



PRERANA EDUCATIONAL & SOCIAL TRUST (R)  
**PES INSTITUTE OF TECHNOLOGY AND MANAGEMENT**



Approved by AICTE, Affiliated to VTU, ISO 9001:2015 Certified & Recognized by Govt. of Karnataka  
NBA Accredited Programs: CSE, ECE, ISE, CV and ME



**Dept of Artificial Intelligence & Machine Learning**

**FORUM INAUGURATION - 2023**

*Lakshya*

**Thursday**

**09 March, 2023**

**2:00pm - 5:00pm**



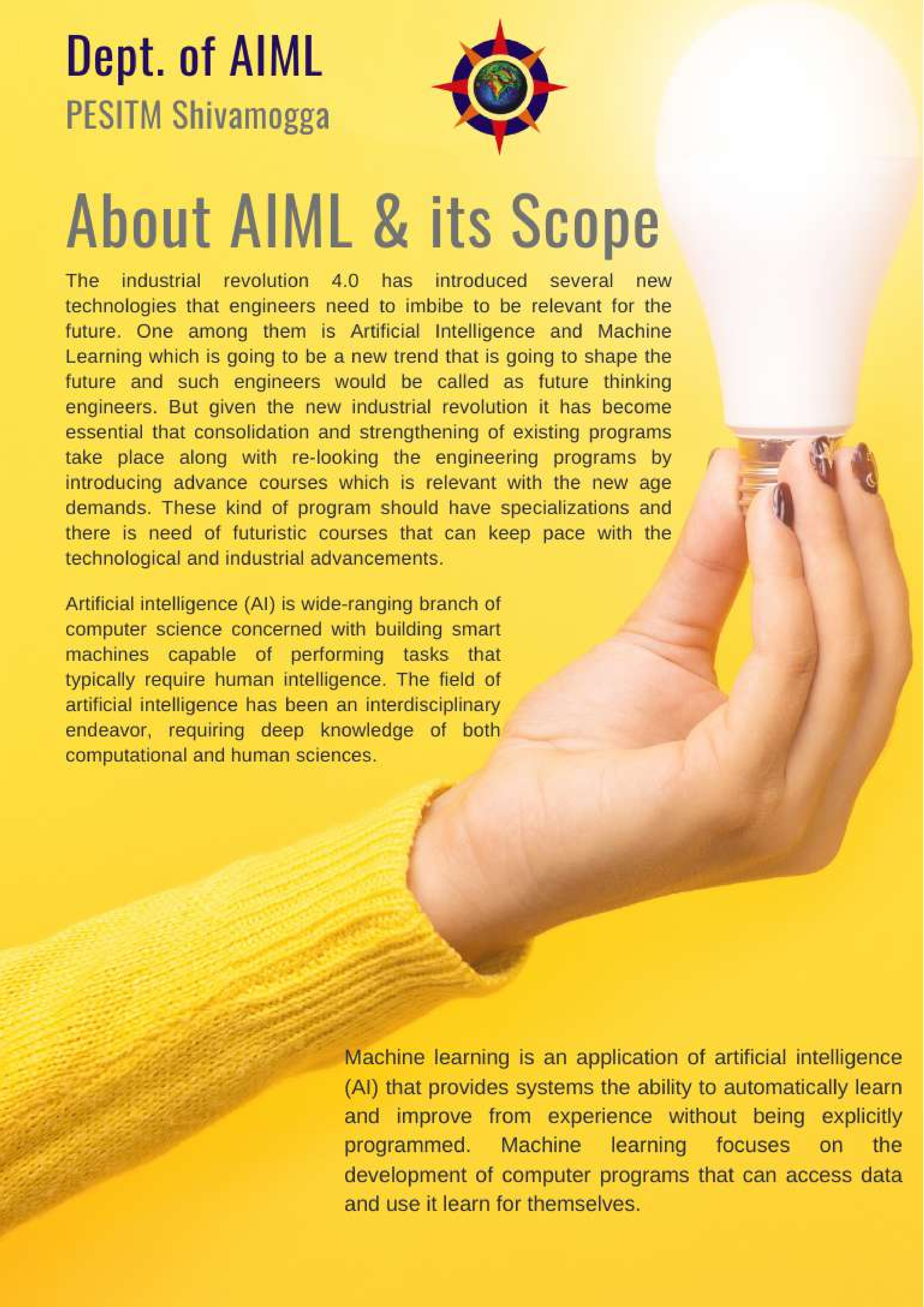


# About AIML & its Scope

The industrial revolution 4.0 has introduced several new technologies that engineers need to imbibe to be relevant for the future. One among them is Artificial Intelligence and Machine Learning which is going to be a new trend that is going to shape the future and such engineers would be called as future thinking engineers. But given the new industrial revolution it has become essential that consolidation and strengthening of existing programs take place along with re-looking the engineering programs by introducing advance courses which is relevant with the new age demands. These kind of program should have specializations and there is need of futuristic courses that can keep pace with the technological and industrial advancements.

Artificial intelligence (AI) is wide-ranging branch of computer science concerned with building smart machines capable of performing tasks that typically require human intelligence. The field of artificial intelligence has been an interdisciplinary endeavor, requiring deep knowledge of both computational and human sciences.

Machine learning is an application of artificial intelligence (AI) that provides systems the ability to automatically learn and improve from experience without being explicitly programmed. Machine learning focuses on the development of computer programs that can access data and use it learn for themselves.



# PES INSTITUTE OF TECHNOLOGY AND MANAGEMENT



PESITM SHIVAMOGGA



Shortlisted by  
**GOK** for  
**'Super 30'**  
Model Engineering  
Colleges in  
Karnataka

Comprehensive  
training for  
industry  
readiness

Experienced &  
dedicated staff  
members

World-class  
campus with  
latest equipped  
laboratories

