಾನೇಜ್‌ಮೆಂಟ್ ಸ್ಟಡೀಸ್
ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾಲಯದ ಸಂಯೋಜನೆಯಲ್ಲಿರುವ ಮತ್ತು ಕರ್ನಾಟಕ ಸರ್ಕಾರದ ವಾಣಿಜ್ಯ ಪರಿಷತ್ತಿನ
ಎನ್ ಒಬಿ - 206, ಸಾಗರ ರಸ್ತೆ, ಶಿವಮೊಗ್ಗ - 577 204



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Date: 04/08/2022

Report on Online Webinar - Intellectual Property Rights

Date of Activity : 03/08/2022

Class : II & IV semester M.Com

KSCST organized a webinar on Intellectual Property Rights on the occasion of "Azadi ka Amrit Mahotsav" through "Vigyan Utsav" on 3rd August 2022 from 10.30 am to 1.30 pm. This webinar helped the students to understand the meaning of 'Property' in detail. Intellectual Property includes technology, brand/name, ornamental design, place goodwill/ local talent, and creative work/ art, etc.

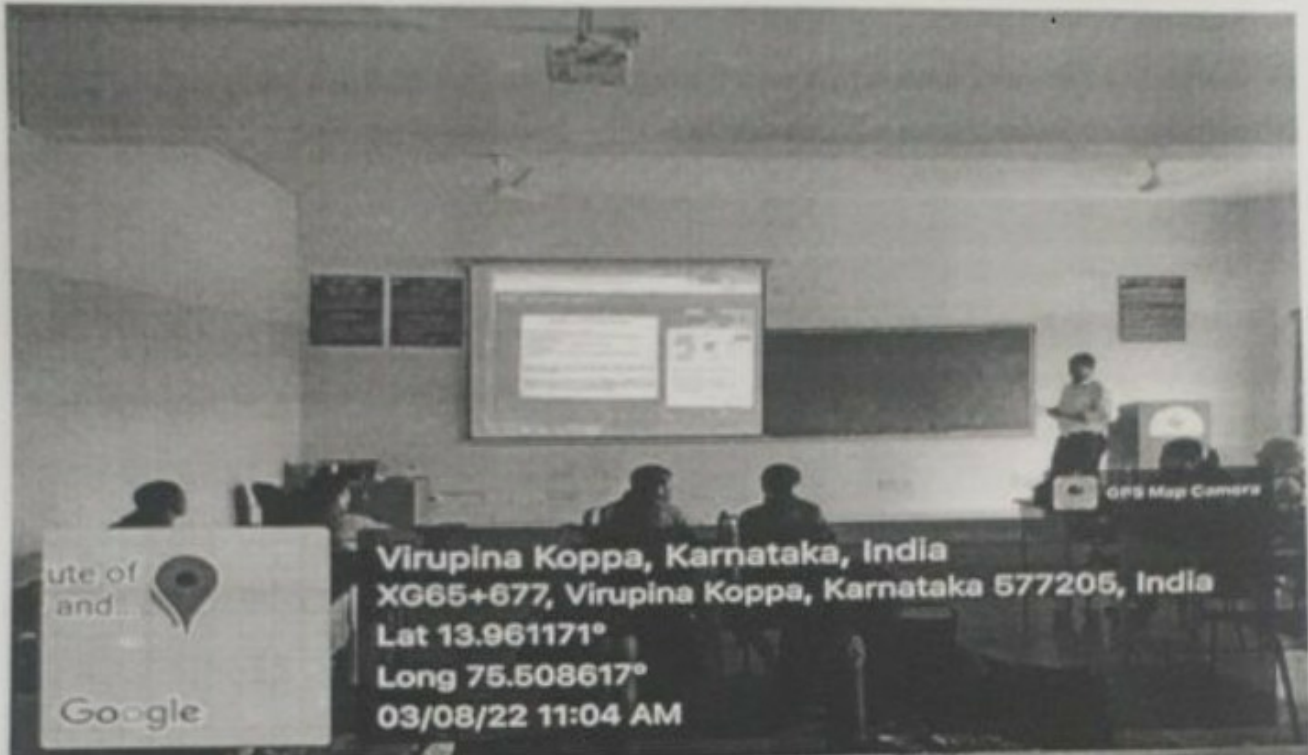
This webinar covered all the aspects of the National Intellectual Property Policy, 2016 including IPR awareness, generation of IPRs, legal and legislative framework, administration and management, commercialization of IPRs, enforcement & adjudication, and human capital development, etc.

For IPR awareness, enforcement, and commercialization of IPR, a professional body has been established under the aegis of DPIIT to ensure focused action on issues related to IPR.

The significance of patents, copyrights & licensing, and issues related to cybercrime were beautifully explained by the resource persons.