Industry-  
Institute  
Interaction &  
Internships

300+ Placement  
Offers &  
Excellent  
placement to core  
companies

In campus  
boys and girls  
hostels

## ABOUT PESIT

PESITM is approved by AICTE, affiliated to VTU, recognized by Govt. of Karnataka & an ISO 9001 Certified Institute started in 2007. We started with department of Computer Science & Engineering, Information Science & Engineering, Electrical & Electronics, and Electronics and Communication in 2007. In 2010, Department of Mechanical was introduced and in 2013, Department of Civil Engineering was introduced. We widen our wings by introducing AIML in 2021 and Data Science & Computer Science and Design Engineering in 2022. We had also Introduced MBA program in 2008 and MCA in 2022.

Since its establishment in the year 2007, we have grown from strength to strength and is establishing our legacy as academic excellence. The sole vision is to produce good engineers with human values and Indian ethos. We always focus on the holistic development of the students by a combination of both curricular and extracurricular activities. We believe that to develop a tender mind, we need to go beyond classroom teaching and we believe to make our students' industry ready. The excellent world-class infrastructure with modern facilities, teaching faculty of the best kind, we ensure quality education and a bright future to our students.

In order to provide a real world experiential learning environment and to fill the Gap between the Industry and the Academia, this Incubation Center was established. Aim of this incubator is to provide the platform to our students to work on real time problems and get an industry exposure early in their Engineering career.

### BE Courses

- Computer Science & Engg.
- Electrical & Electronics Engg.
- Electronics & Communication Engg.
- Information Science & Engg.
- Mechanical Engg.
- Civil Engg.
- Artificial Intelligence & Machine Learning
- Computer Science & Design
- Computer Science & Engg. (Data Science)

### PG Courses

- Master of Business Administration (Specializations: Marketing, Finance & HR)
- Master of Computer Application (MCA)



## FORUM CO ORDINATORS



**MR. PRABHANJAN K R**



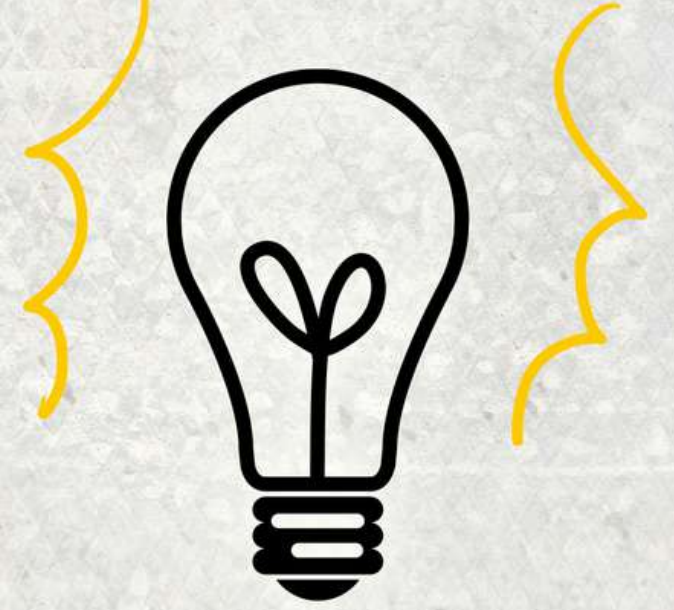
**MR. GAGANDEEP RAO**



**MISS. NANDINI**



**MISS. SAMANVITHA**



# AIM OF THE CULTURAL FEST

THE PRIMARY AIM OF ORGANIZING A CULTURAL FEST IS TO CELEBRATE THE DIVERSITY AND RICHNESS OF VARIOUS CULTURES ACROSS THE SOCIETY. THE EVENT AIMS TO BRING TOGETHER PEOPLE FROM DIFFERENT BACKGROUNDS TO SHARE THEIR CULTURE, TRADITIONS, AND CUSTOMS. THE CULTURAL FEST PROVIDES A PLATFORM FOR PEOPLE TO EXHIBIT THEIR TALENT IN VARIOUS ART FORMS, INCLUDING MUSIC, DANCE, DRAMA, AND COMEDY.



## LOGO OPENING

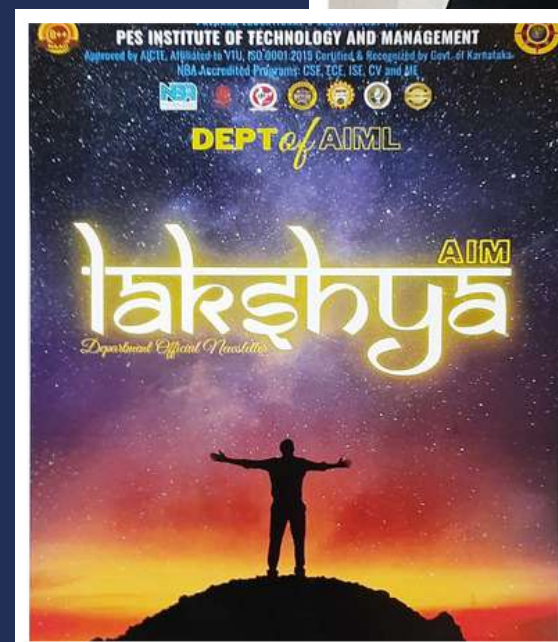
The aim of the Department logo opening is to introduce the department's logo to the public and create awareness about the department's focus on artificial intelligence and machine learning.

## NEWSLETTER

The Department newsletter display plays an essential role in promoting the department's work, attracting potential students and faculty members, and keeping the public informed about the latest developments in the field.

## SHORT MOVIE RELEASE

The Department newsletter display plays an essential role in promoting the department's work, attracting potential students and faculty members, and keeping the public informed about the latest developments in the field.



PESITM, Shivamogga





# CULTURAL ACTIVITIES

1. 2nd year girls dance:

- Devi S Naidu
- Varshini T Naik
- Ananya R
- Sneha P
- Priyanka V

2. 1st year girls dance: Rathika and team.