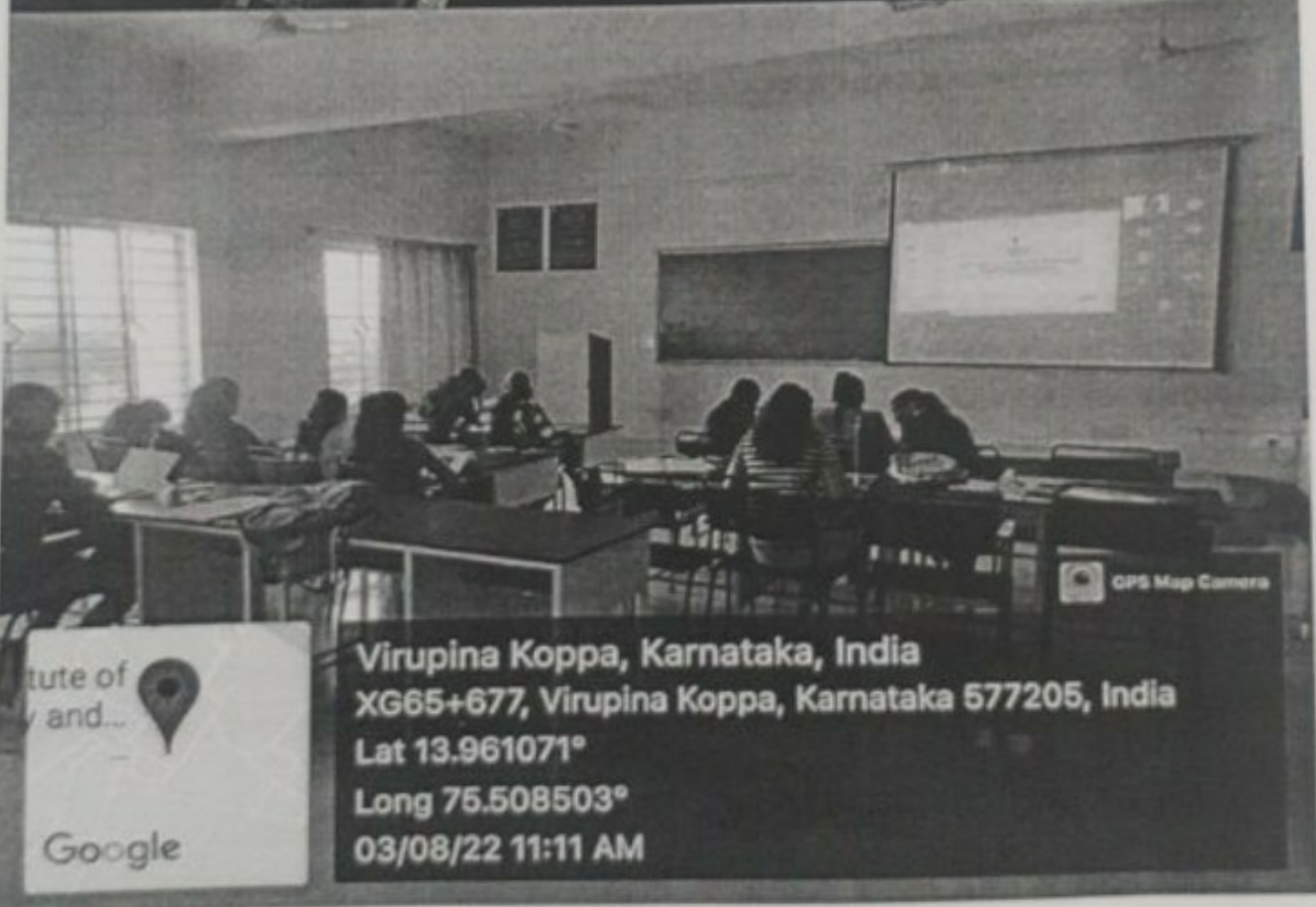
Outcome:

The webinar has provided insights to the students, potential startups, and researchers about the IPR strengths of states for strengthening the innovation ecosystem for technological self-reliance.



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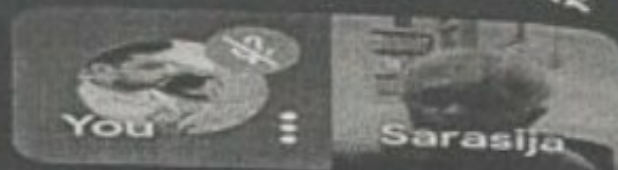
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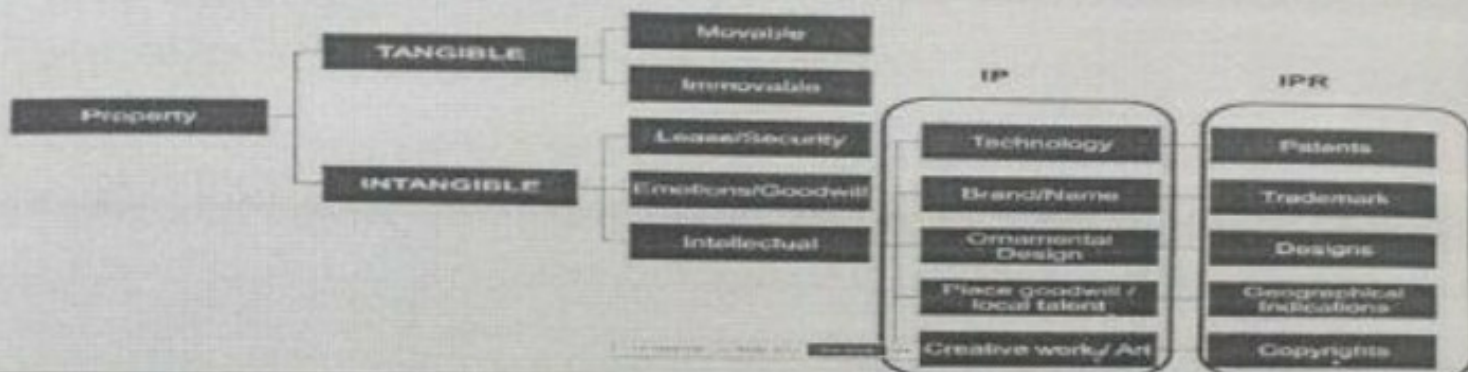
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15/08/2022

D. G.
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