3. 2nd year boys dance:

- Farhan Khan
- Rajath R Pai
- Ratan Naik
- Prabhaanjan
- Sagar Kumar
- Siddanna M D
- Ankit
- Prajwal S Rathod

4. 1st year Drama : Aishwarya and team

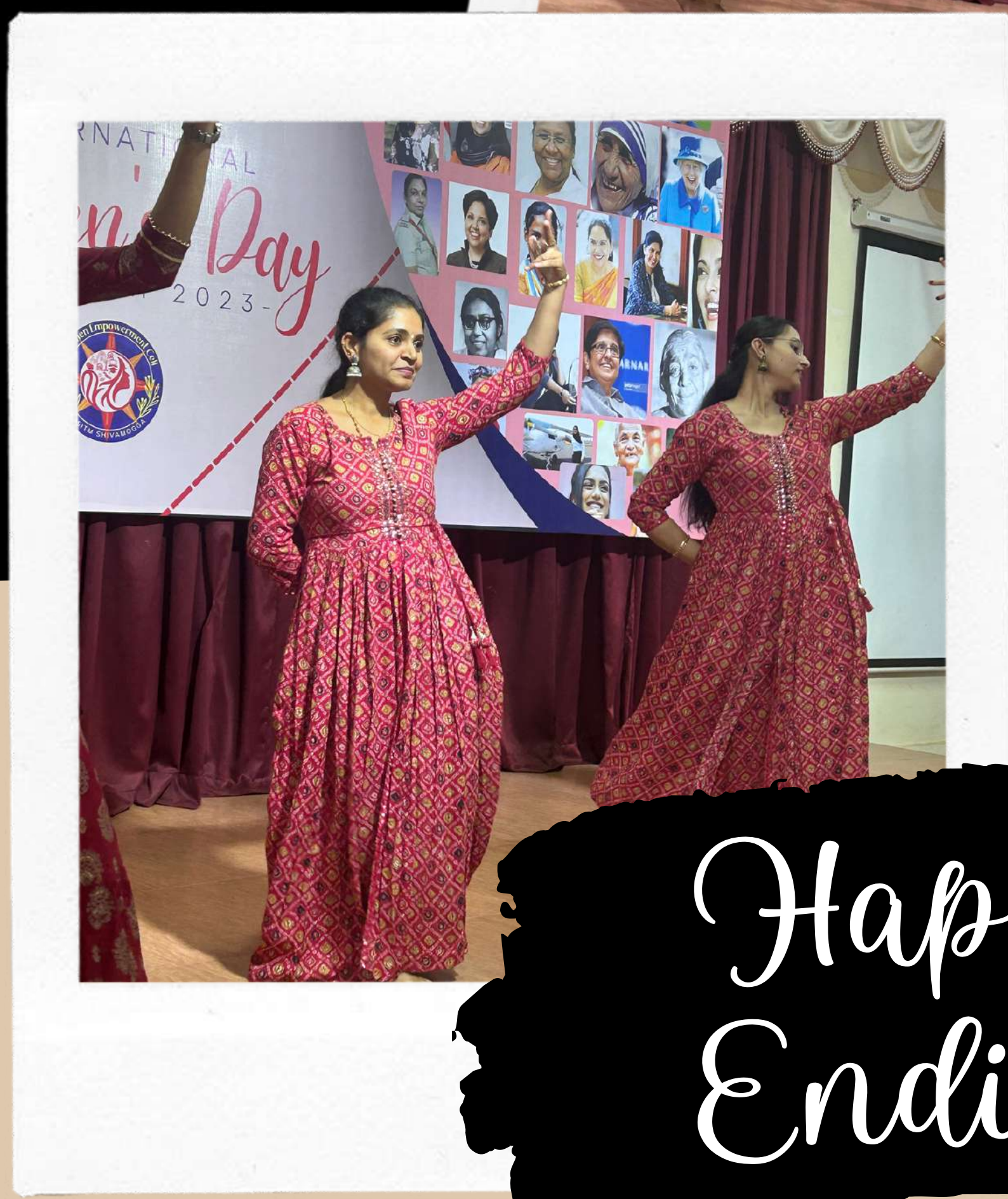
5. 1st year Standup Comedy : Dhanush



# Outcome of the Cultural Fest:



1. Promotes Cultural Diversity.
2. Encourages Talent.
3. Fosters Creativity.
4. Boosts Social Interaction.
5. Promotes Unity and Harmony.



Happy Ending